Vogue

INCORPORATING VANITY FAIR

16 Pages of Clothes for Limited Incomes

50 Proposals for a Bride

APRIL 1, 1941
PRICE 35 CENTS
40 CENTS IN CANADA

COPYRIGHT 1941, THE CONDÉ NAST PUBLICATIONS, INC.

"Loomed to be heirloomed"

BATES BEDSPREADS

Does Your Bedroom Do Justice to Your Personality?

Your bedroom is both a setting for your personality and a reflection of it. As the season changes—and as fashions change—a "new dress" for your bedroom is just as important to your *total* self as your new spring costume.

Today—thanks to BATES—bedspreads, too, are fashion news. BATES presents a new group of bedspreads, inspired by the American scene and in keeping with the fierce new pride in our American heritage.

You will find the color and very *bloom* of spring recaptured to glow again indoors. You will find some *one* unique BATES spread that will be exactly right for "You in Spring."

BATES PETITPOINT. Inspired by an exquisite bit of needlework typical of old New Orleans. The weaving is a superb example of old world influence in young America. Sun-fast, tub-fast and comes already laundered. It won't wrinkle or shed. Especially stunning with matching draperies. Color combinations: 1. *Azure Blue with bouquet of Gold, Rose, and Blue.* 2. *Dusty Rose with bouquet of Gold, Green, and Brown.* 3. *April Green with bouquet of Gold, Rose, and Green.* 4. *Pearl Gray with bouquet of Gold, Peach, and Green.* **$4.50.**

"HOW'S YOUR COLOR-Q?" Valuable—and highly entertaining—new booklet on bedroom decoration by noted authority. A sprightly quiz you'll love. Dozens of photos—many in full color. Enclose 10¢ to cover costs.

BATES FABRICS, INC.
80 WORTH ST., NEW YORK CITY

Bates
BEDSPREADS

FOR* Young Cosmopolitans

Garden-Grown

SPRING PASTELS

8.95

Cool and fresh as newly-picked flowers these print rayon shantungs have all the charm of a Spring garden. They owe their simple clean-cut lines to that Young Cosmopolitan credo . . . "the less fuss, the more fashion!" Larkspur blue, marigold, camellia pink, rock-garden aqua, rose red. Sizes 11 to 17.

When ordering by mail please refer to model V-17

Best & Co.
Fifth Avenue, New York

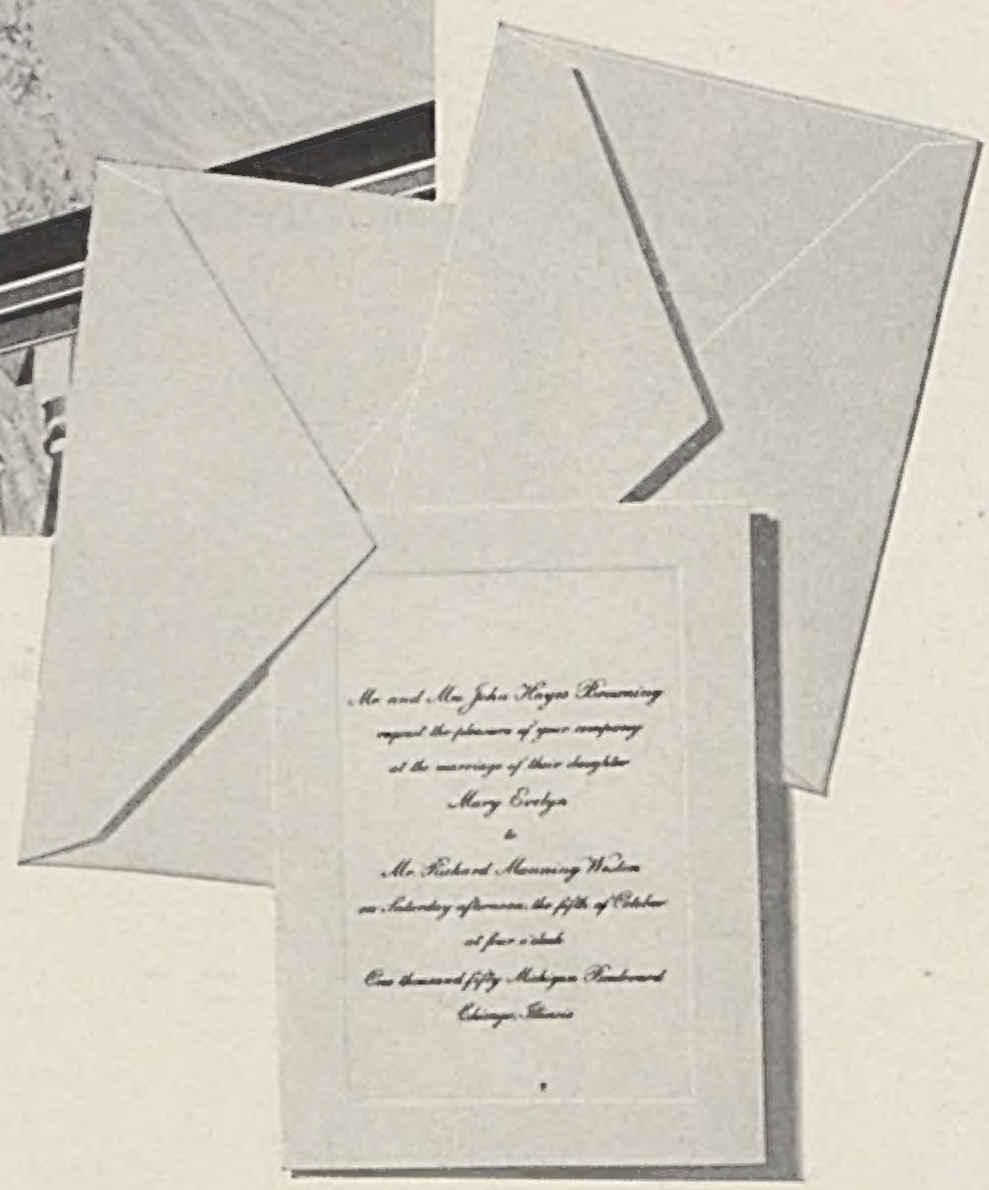
* Reg. U. S. Pat. Off.

Garden City *Mamaroneck* *East Orange* *Brookline* *Ardmore* *Washington, D. C.* *Winnetka* *Cleveland Heights* *Grosse Pointe*

Crane's Kid Finish

THE PAPER THAT GIVES YOUR INVITATIONS CHARACTER AND CORRECTNESS • Small wedding . . . large wedding . . . church wedding . . . home wedding — whatever the decision, it is your desire to make this great occasion live up to all your hopes and plans in every detail. And no detail is so important, in the character and correctness it confers, as the paper for your invitations. With full appreciation of this fact, we suggest you go to your stationer, a full two months in advance of *the* day, and ask to see his book of CRANE WEDDING PAPERS.

PETAL WHITE is the new and widely accepted shade in Crane's Kid Finish that he will show you. Its subtle tone will instantly appeal to you, and the finish and texture of the paper itself will win your admiration for the depth and distinction it gives to copperplate engraving. Visualizing your own invitations on this superb paper, it will be your choice as it has been the choice of discriminating brides these many generations.



Your Paper Trousseau should also include your personal paper, stamped with your monogram, and paper for your new house, stamped with your address. Also, your cards with the name you will soon make your own. All are available in Crane's Kid Finish and other fine papers by Crane, through your stationer, whose Crane books offer the solution to your every need for personalized stationery.

Crane's FINE PAPERS

MADE IN DALTON, MASSACHUSETTS SINCE 1801

Vogue
April 1, 1941

VOGUE Incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $5.00 a year in U. S. A. For Canada $1.00 additional per year for Tariff.

Vol. 97, No. 7
Whole No. 1649

Bonwit Teller

Germaine Monteil

Probably no one in America has had as much influence on the silhouette as Monteil. Here she cuts a sunray yoke above this bordered print to give one of her best versions of her new *natural* shoulder line. The short pouch sleeves are interesting. The fullish skirt is slim at the hips. She especially likes the thin, light-weight challis-feeling silk print because it carries out her pet tawny shades: smooth brandy brown with white. Or corn-yellow with Indian brown. Misses' sizes, 85.00

DRESS SALON–SIXTH FLOOR

The big shantung straw hat with jersey coif is from the Custom Millinery–Sixth Floor

FIFTH AVENUE • NEW YORK

CLIMB THROUGH THE CLOUDS

A LITTLE BREATHLESS

IN THE UPPER ETHER...

FLOAT PAST THE MOON...

SEE THE EARTH AND

THAT ONE PERSON...

SWOOP DIZZYINGLY DOWNWARD...

LUCIEN LELONG

YOUR HEAD SWIRLING,

VEINS PULSING,

THEN... DISDAINING EARTH... SOAR SKYWARD!

Tailspin

PERFUME

on your collar — extravagant gesture, this. That big, beautiful handkerchief initial gives your pet classic a new custom-made air. An exceptionally well-tailored shirt-waist, with your favorite convertible neckline, in soft, washable white rayon crepe. Destined to be your dearest possession, and only 4.50. By Everglade. Sizes 32 to 38, with any of these initials: a, b, c, d, e, f, g, h, j, k, l, m, n, p, r, s, t, w.

Blouses, on the Street Floor

Lord & Taylor

Call WIsconsin 7-3300. Phone order service 24 hours a day.

Fifth Avenue from 38th to 39th Street

TABBY

This clever jeweled ornament clips to the Conmar Zipper Tab or pins on your lapel.

REG. TRADE MARK

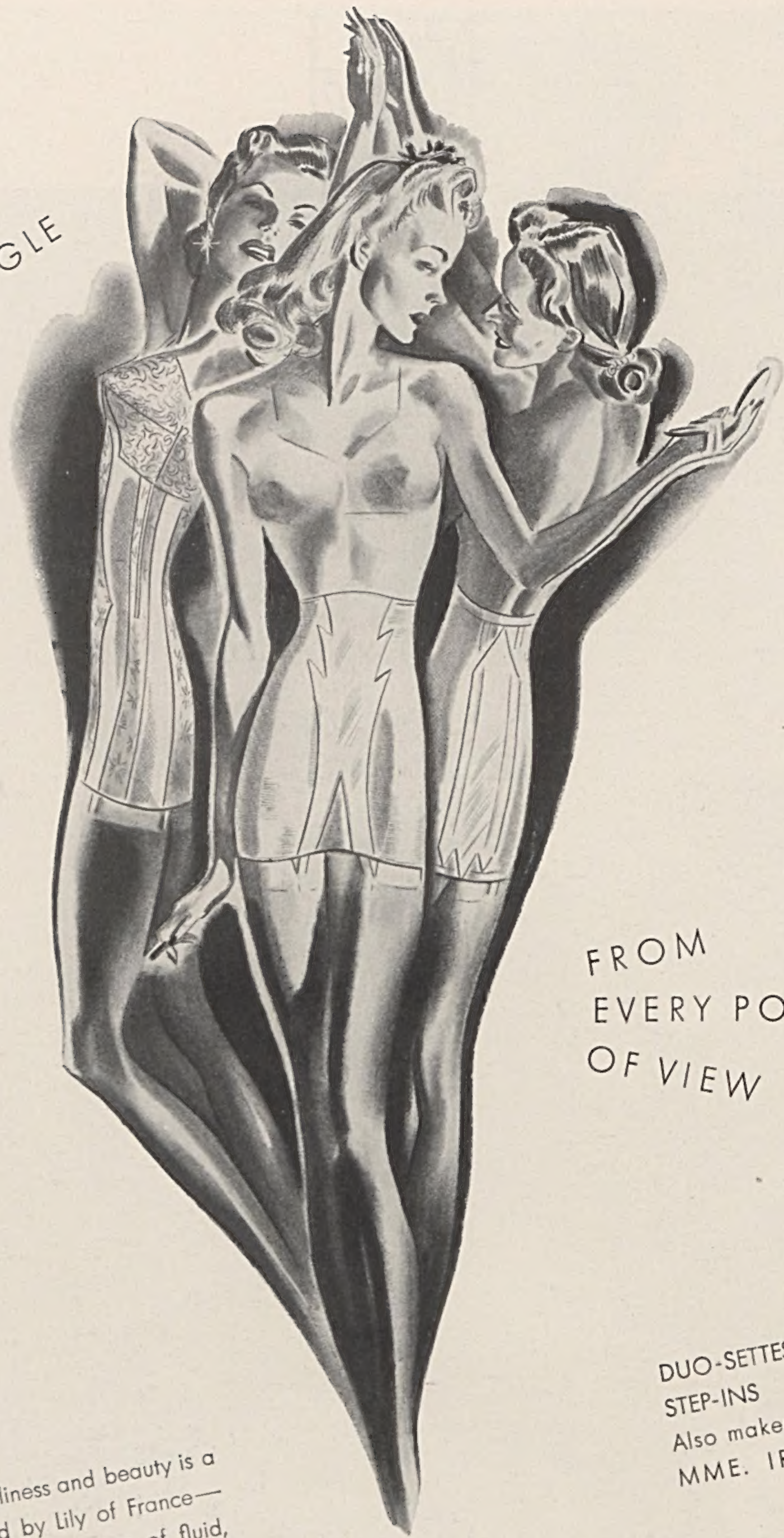
CONMAR "MAJOR" Slide Fastener

Design for street wear—a sleek original of navy blue sheer, with unpressed pleats, conceals a Conmar Slide Fastener which opens obligingly thirty inches down so you may slip into the dress without disturbing a hair of your coiffure. Notice the growing trend, in smart shops, toward this better slide fastener, guaranteed to zip flawlessly for the life of any garment. Conmar Products Corp., Bayonne, N. J.

BULLOCK'S-WILSHIRE *Los Angeles*

Henri Bendel
10 WEST 57
NEW YORK

Black-and-White ... Spring 1941.
Bendel originals.



FROM EVERY ANGLE

FROM
EVERY POINT
OF VIEW

DUO-SETTES $7.50 to $50
STEP-INS $5 to $50
Also makers of the famous
MME. IRENE corsets.

A woman reborn to loveliness and beauty is a woman expertly corseted by Lily of France—genius extraordinary in the creation of fluid, natural figures with the poise of perfection.

Lily of France

SUPREME IN FINE CORSETING

Our City Country Confederacy

Loose-shouldered beige and brown coat leagued with beige suit, brown blouse, to make you the handsomest thing in the world. Superbly tailored Original, from our Made-to-order Collection.

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET

...with APRIL 15th VOGUE

... YOUR CLOTHES—Study Vogue's philosophy for a successful wardrobe—and put it into practise with the new clothes in this issue.

... YOUR FACE—Put your best face forward with Vogue's expert counsel on make-up, hair-do's, and hats.

... YOUR FIGURE—Use Vogue's five aids for figures—diet, posture, exercise, corsets and clothes—to keep yourself in trim.

... YOUR TIME—With Clare Luce as a shining example, learn how to use your twenty-four-hours-a-day to best advantage.

... YOUR MONEY—Discover Vogue's secret of smart spending, and wrest the most from each dollar in your budget.

... YOUR MIND—Brush up your brain with Allene Talmey's 1941 résumé of what every woman should be able to talk about—books, plays, music, art, politics.

... YOUR HUSBAND—Read what David Seabury, famous psychologist, says about handling the problems that war and women's careers have brought into the husband-wife relationship today.

... YOUR HOUSE—Lift decorating ideas by the score from Vogue's collection of distinguished new interiors.

... YOUR PARTIES—Memorable parties are made, not born—and Dorothy Draper tells you how to make them.

APRIL 15 VOGUE • "Make the Most of Yourself" Number • ON SALE APRIL 10

THE CONDÉ NAST PUBLICATIONS, INC

Family Portrait, Spring, 1941: Costume Woolens for every age and every occasion are included in the new Hockanum collection.

HOCKANUM
Woolens

Hockanum Mills, Rockville, Conn. • Founded 18[illegible]9 • Division of M.T. Stevens & Sons Company, No. Andover, Mass. • J.P. Stevens & Co., Inc., Empire State Bldg., New York, Selling Agents

Matched spring make-up...

DOROTHY GRAY PORTRAIT MAKE-UP SET

● Three exquisite Dorothy Gray preparations—to key your make-up for spring! Portrait Make-up Set contains Dorothy Gray lipstick, full size... matching cake of rouge...related shade of Portrait Face Powder. Choice of important Dorothy Gray make-up shades, including new rosy-pink *Nosegay* for flowery hats, spring prints...brilliant red *Brass Band* for navy, beige, white. *Portrait Make-up Set* in flowery pink-and-blue package—value, $2. Complete, only $1.

THESE AND MANY OTHER EXQUISITE DOROTHY GRAY PREPARATIONS AT SMART DEPARTMENT AND DRUG STORES

DOROTHY GRAY

American design of Beauty

Copyright, 1941, by Dorothy Gray, Ltd.

Spring Splendor . . .

I. MAGNIN & CO.
CALIFORNIA — SEATTLE

is vividly captured in these printed rayons that look like linen, by an entirely new process exclusive with I. Magnin & Co. Very reasonably priced at $19.95.

TUB-A-TUB-TUB
your KISLAV gloves!
Yes! Wash them. Over and over and over again! These sumptuous, velvet-textured doeskins, loved 'round the world, emerge from a soap** and water bath spic and span! In all colors, they wash *beautifully*. They wear *wonderfully*. Stay shapely, supple. Outlast several pairs of ordinary doeskins!
See the *exciting* new spring colors.
*doeskin-finished lambskin **we recommend Ivory

Black alpaca coat with an elegance too long lost. Designed for us only, and executed with love. Worn over a black and white seaweed print dress. The costume, $255.

. . . Basket hat, bag, gloves, exclusively Field's too.

MARSHALL FIELD & COMPANY · *Chicago*

Hat by Michael

Penguin Panels provide contrast... important this season... in a new fashion of Crown Tested Rayon Sheer Crepe. Smart for early spring, right for deep summer. Sure to wear well and clean well... identified by the Crown Tested Tag. As seen at Best & Co.; J. W. Robinson Co., Los Angeles; Neiman-Marcus, Dallas; Jenny Co., Cincinnati; and at the Lillian Montaldo stores.

AMERICAN VISCOSE CORPORATION • World's Largest Producer of Rayon Yarn • 350 Fifth Avenue, New York City

Copr. 1941—American Viscose Corp.

Crown Tested Rayon Fabrics THE FIRST NAME IN RAYON . . . THE FIRST IN TESTED QUALITY

The midriff cape . . . fitted close to the waist . . . draped softly like sleeves. Star of the collection in *Bright with Silver* fox . . . made by Fromm for the important stores of America. Exclusive design by

Omar Kiam

COPYRIGHT 1941 BY FROMM BROS. INC. HAMBURG, WIS. • PHOTOGRAPH BY ARTHUR O'NEILL

COPYRIGHT 1941, JULIUS KAYSER & CO.* T. M. REG. U. S. PAT. OFF.

ANDRE DE DIENES

Custom Made.... **Milgrim**

Six West Fifty-Seventh Street, New York

Detroit . . . Cleveland . . . Miami Beach

Hat by Lilly Dache

*By Alpren-Levinthal

AT THE CHAMPAGNE BAR OF THE MARGUERY

Trelawny

. . . A Fred A. Block original costume. In the romantic tradition . . . with open throat and swashbuckling cape in Crepe Zela,* woven with Enka Rayon $59.95
J. W. Robinson Co., Los Angeles • J. P. Allen & Co., Atlanta
Julius Garfinckel & Co., Washington • Kerman's, Chicago

f·a·b
Fred A. Block
original
FASHION APPROVED ENKA RAYON

Enka Rayon • 206 Madison Avenue • New York

Not a Ripple or a Ruffle . . .

It takes more than frills to mold a lovely figure! See yourself in a Vassarette Foundation and you immediately see the difference between finery and figure-making. There's not a useless ruffle on a Vassarette and not a ripple in them. Their full-fashioned fabrics fit like your skin . . . sweep your body into long, smooth lines . . . control easily, comfortably, and completely. True, there are many imitations of the Vassarette idea. Some foundations may even look like Vassarettes. But none are made like Vassarettes to fit and shape and slim through long wear and many sudsings. Always insist on a *genuine* Vassarette Foundation.

DU PONT
• NYLON

Nylon In The Vassarette Manner . . . a new Vassarette series full-fashioned with nylon and lastex is now being shown at fine stores everywhere. Prices are $5 to $15. Write for name and picture booklet. Vassar Company, 2569 Diversey Parkway, Chicago.

Underneath it all . . . a VASSARETTE

One of the Niceties of Life

(above)
"FLOTILLA", a corded glove of double-woven Amersuede*, has the new soft simplicity. $1

"PRISCILLA", with the lady-like appeal of dainty taffeta pleating in a longer glove of fine, popular Fauntex*. $1

"SQUADRON", not too tailored, not too dressy, with its rows of cording on double-woven Amersuede*. $1

"AMERICAN BEAUTY" has a fine flare of shirring to make it the dramatic point of a costume. Of Fauntex*. $1.50

"SYMPHONY", a longer Fauntex* glove with soft shirring held in place by a neat line of center cording. $1

*Reg. U. S. Pat. Off.

DAINTY GLOVES

by Van Raalte

TO TOUCH UP EASTER COSTUMES

This Easter there will be a new nicety about your costume—a made-to-order look which comes from beautiful designing. These Van Raalte gloves have just the soft, carefully-considered detail for perfect blending with your new suit or coat. Of flattering rayon fabrics, entirely American-created, these gloves are favorite niceties of American women and are sold in better stores everywhere.

"BECAUSE YOU LOVE NICE THINGS"

VAN RAALTE • STOCKINGS • UNDERTHINGS • GLOVES 417 FIFTH AVENUE, NEW YORK CITY

Head First for Beauty

Beauty that turns men's heads is not just in a clever coiffure . . . but in the sleek, smooth loveliness of your hair . . . in live springy curls, radiant color . . . in a glowing sheen that any hair can have, if it's in perfect condition. It isn't a matter of money, for it costs much more to keep dull, tired hair beautifully groomed than to correct its lack-lustre and keep it healthy with the right care • • • You can't expect a striking coiffure if your hair is out of condition. If it is sun-baked or oily . . . abused by too much waving . . . over-bleached or over-dyed . . . it will respond to *individual* treatment the Parker Herbex way. (You need different treatments for different conditions!) • • • Ask your hairdresser for a course of Parker Herbex Individualized Treatments. They treat the *full length* of the hair before and after shampoos . . . and are particularly good before and after permanents. You will be surprised how much lovelier your hair can be.

TITIAN OR BLOND . . . hair like an angel's (when it shines like an angel's) keeps its radiance with persistent Parker Herbex care.

BRUNETTE . . . rich brown or ebon black . . . should have regular Parker Herbex treatments to keep it brightly burnished, glowingly alive.

GREY . . . a shining silvery halo, cherished and tended the Parker Herbex way, has charm and distinction—and surprising loveliness.

HEAD FIRST FOR BEAUTY WITH PARKER HERBEX

Harriet Hubbard Ayer

Tuliptime

THE TRUE
FRAGRANCE
OF
SPRING

BOUQUET	2.50	FACE POWDER	1.50	LIPSTICK	.50; 1.00
COLOGNE	1.50	SACHET	1.50	ROUGE	.50; 1.00
BATH POWDER	1.50	TALCUM	.75	NAIL ENAMEL	.65
		SOAP	.75		

It's a Soft Life!

"Best Buick Yet" is the popular way of referring to this 1941 line of beauties. And one of the best things about it is its sleek, new Body by Fisher — shown here on the Buick Special series 4-door sedan Model 41. It is lower, longer, wider than ever — with new concealed running boards, a dome light that operates automatically when either front door is opened, your choice of two-tone or solid body colors. And remember:

Only the New 1941 Body by Fisher Has All These Features: New "Flair-flow" streamlining with slanted windshield; double-curved back window. Doors hinged at front for greater safety. Crank-controlled Fisher No Draft Ventilation. Planned Vision with stronger, clearer Safety *Plate* Glass all around.

WITH spring comes the urge to take life easy, and that's something you certainly can do in a Body by Fisher. More than ever, this year, these superbly finished bodies offer a combination of roominess, sofa-softness of cushions, convenience of appointments that makes life easy indeed. And when you add new smartness of design, and the famed security of Unisteel Turret Top construction, it's easy to understand why people say, "Body by Fisher is the '41 guide to better value" — which leads you, of course, to a General Motors car.

UNISTEEL TURRET TOP

BODY BY Fisher

GM GENERAL MOTORS

ON GENERAL MOTORS CARS ONLY: CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC

Unveil your natural chaste beauty in a bewitching form-flattering costume. You'll love the soft coolness, the carressing smoothness, of the thrilling new jersey-like material in which these dresses are created. It's ANGATELLE, woven of Eastman acetate rayon, and rayon.

Left — Sky blue skirt with brown; white skirt with green or navy. Sizes 10 to 18 . **19.95**

Right — White with navy, sky blue, or green stripes; sky blue with brown. Sizes 10 to 18 . . . . . **19.95**

BIRMINGHAM—Meade Grover
BOSTON—Adem
CHICAGO—Chez Nous
CLEVELAND—Dorothy Woodward
PHILADELPHIA—Gimbel's
PITTSBURGH—Rose Grostenfield
ROCHESTER—McCurdy's
ST. PAUL—Schuneman's
WASHINGTON, D. C.—Charlotte Parker

MADISON at 79th
NEW YORK
also at Jane Engel, East Orange

So casually smart and so comfortably stretchable

ELCO
Open-toe high stepin in black kid leather with quarterfront in stretchable gabardine

BONTON
Open-toe, V-throat pump in fully stretchable Cocoa suede, pinpoint perforated front

these three top-shelf styles by Rice-O'Neill

Retailing at $8.75 to $10.75
Genuine Reptile Slightly Higher

REBECCA
Open-toe high stepin in fully stretchable black gabardine with lattice front and back

America's prettiest feet will soon be stepping down from air liners and town cars (and don't you love it) in these intriguing fashion futures by Rice-O'Neill. They're enchantingly young shoes, bound to put exhilaration in your step and exclamation points in your public's eye. Here the magic stretch of "Lastex" yarn† is invoked to fashion fabric or leather, or part one and part t'other, into shoes as true to the lines of your foot as if custom-made for you. You'll agree that it's a real wedding of chic and comfort, beyond your most wishful thinking. At better department and shoe stores everywhere, or write to Rice-O'Neill Shoe Co., St. Louis, Mo., for the name of a store in your vicinity.

*REG. U. S. PAT. OFF.
RICE-O'NEILL SHOE CO.

† By the VAMOS process

Lastex REG. U. S. PAT. OFF. . . . THE MIRACLE YARN THAT MAKES THINGS FIT

An elastic yarn manufactured exclusively by United States Rubber Company, makers of "Laton" yarn, Rockefeller Center, New York City

Leading Philadelphia Stores advise New Quick LUX

Blum's

A "DANDY" FRILL is the perfect complement for your 1941 town or travel suit. "For all smart blouses, like this sheer, hand-fagoted and hemstitched batiste, we advise new, quick Lux," says Blum's. "It's so fast and so safe. Thrifty care, too."

Bonwit Teller

FOR YOUR TROUSSEAU—cloud-white chiffon cape over a superbly cut satin gown. "Wash these treasures gently," advises Bonwit Teller "—use mild new, quick Lux. These pure flakes are so safe—so amazingly fast—go so far!"

Dewees

PERFORATED DOESKIN GLOVES in the smart 8-button length—white to accent your prints. "You can whisk these gloves through Lux suds without a qualm," says Dewees. "Quick-sudsing Lux flakes are ideal for washable leathers."

Strawbridge + Clothier

SEASHELL PRINTED JERSEY goes smartly to cricket matches or country club. "Perfect for budgets because it Luxes," says Strawbridge & Clothier. "New, quick Lux is so gentle, so thrifty —we recommend it for all fine washables."

SMART PHILADELPHIA may live in town or along the Main Line, but it shops at the same favorite stores. These stores have a tradition of fine service, a personal interest in their customers.

"We want our customers to *enjoy* the smart fashions they buy from us," they say. "That's why we recommend new, quick Lux for anything safe in water alone. It's so superlatively gentle—will keep lovely fabrics lovely *longer*." New, quick Lux comes in the same familiar box—costs you no more.

Precious Faille Suits & Jewels

A BLEND OF Celanese* RAYCN, WOOL, SILK

WITH SEMI-PRECIOUS

*Reg. U. S. Pat. Off.

Maybe it's the Bond Street precision of their lapels . . . maybe it's the subtle seaming, but they have the look and feel of quality that tailoring by Handmacher gives to suits. Skeleton-lined only in the yokes and sleeves, these are spring-into-summer favorites that may be worn with blouses, or as a dress, without. In *Brahma Faille.* Black, brown or navy with moon and rose toned jeweled buttons flashing in dainty pastel relief. Sizes 9 to 17, 10 to 18. $35

Marshall Field & Company

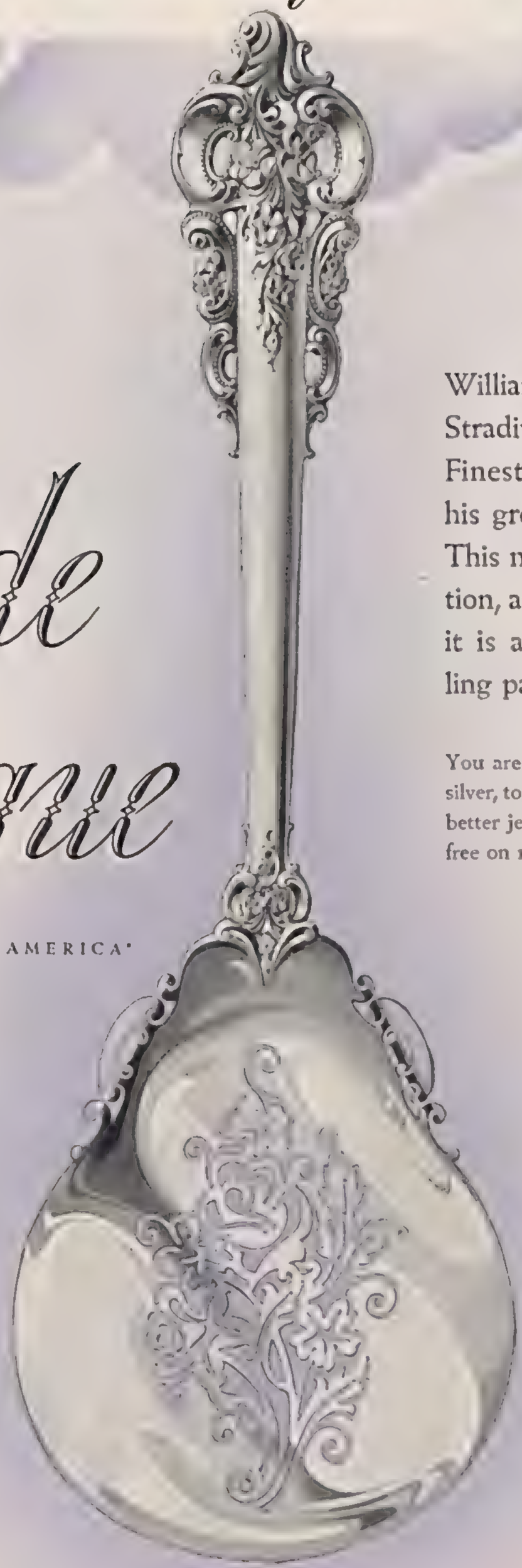
CHICAGO

The Blum Store, Phila.; Bullock's-Wilshire, Los Angeles; Harzfeld's, Kansas City; Frank R. Jelleff, Inc., Washington, D. C.; Kaufmann's, Pittsburgh; The Lindner Coy, Cleveland; B. Siegel & Co., Detroit; E. T. Slattery Co., Boston; Stix, Baer & Fuller Co., St. Louis; Young-Quinlan Co., Minneapolis

WALLACE

SILVERSMITHS

take great pride in presenting the most glorious Sterling Pattern of all time



Grande Baroque

THE GRANDE BAROQUE OF AMERICA

William Warren, the designer of Rose Point, Stradivari and Sir Christopher, *America's Finest Sterling patterns, now gives you his great masterpiece...Grande Baroque. This new pattern is so superior in conception, artistic detail and craftsmanship, that it is acclaimed the "Most glorious Sterling pattern of all time."

* * *

You are now privileged to see this queenly, statuesque silver, together with matching pieces of hollow-ware at the better jewelers and silver departments. Brochures mailed free on request. Wallace Silversmiths, Wallingford, Conn.

The Grande Baroque pattern authentically portrays the joyous Baroque periods of grandeur, romance and intellectual gaiety. It glorifies the much desired hand-wrought qualities of intricate openwork and full-formed, "3rd dimension beauty." Some appreciation of the artistic merit of this unusual silver may be gained from the serving piece illustrated in this announcement. Other pieces are astoundingly beautiful.

**Three of many delightful sterling patterns that comprise a record of achievement unsurpassed by any living designer.*

pure silk

and deep lace...

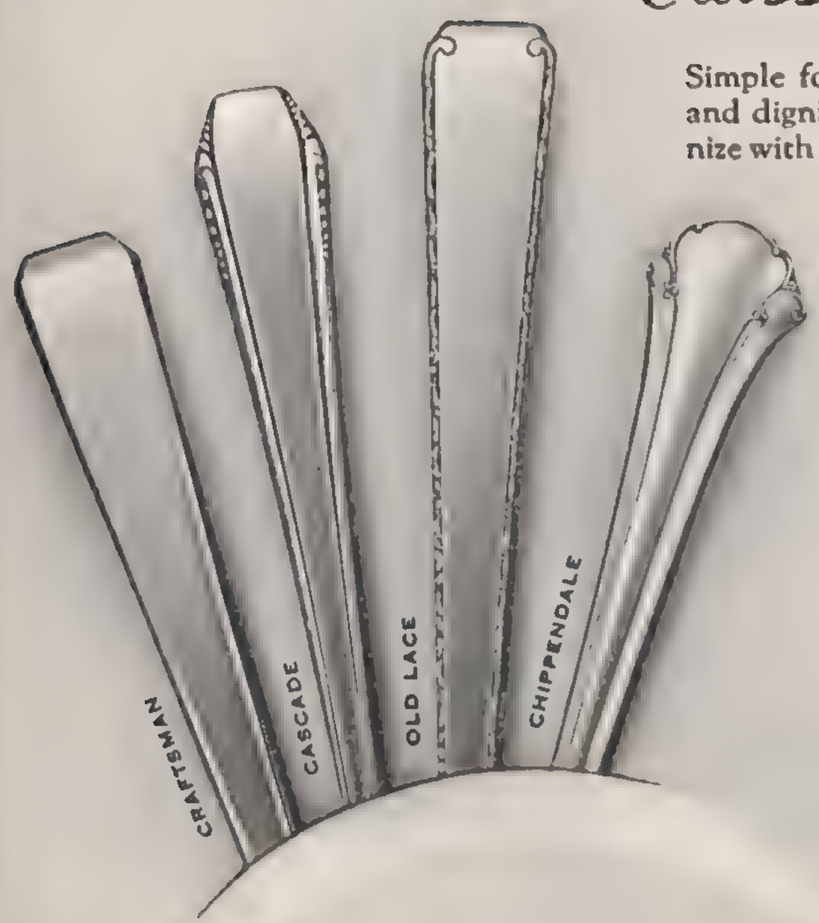
De-lacey, de-lovely, de-lightful! We call it *Angélique* because its deeply lace-trimmed bodice and its liquid lines make you look positively ethereal. Like all Fischer slips, *Angélique* is of pure silk: a thing of beauty deserves to last through wear and laundering. *Angélique* comes in satin in sky pink, sky blue, tea rose and dove, écru-lace trimmed; in white with white lace; and in black with black lace. At leading shops. Around four dollars. Fischer & Co., Inc., 105 Madison Ave., New York.

Another heavenly slip by Fischer

Copyright 1941, Fischer & Co., Inc.

Classic Simplicity

Simple forms and lines enhance the richness and dignity of Sterling. These designs harmonize with the decorative motifs of every period.



Distinctive Beauty

Gracious decoration to add richness to your table. Utterly feminine and very lovely. Every design is authentic and has everlasting beauty.

Another big moment . . . when you choose your Sterling!

You choose sterling as you do your husband — for lifelong companionship and happiness. So this is an important as well as a thrilling task. To make it easy, Towle presents three groupings, each accenting a different style. After you quickly find the group you prefer, one Towle Sterling (solid silver) design is sure to catch your eye and capture your heart, now and forever.

Cost? Very little, really. . . . A "Place Service" of knife, fork, teaspoon, cream soup spoon, salad fork, and butter spreader is only about $16.75, depending upon the pattern.

Now, isn't a date with your jeweler today worth while?

STERLING ONLY

Towle

WITH CRAFT TRADITIONS SINCE 1690

Rich in Tradition

The genius in the designs of earlier silversmiths — interpreted by today's craftsmen to please the bride who enjoys traditional beauty.

Write for "*How to Plan Your Wedding and Your Silver,*" a book of helpful information. Twenty-four fascinating pages. Very practical and priceless — pictures and prices of all Towle patterns with chart of engraving suggestions.

THE TOWLE SILVERSMITHS — Dept. K-4
Newburyport, Massachusetts

Please send free folders on _____ patterns.
I enclose 10 cents for new book.
Name and Address _____

Belle Sharmeer

STOCKINGS

in all leg sizes

Match your Easter legs as well as your Easter clothes with these beautiful leg-size *Belle-Sharmeer* Stockings. They're sized to fit the width of your legs as well as their length . . . to cling smooth as make-up . . . on smalls, middlings, talls and plumps.

In silk and in Nylon

$1.00 *and up the pair*

Belle-Sharmeer Division, Wayne Knitting Mills, Fort Wayne, Indiana

No GIRL with "gap-osis" will make good, this season! For—no matter how smooth and shining your hair, how immaculate the frill at your throat—an untidy, gasping-for-breath placket *ruins* the new neat-as-a-pin look. But don't fret! Simply insist—every time you buy a dress—"A Talon placket fastener, please!"

TALON, INC., MEADVILLE, PENNSYLVANIA

Revillon Frères Furs

FIFTH AVENUE AT FIFTY-FOURTH STREET — Circle 7-7343

VOGUE'S 6th PRIX de PARIS

THESIS TOPICS

for contestants who have been notified that they have passed the four quizzes

Attention Seniors! If you have received word that you have passed the quizzes in Vogue's 6th Prix de Paris, you are now ready for the last lap in the contest—and here it is! Choose any one of the five thesis topics below and write a paper on this subject not exceeding 1500 words in length.

In addition to the career prizes, Vogue will purchase for publication five of the best theses submitted. Vogue will also award Honorable Mention to those entrants whose papers are outstanding. But remember that all theses must reach our offices, at 420 Lexington Avenue, New York City, not later than May 1st.

PRIX DE PARIS THESIS TOPICS

1. Write an article on any non-fashion subject (theatre, art, literature, music, travel, personalities, etc.) which you believe would be an appropriate Vogue feature.

2. If you were the Editor of Vogue would you, in view of present world conditions, make any great changes in the editorial formula of the magazine? Discuss these changes, and outline your new policy; or, state your reasons for keeping the present editorial formula.

3. Assume that you have been asked to plan the August 15th College issue of Vogue. Outline your plan, telling: (a) how much space you would devote to fashions, how much to non-fashion features; (b) how you would present the fashions; (c) what features you would include.

4. Assume that, though the ink is scarcely dry on your diploma, you already have a job. Your family has given you $500 for your "career trousseau". Describe how you plan to allot this sum on your clothes, cosmetics, accessories, etc.

5. Suppose that you're going to be married and that your income will be the modest one of most "young marrieds". Would you spend $5 for a subscription to Vogue? Tell why you would or would not. Offer any suggestions which you think would make Vogue more useful to "young marrieds."

Your Clever Corsetiere

Knows The Secret of FIT

Smooth, close-clinging fit is your corsetiere's first rule for figure making. She knows control is meaningless without it . . . just as Foot Saver knows the style of a shoe is lost without foot hugging sleekness. The beautiful lines of these Foot Saver Shoes will never vanish in wrinkles or gaps or sudden bulges at your ankle. Shaped over exclusive Shortback* Lasts, Foot Savers mold to the narrowest heel . . . the highest instep. Yet, there's no crowding at the toe! Here are wonderfully fitting shoes . . . *for every type of foot.* Write for Spring Style Forecast and name of nearest store. The Julian & Kokenge Company, 264 So. Front St., Columbus, Ohio.

Junior Foot Savers are made by J. Edwards & Co., Philadelphia, Pa.

*Reg. U. S. Pat. Off.

Shortback*
Foot Saver Shoes
For Perfect Fit
at Heel—and Toe

$9.75 to $13.75

AND SO DOES *Foot Saver*

"finders keepers ... losers weepers"

You're fit to be tied! Furious! Your *steady*—out with somebody else! "It's not fair," you wail jealously.

But since when has love been fair?

Nowadays you've got to be on your toes *every day* to keep some pretty panther from pouncing on your "heart interest"!

Break a date or two, and next thing you know you're sitting home twiddling your thumbs! *Popular* girls know how to keep going, and keep smiling, regardless of what day of the month it is . . . know how to take "difficult days" in their stride!

How do they do it . . . ? Well—just up and ask 'em! You'll learn something worth knowing . . .

You'll learn that *most* of those carefree, "always-on-the-go" girls use Kotex sanitary napkins.

Ask why and they'll tell you it's because Kotex is so *comfortable!*

The more talkative ones will even explain the reason. They'll say Kotex is less bulky . . . less apt to chafe . . . because it's made in soft *folds!*

Others will praise the flat, invisible ends . . . and rave about the moisture-resistant "safety panel". (They're the girls who value peace of mind!)

But the majority will just say, "Kotex is so comfortable" . . . and let it go at that. After all, comfort is the *main* thing!

And it's comfort that has made Kotex so popular. More popular, in fact, than all other brands *put together!*

• • •

Have you read the much-talked-about booklet "As One Girl To Another"? It's new. It's *free!* And it tells just what you need to know! Discusses swimming, bathing, dancing, social contacts, mental attitude, good grooming, tampons.

Like to have a copy? Then send your name and address (a penny post-card will do) to Post Office box 3434, Dept. V-4, Chicago, Illinois. Send today! Before you forget.

Kotex* means comfort . . . at the time you need it most

20¢

Regular—Junior—Super—sell for the same low price!

*Trade Mark Reg. U. S. Pat. Off.

"Happy Thoughts" for a Happy Easter

Spend your vacation on a friendly

dude ranch

• Wouldn't you like to take a "different" vacation this year—out in the wide open spaces where boots and saddle are an exhilarating reality? Then choose one of the friendly ranches in Wyoming, Colorado or Montana and revel in a "be yourself" atmosphere you don't find anywhere else.

• What's your pleasure? Riding? Western horses are ready to take you through cool, green valleys, across vast plains, through virgin forests and deep canyons or up into the rugged mountains.

• Camping? Fishing? Hiking? The dude ranch country offers you trails and by-ways galore—and some of the finest trout streams in the world.

• So choose your fun on a dude ranch this year. From May through September, you'll find the welcome mat out and waiting for you.

Go Burlington

• Let one of Burlington's luxurious flyers take you to the dude ranch of your selection.

• Ride the DENVER ZEPHYR, the EXPOSITION FLYER, the NORTH COAST LIMITED or the EMPIRE BUILDER. Your vacation really begins the moment you board any one of these air-conditioned trains, headed for the great open spaces of the invigorating West.

mail coupon for free booklet

Burlington Route

Burlington Travel Bureau, Room 521
547 W. Jackson Blvd., Chicago, Ill.

Send me free, illustrated booklet which gives descriptive information about Dude Ranches in ☐ Wyoming ☐ Colorado ☐ Montana. (Check one or more in which you are interested.)

Name _____

Address _____

City _____ State _____

GOURMET'S GUIDE

selected restaurants in and out of town

A new place to lunch or dine? A place you may have forgotten? A place to do your friends proud? Vogue tells you about them all in these columns

Hampshire House

One of our favourite spots for luncheon, and for that matter for dinner as well, is Hampshire House, at 150 Central Park South. There's a pleasantly languid air—all very European and reminiscent of dining in the famous hotels of the *villes d'eau* of that bygone world. The dining-room and adjoining conservatory have a fresh, flowery, smiling air, and the service is as nearly impeccable as any in town.

The table d'hôte luncheon is $1.25, and dinner begins at $2, or, of course, you can order à la carte. You'll like the food, and no matter what you order, whether it happens to be something complicated and *flambé* or just a lamb-chop, it all seems to be handled with the same kid-glove air. That's an important attribute for any restaurant—and, unfortunately, a rather rare one.

L'Aiglon

There are certain restaurants that manage to remain impervious to change. Just such a one as this is L'Aiglon at 13 East Fifty-Fifth Street. Though the place was completely redone as recently as last year, it somehow seems able to absorb such changes and to maintain its own definite personality.

Though it's pretty hectic at lunch-time (it's so conveniently located for shoppers), the food is really worth braving the crowd. On the other hand, dining here is quiet and soothing, with a certain lazy quality. Put this on your list as a place with good cooking and pleasantly moderate prices. The table d'hôte luncheon is ninety-five cents, and dinner is around $1.75.

Turkish delight

Baba Neshan's, 48 East Twenty-Ninth Street, isn't particularly dazzling inside or out, but for Turkish food (its cooking supervised by Baba himself) this is the place to go.

We started dinner with some hors-d'œuvres, which included such exotic tidbits as vine-leaves stuffed with wild rice, and mussel shells filled with chopped mussels and raisins. After that, the pièce de résistance was *Shish Kebab* (lamb cooked on skewers). For dessert, we had *Baklava*—dozens of layers of transparent pastry, oozing with honey. (It's about the sweetest thing you ever ate, but that makes it an absolutely perfect dessert as far as we're concerned.)

Everything here is à la carte, but it's reasonable—our dinner with a cup of Turkish coffee came to about $1.25 a person.

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN
17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
Finest vintage wines, and liquors
Air Conditioning MUrray Hill 2-9223

RESTAURANT MARGUERY
270 Park Avenue WI 2-8494
High class French Cuisine
Most popular cocktail hour

JANE DAVIES'
145 West 55th St.
Luncheon 55c, 65c, 75c — Vintage Wines — Dinner $1. and $1.25

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.10 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.). Famous for cuisine and cellar. Luncheon $1.10—Dinner from $1.65 in Main Dining Room. London-Buffet-Dinner before theatre in the Bar $1.10. Air-conditioned.

CAVIAR RESTAURANT—18 East 49th Street. "Rendezvous for Epicureans." Direction of Antoine Dadone. Unique cuisine, rare wines. Luncheon, cocktail hour, dinner. WIckersham 2-2224.

CAFE TROUVILLE
112 East 52nd St.
Open for luncheon, cocktail hour and dinner. Entertainment during supper. Completely air-conditioned

SUSAN PALMER'S 711 FIFTH AVE. RESTAURANT
Entrance 5 E. 55th St.—opp. St. Regis. A La Carte—Plus! Charcoal Broiled meats. Individual Salad Bowl. Whipped sweet butter—Hot Breads.

RESTAURANTS—DINING

CAFE ST. DENIS—11 East 53rd Street. EL. 5-8032. A real French Restaurant catering to cosmopolitan palates. Air Conditioned. Lunch from 75c. Dinner from $1.25. Also à la carte. Redecorated and enlarged.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails, dinner. Unusual atmosphere. Luncheon entrées from 60c. Dinner Prix-Fixe from $1.50; also à la carte.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar, Lower Level, Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte.

ROCKEFELLER PLAZA RESTAURANT—32 W. 50th. Smart but informal. Plaza Room: club breakfast 60c, luncheon from 75c, dinner from $1.00, cocktails from 25c. Old New York Room: luncheon from 75c, dinner from $1.00. Cocktail lounge. Cocktails from 25c.

HOLLAND HOUSE TAVERNE, 10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner $1.50.

CAFE LOUIS XIV. 15 West 49th St., Rockefeller Center. Cuisine Classique. Fine Wines. American Bar. Prix-Fixe Luncheon $1.50, Pre-Theatre Dinner $2.00, also à la carte. William Adler and his Violin.

CHAMPS-ÉLYSÉES
Le Restaurant Par Excellence, Cuisine Française. Famous for the special Champs-Élysées Dinner. Finest wines and liquors. 25 East 40th St. MU 4-8833.

KENTUCKY SERVES A MEAL. Luncheon from 65c; Dinner from $1.25; Supper from 85c. Open Sun. (11 30 a.m.—8:30 p.m.) for breakfast & dinner. Elizabeth D. Reynolds, Inc., 160 E. 48th St. EL 5-6448.

YE OLDE CHOP HOUSE, 118 Cedar St. New York City's oldest eating place in Financial District. Game, Chops, Sea Foods, Liquors. Open to 8 P.M. Sat. 3 P.M. Harry Kramer, Host. WOrth 2-8061.

CORTILE RESTAURANT—37 W. 43rd St. Delicious luncheon served from 45c—dinner from 75c. Cocktails in unusual atmosphere. Open 8 A.M.—9 P.M. Closed Sundays. Rosella will read your character.

RESTAURANTS—DINING

POLISH RESTAURANT
151 East 57th Street—Plaza 3-2816. Authentic cuisine & atmosphere. Luncheon 75c to $1.25; Dinner $1.25 to $2.50. Cocktail Lounge. No cover charge.

THE HEARTHSTONE
15 East 48th Street, near 5th Avenue, PLaza 3-1434 Luncheon from 65c. Finest wines and liquors. Dinner from $1.00. Open Sundays and holidays.

THE BAROQUE—14 East 53rd Street. A new creation for the enjoyment of good food in an atmosphere of Charm and Elegance—Luncheon—Cocktails—Dinner—à la carte—(moderate prices). ELdorado 5-4195.

BEVERLY, Lexington Ave., at 50th St. Luncheon from 75c. Dinner from $1. Also à la carte. Famous for Ham Steak Tropical—Sliced Chicken Mornay. Our cocktails mixed to please the most fastidious.

BABA NESHAN'S RESTAURANT, 48 E. 29th, N. Y. Charcoal broiled Shish Kebabs, Ekmek Kadaifs with Kaimak, Hors D'Oeuvres à la Turque. Armenian-Turkish specialties. Reasonable. Open Sun. LE 2-8957.

THE BLUE BOWL at 157 E. 48th St. Appetizing, well planned menus served in pleasant, friendly surroundings. Apple pie a specialty. Closed Sundays. Luncheon 50c to 75c, Dinner 75c to $1.25.

BREVOORT SUPPER CLUB, 5th Ave. & 8th St. Norbert Faconi offers fine continental entertainment in an intimate setting. World-famous cuisine with old New York elegance. STuyvesant 9-7300.

DINE IN FRANCE BEFORE THE THEATRE Louis Beretta's intimate French restaurant. Distinguished and unusual cuisine. Wines and liquors. A La Fourchette, 342 W. 46 St., N. Y. CI 5-9744.

IF YOU LIKE well-cooked food; if you like a pleasant atmosphere; if you like the best of service, follow the Gourmet's Guide. It will lead you to restaurants that suit your taste.

RESTAURANTS—DANCING

VERSAILLES, 151 E. 50 St., PL. 8-0310. An impressive French cuisine makes Versailles the glamour spot of New York. Cocktail Hour, Dinner & After Theatre. Presenting nightly B'way's Brightest Stars. Nicholas D'Amico & Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Eddie Davis' & Joseph Smith's orchestras. Continuous dancing till 4 A.M.

THE WHIRLING TOP—3 E. 52nd St., N. Y. Rendezvous for Connoisseurs of excellent cuisine, wine, & liquor. Dinner from $1.25 and up. Luncheon from 75c. Entertainment and dancing. EL 5-3855.

LE COQ ROUGE—65 East 56th St. N. Y. C. Famous cuisine. Luncheon, dinner, and after theatre. Dancing—Entertainment. Cocktails in our Skyline Bar. Reservations—Phone PLaza 3-8887.

RUSSIAN BEAR—645 Lexington Ave. (54 St.). America's oldest Russian Rest. Est. 1908. Nationally famed for excellent Russian cuisine. True Russian Atmosphere. Balalaika Music. Dancing. EL. 5-9080.

SPIVY'S ROOF
139 East 57th Street (Lexington Ave.) Dinner (Moderate prices). Spivy sings nightly—continuous entertainment. Reservations, ELdorado 5-9357.

LOUNGE BAR

SCHRAFFT'S. Smart, intimate lounges. Georgian Room, 625 Madison Ave., at 58th—Columbus Room, 222 W. 57th St., near B'way. Luncheon, cocktail hour, dinner, supper. Superb cocktails from 25c.

NIGHT CLUB

LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant offers America's most amazing values in food & entertainment. "Sly" & subtle Eddie Davis heads the show. 4 shows nightly. Continuous Dancing "Should be visited at least once in every lifetime."

OUT-OF-TOWN

CALIFORNIA

VISIT DINAH'S SHACK
On Highway 101, 3 miles south of Palo Alto—in the shadow of Stanford University. In the Beautiful Santa Clara Valley. Food—California's Plentiful Best.

THE COCK O' THE WALK in Oakland, California's third largest city. You will "Crow over their good food." Breakfast, luncheon, tea and dinner. Anglo California Bank Building, 1556 Broadway.

CONNECTICUT

WHITE TURKEY INN
Route 7—4 miles north of Danbury
Known for generations as an unusual and unique dining place. Charming early American atmosphere against a background of rare scenic beauty. Luncheon, Cocktails, Dinner. In New York City it's the White Turkey Town House, One University Pl. on historic Washington Sq. Both open Sundays.

GEORGIA

HOTEL WARE COFFEE SHOP, Waycross, on U.S. Route #1. Reflecting the hospitality of the South. Known for good food. Open 6 A.M. to 10 P.M. Moderate prices. Recommended by Duncan Hines.

NEW JERSEY

HANS CHRISTIAN ANDERSEN, Paramus
15 minutes from Geo. Washington Bridge, Route 4
Luncheon—Cocktails—Dinner.
Closed Mondays except holidays.

TAKING A

Rain or shine partner?

*I*s your pretty head in the clouds, this spring . . . your favorite month, *June* . . . your reaction to "shower," not "raindrops," but *silver?* Make it sterling . . . like his character, like the marriage you both hope to build. Make it Gorham . . . the great sterling of America for more than a hundred years. Choose among thirty active patterns, lovelier with each day's use . . . match-and-add forever. Consult your jeweler: he will tell you, *"You can't do better than Gorham!"*

FAIRFAX, KING EDWARD, ROSE MARIE, CHANTILLY AND NOCTURNE. *Average price about $17 per place setting of six pieces.*

GORHAM *Sterling*

America's Leading Silversmiths Since 1831

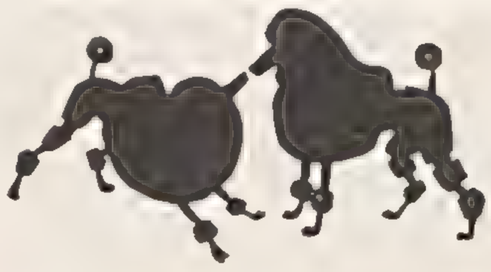
The Gorham Co., Dept. V-89
Providence, R. I.

Please send me your booklet, "ENTERTAINING . . . *the* STERLING *way.*"
I enclose ten cents.

Name.....

Street.....

City.....State.....



Pillicoc Kennels
Standard and Miniature Poodles
Elberon, N. J.
Mrs. Milton Erlanger, Owner
Henry Stoecker, Manager
Tel.—Long Branch 1911
N. Y. City Address—117 E. 64th Street
Tel.—Butterfield 8-5010

PUTTENCOVE POODLES

Standards only

Four Colors

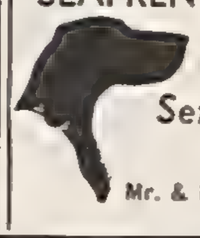
EXCELLENT PUPPIES
Champions at Stud
PUTTENCOVE KENNELS
Mr. & Mrs. George Putnam, Owners
Manchester, Mass. Tel. 104

HILLANDALE KENNELS • STAMFORD, CONN.
—POODLES—
Puppies and Grown Dogs For Sale and at Stud
May be seen by appointment

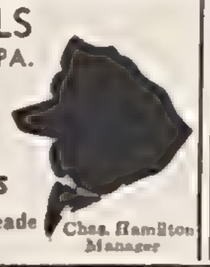
STANDARD POODLES
Black puppies from Championship stock.
MR. & MRS. CHARLES STEWART SMITH
54 HOPE STREET—TEL. STamford 4-1548

Lowmont Kennels
Greenwich, Conn.
STANDARD POODLES
M. McCreery
A. Hoguet

SEAFREN KENNELS
BERWYN, PA.



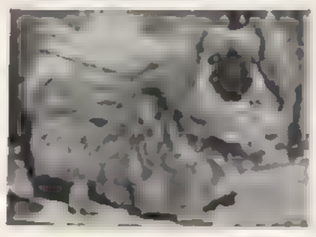
Setters
Poodles



Mr. & Mrs. S. L. Meade
Owners
Chas. Hamilton
Manager

PEKINGESE
MERRICKA KENNELS
Mrs. Philip M. Schaffner
78 Byron Road
Merrick, L. I., N. Y.
(Freeport 867)

WHITWORTH PEKINGESE



Many Adorable Puppies
Mrs. H. L. Mapes
Route 23, Mountain View, N. J.
Phone 8-0893

POMERANIANS

A fine selection of Champion bred toy puppies and grown stock. Excellent type. We ship anywhere. For particulars write
TINY TOT KENNELS
Mrs. R. J. Wilson
West Point, Iowa

BORZOI

(Russian Wolfhounds)
Lovable gifts for lovely ladies. Courageous companions for Country Gentlemen. Champion sired puppies.
ARBORZOI KENNELS
Box 188, Ann Arbor, Mich.

Morris & Essex Kennel Club
Saturday, May 31, 1941
GIRALDA FARMS · MADISON, NEW JERSEY
More Than $25,000 in Cash and Sterling Trophies
WITHOUT RESTRICTIONS
THE EXHIBITORS SHOW
For Premium Lists Address
FOLEY DOG SHOW ORGANIZATION, Inc. 2009 Ranstead Street, Philadelphia, Pa.

NORWEGIAN ELKHOUNDS
Puppies occasionally available
ROBERT P. KOENIG
R.R. 1—Zionsville, Ind.

AFGHAN HOUNDS
Puppies from Imp. Ghanistan B. Infanta and Imp. Ch. Juan of Chaman. Other litter from Ch. Shepset and recently Imp. Tuan of Chaman. Well developed, fine, racy types, excellent coats. Also older stock.
W. G. DROWN, M.D.
708-10 Union Savings and Trust Bldg.
Warren, Ohio

NORWEGIAN ELKHOUNDS

Ch. Viking of Gurney

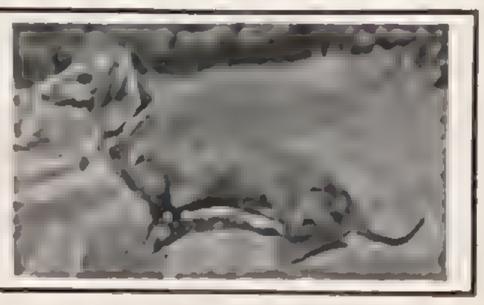
The Smart Dog to Own
Breeders of nine champions, we have what you want.
Vindsval Kennels
R.3, Winchester, N. H.
(only 80 miles from Boston)

AFGHAN HOUNDS
Puppies and grown dogs of champion breeding available
Mrs. Jack Oakie, Owner
Miss Phyllis Rainer, Mgr.
7243 Haskell Avenue
Van Nuys, Calif.

As old as civilization

Specific Questions on Dog Subjects will gladly be answered by
THE DOG MODE OF VOGUE

Why Guess About A Dog?
Riesenschnauzers · Great Danes
Dobermann Pinschers · Dachshunde
German Shepherds · Md. Schnauzers
Boxers, Imported and Domestic.
PUPS $50.00 Up
Free catalogue on request and quotations.
WILSONA KENNELS
Ben H. Wilson, Owner Rushville, Ind.



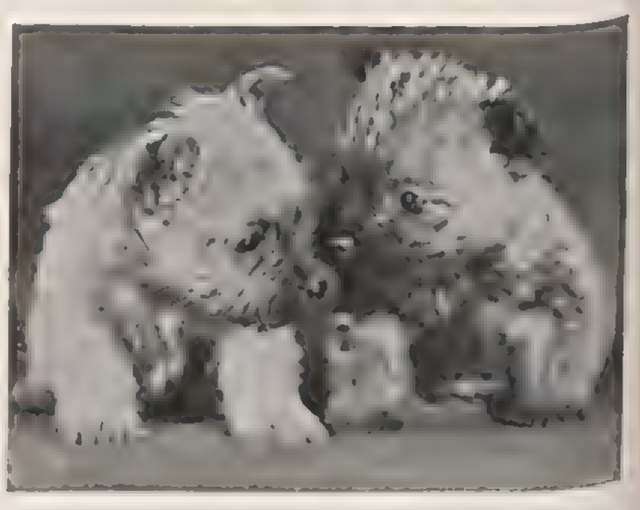
THE DOG

Vogue's gallery of

History of the Cairn Terrier dates back to the misty past. Johannes Cains in his work, published in 1576, refers to the Cairn. So does John Leslie in his history of Scotland from 1436 to 1561. So do other histories. Ch. Fiery Rob of Carysfort and Bethcairn Fiery Bairn. Miss E. M. Braun

The Cairn will sleep in the place assigned to him. Will not trespass on forbidden chairs or sofas, but will gladly accept a life of cushioned luxury if invited to do so. Nor does this appear to detract from his energy and enthusiasm for out-of-doors. Ch. Hilary of Eastcote. Owner, Mrs. H. L. Platt

As a watch-dog, the Cairn has the quick ear and the sharp bark of all terriers. He is not easy to quiet, if an intruder is about, but he is quick to recognize a friend of the household, or the daily delivery boy. Ch. Fiery Rob and Int. Ch. Nicolette of Crockshed. Owner, Miss Elizabeth M. Braun



In the early days, the word "standard" was not applied to the Cairn. Every laird or crofter followed his own ideas, some thinking chiefly of speed, others demanding nothing but endurance. This explains, partly, the variations in colour, height, and weight. Puppies owned by Miss Anne Ranney

ENGLISH COCKER SPANIELS
Puppies of winning strains
Suitable for hunting, breeding, showing or companions.

Ch. Giralda's Diantha
SHIKARWYN
ETHELWYN HARRISON
24255 Community Dr.
So. Euclid, Ohio

Springer Spaniels
A most affectionate breed. Beautiful puppies and older dogs in black and white and liver and white. Intelligent pets, good hunters, champion bloodlines. Write for details.
H. Oscar Ruby York, Pa.

COCKER SPANIELS

Puppies and grown dogs. For pets show or breeding. Healthy, inoculated, registered.
CURTWIN KENNELS
MILLINGTON, NEW JERSEY
Tel. Watkins 9-2581

MODE

pure bred dogs

HERE is a young lady deserving special recognition. Shagbark Bess, winner of Obedience Test degrees of Companion Dog, and Companion Dog Excellent; first of her breed to win coveted title of Companion Dog Excellent. Bred by Shagbark Kennels. Owner-trainer, Miss Elizabeth Copeland

ALL the fine qualities of the Cairn make him an ideal pet for all ages —provided the whip is not used. His sensitive nature makes him entirely amenable to sharply-spoken reproof, but the use of a whip will cause the loss of a good friend. Killybracken Kennels owns this thoughtful youngster

CURIOUSLY enough, the Cairn's original unfamiliarity with houses does not make him unadaptable. Cairns live happily in apartments or on country estates. It is merely a question of where the family lives. If they are happy, so is the Cairn. Ch. Tana's Lucky Lady. Owner, Vera A. Timm

THE Cairn is at his best in the field. He is a natural retriever. He will dig out moles, or he will run rabbits and anything else on four legs until he drops from exhaustion. He takes to water with delight. Here his outer coat serves him well. Miss Margaret Case, of Vogue, owns this Cairn

MINIATURE SCHNAUZERS
Pure Black, Stylish
Out of champion stock
12 to 14 inches high
Peppy, healthy, paper-trained
Marostine Kennels
2214 Wyoming Avenue
Washington, D. C.

BARMERE BOXERS
Highest quality puppies and young stock
Mrs. William Z. Breed, owner
995 Fifth Ave., New York City
Tel. Bu 8-8917
Kennels located at
331 Vreedenburg Avenue
Yonkers, New York

BOXERS
MAZELAINE, Home of Int. Ch. Dorian v Marienhof, Ch. Utz v Dom, Ch. Just v Dom, Ch. Hermes v Uracher-Wasserfall, and many other famous Show-dogs, offers choice puppies at reasonable prices. Write today.
Ch. Utz v Dom
MAZELAINE KENNEL
Mr. and Mrs. John P. Wagner
1230 N. Edison St. Milwaukee, Wisc.

Cairns of Killybracken
Puppies and youngsters now available. Bred well—fed right. Raised in the country. At Stud: Imported dogs siring lovely strong puppies.
MRS. C. GROVERMAN ELLIS
Wayne, Illinois
Telephone Elgin 2166-Y-1

Cairn Terriers
either young or matured of excellent quality and charming personality.
EASTCOTE KENNEL
Mrs. H. L. Platt
Wilton, Conn.
Tel. Wilton 21
Bred by Eastcote

CAIRN TERRIERS
From some of the best breeding stock in the United States and Canada. Exhibitors at all leading shows.
Cairndania Kennels, Reg'd.
Mrs. G. W. Hyslop
Prescott Rd., Brockville, Ont., Can.

CAIRN TERRIERS
"LITTLE BUT WISE." Hardy, healthy. We offer sound typical stock.
BORDER TERRIERS
Weight 13 lbs. Game, healthy, hardy. Economical to feed. Easy to care for.
CABRACH KENNELS
K. MacBain Closter, New Jersey

LOCH RAVEN CAIRNS
Puppies, Youngsters and grown stock
at stud
Ch. Stormy Boy of Clairmar
Anne Ranney
Oakleigh Rd.
Towson, Md.
Towson—91

CAIRN TERRIERS
As a dog for the home and country estate the Cairn cannot be excelled.
Bethcairn Kennels
Miss E. M. Braun
Warwick Terrace
Pittsburgh, Pa.

Airedale Terriers
Exclusively Since 1917
For Sale
Puppies By This Famous Stud. Also Show Dogs, Brood Bitches and Companion Dogs
A. L. ZECKENDORF
Turn of River Road
Stamford, Conn.
Ch. Walnut Clipper of Freedom at Stud By Walnut King Nobbler

CAIRN TERRIERS
Champion-bred stock for sale & at stud. All puppies registered, immunized. A need to human companionship. Small dogs boarded. House and obedience training a specialty.
Miss Helen C. Hunt
Owner
Shagbark Kennels
Washington, Conn.
Tel. 553

SEALYHAM TERRIERS
Gay, merry aristocrats of superior breeding. For immediate delivery.
RAYCREST KENNELS
M. Boyle
9106 S. Lowe, Chicago, Ill.
Triangle 5336

SKYE TERRIERS
Ch. Antinea v. Regentenhof
Puppies For Sale
AT STUD
Ch. Bracadale Henry
Ch. Jerry of Merrymount
IRADELL KENNELS
Mrs. Consuelo V. Fair, Owner
Thomas Croan, Manager
P. O. Box 191, Port Washington, L.I., N.Y.
Tel. Port Washington 39W

DANDIE DINMONTS—SEALYHAMS
Magnificent, champion bred puppies. Pictures and particulars on request.
Overhill Kennels
801 E. 77th St.
Kansas City, Mo.
Sealyham

IRISH TERRIERS
Puppies & mature stock rich in the blood of champions. Excellent dispositions.
Leonard M. Goss
care State University
Columbus, Ohio

AT STUD
Irish Terriers
Unusual Companions. Show dogs, bitches, also puppies and youngsters, bred by Champions. Small types.
Maradon Kennels
Felix A. Donnelly
Owner
551 Fifth Avenue
N. Y. C., N. Y.
Tel. VA 6-4567
Int. Ch. Newtownards Aristocrat

SCOTTISH TERRIERS
"No timid puppies at Glenafton."... Youngsters from four months to one year for sale.
GLENAFTON KENNELS
155 Park Avenue
Madison, N. J.
Phone Madison 6-1819

Coolyn Hill Bullterriers
The first puppies in this country by the world famous Eng. Ch. Raydium Brigadier now available. Only a few. Some top notch half grown show dogs. Reasonable prices. 12 Champions at stud.
Z. P. BENNETT DALLAS, PENNA.

Closing out all **Great Danes** except pets. Price right. Some grown dogs by famous Champion Monarch of Halecroft. Fawns only.
MRS. H. W. YORK
Box 2565, Alamo Ranch Tucson, Ariz.

The Great Pyrenees
The ideal dog for American Country Homes
Affectionate, intelligent companions for children
Puppies of distinction for sale from the largest and oldest kennels of the breed in America
BASQUAERIE KENNELS, Reg.
Mr. & Mrs. Francis V. Crane
Owners
Golden Street, Holliston, Mass.
Day telephone Millis 244 R 3 Evenings Holliston 348

Great Pyrenees and St. Bernards
La Colina Kennels
Dr. & Mrs. F. W. Seward
New Hampton
Orange County
New York
Telephone Goshen 15

Healthy, happy Hoheluft puppies
GERMAN SHEPHERDS
for Companions . . . Breeding . . . Showing
We have built for ourselves an enviable reputation for the breeding of German Shepherds. Sound in character, temperament, health.
JOHN GANS
(Hoheluft Kennels)
300 Duncan Rd., Grymes Hill, Staten Island, N.Y.
Gibraltar 7-6829

Seal Point Siamese

Siamese Cats
PURACHATR CATTERY
Reg. C. F. A. No. 695
Located at Pine Street, Bar Harbor, Maine. Address owner, Miss L. S. Frith, P. O. Box 109, Bar Harbor, Maine

Kittens and Young Cats by Double Champion SIAM'S CHIEF Noda-Purachatr

Blue Point Siamese
Double Champion
Siam's Chief Noda-Purachatr

Prevent Cat Damage

PUSSY SCAT

protects chairs, beds, curtains, table legs, etc.

Just sprinkle *Pussy Scat* lightly wherever your cat sheds hairs or does damage with his claws. You don't see it—don't smell it, but Pussy does—and learns to *stay away*. SEND NO MONEY. Order Pussy Scat C.O.D., $1 plus postage, several months' supply. (Or *send* $1, *we* pay postage.)
Sudbury Laboratory, Box 995, South Sudbury, Mass.

WANTED *YOUR KITTY'S Name & Address*

REWARD *FREE GIFT for Your Cat*

M-m-m! How we cats love *fresh* catnip! May I send *yours* enough catnip seed FREE to keep him happy the year 'round? Grows outdoors or in! 'Course I'll tell him about my funny "Mousie House" and other cat *necessities* like my "Kat-nip-Tree" too! Write
FELIX, 1210 Western, Seattle, Wn.

● **QUADINE** YOUR DOG AGAINST winter conditions such as shedding, falling hair, dandruff scales, dull color, ear and sarcoptic mange, ringworm, lice, fleas. Do as the great kennels do. Quadine your dog for that dog show sheen. $1.00 per bottle. Buy the Quadine Jr. non-clog atomizer set, making application easy, clean and economical. $1.50 including bottle Quadine from your dealer or post paid from
THE ALLEN COMPANY
Dept. V, 317 Superior St., Toledo, Ohio

Don't Spay and Spoil Your Female Puppy —Use
CUPID CHASER
to Keep Dogs Away While Females are in Season. Harmless. Simple. Successful. Wash off before mating. Satisfaction or money refunded. No red tape. Ask your dealer, or send $1.00 for bottle, postpaid.
PIERPONT PRODUCTS CO., Dept. V
312 Stuart Street Boston, Massachusetts

It's fun *to strip and trim your dog at home!*

Duplex Dog Dresser is easy to use. Does quick, smooth job. Famous Duplex Trimming Charts for each breed show you exactly how.
Dresser $1.00
New Blades 5 — 50¢
Charts 25¢ each breed
Nail File $1.00
Nail Nip $2.00
At dealers — or direct
DURHAM DUPLEX RAZOR CO.
Mystic, Conn.

THE DOG MODE

Vogue's gallery of pure bred dogs

GENERAL appearance of the Cairn is active, game, hardy, and shaggy. Strong, though compactly built. Should stand well forward on forepaws. Very free in movement. Head small, but in proportion to body. American and Canadian Ch. Chrystabel of Crockshed. Owner, Mrs. G. W. Hyslop

CAIRN Terriers have definitely held their own in competition in Obedience Training Classes. A few have been standouts in demonstrating their fitness for working with dogs of several breeds in group demonstration. Shagbark Sparkle, six months old. Breeder-owner, Miss H. Hunt

WHEN the Cairn has outgrown his playful puppy days, he will not make friends with every one. This brings greater loyalty in the end. Once he has been won, he is single-heartedly devoted to master or mistress. Heron of Sporle and Eastcote. Best Cairn, Westminster, 1941. Owner, Mrs. H. L. Platt

IT is an easy matter to teach a Cairn. The breadth of his skull gives him room for brains, and with a little human encouragement he will seize the chance to develop those brains to a point limited only by the will and the patience of his master. Bad Girl of Idle Creek. Owner, Mrs. M. Brown

COAT of a Cairn should be double—a close-lying, soft inner-coat for warmth, and a harsh, rather wiry outer coat to shed water, protect him from the weather, and shield him from wounds. Between ears, on face, hair is softer. Ch. Treblig Junker of Woolgreaves. Owner, Mrs. H. T. Van Ingen

KEEP ME CLEAN THIS SAFE EASY WAY

Use **SHOW COAT Dog Cleansing Pads**

A revolutionary method for cleaning and deodorizing your dog — safe even for puppies. No water is required. Each lotion-treated pad whisks away dirt, and leaves the hair clean and glossy, without changing its texture or drying the skin. Show Coat cleans thoroughly any kind of dog.

SHOW COAT $1.00 large jar of 14 pads (several months' supply). Send no money. Order Show Coat C.O.D. $1 plus postal charges (or send $1 and we pay postage).

SHOW COAT COMPANY
Dept. 7, Box 64, Pomona, Cal.

Makes Life Easier
FOR DOGS—FOR DOG-OWNERS

DIXIE DOG DYP

A little in the bath
KILLS FLEAS — REMOVES DIRT
BANISHES DOGGY ODORS
BRIGHTENS COAT — TONES SKIN

Make life easier for yourself and your dog . . . eliminate messy lathering by using Dixie Dog Dyp. Just add a little to bath and sponge your pet. Fragrant pine oil ingredient kills fleas, removes dirt and odors quickly, easily. Indorsed by leading kennel men.
Order today. Pints, 60c; quarts, $1; gallons, $2.50; sent postpaid anywhere in U.S.
GEORGIA PINE TURPENTINE COMPANY
DIVISION OF THE GLIDDEN COMPANY
DEPARTMENT M, FAYETTEVILLE, N. C.

DOG-TEX
REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!

It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Money back guarantee. Thousands of satisfied users! Pint size, $1.25 · 8 oz., 75c. *At your dealer — or write us direct.*
CONSOLIDATED CHEMICAL WORKS
1703 South Halsted Street
Chicago, Illinois

Send now for FREE Leaflet "Helpful Hints in Housebreaking Your Dog".

***FREE to* HORSE OWNERS**

Why pay fancy prices for saddlery? Write for free catalog that has saved real money for thousands of horsemen. Contains over 40 bargains in English Saddlery. I ship saddlery on approval. Write today.
"Little Joe" Wiesenfeld Co., Dept. 9
112 W. North Ave., Baltimore, Md.

Watch for a story on the

MORRIS & ESSEX DOG SHOW

in the May 1st Dog Mode of Vogue. Watch these columns, too, for listings of many of the best pedigreed dogs offered for sale by fine kennels throughout the country.

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about any of the hotels or resorts listed in these columns, write to Vogue's Travelog, 420 Lexington Ave., New York City.

ARIZONA

PHOENIX

Camelback Inn. Fine American Plan. Desert Resort. March, April finds Cactus in bloom. April rates lower. Booklet. Jack Stewart, Manager.

TUCSON

El Conquistador Hotel and Cottages. Situated on desert estate three miles from Tucson. Tennis, golf, riding. American plan. Booklet.

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo, Golf. Nick Hall, Mgr.

CALIFORNIA

BEVERLY HILLS

Beverly Hills Hotel & Bungalows. Early California charm; thoroughly modern. Continental flavor. Year around social & movie center. Pool. All sports. E. P.

LA JOLLA

Casa de Mañana. Distinctive resort hotel on the shores of the Pacific, near San Diego and Old Mexico. All sports. Private beach. Write for free folder.

LAKE TAHOE

Brockway Hot Springs. High Sierras. Lake front Hotel and Bungalows. Famous cuisine. All sports. Own Golf Course. Amer. Plan. H. O. Comstock, Mgr.

RICHARDSON SPRINGS

Richardson Hotel. Famous N. California Spa. Mineral waters, baths. Golf. All sports. Air conditioned. Moderate rates. American plan. Folder.

RIVERSIDE

Mission Inn. California's historic hotel. In lovely Riverside. Art treasures. All sports. American or European Plan. Rooms $3.50 up. Write for folder.

YOSEMITE NATIONAL PARK

The Ahwahnee. California's most distinguished resort hotel. Surrounded by scenic grandeur that is easily California's most amazing travel experience.

DISTRICT OF COLUMBIA

WASHINGTON

The Dodge Hotel. On Capitol Hill opposite Union Station Plaza. Renowned cuisine. No tipping. Single from $2.50, double from $4.50. H. B. Williams, Mgr.

Hotel Raleigh. Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Reasonable rates. Write C. C. Schiffeler, General Mgr.

FLORIDA

MIAMI

The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Manager

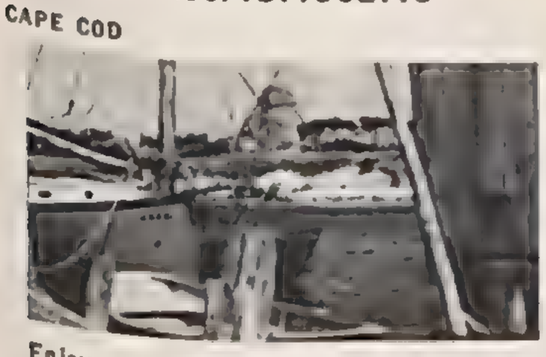
MARYLAND

BALTIMORE

The Belvedere. Acknowledged Baltimore's best by discriminating guests. Spacious, modern rooms, superb food and service. Ideally located. Rates from $3.50.

MASSACHUSETTS

CAPE COD



Enjoy a Summer on Friendly Cape Cod

Enjoy one of the world's finest summer pleasure-lands. On beautiful Cape Cod You'll find every seasonable sport—warm water and cool, relaxing ocean breezes ever present. Write number in party; accommodations you'd like in margin for free illustrated booklet and guide map. Cape Cod Chamber of Commerce, Room V-1, Hyannis, Mass., or Ask Mr. Foster Service.

NANTUCKET ISLAND

Thirty Miles at Sea—Have you been to Nantucket recently? For free Booklet, write Nantucket Publicity Bureau, Dept. V., Nantucket Island, Mass.

MISSISSIPPI

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

Miramar Hotel. Established clientele. Women Creole cooks. All land and sea sports. Faces beautiful Mexican Gulf. Fun and frolic in healthful sunshine.

MISSOURI

KANSAS CITY

Belferive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room. French Cuisine. Garage. Trans. or Perm. Wire for reservations.

NEW HAMPSHIRE

HANOVER

The Hanover Inn at Dartmouth College. Open all year. Booklet. Ford & Peggy Sayre, Managers. Robt. F. Warner, New York Rep. Tel. BRyant 9-6348.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. For the charm of Spring and Easter by the sea, in a perfect beachfront setting—parties, dances, musicales.

MOUNTAIN EASTER SERVICES

AFTER a week of skiing on the high slopes, the visitor to Yosemite, California, can conclude his stay with one of the most beautiful and inspirational Easter Sunrise Services in the country—set in Yosemite Valley. A tiny island on Mirror Lake is the pulpit, another island the choir loft, and straight-rising cliffs reach for the arch of blue sky. This service has long been famed as the latest Easter Sunrise Service on record, for it will be 9:21 a.m. on April 13, before the sun climbs over Half Dome mountain.

Mt. Rubidoux, Riverside, California, also makes a special event of the sunrise on April 13. This service claims distinction as the oldest of the California outdoor sunrise services.

SPORTS CALENDAR

GOLF: Augusta, Georgia, will be the scene of the "Masters' Championship" from April 3 to 6.... Pinehurst, North Carolina, plays host for the forty-first year to the North and South Invitational Amateur Golf Championship, April 8 to 12.

Tennis: Greenbrier courts at White Sulphur Springs, West Virginia, will be chalked from April 22 to 29 for the Fifth Annual United States Open Tennis Championship. A $2500 purse will attract leading professional players. Also rich with a $1400 purse is the Fourth Annual United North and South Professional Tennis Tournament, April 14 to 19, at Pinehurst, North Carolina. Both of these tournaments should be magnets for those who love to play and watch good tennis.

NEW JERSEY

ATLANTIC CITY

Hotel Shelburne. Overlooking ocean, beach and Boardwalk. Famous Grill. Cocktail Lounge. Sun decks. Moderate European rates. Paul Arnswalde, Mgr.

NEW MEXICO

SANTA FE

Hacienda de Los Cerros. Small, attractive & comfortable resort 2 miles from Santa Fe. Superior meals. Saddle horses. Lincoln motors. References exchanged.

Santa Fe Inn. In the cool foothills overlooking historic Santa Fe. Motor trips to Indian Country. Riding. Tennis. American Plan. Jack Wentworth, Mgr.

NEW YORK

NEW YORK CITY

The Plaza

The Exacting Standards of Good Taste are humanized at the Plaza by its devotion to the individual needs of its guests. Facing Central Park in the social, shopping and amusement center. Subway station at the hotel. Henry A. Rost, President and Managing Director, Fifth Avenue at 59th Street.

NEW YORK

NEW YORK CITY

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12. up. Daily $2.50. Bklt. "V".

Barbizon-Plaza. New skyscraper hotel overlooking Central Park at 6th Ave. Rooms from $3 single; $5. double. Continental breakfast included. Bklt. "VM".

The Beekman, Park Ave. at 63rd. A residential hotel of rare charm in the quiet and exclusive section of Park Avenue. Transient accommodations.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. $2.50 daily. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries Single $4. double $6. suites from $8. PLaza 3-2700

NEW YORK CITY

The Waldorf-Astoria

Dollar for dollar . . . item for item . . . service for service . . . the Waldorf invites any competitive comparison you care to make! Park Avenue, 49th to 50th Streets, New York.

NEW YORK

NEW YORK CITY

The Buckingham, 101 W. 57th St. Recently modernized. Luxurious parlor, bedroom, pantry, bath from $7 a day. Walk to Central Pk., Radio City, Times Sq.

George Washington, 23rd St. & Lexington Ave. All rooms with bath, from $2.50 single; $3.50 double. Write for Booklet V and Supervue Map of New York.

The Grosvenor, on Convenient Lower Fifth Avenue, at Tenth Street—A Distinctive Hotel of Quiet Charm 300 rooms. Single from $3.50. Twin beds from $5.

Henry Hudson Hotel. 353 W. 57th St. 1200 rooms with bath. Daily $2.50 up. Weekly $12.00 up. Booklet "VM". John Paul Stack, General Manager.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries. Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8

Sherry Netherland. Fifth Ave. at 59th Street. "Where the Park Begins." Gracious living, famed cuisine. From $7 single, $9 double, $15 suites.

WATKINS GLEN

Glen Springs Hotel. A Famous Spa in America Natural Nauheim Baths. Selected clientele. N. Y. Office, 500 Fifth Ave., Room 1106. Phone PEnn 6-9557.

PENNSYLVANIA

PHILADELPHIA

Bellevue-Stratford—"One of the Few World Famous Hotels in America." Rates begin at $3.85. Claude H. Bennett, General Manager.

VERMONT

GREEN MOUNTAINS

Official illustrated vacation book. "Unspoiled Vermont", free; also describes other State publications. Publicity Service, 42 State House, Montpelier, Vt.

LAKE MOREY—FAIRLEE

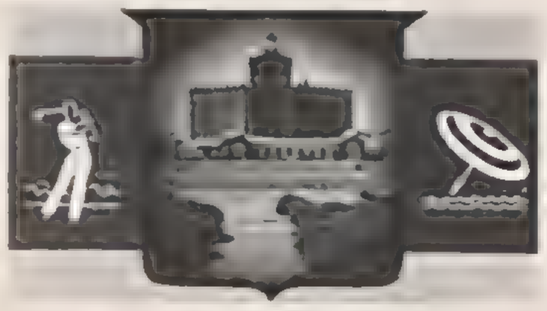
Bonnie Oaks Inn and Bungalows. All sports. 75 rooms with baths, fireplaces. Baby Oaks, supervised play. May-Dec. Folders. Dr. & Mrs. E. H. Page.

VIRGINIA

RICHMOND

The Jefferson. An unusual hotel. Delightful location. Reasonable rates. Illustrated booklet, "Historic Richmond," gratis. William C. Royer, Manager.

VIRGINIA BEACH



Cavalier Hotel & Beach Club

A 250-acre seaside "Dominion of Pleasure"—the traditional Country Life of the Old South. Two 18-hole golf courses, private ocean beach, cabañas, tennis courts, stables, gardens. Finest fishing. Famous "name" bands feature the summer season. Open all year, American Plan. Celebrated cuisine. Restricted clientele. Ask for Booklet "W". Roland Eaton, Managing Director.

WILLIAMSBURG

Williamsburg Inn & Lodge—Visit the restoration of Colonial Williamsburg. Choice rooms—Moderate rates. Fine food. N. Y. Office, 630 5th Ave. CI 6-8s.6

CANADA

LAURENTIAN MTS.—ST. JOVITE STATION, P.Q.

Gray Rocks Inn—You'll find your favourite winter sport at Gray Rocks . . . skiing, skating, curling and others. Write for winter folder and rates.

CUBA

VARADERO BEACH

Playa Azul Inn—Situated on one of the world's most beautiful beaches. Quiet, exclusive, comfortable. Good food. Bathing, fishing, golf. Cuban-Amer. Mgr.

NASSAU, B.W.I.

Fort Montagu Beach Hotel—Smart, Select. Nassau's only seabeach hotel—Amer. Plan only—"The Jungle"—Inform.—Travel Agent or Nassau, Bahamas.

DUDE RANCHES

For you who like the sagebrush and the open spaces.

MONTANA

LIVINGSTON

Sixty-Three Ranch is an operating stock ranch Riding, branding, rodeos, pack trips, fishing, swimming. Folder. P. E. Christensen.

TEXAS

SAN ANTONIO

Gallagher Ranch [illegible] historic cattle ranch open year 'round. Ride [illegible] Completely modern [illegible]

YOU WILL FIND IT OF ADVANTAGE TO IDENTIFY YOURSELF AS A READER OF VOGUE

SUMMER TRAVEL

THE NOMADS

Unusual Travel. Young people, ages 13-18 & 19-23, to Alaska, Yellowstone, Canadian Rockies, Southwest, California. One month or all summer. Ranch life, riding, sports. 6th yr. MR. & MRS. W. M. TORBERT, 418 WAGNER AVE., MAMARONECK, N. Y.

AMERICAN ODYSSEY TOURS

For 1941. To the Great West, Nova Scotia, Mexico, Alaska, Hawaii, South America. Bicycle, Motor, Schooner, or Pack-Horse. Co-ed 12-18 and 19-25 years. 54 days from $195. A "different" vacation. Send for Catalog VT, SITA, 11 W. 42ND STREET, N. Y. C.

SPECIAL CAMPS

DEVEREUX PINE CAMPS

North Anson, Maine. Separate camps for boys and girls requiring a specialized educational program. Real camp life. Summer session of Devereux Schools, —same individual care, experienced staff. HELENA T. DEVEREUX, DIR., BOX 41, DEVON, PA.

GIRLS' CAMPS

CAMP WYODA

ON LAKE FAIRLEE ELY, VERMONT

Eight weeks of fun for girls 8-16. Swimming, sailing, riding, canoe and mountain trips. Dramatics, orchestra. 26th yr. Booklet. MRS. K. V. SCHLICHTING, 639 BELVIDERE AVENUE, PLAINFIELD, NEW JERSEY.

CAMP MARBURY

On Lake Champlain. Girls 8-16. Riding, tennis, swimming, trips, etc. Excellent equipment. Outstanding music program; instruction in piano, violin, cello. Frequent recitals. Inclusive fee. MRS. H. D. SLEEPER, BOX 5, 315 E. 7 ST., PLAINFIELD, N. J.

WAUKEELA CAMP

In the heart of the White Mts., Conway, N. H. 20th yr. 3 age groups 6-18. Mountain camping trips. Riding, crafts, dramatics. Counselor Training Course. DIRECTOR: HOPE ALLEN. For Catalog: MRS. ALEXANDER V. BROWN, 382 MAIN ST., AMESBURY, MASS.

HIGHMEADOWS

Boothbay, Maine. Girls 7-17 years. Elastic program. Sailing, water sports; fresh and salt water swimming. All land sports. Sketching. Dancing. Music. Screened cabins, electric lights. MISS MARION L. SEARING, 3 EAST 9TH ST., NEW YORK, N. Y.

KINEOWATHA CAMP for GIRLS in the HEART of MAINE

A long-established and completely equipped lake camp at Wilton, Me. Junior and Senior divisions. Separate tutoring department. Excellent riding. All sports, including golf, tennis, swimming, canoeing. Camping trips in the rugged Maine country. Crafts and dramatics. Comfortable buildings. Catalogue.

Elizabeth V. Bass, Director
111 East 48th Street, New York City

FRENCH CAMP for GIRLS

On Lake Champlain • For Girls 8-19

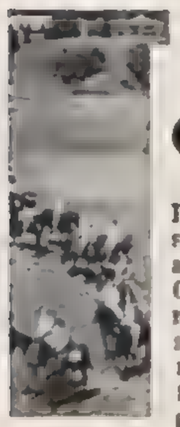
Learn French while enjoying camp life. Swim, dive, canoe, sail on Lake Champlain. Daily riding included in fee. Overnight camping trips. Art, music, crafts, and dramatics. Native French and French-speaking counselors. Separate Junior Unit. 18th season.

ECOLE CHAMPLAIN
Mrs. E. S. Chase, Box V, Ferrisburg, Vt.

SARGENT SUMMER CAMPS

AT PETERBOROUGH, N. H.

A glorious summer on a large private lake. All land and water sports. Seniors, 14-19; Intermediates, 9-13; Juniors, 5-8. Counsellor-training course. Riding in fee. Catalog. ERNST HERMANN, DIR., 22 EVERETT ST., CAMBRIDGE, MASS.



OGONTZ

WHITE MOUNTAIN CAMP

Rustic cabins on pine-covered slopes; sparkling blue mountain lake; 750 acres of New Hampshire playground. Glorious days with attractive camp mates; supervision by talented counselors from leading colleges. Swimming, sailing, canoeing, aquaplaning; form and trail riding; tennis, hockey, golf; art, music, dancing, dramatics, crafts. Tutoring if desired. Seashore and mountain trips. For girls from 5 to 18 years in separate age groups.

For booklet, address
Abby A. Sutherland
Ogontz School P. O., Pennsylvania

GIRLS' CAMPS

CAMP COTUIT

On Cape Cod. Sailing featured. Swimming, canoe trips, tennis, music, arts, crafts. Fee includes riding on famous Oyster Harbors' paths. 3 age groups. Counselor for every 3 girls. Booklet. EMMA LOUISE SCHUMACHER, 170 ELM ST., NEW ROCHELLE, N. Y.

CAMP COWASSET

A joyous summer for girls at Buzzard's Bay, Cape Cod. All salt-water sports, sailing, swimming. Riding. Crafts, music, dancing, dramatics. French. Trips. Complete equipment. Four groups. Catalog. 26th season. BEATRICE V. HUNT, DIR., HOLBROOK, MASS.

CHAPPA CHALLA

Duxbury, Mass. A salt water camp of 3 separate units. For girls. For younger boys. Day camp for boys and girls. Riding, sailing & water sports. Dancing, Music, Dramatics, Crafts. 40 miles from Boston. BETTY CARLETON, 218 BRADSHAW ST., MEDFORD, MASS.

CHEQUESSET

The Nautical Camp for Girls. Out on Cape Cod. Expert friendly leadership for 45 girls 7 to 17. Riding, sailing. 28th season. Tuition $325. Lucile Rogers, 450 E. 66th St., N. Y. C. Also, BONNIE DUNE, THE NAUTICAL CAMP FOR BOYS.

SEA PINES

Cape Cod. 35th season. Salt water beach. 100 acres. Four age groups. Swimming, sailing, riding. Dancing, dramatics, music, art, crafts. French. Tutoring. Guest Building for adults. Winter School. Booklets. FAITH BICKFORD, BOX V, BREWSTER, MASS.

brown ledge

Mallett's Bay, Vermont

"—one of New England's finest camps." **Free daily riding for every girl.** Finest show horses, musical lance drill, trail riding, jumping optional. Sailing, racing tactics. Special acting group and theatre. Fencing, tennis, golf, riflery, archery, crafts, swimming, trips. 75 selected girls. *One tuition covers all.* Booklet. Please give age.

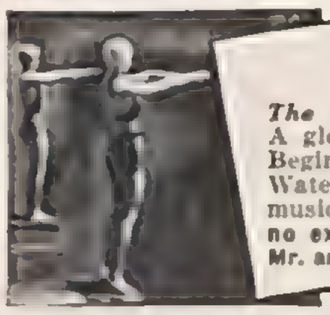
Mr. and Mrs. H. E. Brown
Leicester Academy, Box V,
Leicester, Mass.

ALOHA CAMPS

Fairlee, Vermont. 37th Season
Three separate camps
Aloha Camp for girls from 12 to 18
Aloha Hive for girls from 6 to 12
Lanakila for boys from 6 to 14

The Aloha Camps have been under the personal supervision of the founder, Mrs. Edward L. Gulick, and her daughters since 1905. *Catalog.*

Mrs. E. L. Gulick, 8 Perrin Road, Brookline, Mass.



TEELA-WOOKET

The Horseback Camps in Green Mts. of Vermont. A glorious summer of riding, sports, and adventure! Beginners' mounts, show horses, hunters, jumpers. Water sports, golf (camp's own course), archery, crafts, music, outdoor theatre. Trips. **Attractive new rates and no extras.** For catalog write:
Mr. and Mrs. C. A. Roys, 38 Ordway Road, Wellesley Hills, Mass.

TEGAWITHA

On the sunny top of the Poconos are 800 acres around a private lake, 3 hours from New York and Philadelphia. Here in the birches are the cabins and complete equipment for Tegawitha's happy program for development of self-control, self-reliance, and proficiency in many sports and crafts. Riding, golf, hockey, swimming, sailing, canoeing, archery, tennis. Crafts, dancing, dramatics. Junior Camp. 23rd year. *Catalog.*
Miss Mary A. Lynch, 350 Riverside Drive, New York N. Y

Choosing a Camp?

Perhaps we may help by making suggestions.

Name _____

Address _____

Son _____ Daughter _____ Age _____

Location of Camp _____

Approximate tuition fee _____

4-1-41

VOGUE'S CAMP BUREAU
420 LEXINGTON AVENUE, NEW YORK CITY
Telephone: MOhawk 4-7500

SCHOOL

including summer

GIRLS' CAMPS

OWAISSA

Camp of Happiness. 2000' on beautiful lake in the Poconos. Attractive log cabins and lodges. Junior, Senior and Nursery Camps. Counselor Training. All usual sports. Riding and trips in fee. 26th year. MRS. O. V. PAXSON, BRYN MAWR, PENNSYLVANIA.

LAKE GREELEY

Pocono Mt. Camp, on site founded by Horace Greeley of "Go West" fame. Olden charm, modern comfort, unexcelled instructions in all sports, 60 hours of riding included in fee. Ideal for beginners. Girls 6-17. 20th yr. Bklt: BOX 105, GREELEY, PA.

WILDWOOD MANOR

Fun and congenial companionship atop the Poconos—500 acres near Skytop. Riding, swimming, tennis, arts, crafts, dramatics, dancing. Individual care. A-1 rating. 3 groups. Catalog. MRS. ETHEL MORGAN, DIRECTOR, 215 OHIO AVE., SHENANDOAH, PA.

PINE TREE

On Pocono mountain lake. Flexible program of field and lake sports. Riding featured. Craft work. Overnight trips. Bicycling. 4 age groups. 3 hrs. from N.Y.C. or Phila. 30th yr. BLANCHE D. PRICE, HAZEL M. AUKER, 404 W. SCHOOL LANE, PHILADELPHIA, PA.

DUNE BY-THE-SEA

Separate Camps For Girls 9-16 / 5-8

16th Season. Ocean front, modern buildings. Sailing, swimming, aquaplaning on bay. Dancing, operetta, crafts, tennis. Catalog.

MARGUERITE V. SIBLEY
123 S. 18th St., Philadelphia, Pa.

GIRLS' CAMPS

EAGLE'S NEST

BLUE RIDGE MOUNTAINS, BREVARD, N. C.

Daily horseback, many trips, including Pisgah & Great Smokies, not extra. "Midgets" to Leaders-in-Training. All busy; none rushed. Owner-Director-Founder 1922, MRS. T. P. BAILEY, WINTER PARK, FLA.

SILVER PINES

Roaring Gap, North Carolina, 3700' in Blue Ridge Mts. Girls 7-16. Modern equipment, sturdy cabins. Mountain lake, with sandy beach, for water sports, sailing, canoeing. Riding, golf, crafts. MARTHA PRISCILLA SHAW, DIR., BOX V, SUMTER, S. C.

JUNALUSKA

Entrance Smoky Mt. Nat. Park, Lake Junaluska, N.C. 29th year successful leadership. All land, water sports under professional, mature staff. Separate Junior Unit. Western Tour for older girls. Catalog. ETHEL J. MCCOY, V. I. COLLEGE, BOX V, BRISTOL, VA.

FOUR-WAY LODGE

For Girls 7-18. On Torch Lake "Michigan's Riding Camp". Sailing, Swimming, Tennis, Crafts, Trips, Dramatics—Music. Separate Junior camp. For catalog, address: MRS. M. V. EDER, 5691 BELMONT AVENUE, CINCINNATI, OHIO.

PERRY-MANSFIELD

STEAMBOAT SPRINGS, COLORADO

Riding camps for girls 8 to 20.
Pack trips, dramatics, dancing.
Address: PORTIA V. MANSFIELD,
FENIMORE RD. AT CORNELL, SCARSDALE, N. Y.

TEKAKEETA

Near Saratoga Springs, N. Y. Girls 4-18. Age groups. All sports, riding. Character building activities. Cabins. Nurse. $50 saving by early registration. (Also Tonde for Boys) MR. & MRS. DONALD A. JONES, RICHBELL RD., LARCHMONT, N. Y.

CAMP BRYN AFON

For girls 7-18 Rhinelander, Wisc.

Private Lake. Altitude 1750 ft. 300 Acres. Riding; Sailing; Swimming; Canoeing; Tennis; Golf; Fencing; Dancing; Crafts; Dramatics; Screened Cabins. Staff of College Graduates. Physician, Nurse and Dietitian. 24th Season. Booklet—LOTTA V. BROADBRIDGE, 1001 BUCKINGHAM ROAD, GROSSE POINTE, DETROIT, MICH.

PATHFINDERS' LODGE

COOPERSTOWN NEW YORK
Twenty-fifth Season

A delightful camp for girls on Otsego Lake, the "Glimmerglass" of Fenimore Cooper's novels. Music, dancing, and sketching. All sports. Gypsy trips. Exceptional riding. Sailing. *Catalog.*

Valerie Deucher
Weylin Hotel, New York City

PINE LOG CAMP

Lake Luzerne, New York
In the Adirondacks • For Girls 7-18

125 acres on private lake (near Lake George). Attractive log cabins. All sports, riding, golf, trips, arts, crafts. Small groups, well supervised. Dirs.:
Frances V. Kinnear, 113 E. 31 St., N. Y. C.
& Dorothy V. Baldwin, Chatham Hall, Chatham, Va.

SILVER LAKE CAMP

In the Lake Placid Region

30th Season. For Christian Girls, 8-17. Informal program includes riding, sailing, aquaplaning, tennis, crafts, music, dramatics. Brother Camp, White Face.

Address: Miss N. Hart
Apt. 3D, 529 E. 85th St., New York City

Any of the camps advertised here will gladly give you further information. Letters mentioning Vogue will receive special consideration.

DIRECTORY

camps

BOYS' CAMPS

WASSOOKEAG
The School-Camp for boys who desire a summer session in a camp setting. Accredited to schools and colleges. Complete land and water sports program for junior and senior groups. A summer can save a year. LLOYD HARVEY HATCH, DIRECTOR, DEXTER, ME.

MARANACOOK
Camp for Boys 7-17. Readfield, Me. 33rd year. Councilors are Educators, experienced in boy leadership. Cabins. Riding. Sailing. Trips. All sports. WM. H. MORGAN, DIR., 1138 BOYLSTON ST., BOSTON, MASS.

SAMOSET
LAKE WINNIPESAUKEE, N. H. BOYS 6-18. 27th year. Thorough, individual training in water skills. Sailing. Wonderful trips. All sports. Hobby-house. Cabins. Reg. Nurse. Booklet. THOS. C. FREEMAN, 11 PELHAM TER., ARLINGTON, MASS.

PASSUMPSIC
On Lake Fairlee, Ely, Vermont. High adventure for boys 7-16. Fee includes riding, canoe and mt. trips, golf, sailing, riflery, music, hobbies. 3 age groups. Cabins. 125 acres. 28th yr. Catalog. D. R. STARRY, 72 DRUMMOND AVE., CHEVY CHASE, WASH., D. C.

WAMPANOAG
On Buzzards Bay, Cape Cod. A salt water camp for 50 boys 6-16. Individual attention. Sailing featured. All usual sports, plus riding, cruises, canoe trips, riflery, crafts. Superior staff. 35th season. D. H. TAYLOR, 120 ELGIN ST., NEWTON CENTER, MASS.

CAMP VIKING
Nautical Camp on Cape Cod for boys 6-16, South Orleans, Mass. Safe sailing on Pleasant Bay. Fleet of 16 boats. Schooner for cruises. All land sports, activities, hobbies. Sturdy cabins. Nurse, dietitian. Address: K. N. BRYAN, 33-34 161TH ST., FLUSHING, L.I., N.Y.

MON-O-MOY
Sea Camps. For Boys. Brewster, Mass. Cape Cod. Superb Sailing. Canoeing. Deep Sea Fishing. Riding. Cabins. Tutoring. Camp Mother. Nurse. 5 Age Groups. Booklet. H. V. DODD, AUBURN, MASS. Wono, a separate camp for Girls 6-16.

Make use of Vogue's camp service.

LOS ALAMOS CAMP
Ranch camp for boys 11-17 at Otowi, New Mexico. Pack trips to big range country, cliff dwellings, Indian pueblos. 800 acres, 7300' in Jemez Mts. Exceptional equipment. A horse for every boy. 20th year. Catalog. C. V. WIRTH, DIR., OTOWI, N. M.

TOSEBO CAMP FOR BOYS
31st Year. Trips in our nationally famous "Land Yacht". Sea Scouts. Boat building. Horses. Canoe trips. All land sports. Moderate rate. No extras. Catalog: R. HILL, TODD SCHOOL, BOX V, WOODSTOCK, ILL.

FAIRWOOD
Torch Lake, Michigan; Traverse Bay Region. 23rd year. Boys 7-18. Swimming, sailing, riding, riflery, woodcraft, Indian lore, trips. Physician, nurse. Four-Way Lodge for girls—affiliated. For catalog, address: M. V. EDER, 5691 BELMONT AVE., CINCINNATI, O.

CULVER SUMMER SCHOOLS

Naval School—Boys 14-19—acquire real skill in seamanship on Lake Maxinkuckee. Cavalry Camp—Boys 14-19—learn fine points of horsemanship. Woodcraft Camp—Boys 9-14. Indian lore. Nature study. Campcraft. All land, water sports. Moderate cost. *State which catalog.* 410 Lake Shore Road, Culver, Ind.

BOYS' CAMPS

ESTES CAMP
For young children 3 to 12. Unlimited outdoor activities. Woods, lake, seashore. Supervised swimming, sports; gardening, fishing, handwork, nature study, dramatics. Estes School under same direction. MR. AND MRS. STOCKTON D. ESTES, CHESTER, CONN.

AWOSTING
Bantam Lake, Conn. 42nd Year. Boys 7-16. 100 acres, 100 miles from N. Y. City. Varied activities, sailing and rifle shooting. Resident physician. Cabins. Selected group. Representative council. MR. WM. FABER DAVIS, 467 FAIRVIEW AVE., ORANGE, N. J.

CHENANGO ON OTSEGO
COOPERSTOWN, N. Y. BOYS 6-16. 28TH YEAR. Sailing, canoeing, aquaplaning on beautiful lake. Tennis, nature study, crafts. 300 acres. Tents, cabins. Fee includes riding. Catalog. E. LYNN FISHER, 20 NORTH TERRACE, MAPLEWOOD, N. J.

CAMP RIVERDALE
In the Adirondack Wilderness. 350 acres; 1½ mile shorefront on Long Lake. Estab. 1912. 3 age groups. All usual camp sports; sailing; camping & mountain trips. Well-equipped workshop; music; forestry. DIR.: FRANK V. HACKETT, RIVERDALE-ON-HUDSON, N. Y.

FARRAGUT NAVAL CAMP
July 5-Aug. 30. Frequent cruises along Jersey coast in sub-chaser. Expert instruction in rowing, sailing, swimming. Boys 10-20. Tutoring available. Dorms. Incl. fee. Limited enrolment. REAR ADMIRAL S. S. ROBISON, USN (Ret.), BOX 14, TOMS RIVER, N. J.

CHICKAGAMI
Pocono Pines, Pa. 16th Season. Private Lake, Sand Beach, Cabins, Physician, Tennis, Golf, Hikes, Rounded Program. Christian. Located on beautiful 2,000 acre estate. $16 weekly, 8 weeks $116. N. Y. OFFICE, 11 WEST 42ND STREET, LON. 5-1550.

LENAPE
CHRISTIAN BOYS, 5-16
Lake in Poconos, 110 miles from N.Y.C.; 125 from Phila. Riding, sailing, tennis, etc. Physician, nurse, 2 Indians, cowboy, magician. Booklet. DAVID V. KEISER, 7733 MILL RD., ELKINS PARK, PENNA.

CAMP POCONO
22nd Yr. Boys 6-18, 4 age groups. Planned leadership develops abilities, self-reliance, cooperative living. Sailing, tennis, shop, crafts, riding, trips. Use of 500 acres. 14-mile lake. No uniforms. Inclusive fee. MR. & MRS. C. V. PAXSON, HOLICONG, PENNA.

SUSQUEHANNA
Boys 5-18. Mt. camp on private lake. New Milford, Pa 23rd Year. 700 Acres. Daily riding, complete course in horsemanship. All sports. Skilled leader for each 4 boys. Personal development our aim. Booklet. R. T. SMITH, 318 W. 81ST ST., N. Y. C. TR 7-1317.

BOYS' & GIRLS' CAMPS

PLUMFIELD
For 30 children, 2 to 16. Swimming, tennis, dancing, riding, music, dramatics. Pioneer camping trips to New Hampshire. Limited enrollment, opportunity for individual observation, guidance, character development. MRS. M. R. HILTON, BOX A, NORWOTON, CONN.

Maine!

This Capital of Camping has everything to make a happy, healthful summer for your youngsters. Seacoast, lakes, mountains, pine forests . . . bracing air . . . zestful sports . . . pure milk, home-grown vegetables. *Free camp booklet.* Maine Development Comm., Box V, State House, Augusta, Me.

The staff of VOGUE'S SCHOOL BUREAU is made up of college-trained women. Conferences with principals and hundreds of personal visits to the schools keep them in constant touch with the best schools all over the country. Please do not hesitate to write for advice.

EXCEPTIONAL CHILDREN

WILSON SCHOOLS
Year round. Individual instruction. College trained teachers. Medical supervision. Beautiful buildings & grounds. Speech correction. An ethical school. Reasonable rates. Catalog. Also, WILSON SCHOOLS PERMANENT HOME, INC., 11 ARNOLD PL., DAYTON, O.

THE WOODS SCHOOLS
For Exceptional Children Three Separate Schools
Girls Little Folks Boys
Camp with Tutoring
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

CO-EDUCATIONAL SCHOOLS

ROCKY HILL JUNIOR SCHOOL
A happy family life with careful supervision of health, social, academic needs. Nursery School through Junior High. Artistic and musical development encouraged. Shop, sports. Moderate rates. Est. 1933. MR. AND MRS. NATHAN A. HALE, EAST GREENWICH, R. I.

CHERRY LAWN SCHOOL
A progressive school. Thorough academic training; expression in the arts; outdoor life. 28-acre campus, 40 miles from New York. Primary grades through college preparation. DRS. CHRISTINA STAËL AND BORIS BOGOSLOVSKY, DIRS., BOX V, DARIEN, CONN.

SANFORD—SUNNY HILLS
College Preparatory and Lower School. Wholesome home life in attractive country setting. Modern methods, small groups, and individual attention. Fully accredited. Music, art, crafts, and creative hobbies. Send for Booklets. BOX V, WILMINGTON, DELAWARE.

THE PRINCIPIA provides a fully accredited boarding school, from seventh grade through high school, for the sons and daughters of Christian Scientists. Sound instruction; modern equipment. Wide range of extra-curricular activities. Efficiently-coached athletics, swimming pool.

Write for Illustrated Catalog III

The PRINCIPIA
SAINT LOUIS, MISSOURI
Founded 1898
Upper School, Senior College
Lower School, Junior College
Coeducational

GIRLS' SCHOOLS

FRENCH SCHOOL FOR GIRLS
Combines what a school abroad offered with the advantages of New York for music and art. Cultural studies. Spoken French emphasized and individual interests encouraged. MLLE. TOUTAIN AND MISS CUMMINGS, 903 PARK AVENUE, NEW YORK CITY.

SEMPLE SCHOOL FOR GIRLS
351 RIVERSIDE DRIVE, NEW YORK
Resident, Day. Advanced and Special Courses. College Prep., Art, Music, Dramatics, Secretarial, Household Arts, Athletics. Country Estate week-ends. 43rd year. MRS. T. DARRINGTON SEMPLE, PRINCIPAL.

GARDNER SCHOOL
Resident and day school for girls. Intensive college preparatory, elementary, secretarial and junior collegiate courses. Music, art, dramatics, athletics. 83rd year. M. ELIZABETH MARLAND, PRINCIPAL. 154 EAST 70TH STREET, NEW YORK.

HELEN NORFLEET SCHOOL
N. Y. used as laboratory. Individual study programs. Fee includes general cultural course, languages, concerts, operas, theatres, and choice of N. Y. career schools for training in any subject. Beautiful residence. HELEN V. NORFLEET, 125 E. 65TH ST., N.Y.C.

GIRLS' SCHOOLS

SAINT AGNES
A moderately priced Episcopal boarding school emphasizing thorough college preparation. General course, music and art. Dramatics, dancing. Delightful country location. All outdoor sports. Catalog.
MISS BLANCHE PITTMAN, BOX V, ALBANY, N. Y.

THE KNOX SCHOOL
A school of American ideals in a country of American traditions. Accredited college preparatory and post-graduate courses. Art, Music and Drama. Catalog. MRS. E. RUSSELL HOUGHTON, BOX V, COOPERSTOWN, N. Y.

DREW SEMINARY
Accredited college preparatory, general courses. Music, art, secretarial, dramatics. On beautiful Lake Gleneida. All sports—riding. Gymnasium. 54 acres. Separate Junior School. 75th year. Catalog.
DR. H. E. WRIGHT, PRES., BOX V, CARMEL, N. Y.

SKYWOOD HALL
34 miles from New York; combines country and city activities; art, music, and cultural interests in college preparatory and general courses. Boarding dept. for girls over 12; country day, boys & girls 3-18. KATHERINE V. DEBEVOISE, MT. KISCO, N. Y.

EDGEWOOD PARK
College preparatory, advanced courses in liberal and fine arts, secretarial science, medical asst., home ec., dramatics, journalism. Costume design, interior decoration, merchandising. All sports—riding. Moderate rates. Catalog. BOX V, BRIARCLIFF MANOR, N. Y.

BRIARCLIFF JUNIOR COLLEGE
Briarcliff Manor, N. Y. Two years of accredited college work. Art, music, theatre arts, interior decoration, costume design, social work, journalism, home economics, business science. Near N. Y. C. All outdoor sports, swimming pool. REGISTRAR, BOX X.

CATHEDRAL SCHOOL
OF SAINT MARY GARDEN CITY, L. I., N. Y.
Episcopal school in country near N. Y. General and college preparatory courses. Graduates in all leading colleges. Separate Junior group for girls 10-14 Art, music, Riding, hockey. MARION V. REID, PRIN.

PACKER
COLLEGIATE INSTITUTE
Long-established girls' day school, standing for sound scholarship and breadth of culture. Accredited. Kindergarten through Junior College. Music, art, sports. 176 JORALEMON ST., BROOKLYN HEIGHTS, N. Y.

DWIGHT SCHOOL FOR GIRLS
Est. 1889. College Preparatory, Special and Post-Graduate Courses. Music, Art, Science. Small classes, individual attention. Happy and wholesome home life. MISS FRANCES LEGGETT, MRS. CHARLES W. HULST, PRINS., ENGLEWOOD, N. J.

MISS BEARD'S SCHOOL
College Preparatory General Course
Music, Art, Home Economics. Excellent residential location. Complete sports program. LUCIE C. BEARD, HEADMISTRESS, BOX 39, ORANGE, N. J.

MISS GILL'S SCHOOL
IN THE MENDHAM HILLS
Country life and the nearby advantages of New York combined in a small, homelike school. Thorough College Preparatory or General Course. Art, Music, Sports. ELIZABETH A. GILL, BERNARDSVILLE, NEW JERSEY

SAINT MARY'S HALL
On the Delaware. Episcopal School, founded 1837. For girls 6-18. College preparation; music, art, and secretarial subjects. Separate Lower School. Home-like atmosphere. Near New York and Philadelphia. FLORENCE L. NEWBOLD, BOX V, BURLINGTON, N. J.

Are you sure you know what *kind* of school you are looking for? Vogue's School Bureau will give you excellent, impartial advice on every type.

MARYMOUNT COLLEGE

TARRYTOWN

Tarrytown-on-Hudson, New York

Accredited. Confers B. A., B. S. Degrees. Special two-year course. Music, Art, Pedagogy, Journalism, Household Arts, Dramatics, Secretarial, Pre-Medical, Athletics.

Extensions:—1027 Fifth Ave., New York
Paris and Rome Address Secretary

Marymount Preparatory Schools:
Wilson Park Tarrytown, New York
Cor. Fifth Ave. & 84th Street, New York City
Address Rev. Mother

NEW YORK CITY

THE FOLLOWING PAGES CARRY A COMPREHENSIVE LISTING OF PRIVATE SCHOOLS

GIRLS' SCHOOLS

THE LINCOLN SCHOOL

For girls. 57th year. Exceptional record for college preparation. Modern equipment and sports program. Conservative costs. Auspices of Yearly Meeting of Friends for New England. Address MARION S. COLE, HEADMISTRESS, BOX C, PROVIDENCE, R. I.

MAROT JUNIOR COLLEGE

Distinguished New England school. 2 years college, 2 years preparatory. Terminal, transfer courses in liberal and fine arts, home economics, secretarial science, child education. All sports. Catalog. MARY L. MAROT, PRESIDENT, BOX V, THOMPSON, CONN.

ST. MARGARET'S SCHOOL

Emphasizes preparation for the leading colleges. General course with music, dramatics, art, secretarial work, and homemaking. Hockey, riding. Other sports. Country estate, modern building. Established 1865. ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

LOW-HEYWOOD

Thorough college preparation. Small classes, sound scholarship. 12-acre campus for sports. Stimulating activities. General course. Art, Music, Stagecraft. PRINCIPALS: MISS MARJORIE L. TILLEY & MRS. HENRY HEYWOOD FOX, BOX V, STAMFORD, CONN.

GREENWICH ACADEMY

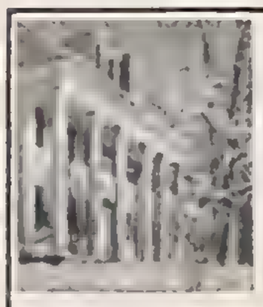
MODERN COUNTRY DAY SCHOOL FOR GIRLS
Est. 1827. College Preparatory, General & Post Graduate courses. Sports, Dramatics & Arts. Pre-school to college. Residence for Junior and Senior years. RUTH WEST CAMPBELL, HEAD, GREENWICH, CONN.

WYKEHAM RISE

In the Litchfield Hills. Thorough preparation for all leading colleges, and general courses. Also separate Lower School for grades 7-8. Music and Art. Beautiful country campus for all sports. Riding. Catalogue. ELSIE LANIER, HEAD, BOX V, WASHINGTON, CONN.

Weylister

SECRETARIAL JUNIOR COLLEGE
Sound executive-secretarial training. Technical and background courses, supplemented with course in personality development as a business asset. A.S. degree. Placement. One- and two-year courses. Large attractive campus. Catalog.
Mrs. M. W. S. Beach, M.A., Box V, Milford, Conn.



ROGERS HALL

New England setting and traditions. Near Boston. Thorough college preparation and general courses. Classes in secretarial training and home economics. Music, art, and dramatics. Sports program includes riding, swimming in private pool, and all winter sports.

For catalogue, address

Mrs. Katharine Whitten McGay
Box V Lowell, Mass.

GIRLS' SCHOOLS

OAK GROVE

Emphasizes Preparation for College and Gracious Living. Music, Art, Dramatics. Upper & Lower Schools. Grad. Course Sec. Sc. Riding included. Winter Sports. Beautiful new fireproof Buildings. MR. AND MRS. ROBERT OWEN, BOX 121, VASSALBORO, MAINE.

KENDALL HALL

Zestful outdoor life. 2 hours from Boston. Small classes, personal interest of teachers alert to each girl's needs. Strong college preparatory, general courses. Sports. Inclusive rate. Catalog. MR. AND MRS. G. M. KENDALL, BOX 355, PETERBOROUGH, N. H.

STONELEIGH COLLEGE

First Junior College to offer 5-week job-experience applying knowledge gained in 12 major courses. See catalog. Accredited. Art, Secretarial, Photography, Home Ec., Drama, etc. RICHARD D. CURRIER, PRES., BOX 14, RYE (RYE BEACH P.O.), N. H.

ABBOT ACADEMY

Founded 1829. Rich traditions combined with modern methods. College preparatory and general courses. Excellent facilities for art and music. Beautiful country campus near Boston. All sports. PRINCIPAL: MARGUERITE V. HEARSEY, ANDOVER, MASS.

MARY A. BURNHAM SCHOOL

Facing Smith College campus. Accredited college preparation. 1-year intensive preparation for C.E.E.B. Music, art, drama, secretarial. Riding, all sports. 63rd year. Catalog. MRS. GEO. W. EMERSON, PRIN., BOX 43-D, NORTHAMPTON, MASS.

NORTHAMPTON

SCHOOL FOR GIRLS
Thorough preparation for Smith and other colleges. Nine-acre campus. Summer school of French. DOROTHY M. BEMENT, SARAH B. WHITAKER, PRINCIPALS, BOX E, NORTHAMPTON, MASSACHUSETTS.

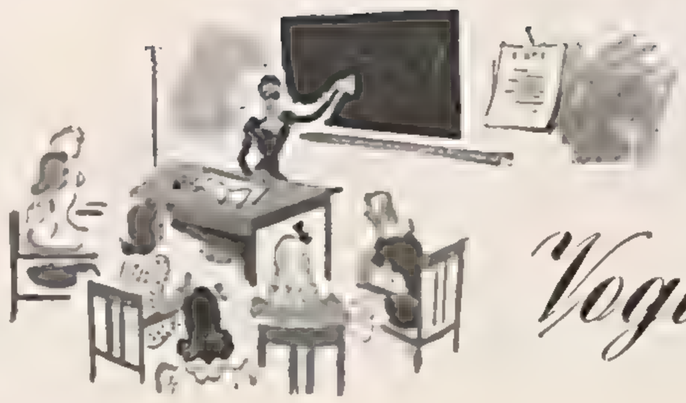
Erskine

LIBERAL ARTS • FINE ARTS • BUSINESS
Two-year courses for secondary school graduates. Majors in Music, Art, Drama, Secretarial, Literature, Languages, Social Service. Excellent faculty. Ideal location in the residential section of Boston. Riding, Tennis, Golf, Fencing. *For Catalog address* Miss Edith V. Richardson, Dir., 111 Beacon Street, Boston, Massachusetts.

Lasell JUNIOR COLLEGE

Ten miles from Boston's cultural advantages. Two-year courses for high school graduates. Academic, Home Ec., Secretarial (General or Medical), Merchandising, Fashion Design, Pre-nursing, Art, Music, Dramatics, Photography. All sports, golf, riding. 30-acre campus. Delightful home life. Catalog.

GUY M. WINSLOW, Ph.D., President
126 Woodland Road Auburndale, Mass.



SCHOOL

Vogue's selected

GIRLS' SCHOOLS

GARLAND SCHOOL

Training for homemaking and allied vocations. One- and two-year courses for girls of college age. Technical and cultural subjects. Four residence practice houses. MRS. GLADYS V. JONES, 409 COMMONWEALTH AVENUE, BOSTON, MASSACHUSETTS.

WALNUT HILL

Preparatory and general courses. Excellent record with leading colleges. Music, art. 50-acre campus 17 miles from Boston, 2 from Wellesley College. All sports, riding, skiing. Founded 1893. HESTER R. DAVIES, PRIN., 16 HIGHLAND ST., NATICK, MASS.

THE DANA HALL SCHOOLS

Tenacre—For young girls from six to fifteen years. Dana Hall—College Preparatory and General Courses. Pine Manor—Junior College. Music, Art, Homemaking. HELEN TEMPLE COOKE, HEAD, BOX G, WELLESLEY, MASS.

CHOATE SCHOOL

Country school for a limited group of girls. Near Boston. College preparatory and general courses. Small classes. Congenial home life. Basketball, hockey, riding, tennis. Catalog. AUGUSTA CHOATE, VASSAR, 1600 BEACON STREET, BROOKLINE, MASS.

HOUSE IN THE PINES

Near Boston. College Preparation. Two-year graduate courses. Art, music, household arts. New medical secretarial course. Riding. Preparatory or graduate school catalogue. GERTRUDE CORNISH MILLIKEN, 40 PINE ST., NORTON, MASS.

OGONTZ JUNIOR COLLEGE

Regular academic courses transferring to senior colleges and universities. Semi-professional, terminal courses in home-making, secretarial, music, art, dramatics. Golf, riding. Field trips. 10 mi. from Phila. ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

RYDAL HALL

Home school for girls 6-14. Kindergarten—grammar grades. Home influence, careful guidance of each child's tendencies. Music, dancing, crafts, dramatics, nature study. French daily. Ten miles from Phila. Catalog. ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

GIRLS' SCHOOLS

MORAVIAN

Seminary: grades 1-12, college preparatory and general courses. College: certificate and degree courses. Music, art, secretarial, dramatics, technician's. Specify catalog desired. EDWIN J. HEATH, M.A., D.D., PRES., BOX V, BETHLEHEM, PA.

THE GRIER SCHOOL

Accredited College Preparation and General Courses, girls 12-18. Art. Music. Typing. 200 acres, in the Pennsylvania Alleghenies. Excellent riding, winter sports, team sports. Gym and pool. 88th year. T. C. GRIER, DIRECTOR, BOX 64, BIRMINGHAM, PA.

GUNSTON HALL

Junior College, and accredited college preparatory course. Excellent special depts. Washington advantages. Full athletic program, riding. Catalog. MARY B. KERR, M.A., BEULAH C. COMPTON, M.A., PRINCIPALS. 1904 FLORIDA AVE., WASHINGTON, D. C.

MARJORIE WEBSTER

A Career School with Jr. College. 2 or 3 yr. courses in Phys. Ed., Kindergarten, Speech, Stage Art, Radio, Fashion Art, Int. Dec. Secretarial. Sports. Personality developed. Fireproof dormitory. Campus. Catalog. ROCK CREEK PARK ESTATES, BOX V, WASH'N, D. C.

THE MARET SCHOOL

Resident and day students enjoy the friendly atmosphere of this renowned school. Individualized classes. Sound college prep. Unusual training in languages, Dramatics, music, art, sports. Catalogue. THE MISSES MARET, 2119 KALORAMA ROAD, WASHINGTON, D. C.

Fairmont JUNIOR COLLEGE for Women

Credits transferable. Cultural and Social advantages of the capital. Liberal Arts. Secretarial. Home Ec., Merchandising. Music. Int. Decor. Costume Design. Radio Broadcasting. All sports. Gaited Horses. Trips to beach, Annapolis, etc. Catalog. 1713 Massachusetts Ave., Washington, D. C.

PENN HALL

• JUNIOR COLLEGE & PREPARATORY SCHOOL •
South in the Cumberland Valley, a little north of Dixie
For Young Women, 2-year Junior College and 4-year High School. Both "accredited." Certifies to Colleges without examinations. "College Boards" held at school. Accredited Conservatory of Music, Art, Home Economics, Costume Design, Intro-Journalism, Int. Decor., Secretarial, Dramatics. New Fireproof Buildings—connecting baths. Horseback riding, golf, swimming pool, canoeing. Social Life. National patronage. Part of May at Ocean City. *Write and mention interests.* Catalog—address F. S. MAGILL, A.M., L.L.D.——Box V, CHAMBERSBURG, PA.

HARCUM JUNIOR COLLEGE

Academic Courses
Secretarial Science
Medical Secretarial
Experimental Theatre
Interior Decoration
Advertising Design
Costume Design
Fashion Illustration
Journalism
Home Economics
Nursery Work
Music • Radio
Fine Art

Vocational Guidance
Professional Training
Practical Experience
Placement Department

Riding and Other Sports

Beautifully situated in Bryn Mawr
9 miles from Philadelphia

Two-year College Diploma Courses—Credits Transferable—Catalogue

EDITH HARCUM, Pres. BRYN MAWR, PA., Box V.

THE MARY LYON SCHOOLS

MARY LYON COLLEGE PREPARATORY
Country Location in a College Town
Four-year college preparatory with broad extra-curricular program. Alert faculty. Attendance at cultural events in nearby Philadelphia. Music, Art, Dramatics, Golf, Swimming, Canoeing, Riding.

WILDCLIFF JUNIOR COLLEGE

Offers excellent Liberal Arts, with Music, Drama, Commercial and Fine Arts stressed. Practical training in Secretaryship, Household Economics and Kindergarten Technique. Ten miles from Philadelphia 18-hole golf course on campus. February in Bermuda.
Mr. and Mrs. H. M. Crist—Harvard Avenue, Swarthmore, Pennsylvania

On these pages are listed schools for very young girls, secondary schools, and junior colleges offering a variety of courses for young women. Write direct to the schools that interest you and they will gladly send you their catalogs.

SUMMER CAMPS FOR BOYS AND GIRLS ARE LISTED ON THE PRECEDING PAGES

DIRECTORY
list of schools

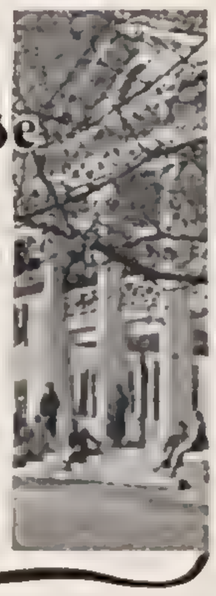
GIRLS' SCHOOLS

ARLINGTON HALL
Junior College and 4-year high school. Strong Academic work. Excellent Music and other Depts. 100 acres in Virginia Hills, 15 min. from White House. Modern bldgs. Indoor riding arena. CARRIE V. SUTHERLIN, M.A., PRES., WASHINGTON, D. C.

Warrenton Country School
● Forty miles from Washington. Selected group of students from ten to eighteen years old. Eleven buildings. Beautiful gardens, charming outdoor theatre. Two-hundred-acre farm operated in connection with school. Thorough College Preparation, well-planned General Course. Music, art, crafts. All sports, riding.
Miss Léa M. Bouligny, Prin., Box 18, Warrenton, Va.

King-Smith Studio-School
A unique school of the arts, maintaining professional standards and affording its students an attractive home life.
Music, Art, Theatre, Dance, Languages, Literature, Creative Writing, Secretarial, Home Making, Social Science. Catalog.
1755 New Hampshire Ave., Washington, D. C.

National Park COLLEGE
8 miles from the White House
Junior College and preparatory. Music, art, dramatics, secretarial, home making. All sports. Riding. *Catalog.*
ROY TASCO DAVIS, PRESIDENT
Box 541, Forest Glen, Md.

Chevy Chase JUNIOR COLLEGE


And Senior High School. 39th year. College transfer courses. Liberal Arts. Costume Design, Art, Drama, Fashion Illustration, Home Economics (Practice House), Interior Decoration, Journalism, Music, Secretarial Science. Individual development. Riding, sports. Washington advantages. Catalogue.
Kendric N. Marshall, Pres., Box V, Chevy Chase Junior College, Washington, D. C.

To find a good School
The choice of a school entails far more than simply finding one that is well equipped—that has attractive surroundings, an excellent staff and fine teaching traditions. Above all, you must be sure that the one you choose is the right school for your child. Let our college trained staff help you make a wise selection.

VOGUE'S SCHOOL BUREAU
420 Lexington Ave., New York

GIRLS' SCHOOLS

STRATFORD
Accredited Junior College and High School. In Southern Virginia. Liberal Arts. Fine Arts. Secretarial. Kindergarten Training. Journalism, Home Economics, etc. All sports on 12-acre campus. For catalog, address: JOHN C. SIMPSON, PRES., BOX V, DANVILLE, VA.

AVERETT JUNIOR COLLEGE
Fully accredited 2-year courses emphasizing liberal arts. Terminal, normal, transfer courses. Music, art, speech and dramatics, secretarial, library sc., physical ed., home ec. Golf, riding. 82nd yr. Endowed rate. Catalog. CURTIS BISHOP, PRES., BOX V, DANVILLE, VA.

FAIRFAX HALL
Standard accredited work. Two years college. Four years high school. Secretarial. Fine Arts. In Shenandoah Valley near Skyline Drive. All sports. Private stable. Indoor and outdoor pools. WM. B. GATES, PRES., BOX V-4, PARK STATION, WAYNESBORO, VA.

SOUTHERN SEMINARY
Accredited Jr. College and High School for girls & young women. Blue Ridge Mts. of Va. Music, Art, Drama. Home Ec. Merchandising. Library Sc., Kind. Tr. Phys. Ed. Secy. Social Tr. Sports. 74th year. ROBERT LEE DURHAM, PRES., BOX V, BUENA VISTA, VA.

GREENBRIER COLLEGE
Two-year standard college—2-year College Preparatory. Founded 1812. Near White Sulphur. Fine Arts Dept. Secretarial. Recreational and social activities. Fireproof dormitory. FRENCH W. THOMPSON, PRES., DEPT. V, LEWISBURG, WEST VIRGINIA.

VIRGINIA INTERMONT
Endowed Junior College and High School. Accredited. Music, Art, Speech, Dramatics, Home Ec., Physical Ed., Secretarial. Riding. Founded 1884. Moderate rates. Summer Camp: V. I. Ranch. Catalog. H. G. NOFFSINGER, PRES., BOX 127, BRISTOL, VA.

SULLINS COLLEGE
Junior College and High School
for young women. Both accredited. 269 acre Campus in beautiful Virginia Park. Swimming Pool, Boating, Riding. Music, Art, Dramatics, Home Ec., Secretarial, Physical Ed. Modern Buildings, every room has bath. Catalogue and Views. *Also Summer Camp.* Mention interests. Write: **W. E. Martin, Ph.D., Pres., Sullins, Box V, Bristol, Virginia.**

GIRLS' SCHOOLS

MARLBOROUGH SCHOOL
LOS ANGELES, CALIFORNIA
Boarding and day. 7th grade through High School. College preparatory and general courses. Campus playing fields for sports. Riding and golf. MISS ADA S. BLAKE, PRINCIPAL, 5029 WEST THIRD STREET.

DOUGLAS
Study and play out-of-doors on the beautiful Monterey Peninsula develops women of refinement, culture, character. Accredited preparatory, general courses. Lower School. Riding, golf, tennis. Catalog C. GRACE DOUGLAS, PEBBLE BEACH, MONTEREY PEN., CALIF.

THE BISHOP'S SCHOOL
Episcopal Resident & Day School for girls. Prepares for Eastern and Western colleges. Intermediate grades. Modern equipment. Art, Music, Dramatics, all Outdoor sports. CAROLINE S. CUMMINS, M.A., VASSAR, HEADMISTRESS, LA JOLLA, CALIFORNIA.

HARRIS FLORIDA SCHOOL
Resident and Day Departments. Accredited. Outdoor study and sports throughout winter. October and May in the mountains of North Carolina if desired. For catalogue and Northern interview, address MISS HARRIS, 1052 BRICKELL AVE., MIAMI, FLA.

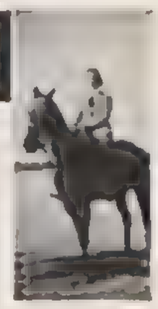
WEBBER COLLEGE
Prepares young women for financial or secretarial responsibility. Junior and Senior College and Graduate Dept. give respectively certificate, B.S., M.S. degrees. Babson sponsored. No unemployed graduates. Address: CARYL A. RINGE, REG., BABSON PARK, FLA.

GRAHAM-ECKES SCHOOL
Thorough College and C.E.E.B. preparation. On ocean front. Ideal climate all year. Art, music, drama, dancing. Sailing, riding, surf-bathing. Graduates in leading colleges. Lower School. 16th year. $1400. INEZ A. GRAHAM, HEADMISTRESS, DAYTONA BEACH, FLA.

GULF PARK COLLEGE
By-the-sea. Fully accredited Jr. College. Also 3-yr. college prep. Music, art, speech arts, home ec., secretaryship. Outdoor sports all year. Riding, dancing, flying, salt water sports, fresh water pool. RICHARD G. COX, PRES., BOX V, GULFPORT, MISS.

ASHLEY HALL
Accredited college preparatory and general courses in atmosphere of historic Southern culture. Music, dramatics, home economics, art. Outdoor sports; riding, pool. Lower school. Catalog. MARY VARDRINE McBEE, L.H.D., PRIN., BOX V, CHARLESTON, S. C.

SAINT MARY'S SCHOOL
AND JUNIOR COLLEGE
Episcopal. In Pine Belt. Three years' high school, two years' standard college. Accredited. Special courses. Sports. Mrs. Ernest Cruikshank, Prin. Catalog. A. W. TUCKER, BUS. MGR., DEPT. V, RALEIGH, N. C.

SALEM ACADEMY


Prepares for leading colleges and for the responsibilities of home and community. Accredited. Exceptional music training. Beautiful modern buildings on 56 acres. Year 'round outdoor sports. Historical trips. Founded 1772. Catalogue. **Mary A. Weaver, M.A., Prin., Box V, Winston-Salem, N. C.**

GIRLS' SCHOOLS

JOKAKE SCHOOL FOR GIRLS
On the southern slope of Camelback Mt. in Ariz. near Phoenix. College preparatory and general courses. Music, art, dramatics, dancing, riding, swimming, pack trips. MISS LILIAS D. BELL, HEADMISTRESS, GEORGE D. ASHFORTH, DIR., JOKAKE, ARIZ.

BROWNMOOR SCHOOL
A college preparatory school for girls offering special work in music, art, archaeology. Separate Junior School. All sports. Riding & Skiing featured. JUSTINE AMES BROWNE & MARY ATWELL MOORE, DIRS. SANTA FE, NEW MEXICO.

SAN LUIS RANCH SCHOOL
Accredited college preparatory. Music, art, dramatics, dancing. Dry, sunny climate. Unexcelled health conditions. Outdoor sports all winter: pack trips (saddle horse for each girl), skiing, skating. MRS. ROBERT R. POTTER, COLORADO SPRINGS, COLO.

HOCKADAY SCHOOL
College Preparatory, Junior College. Institute of Music. Fully accredited. Thorough preparation for careers in fine arts or business. Cultural background emphasized. Year-round outdoor sports. Catalog. DEPT. B, ELA HOCKADAY, PRESIDENT, DALLAS, TEXAS.

RADFORD SCHOOL
Accredited college preparation in ideal year-'round climate. Open air classes in patio. Music, art, dramatics, secretaryship, sports, riding. Not for profit. Catalog. LUCINDA DE L. TEMPLIN, PH. D., PRIN., 4500 AUSTIN TERRACE, EL PASO, TEXAS.

DOWNER SEMINARY
90th year. Accredited. Thorough college preparation. Individual guidance. Excellent faculty and equipment. Art, music, dramatics. Sports—riding. Spacious campus. Advantages of Milwaukee and Chicago. Catalog. MARJORIE V. FRENCH, MILWAUKEE, WIS.

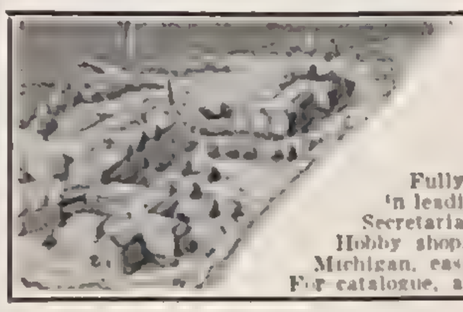
LAUREL SCHOOL
A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

KINGSWOOD-CRANBROOK
Grades 7-12, postgraduate. Preparatory and general courses. On lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Viewbook. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

TUDOR HALL
College preparatory, general courses. Music, art, dramatics emphasized. Graduates have entered records at leading colleges. Complete sports program, swimming pool. I. HILDA STEWART, PRINCIPAL, 3180 MERIDIAN STREET, INDIANAPOLIS, INDIANA.

WARD-BELMONT

Accredited Junior College and Preparatory School. Conservatory of Music. Special courses. Attractive club [illegible] and a club member. All sports including riding. For Catalog, Year Book, "Club Village" folder, address:
Alma Paine, Registrar, Box 405, Nashville, Tenn.

FERRY HALL


High School • Junior College

Fully accredited for college preparation and college transfer. Alumnae in leading colleges and universities. Excellent art, music and dramatics. Secretarial studies. Home Economics. Golf, riding, tennis, swimming. Hobby shops. Beautiful buildings and campus directly on shore of Lake Michigan, easily accessible to the advantages of Chicago. 72nd year. For catalogue, address **Eloise R. Tremain, Principal, Box 4, Lake Forest, Ill.**

HACIENDA DEL SOL
Tucson, Arizona
A School for younger girls Grades VI through X. Combines full preparation for eastern secondary schools with healthful outdoor life of sports, camping, riding.
Doris C. Oesting, Headmistress
Summer address, Junior Lounge, Waldorf-Astoria, N. Y. C.

THE CASEMENTS

A JUNIOR COLLEGE FOR YOUNG WOMEN
(On the estate of the late John D. Rockefeller Sr.)
BOX T, ORMOND BEACH, FLORIDA
Liberal arts courses, fine arts, costume design, commercial art, interior decoration, domestic arts, dramatics, broadcasting, merchandising, secretarial science, social service, dancing and music.
Sports: ***surf and pool bathing, tennis, golf, riding.***
MAUD VAN WOY, A. B., *President*

BRENAU COLLEGE FOR WOMEN

Standard Degrees of A.B., B.M. and B.S., and Junior College diploma. Endowed. Music, Art, Speech, Dramatics, Physical Ed., Home Economics, Secretarial. Foothills Blue Ridge Mts. Altitude 1250 ft. 350-acre campus, private lake. Riding, canoeing, all sports. Attendance 35 states. National Sororities. Social life. Trips to Great Smoky Mts. National Park, etc. **Catalog on request:—**
BRENAU, BOX V-4 GAINESVILLE, GA.

WOMEN'S COLLEGES

MARYLAND COLLEGE
For Women. Degrees, certificates. Home Economics, Merchandising. Music. Kindergarten Training, Speech, Secretarial, Fine Arts. Physical [illegible] Sports. Tree-shaded campus. Near [illegible] Riding, swimming. Catalog. Box V, LUTHERVILLE, MARYLAND.

LINDENWOOD COLLEGE
Confers A.B., B.S. and B.M. degrees. Also 2-yr. Junior College. Prepares for civic and social leadership through modernized curriculum. Vocational courses. Special work in music, art. Near St. Louis. Sports. Catalog. Box 441, ST. CHARLES, MO.

Going to college? Better plan ahead for you may need special preparation. Write to the schools listed here for catalogs and additional information.

CONSULT THE FOLLOWING PAGE FOR A COMPREHENSIVE LISTING OF BOYS' SCHOOLS

SCHOOL

Vogue's selected

BOYS' SCHOOLS

CALIFORNIA PREPARATORY
SCHOOL FOR BOYS

Amid dry foothills near Los Angeles. Strong eastern faculty. Splendid equipment. Fully accredited. All athletics. Pool. Riding. Grades V-XII. MURRAY PEABODY BRUSH, PH.D., HEADMASTER, COVINA, CALIF.

FRESNAL RANCH SCHOOL

Prepares for all schools and colleges. Excellent scholastic and health record. Boys learn operation of 10,000 acre ranch and plant. Pack trips, shooting; group sports. Horse and saddle included in tuition. BRYAN F. PETERS, HEAD, TUCSON, ARIZONA.

THE WARING SCHOOL

A distinguished western school. Grades 1-9. Limited group. Dry, sunny climate, beautiful location at 1700'. Modern well-equipped buildings. Outdoor classes. All sports, riding, skiing. Summer Session. THOS. R. WARING, JR., SANTA FE, NEW MEXICO.

LOS ALAMOS SCHOOL

For those who want the best in College Preparation, climate, individual care. On beautiful Mt. ranch in dry, invigorating air of the Rockies. All western and winter sports. Modern substantial buildings. DIR., A. J. CONNELL, BOX 10, OTOWI, NEW MEXICO.

ST. JOHN'S MILITARY ACADEMY

Inspiring military discipline helps your son develop confidence, leadership. Balanced program of conference study, recreation under "boy specialists." Accredited. All sports. Summer Camp. Catalog. 931 DEKOVEN HALL, DELAFIELD, WISCONSIN.

WESTERN MILITARY ACADEMY

Distinguished for the excellence of its academic training. Initiative, leadership emphasized by Progressive methods. R.O.T.C. Fireproof barracks. Sports for all. Horsemanship. Ages 11-19. 63rd year. Catalog. COL. R. L. JACKSON, PRES. BOX V-4, ALTON, ILL.

KENTUCKY MILITARY INSTITUTE
A SCHOOL WITH A WINTER HOME IN FLORIDA

Preparation for college under ideal climatic conditions all year. Oldest private Military School in America. For fully illustrated catalog, address: COL. C. B. RICHMOND, PRES., BOX V, LYNDON, KY.

TOME

Fully accredited college preparation; flexible business and general courses. Personal attention. Separate Junior School. All sports, workshops, 200-acre campus. Summer tutoring session. Catalog. TRENTWELL MASON WHITE, BOX V, PORT DEPOSIT, MD.

HARRISBURG ACADEMY

Besides preparation for college in small classes, boys are taught self-reliance and concentration. Junior College business and academic courses. Fine bldgs., campus, gym, pool. All sports. 157th yr. Catalog. F. C. BALDWIN, BOX V-4, HARRISBURG, PA.

VALLEY FORGE MIL. ACADEMY

College Preparatory and Junior College for young gentlemen 12 to 20. Highest scholastic standards. 16 modern fire-proof buildings. All sports. Motorized Field Artillery Battery, Cavalry, Infantry, R.O.T.C. Band. For catalog, address BOX H, WAYNE, PA.

BLAIR ACADEMY

Excellent Preparation for College. Small Classes. Wide Choice of Sports and Student Activities. Golf Course. Swimming Pool. Careful Health Supervision. 65 miles from New York. Address CHARLES H. BEEED, HEADMASTER, BOX 16, BLAIRSTOWN, N. J.

BORDENTOWN
MILITARY INSTITUTE

College preparatory. Accredited. Business training. Boys taught how to study. Near Trenton. All sports. Junior school. Founded 1885. Summer Session. Catalog. REGISTRAR, BOX 244, BORDENTOWN, N. J.

PEDDIE

Specializes in preparing boys for college. 322 graduates in last five years have entered leading colleges. 200 acres. 19 modern buildings. Junior School. All sports for all—golf. Summer session. 77th year. Catalog. W. E. SAUNDERS, BOX 4-V, HIGHTSTOWN, N. J.

SURE TO ENTER COLLEGE —If accepted by us. Each boy a class. Lost years saved by teaching concentration, how to study, individualizing education. No failure in 31 years. Enroll now.
Box K-95. Pleasantville, N.J.
OXFORD ACADEMY

CULVER MILITARY ACADEMY ON LAKE MAXINKUCKEE
EDUCATES THE WHOLE BOY
Studies and guides him understandingly. Discovers interests and aptitudes. Develops poise, initiative and enthusiasm for purposeful living. College preparatory, Post-Graduate work, eighth grade. 1000-acre campus. Infantry, Cavalry, Artillery. Moderate cost. CATALOG.
410 PERSHING ROAD, CULVER, INDIANA

BOYS' SCHOOLS

MANLIUS SCHOOL

Accredited college preparatory with military training. Graduates now in 63 colleges and universities. R.O.T.C. Aviation ground course. All sports. Skiing. Golf. 125 acres. Catalog. BRIG.-GEN. A. L. SINGLETON, U.S.A. (ret.), SUPT., BOX 341, MANLIUS, N. Y.

COOPERSTOWN ACADEMY

Boys thoroughly equipped in fundamentals necessary for success in good secondary schools. Individualized instruction. Sports. Ski run, coasting, riding. Hobby shop. Otsego hills. 1200 feet alt. Catalog. H. E. PICKETT, HEADMASTER, BOX 29, COOPERSTOWN, N. Y.

NEW YORK MILITARY ACADEMY

. . . The School of Distinction . . . is proud that in this national emergency its policy of educating and training young American gentlemen need not be changed. For catalog address
14 ACADEMY AVE., CORNWALL-ON-HUDSON, N. Y.

IRVING SCHOOL FOR BOYS

Resident and Day. Accredited. Superior preparation for college, technical schools. Small classes. Individual attention. Able masters. Lower school. Sports. Large gym. Catalog. Box 741. C. WALTER OLSON, TARRYTOWN-ON-HUDSON, N. Y.

RIVERDALE COUNTRY SCHOOL

The preparatory school offering multiple advantages to your boy. Excellent College Board results, distinguished faculty, outstanding sports record, both city and country opportunities. 35th year. Write for booklet. BOX 3, RIVERDALE-ON-HUDSON, N. Y. C.

ST. PAUL'S SCHOOL

An Episcopal School for boys, founded in 1877. Small class plan, sound scholastic work. College preparation. Boarding dept. from 4th grade thru high school. All school sports and activities. Visitors welcome. Catalog. BOX V, GARDEN CITY, LONG ISLAND, N. Y.

LANDON SCHOOL

Strict college preparation. Small study groups. Experienced masters. Limited enrolment. Country location overlooking city. Separate lower school. Sports for all. Riding, golf. Catalog. PAUL L. BANFIELD, BOX V, BRADLEY LANE, EDGEMOOR, WASHINGTON, D. C.

ABINGDON ACADEMY

An exceptional non-military school offering best possible college preparation. Friendly atmosphere. Well-trained faculty. Student congress. Small classes. Limited enrolment. Golf, gym, pool. Catalog. B. S. ALLEMAN, A.M., HEAD, BOX A, ABINGDON, VA.

GREENBRIER MILITARY SCHOOL

130th Year. Accredited Lower School, High School, 1st Year College. Near White Sulphur Springs. Fireproof buildings. All sports. Summer Camp. For Catalog and "Evidence" (Success Record), address MAJOR D. T. MOORE, REGISTRAR, BOX V, LEWISBURG, W. VA.

FISHBURNE MILITARY SCHOOL

Every facility for the complete development of boys preparing for college, West Point, Annapolis, business. Accredited. Small classes. New $125,000 gym. Reserve Officers' Training Corps. 62nd year. Catalog. COL. M. H. HUDGINS, BOX V-5, WAYNESBORO, VA.

AUGUSTA MILITARY ACADEMY

Prepares for the best colleges. Personal supervision. Good health record. Sports: magnificent gym.; pool. 36 horses. 700 acres. Aviation under C.A.A. 76th yr. Reasonable rate. Catalog. COL. T. J. ROLLER OR MAJOR C. S. ROLLER, JR., FT. DEFIANCE, VA.

FORK UNION
MILITARY ACADEMY

Highest rating. Small classes. Accredited. ROTC. Supervised study. Prepares for college or business. Junior school. House-mother. Athletics. Swimming. Catalog. DR. J. J. WICKER, BOX 2, FORK UNION, VA.

THE BOLLES SCHOOL

On St. Johns River. Accredited. Thorough preparation for college or Gov't Academies. 5th to 12th grades. Fireproof dormitory. New gymnasium. Military and Naval Training. For catalog, address: COL. ROGER V. PAINTER, PRES., JACKSONVILLE, FLA.

STAUNTON MILITARY ACADEMY

Distinguished for excellent academic, military and athletic training. In beautiful, historic Shenandoah Valley of Virginia. High altitude. Unexcelled health record. Modern fireproof buildings. Separate Junior School. Visitors cordially welcomed.
COL. EMORY J. MIDDOUR, *Supt.*
Box V-4 Staunton, Virginia

GEORGIA MILITARY ACADEMY
College Park, Ga., 8 miles from Atlanta
Summer school, non-military, begins June 23, 1941
Winter school, R.O.T.C. begins Sept. 8, 1941.
Courses of study, College Prep., West Point and Annapolis Prep., 2-yr. terminal course in Bus. Adm. for high school grads., Post-Grad. course to strengthen foundation for college.
Junior school. A separate department for young boys.
Athletics. Expert coaches develop teams in major sports.
Home Life. Cadets live in small groups with their teachers.
For catalog address, Col. W. V. Brewster, Pres.

BOYS' SCHOOLS

RECTORY SCHOOL

A country boarding school for boys, 6 to 15, on a 200-acre estate. Boys housed according to age. Graduates enter all leading preparatory schools. 21st year. For catalog write: Headmaster, JOHN BRITTAIN BIGELOW, POMFRET, CONNECTICUT.

SUFFIELD

Separate Junior School—buildings, equipment, facilities and staff—exclusively for young boys. Informal family life, personal care and guidance. 4th through 8th grades. JOHN F. SCHERESCHEWSKY, HEADMASTER, 84 HIGH ST., SUFFIELD, CONN.

REDDING RIDGE

In September, 1941, the Redding Ridge School will open its
fifth year under its new college preparatory system.
KENNETH V. BONNER, HEADMASTER
REDDING RIDGE CONNECTICUT

MILFORD

Preparation for leading colleges. Individual and small group instruction. Studies and extra-curriculum fitted to the needs of each student. Lower school for boys 12 to 15. Summer session. Catalogue. WILLIAM D. PEARSON, HEADMASTER, MILFORD, CONNECTICUT.

MOSES BROWN

Help and inspiration for each boy, a century-old tradition. Known for successful college preparation. Arts and crafts. Secluded 25-acre campus. Moderate tuition. Belmont—Residence for younger boys. Home care. L. R. THOMAS, 280 HOPE ST., PROVIDENCE, R. I.

ST. EDMUND'S SCHOOL

Program of student work on campus develops sense of responsibility, spirit of initiative. Episcopalian. Academic preparation meets C.E.E.B. standards. Healthful Berkshire climate. Sports. Catalog. REV. H. BOARDMAN JONES, BOX B, STOCKBRIDGE, MASS.

EMERSON SCHOOL FOR BOYS
—8 TO 16 YEARS—

Prepares for first or second year of leading secondary schools. Close Comradeship of Masters with Boys. Healthful Outdoor Sports all the year round. EDWARD E. EMERSON, A.B., HEAD., BOX V, EXETER, N. H.

HOLDERNESS

Plymouth, N. H. At the entrance to the White Mts. College preparatory. Accredited. 75 boys. Small classes, with emphasis on learning how to study. All athletics, riding. Excellent location for winter sports. REV. ERIC A. WELD, RECTOR, BOX V.

CLARK SCHOOL

Accredited and incorporated for no profit.
Classes average six students.
Write for copy of "Clark Plan, It's Different".
Address:
FRANK V. MORGAN, HANOVER, NEW HAMPSHIRE.

TILTON JUNIOR COLLEGE
AND PREPARATORY SCHOOL

In the foot-hills of the White Mts. Liberal Arts Junior College. Business Adm. courses. Emphasis on the individual. Skiing. $850 rate. 96th yr. Catalogs. DR. JAMES V. COONS, PRES., TILTON, N. H.

HOUSEHOLD SCIENCE

BALLARD

70th Year. Tea Room Management. Modern Housekeeping, Cookery, Home Executive, Dressmaking. Practical Nursing. Placement service. Gym, pool, cafeteria, residences. Complete Catalog W. YWCA, LEXINGTON & 53D, N.Y.C. WICK. 2-4500.

DIETETICS

N. Y. INSTITUTE OF DIETETICS

In One Year qualify as Dietitian in hotels, restaurants, schools, hospitals, etc. Day or Eve. Co-Ed. Age no obstacle. Placement service. Licensed by N. Y. State. Catalog 4. 660 MADISON AVE., N. Y. CITY.

Write to these schools for catalogs.

MERCHANDISING

FASHION TRAINING

Prepare for well paid positions under experts. School equipped as dept. store. One year course. Actual N. Y. store experience included. Placement service. Also 10-week summer course. LABORATORY INSTITUTE OF MERCHANDISING, 45 WEST 34TH STREET, N. Y. C.

FASHION TRAINING

Costume design, retailing, fashion styling and advertising. Minimum charge year course, $575, including board. RICHMOND PROFESSIONAL INSTITUTE, a division of WILLIAM AND MARY COLLEGE, 911 WEST FRANKLIN ST., RICHMOND, VA.

DRAMATIC ARTS

SCHUSTER-MARTIN SCHOOL

of the Drama. 40th Year. Professional training for Stage, Radio, Dance and Teaching. Practical experience afforded students. Our own theatre and attractive student residence. For catalog, address: DEAN, LITTLE PLAYHOUSE, KEMPER LANE, CINCINNATI, O.

THE ROLLINS STUDIO, INC.
THEATRE SCHOOL

Students play all roles in John Drew and Laboratory Theatres. Expert professional direction. Summer term opens July 1 in East Hampton, L. I. LEIGHTON ROLLINS, DIR., ROOM 607, 400 MADISON AVE., N.Y.C.

FEAGIN SCHOOL OF DRAMATIC ART

Thorough preparation for Directing and Teaching as well as for Acting and all forms of Dramatic Expression. ROCKEFELLER CENTER, 630-5TH AVE., NEW YORK.

EMERSON COLLEGE

A.B., B.L.I. degrees. 4-year course. Co-ed. Many graduates are outstanding successes in dramatic field. Radio; theater technique; public speaking; journalism. Dorms. 61st yr. HOWARD D. HIGGINS, DEAN, 130 BEACON STREET, BOSTON, MASS.

FRANCES ROBINSON-DUFF
"THE GREAT TEACHER"—DAVID BELASCO

Acting—Directing—Coaching Roles—Television
All instruction by Miss Robinson-Duff, in person.
Special Summer Course Starts July 10
Bklt. O. 235 E. 62D ST., NEW YORK, RHine 4-7900.

AMERICAN ACADEMY OF DRAMATIC ARTS

Founded 1884 by Franklin H. Sargent
The foremost institution for dramatic training
Catalog from Secretary, Room 251
Spring Term Begins April 1st
Carnegie Hall, New York

RETAILING

RESEARCH BUREAU FOR RETAIL TRAINING
University of Pittsburgh

22 years of successful retail training. 1-year course for young men and women college graduates. Merchandising, advertising, styling, personnel, store management. 1940 class placed before graduation. Write for Bureau Bulletin V. 1901, University of Pittsburgh, Pittsburgh, Pa.

CHAMBERLAIN
TRAINING FOR CAREERS IN FASHION AND RETAILING

Intensive, practical 2-year course under experts in fields of retailing, styling, textiles, decoration, furs, display, etc. Field work in leading stores provides valuable experience. Catalog. MRS. ELSIE K. CHAMBERLAIN, Director
736 Boylston St., Boston, Mass.

SUMMER CAMPS FOR BOYS AND GIRLS ARE LISTED ON PAGES 32 AND 33

DIRECTORY

list of schools

SECRETARIAL & BUSINESS

CAPE COD SECRETARIAL
RESIDENT AND DAY SCHOOL
Combine vacation with vocation in beautiful setting. All year school. Superior Secretarial Training. Write Registrar for information and catalog.
HYANNIS, CAPE COD, MASSACHUSETTS.

CHANDLER
Trains for superior secretarial positions. 2- and 1-yr. courses. Fairfield School—one year course exclusively for college graduates. Attractive dormitory. Successful placement. 58th yr. Catalog. ALAN V. FURBER, B.Sc., 245 MARLBOROUGH ST., BOSTON, MASS.

KATHLEEN DELL
1- and 2-year secretarial courses in specific fields: Medical, Drama, Radio, Dietetics, Business. Special course for college women. Electives: journalism, fashion, etc. Placement. Dormitory. Catalog. KATHLEEN V. DELL, 1152 BEACON ST., BOSTON, MASS.

KATHARINE GIBBS
Secretarial. One and Two Year Courses. Special Course for College Women. Residences in Boston and New York. Catalog. Associate Principal, BOSTON, 90 MARLBOROUGH ST.; NEW YORK, 230 PARK AVE.; PROVIDENCE, 155 ANGELL ST.

THE WINDLE SCHOOL
Secretarial Training for college women. Separate course for high school graduates. Small groups, uncrowded classrooms, stimulating environment. Successful placement service. Summer & Fall Terms. Booklet. Box V. 30 ROCKEFELLER PLAZA, N. Y. C.

THE SCUDDER SCHOOL
Two-Year College Credit Course with cultural subjects. Speech, Finance and Investments, Spanish Shorthand. Psychology. One-Year Course of special interest to college women. Placement. Residence. MISS T. V. SCUDDER, 66 FIFTH AVE., N. Y. C.

MOON SCHOOL
A distinctive school combines thorough secretarial training and personality-styling. Students attain tact, poise, and good diction. 1 year and 6 months' courses; also shorter courses. 100% placement. 40th year. 521 FIFTH AVE. (1 EAST 43RD), NEW YORK CITY.

SCHOOL OF BUSINESS PRACTICE AND SPEECH
Secretarial Study in the finest business atmosphere. Registration Now Open. R.K.O. BUILDING, RADIO CITY, NEW YORK, N. Y. COLUMBUS 5-3261.

BERKELEY
SCHOOL
420 Lexington Ave. New York City ● 22 Prospect Street East Orange, N. J.
• Two-year and one-year secretarial courses for high school graduates and college women exclusively. Individualized instruction. Distinguished faculty. Restricted enrollment. Effective placement service. Bulletin: Assistant to Director.

SECRETARIAL CAREER FOR COLLEGE WOMEN
Women desiring to capitalize on their education and wanting interesting careers, appreciate the modern approach of the secretarial-business courses at Career Institute. Training is adapted to individual talents and interests. 9 mo. course for college women. Summer Quarter—June 29.
THE Career INSTITUTE
720 N. MICHIGAN AVE. DEPT. V4 CHICAGO

Finding a vocational school is often a difficult task, even though you know in advance what field you want to enter. Perhaps we can be of assistance by telling you something about the distinguishing characteristics of each school. Or if you have not yet decided what your work is to be, we may be able to make suggestions.
VOGUE'S SCHOOL BUREAU.

FASHION MODELING

ACADEMIE MODERNE
THE MANNEQUIN SCHOOL OF NEW ENGLAND
Complete modeling course prepares you for lucrative career and develops poise and confidence for social living. Dorms. Summer school. Placement. Catalog V.
35 COMMONWEALTH AVE., BOSTON, MASS.

HOLLYWOOD MODEL SCHOOL
One of New York's Outstanding Model Schools
Day—Evening Sessions—Budget Plan
Free 16-page Booklet V41 tells all.
105 W. 40TH ST., N. Y. CHI. 4-4447-8-9.

MALLON-FRIEL STUDIOS
New York—Chicago Famous Modeling Schools. Ambitious girls trained for style shows, dress salons—picture posing. Wonderful opportunities. All sizes. Write for 20 page illustrated Booklet V. RADIO CITY, N.Y., R.K.O. BLDG., CHICAGO: 32 W. RANDOLPH ST.

BARBIZON STUDIO
Attractive girls trained to model in dress salons, show rooms, fashion shows, film shorts and for photographers. Distinctive staff—individualized training—free placement. State licensed. Illustrated booklet A on request. 576 FIFTH AVE., NEW YORK CITY.

Make use of Vogue's school service.

PHOTOGRAPHY

N. Y. INST. OF PHOTOGRAPHY
Expert photography made easy. Modern, practical training. For pleasure or career. Black & White, Motion Picture, or Color photography. 31st year. Free Booklet. 10 WEST 33 ST. (DEPT. 72), N. Y. C.

CLARENCE H. WHITE
SCHOOL OF PHOTOGRAPHY
Practical day and evening courses for amateurs and professionals. Summer session starts in June. Enrollment limited. Individual guidance. Est. 1910. Catalogue. 32 WEST 14TH ST., NEW YORK, N. Y.

FINE & APPLIED ARTS

FASHION ART DESIGN SCHOOL
"Where Practice Meets Theory"

• COSTUME DESIGN
• FASHION ILLUSTRATION
• PATTERN DESIGNING
Beginners and Advanced
Individual Instruction
Day, Eve. Classes. Start any time.
Visit our Studios, or send for Catalog V.
545 FIFTH AVE., N. Y. VA. 6-0391

FINE & APPLIED ARTS

KANSAS CITY ART INSTITUTE
Professional training, under outstanding artists. Painting, Sculpture, Illustration; Advertising, Industrial, Interior, Fashion Design; Window Display. Enroll any time—day, evening, summer courses. Catalog. 4439 WARWICK BLVD., KANSAS CITY, MO.

ART INSTITUTE—PITTSBURGH
Dress Design (includes pattern-making, draping, sewing, millinery design); Fashion Drawing; Commercial Art; Interior Decoration. 1 & 2 yr. courses. Placement service. 20th year. Start Now. Catalog. WILLIS SHOOK, 122 STANWIX ST., PITTSBURGH, PA.

CENTRAL ACADEMY OF ART
Individual training in Fashion Design, Dressmaking, Pattern Cutting, Fashion Illustration, and Commercial Art. Write for Catalog. JACKSON GREY STOREY DIRECTOR, 1648 CLAYTON ST., WALNUT HILLS, CINCINNATI, OHIO.

MOORE INSTITUTE SCHOOL OF DESIGN FOR WOMEN
All branches of fine and applied art, design and craftsmanship. Teacher training—B.F.A. degree. Residences. Catalog. 1340 N. BROAD ST., PHILA., PA.

MARYLAND INSTITUTE
1825 BALTIMORE, MD. 1941
Courses in Fine Arts, Teacher Training, Advertising and Costume Design, Interior Decoration, Stage Craft, etc. Rinehart School of Sculpture. Catalogue on request.

NATIONAL ART SCHOOL
STUDY IN THE NATION'S CAPITAL
Famous galleries, libraries, Commercial and fine art—Costume Design, Fashion Ill., Advertising, Int. Decoration. Life Class. Catalog. 26th yr. Special Summer Course. 1501-21ST ST., N.W., WASH., D. C.

RICHMOND SCHOOL OF ART
Affiliated William & Mary College; Fine art, advertising art, costume design, teacher training, interior decoration, crafts. Minimum charge, including board, $575. College activities. Women's dormitory. B. F. A. degree. Catalog. 228 SHAFER ST., RICHMOND, VA.

RINGLING SCHOOL OF ART
Painting, Illustration, Commercial Art, Fashion Arts, Interior Decoration, Outdoor classes. Dormitories. Write for catalog, and folder describing summer term at Little Switzerland, North Carolina. Address V. O. KIMBROUGH, PRES., SARASOTA, FLA.

PRATT INSTITUTE
Professional Courses: Home Economics (4 yrs.), Costume Design (3 yrs.), Dietetics or Costume Construction (2 yrs.), Cafeteria Management or Homemaking (1 yr.). Catalog E4. SCHOOL OF HOME ECONOMICS, RYERSON STREET, BROOKLYN, N. Y.

McDOWELL SCHOOL
COSTUME DESIGN
FASHION ILLUSTRATION
MILLINERY DRESSMAKING
Excellent Practical Courses in These and Allied Subjects with Expert Individual Instruction. Best Known School for Practical Fashion Work. Established 1876. Catalogue on Request.
Day and Evening School
73 West 45th St., N. Y. C. BRyant 9-3085

INTERIOR DECORATION
Practical Training Courses
6-WEEKS SUMMER CLASS STARTS JULY 7th. *Send for Catalog 6-R.* HOME STUDY STARTS AT ONCE. *Send for Catalog 6-C.*
N. Y. School of Interior Decoration
515 Madison Avenue • New York City

FINE & APPLIED ARTS

FASHION DESIGN
Fashion Illustration, Commercial Art, Interior Decorating, Drawing, Painting, Cartooning. Faculty of 33 professionals. Direct-Project teaching. Get Catalog. CHICAGO ACADEMY OF FINE ARTS, 18 S. MICHIGAN AVE., SUITE K-4, CHICAGO.

AMERICAN ACADEMY OF ART
Practical Courses in Commercial and Fine Art. Dress Design, Fashion Illustration. Faculty of international reputation. Individual instruction. Summer Term Begins June 23rd. FRANK H. YOUNG, DEPT. 641, 25 E. JACKSON BLVD., CHICAGO, ILLINOIS.

N. Y. SCHOOL OF APPLIED DESIGN FOR WOMEN
Individual instruction; window display, advertising, textiles, fashion illus., int. decoration. Placement. 49th yr. Catalog. Box V, 160 LEXINGTON AVE. N. Y. C.

N. Y. SCHOOL OF FINE & APPLIED ART (PARSONS)
Summer Session July 7-August 15. Costume Illustration; Interior Decoration; Advertising Design; Oil Painting; etc. Bulletins. Box V, 136 E. 57 ST., N. Y.

GRAND CENTRAL SCHOOL
Drawing, Painting, Sculpture, Illustration, Animal and Human Anatomy, Cartooning, Advertising, Design, Fashion Arts, Interior Decoration. Day, evening. Inquire for Summer Classes. Catalog. 7002 GRAND CENTRAL TERMINAL, NEW YORK CITY.

ART CAREER SCHOOL
[COMMERCIAL ILLUSTRATION SCHOOL]
Painting, Fashion Art, Costume Design, Dress Construction, Advertising Art, Illustration. 15th year. Prominent staff. Successful alumni. Catalog V. 175 FIFTH AVE. (23RD ST.), NEW YORK. AL. 4-2116.

VESPER GEORGE
Thorough training for careers in fashion arts, costume design, advertising, illustration; interior decoration, theatrecraft, painting, modeling, etc. Teacher training. Summer School begins July 7. Est. 1924. Catalog G. 44 ST. BOTOLPH ST., BOSTON, MASS.

SCHOOL OF PRACTICAL ART
Fashion arts, advertising and story illustration, interior design, display, offer unlimited opportunities to the well-trained. Faculty of successful modern artists. Boston advantages. Residences. HAROLD V. POLLOCK, DIR., TEN NEWBURY ST., BOSTON, MASS.

SCHOOL OF PROFESSIONAL ARTS
Telephone PLaza 5-3839
Courses in Fine and Applied Arts, Advertising, Costume, and Practical Design, Illustration, Interior Decoration, Painting, Drawing.
SUMMER SESSION BEGINS JULY 7
Jamesine M. Franklin, Pres. Catalog V-2
400 MADISON AVE. (48TH ST.) NEW YORK, N. Y.

Modern School of Applied Art
Train for a CAREER in Costume Designing, Interior Decorating, Buying, Styling, Fashion or Advertising Illustrating or Copywriting. One to three-year courses. Unusual placement opportunities. Large experienced staff, attractive quarters. Send for Catalogue V.
Summer Courses
Directors: Carolyn L. Dewing—Donald Smith-Feeley
687 BOYLSTON STREET, BOSTON, MASS.

TOBÉ-COBURN SCHOOL
for Fashion Careers
Train for advertising, merchandising, styling under fashion experts. One-year course for women 20-30. Placement service. 80% of 1940 class employed before graduation. Two years of college required. Send for Catalog V.
9 ROCKEFELLER PLAZA, NEW YORK

The RAY SCHOOLS·CHICAGO
Famous Career School of the Central West
STUDENTS PREPARED FOR PROFESSIONAL CONTACTS
Dress Design, French Cutting, Pattern-making, Line, Color and Fabric Analysis. Merchandising, Styling, Buying, Modeling, Style Reporting, Fashion Advertising, Fashion Executive, Shopping Service, Millinery, Fashion Illustration, Interior Decoration, Photography, Window Display, Advertising, Writing, and Layout.
Personal Training • Individual Advancement • Exceptional Environment
WILLIAM F. RAY, Pres., RUTH WADE RAY, Dir., 116 S. Michigan Blvd., Dept. V4

TRAPHAGEN SCHOOL of FASHION *For Results*
Internationally Celebrated Graduates
Intensive SIX WEEKS' SUMMER Course
Approved by Regents Register Now
Top honors in all contests for over ten years. *Pronounced by every competent judge, the foremost school of its kind.* Full course or optional classes for beginners or advanced students: Fashion Drawing, Design, Layout, Sketching, Life, Styling, Fabric Analysis, Fashion Clinic, Forecasting, Fashion Journalism, Textile, Stage and Screen Design, Interior Decoration, Window Display, Men's Fashions, Teacher Training, Draping, Pattern Making, Grading, Dressmaking, Millinery. Credits. Day & Eve. Sales Dept. for students' work. Free Placement Bureau. Write for Cir. I. Phone CO. 5-2077.
NOT THE MOST EXPENSIVE BUT THE BEST
Investigate Before Registering Elsewhere
TRAPHAGEN, 1680 BROADWAY (52d St.) N.Y.

FASHION ACADEMY
THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • MERCHANDISING • BUYING
STYLING • FASHION ILLUSTRATION • REPORTING

With America assuming fashion leadership, the young woman with a well trained fashion perspective and good style sense finds newer and greater opportunities. Intensive fashion training under direction of EMIL ALVIN HARTMAN America's Foremost Fashion Instructor and Style Authority. Request School Book 5
30 ROCKEFELLER PLAZA, NEW YORK • Circle 7-1514-5

ALL OCCASION BASKETS

ALICE H. MARKS famed baskets filled with luscious goodies for Easter, the hostess, and traveler, $5.50 up; packages $3.50 up. Fascinating gifts for all occasions. Mail & 'phone orders filled. 6 E. 52 St., New York. PL 3-7282

BAGS

A. L. WORKMAN—An old established firm, well skilled in making fine leather, brocade and silk bags. Needlepoint, petit points mounted. Large assortment of frames. Expert relining, repairing. Rm. 803, 424 Madison Ave., N.Y.

BEAUTY CULTURE

LOOK YEARS YOUNGER. JOANN COLLINS' nonsurgical face and neck treatments correct wrinkles, eye-lines, firm contour. See Miss Collins for blemishes. Freckles corrected. Advice free. 200 W. 58th St., N.Y.C. CI 7-1528

A BEAUTIFUL SKIN IN 5 DAYS—Helps Correct Blemishes, Crepy Necks, Wrinkles, Scars. Non-Surgical. Results Assured. Free Consultation. Established 1929. Helene Adair, 20 East 53rd St., N. Y. Phone PLaza 3-2489

BEAUTY IS SKIN DEEP and C. Reisner can make your skin lovely. She helps correct your facial blemishes, improves dry or oily skin. Complete skin cleansing and make-up hints. Free consultation. 505 Fifth Ave., VA. 6-1628

HEALTH IS BEAUTY. Achieve both by taking a Bath-o-Sulfur in your own home. Write for free circular. Sample ounce (four baths) 65c. 4 oz. bottle $2.00 postpaid. Rototox Co., 8176 Yale St., East Williston, New York

LET "HOLLYWOOD WINGS" smooth out frown lines which add years to your face. Just apply before retiring. $1. per box at best cosmetic counters or write, Wings Products Company, 10 W. State St., Trenton, New Jersey

BRUSHES

UNIQUE DUSTLESS RUBBER BRUSH SET $1. 3 individual brushes, attractively boxed. Ideal for all clothing, furs, suedes, shoes and furnishings. Postpaid $1. Atlas Products Company, 342 Madison Avenue, New York City

CHILDREN'S WEAR

NATALIE, INC. & NATALIE GROWN-UP are showing new spring models for mother and daughter, exclusive party frocks for children. Road exhibit visiting in the south and middle west. 108 East 57 St., N.Y.C. PLaza 3-4908

CHINA & ARTWARE

"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

CLEANERS & DYERS

LONGACRE 5-3237 brings Phil Cooper's famous service to your door. His cleaning skill and careful handling add new life and beauty to your clothes. Beautiful dyeing. Prompt service. Stores throughout New York City

CORSETS

MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. PLaza 3-4962

COSMETICS

SALLYE HARMER COSMETICS are sold in the comfort of your home. Individualized cosmetics made fresh every day and sent direct from the laboratories to patrons all over the country. Experts on Skin are our salespersons. Would you like to learn? Dignified way to earn money. Liberal commissions enable you to become independent. Territories are more valuable each day. Complete information, write Sallye Harmer, Lansdowne, Pa. Dept. 10

A REAL BEAUTY TREAT! Eldore's "Beauty Package". 5 Necessities (Creams, a Lotion & Creme de Mint Mask). Special introductory offer $2.50. Mail orders. The Eldore Co., 299 Madison Ave., New York. VAnderbilt 6-1174

CUSTOM SHOE REMODELING

B. NELSON, INC.—Lengthen short shoes (not by stretching)—widen; re-fit; handsole your shoes over their original style last. Redye any color. Suede changed to leather. Mail orders expertly handled. 10 E. 39 St., N. Y.

DELICACIES

VENDOME—Specialists in Russian Caviar, Cheese in Wine, Brandied Fruits, Turtle Soup, Salted Nuts, Bon Voyage Baskets. Large assortment of all fine table delicacies. Write for Catalogue V. 415 Madison Avenue, N. Y. C.

DELICACIES—(Cont'd)

TERRAPIN—A SOUTHERN DELICACY. Cream & sherry dressing. Ready to heat and serve—Diamond Back $9.50—Juniata $6.50 a quart. Serves six. Mrs. Richard Reese, 1901 Rockford Rd., Wilmington, Del. Phone 2-0935

KNOWN to connoisseurs as noblest of the world's great teas, Five Dynasty is a smoky Lapsang Souchong of superlative grade. The pound, $8; 3 oz. tin, $2. China-International Exports, 735 Stockton St., San Francisco

COOKIEGRAM—An order to send homemade cookies. Made different each month appropriate to season or individual. $6 a yr. for 12 small boxes. $12 a yr. for larger boxes. (Postage additional). "Pig & Whistle", Arden, Del.

CREOLE Foods for Lent: Shrimp à la Creole, Courtbouillon, Creole Gumbo, Oyster Soup, Clear Turtle Soup, Jambalaya. Can serves 2. Box of 6, $1.75; 12, $3; 24, $5. Creole Food Co., 409 Bourbon St., New Orleans, La.

DOMESTIC EMPLOYEES

HOUSEHOLD PROBLEMS need not disturb you. For the opening of your country house, the engaging of your staff, or the planning of parties, call Miss Brinkley's Placement Agency, 1 West 47th St., N. Y., BR 9-5840

DRESS SHOPS

WHY BUY LABELS?—Miss Goodman sells original model gowns and coats from New York's top manufacturers at very low prices. Creative millinery from $5.00. 474 7th Ave., 2nd Floor (36th St.), N. Y. C. Phone LA 4-4013

SIZES 42 TO 50. California Shop specializes in large & half sizes, $7.98 to $19.98. Mail orders. State size, description of styles & materials to be sent you. We have hats also. Marie Frances, 2383 Telegraph Ave., Berkeley, Calif.

DRESSMAKING

IT WAS FUN buying your clothes in the busy shop. Let our expert staff fit them in the comfort of your home. Whether it is designing for your personality or remodeling, call or write. Mme. Jane, 981 Madison Ave., N. Y. RH 4-1600

ANNE GEMERD. Expert dressmaker, tailor, and furrier, solves all wardrobe problems—remodeling, repairing, cleaning and storage. Meticulous workmanship and perfect fit guaranteed. 30 E. 62, N. Y. C. RH 4-9339

ELECTROLYSIS

MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone WIsconsin 7-7889 for appointment

BEAUTY WITH SAFETY. Hair permanently removed by electrolysis. Expert personal attention, by skilled & careful hands. Consultation, Booklet Free. Edna Grimes, 607 Fifth Avenue, at 49th Street, N. Y. PLaza 3-7411

SUPERFLUOUS HAIR—200 to 600 removed per hour—safely, painlessly, permanently. Regrowth impossible. Careful work by experts. Doctors recommend Adele Mulligan. 23rd year at 347 Fifth Avenue, New York. AS 4-6645

MRS. D. DURANT, Multiple Electrolysis. Superfluous hair removed permanently, safely. Improved method. Endorsed by skin specialists. Personal service, 15th year. Free consultation. 507 5th Ave., N. Y. MU 2-3314

SAMUEL P. GILMORE—Established over 40 years in New York. Superfluous Hair and Facial Blemishes satisfactorily & safely removed. Recommended by leading physicians. Consultation free. 104 E. 40th St., N. Y. CA 5-2219

MARION BARRETT—REG. NURSE offers a new method of electrolysis by coagulation. Absolutely safe, painless, and permanent; leaves skin soft and normal. Demonstration offer. 17 E. 42nd St., N. Y. Room 616. MU 2-1714

FACE HAIR REMOVED FOREVER. Permanent eyebrow shape. No scars. Written guarantee. Privacy; personal attention. 20 yrs. references. Cosmopolitan—Electrolysist, 201 W. 89th St., N. Y. Suite 1-F. EN 2-9242

BOUQUETS FOR BEAUTY. NO WEEDS! Superfluous hair mars feminine charm. Eliminate it at the root with the successful treatments of Mme. Piore, New York & L. I. 200 W. 72 St., ENdicott 2-3156 & HEmpstead 2523

PRANA HOUSE OF BEAUTY—Now introduces a new way to Remove Unwanted Hair Permanently. Free mirror Test Demonstration. Results approved by Physicians. See DaVid, 8 E. 56th St. PLaza 8-2511—EL 5-8800

ENTERTAINMENT

LOUISE LLEWELLYN—Numerologist and Astrologer. Your present events $2. Detailed forecast of your next twelve months $10. Send name at birth and birth date with check. 147 N. Stanley Drive, Beverly Hills, California

Vogue's ADDRESS *of shops*

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

WEDDING INVITATIONS. If you're planning a spring wedding, perhaps you might consult the Everett Waddey Company about your invitations and announcements. Write to them at 5 South Eleventh Street, Richmond, Virginia, and they will send you a hand-picked group of samples that you can be certain are correct. (They're very particular about that.)

This is one of the oldest firms in the business. When they send their samples, they will also send, on request, their very useful little Wedding Book—it's well worth having on hand. Prices for invitations run from about $15 for the first hundred; after that, it's around $7 for each additional hundred. Don't delay about all this—the Time is coming you know.

AMUSING TRIVIA. For those gay pieces of nonsense that make ideal springtime presents for your week-end hostess, go to Alban Conway, at 68 East Fifty-Fifth Street. This is one of the ostrich-feather-and-white-plaster school of decorators, with all kinds of bright ideas. For instance, a giant candle to place on your now-fireless hearth. It's mammoth (will burn 2,300 hours) and is a deep Burgundy, speckled in gold and festooned with yellow flowers. It comes complete with a gaily-lacquered snuffer—all for $3.50. Here's a candle to defy the poet, for not only will it last about *two hundred nights*, but "Ah, my foes, and oh, my friends—it gives a lovely light."

ENTERTAINMENT—(Cont'd)

ORENA A. KOEPEL—Numerologist. General reading for 1941 with details for one month with names, places and lucky dates $1. Send check, birth date and question, % Belmont Plaza Hotel, 49th & Lexington, N. Y. C.

FURS

MOLOT, formerly with Bergdorf Goodman Fur Corp., will individually drape an exquisite scarf of Baum Marten, Stone Marten, Hudson Bay Sable, to enhance your Spring ensemble. Molot, 21 E. 56 St., N.Y.C. WIckersham 2-6261

RICHARD KOPPEN, formerly with Gunther's, re-designs, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3368

FURS REMODELED

NEXT SEASON'S MODE FOR OLD FURS Give your old fur coat a new lease on life. $25 for this splendid remodeling service; includes restyling, repairing, refitting, cleaning, glazing, seam reinforcing, new silk lining, loops, buttons; 2 years' guarantee, 3 years' storage. Additional fur if needed supplied at lowest cost. Tel. LAckawanna 4-6788 for a bonded messenger. Harry Jay Treu, Inc., 147 W. 35th St., 18th fl., opp. 35 St. side of Macy's, N.Y.C.

GIFTS

ORREFORS CRYSTAL in a wide selection, originally designed lamps, and significant modern jewelry by Wiwen Nilsson, exclusive with us. Information sent on request. Orrefors Galleries, 5 E. 57th St., N. Y. C. EL 5-4916

GLOVES

ALICE FRANCES GLOVES—507 Fifth Ave. Send for Style Booklet with photographed models for every occasion. Gloves $5 up. Every glorious color. Extra material sold for a matching hat. Mail orders. MU 2-5475

VOGUE'S ADDRESS BOOK points the way to unusual services around town. If we don't mention what you're on the look-out for, let us know about it, and we'll ferret it out for you. These columns are always at your service

HAIRDRESSERS

J. SCHAEFFER, custom Permanent Wave specialist. The modes of the hour flatteringly interpreted by artists—Hair styling, air conditioned, refreshing salon. J. Schaeffer, 590-5th Avenue (at 48th St.), N. Y. C. BRyant 9-6165

CHARLES BOCK, authority on permanent waving. Specialist on white and bleached hair. Individual Bobs and Hair Goods. Charles Bock, 20 East 57th Street, New York City. Telephone PLaza 3-3900 for appointment

EMILE ROCKEFELLER CENTER—Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

C. LEONCE FOR ADVANCED HAIR STYLE Noted for incomparable chic & originality. His Self-setting wireless permanent has been the talk of this continent. Specialist in Scientific Hair coloring. 9 E. 53 St., N. Y. WI 2-0399

FRED (the Hairstylist), creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. 18 E. 49th St., EL 5-2220; Washington, D.C., Branch Phillipsborn, 11th Street, Tel. Nat'l 4174; Kansas City, Mo., at Berkson's

ROBERT MAKES YOU BEAUTIFUL. Chic new coiffure designed & waved, $1.50. Artistic Flexible Permanents, $10. & $15. Grey Hair Scientifically Glorified. "The Original" Robert, 675 5th Avenue, New York. PLaza 3-9023

SATTLER'S fifty years of experience mean easy and perfect control over problem hair. Permanent waving, hair coloring. Hair goods carefully made to order. Sattler's, 18 E. 53rd Street, New York City. WIckersham 2-3443

KINKY OR FRIZZY HAIR straightened by Laurent to natural, graceful wave by new, lasting method. Emphasize your natural charms with a Laurent coiffure. Consultation free. 683 Fifth Ave., New York. WI 2-5212

MAISON JEANPIERRE for advanced Hair Styling and self-dressing permanent wave . . . Also remarkable results in restoring original color of your hair. Send for booklet. Phone for appointment. PL 3-6262. 6 E. 53 St., N. Y.

BOOK *and services*

TAILORED FOR YOU. This spring more than any other year seems to be a suit year, and one of the best among those hard-to-find little tailors is an old friend of ours, André Balod. Mr. Balod has a shop up a flight of stairs at 38 West Fifty-Sixth Street. Here you'll find any number of samples of lovely, soft English tweeds, as well as domestic woollens. There is also a group of tropical worsteds—when held to the light, they look almost incredibly sheer, but they make up into the ideal feather-weight suits, to wear well into the summer. Prices run from $65. Mr. Balod cuts his suits himself and fits them; in fact, you have the comforting feeling that no detail is too small to receive his personal attention.

RETREAT. For spring fever, for rest, or to lose a few of those extra pounds that you've been meaning to do something about—you might try the Rose-Dor Farms at Irvington, New York. Here, in a huge house, you'll be taken in hand by a capable group, who will practically do your thinking for you.

There are all kinds of régimes to consider. You can go in for a general all-over reducing plan, with rigid dieting—under medical supervision, of course. Or you can get to work on those "winter bumps" and have a less stringent leeway diet—which is exactly what it sounds like. Many business women go here. The rates are reasonable, all things considered, beginning at $5.50 a day. This includes a liquid diet, massage, and an electric blanket. In addition, you can have all kinds of beauty treatments and baths—in fact, almost everything to complete your glamour-plan.

HAIRDRESSERS—(Cont'd)

LURA DE GEZ—714 5th Ave. (bet. 55th & 56th St.) creates the "easy to manage" hair style to your individual self. Restyling. Coloring, Scalp Treatments, Manicuring, Pedicuring. Custom Permanents $10. CIrcle 7-5818

CHRISTIAN FREDERICK JUNGST creates beauty and originality in the most difficult hair. Relax in his comfortable salon while your new, individual coiffure is designed and waved. 19 E. 47th St., N. Y. VO 5-4477

HOWARD IN ROCKEFELLER CENTER Master Hairdresser. Formerly of Antoine, Saks Fifth Ave. Specialists on white and dyed hair; correction of frizzy permanents. Scalp treatments. 14 West 49th Street. CIrcle 5-5961—2

A BAKE-PROOF OIL PERMANENT Keeps hair soft, natural—$10 up, including Shampoo, Cut, Wave. Supervised by Miss Vinci, specialist in dyed or bleached hair. Mona Lisa Beauty Salon, 3 W. 36 (near 5th). LO 5-9069

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful, natural results. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., New York City. Telephone PLaza 3-0591

FRANÇOIS, HAIR COLORING SPECIALIST, will restore your hair to its natural color and lustre. "Badly Dyed" or "Over-Bleached" hair expertly corrected. Free consultation. François, 11 East 45th Street, N. Y. C.

HAIR GOODS

MANUEL TRANSFORMATIONS—Puffs, curls, side and back pieces, bobs, gentlemen's wigs & toupees. Costs no more to buy from a specialist. 10 Rue Royale, Paris, and Manuel Building, 988 Second Ave., New York City

MME. MARIE—DESIGNER and manufacturer. Exclusive hair goods—all types. Your old piece remodelled & redressed. Finest quality hair fashioned in latest style. Moderate prices. Mme. Marie, 507 5th Ave., N. Y. MU 2-1367

HAIR GOODS—(Cont'd)

RICHEL experts produce the finest quality hair pieces of every description, perfect in fit and color, at most reasonable prices. Old pieces restyled and dressed. Richel, 1727 Walnut St., Phila., Pa. Estab. 40 years

HEALTH

ANN ROBINSON'S SUNSHINE TERRACE For discriminating women. Beautiful estate on the Hudson. 50 min. from N. Y. Hauser Diet. Luxurious rest, massage. Reducing diet. 120 Old Post Road, Croton-on-Hudson. Croton 934

JEWELRY

ANTIQUE JEWELRY sold, restored, copied. We also specialize in remodeling old-fashioned pieces into modern jewelry. No repairs too difficult. Work done in our own workshop. Destelan Jewelry Co., 46 W. 58 St., N. Y.

JEWELRY BOUGHT

THE BEST PLACE TO SELL Diamonds, Jewelry, Silverware, Estates (entire) purchased for immediate cash. Certified appraiser established 1925. Bank reference. Inquiries welcomed. Charles Preiser, 20 W. 47th, N. Y. BR 9-5280

KNITS & YARNS

CLIVEDEN YARNS—standard 30 years. Free samples—also information on easy-to-use Cliveden Looms. Samples Weaving Yarns, 10c, deducted from first order. Cliveden Yarn Co., Dept. E-6, 711 Arch St., Phila., Pa.

LANGUAGES

SPEAK SPANISH BY LISTENING! Cortinaphone Method teaches you with phonograph records to speak Spanish like a native. Learn quickly, easily, at home. Free book. Cortina Academy, Suite 652, 105 W. 40 St., N. Y. C.

LAUNDRY

YOUR CHERISHED LINENS, curtains, spreads, sheer blouses, lingerie, negligees, cotton dresses, dress shirts, Palm Beach suits beautifully hand-laundered. Gramercy Hand Laundry Corp., 41 E. 20, N. Y. GR 5-4921

LEATHER CLEANING

SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57 St.), N. Y. PLaza 3-0470

LINGERIE

THE PURPLE BOX—554 Mad. Ave. (55th), New York. Handmade lingerie expertly fitted. Let us monogram your tailored blouses, sweaters, slacks. We specialize in all types of monogramming. See our lovely new spring negligées

MAIDS' UNIFORMS

MAIDS' Aprons & Dresses of Distinction—Imported & domestic fabrics. Address of representative in your vicinity sent upon request. Katharine M. Robeson, 318 W. Springfield Avenue, Chestnut Hill, Philadelphia, Penna.

MASSAGE

SLENDERIZE in a club-like atmosphere—Ulrich Massage Studio, 31 East 60th Street. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower, Exercycle. Residence Service. Telephone REgent 4-3688

MENDING—REPAIRING

DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Hosiery repaired, overcoats renapped, & shine removed. Mail orders, write for circular. French American Reweaving Co., 100 W. 57, N.Y.

MILLINERY

GAY, FESTIVE SPRING CREATIONS smartly designed especially for you, from $5.50; your materials, remodeling, from $3; colors matched; handbags fashioned; mail orders. Chez Chapeaux, 218 Madison (36th), N. Y. C.

MARIE MILLINERY—Gay Turbans Featured, also off-the-face hats, sailors, and large summer hats of novelty fabrics. Hats about $15; your materials, $10. Ask for Marie, the designer. 501 Madison Avenue. EL 5-8442

HELEN GOODMAN—248 Lexington Ave.—offers exclusive hat models created for you in a quiet studio. This fashion-wise milliner makes expensive-looking hats costing less than half what they should. Tel. LEx. 2-2669

SPRING PICK-ME-UP BY EMME: Ravishing flower turbans, sprightly as the first April crocus, individually dyed to harmonize or match your favorite Spring suit or ensemble. Emme, 21 E. 56 St., N.Y.C. ELdorado 5-9865

MONOGRAMS

HOME OF FINER MONOGRAMS. We apply the monogram of your choice to linens, handkerchiefs, blouses, coat linings, etc. Trousseau specialists. Sketches sent. Insuperable Co., 431 5th Ave. (opp. Lord & Taylor). CA 5-5692

NAME TAPES

CASH'S WOVEN NAMES cost so little and insure your belongings against loss or misuse. Attach them with Cash's No-So Cement. Write Cash's, 21 Chestnut St., So. Norwalk, Conn., or 6203 So. Gramercy Place, Los Angeles, Cal.

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

RECIPES

NEW IDEAS for serving Jones Dairy Farm Sausage; compiled by Mary P. Jones, president of the Jones Farm. Printed on convenient filing cards. No charge. Write a card to MPJ, Jones Dairy Farm, Ft. Atkinson, Wis.

SHOES

SHOECRAFT, 714 Fifth Ave., New York City. Famed stylists to the narrow foot and heel. Sizes 2½ to 12, AAAAA to C. Send for booklet VC. Expert mail service. Charge accounts. Also custom made footwear on your own last

I. MILLER specializes in small size shoes. Our spring collection, featuring sizes 1-3½, widths AA-D, is ready at 1552 B'way, corner 46th St., N. Y. C. Write for new catalogue. Your charge account is cordially invited

WIEDHOPF & GOLDIN LTD., 730 Fifth Ave., N. Y. In the arcade. Now showing spring shoes in stock, also shoes made to order on individual lasts. Comfortable prices. Style card. Sizes 2½-13, AAAAAA to C. Cl 5-9714

COLUMBIA CUSTOM Footwear Corp. Any ladies' model handmade. Individual lasts to measure. Pumps $10.50. Strap or Oxfords $12.50 up. Send for order blank, catalog leathers, materials. Specify color. 175 E. 83, N. Y.

SHOES REBUILT

LIVERPOOL SHOE REBUILDING CO. Boots, Shoes and Wedgies rebuilt, restyled and corrected to fit. Shoes lengthened, shortened, widened. Orthopedic, Dyeing, & Order Made Depts. Mail Orders. 138 W. 34 St., N. Y. (opp. Macy's)

SHOPPING COMMISSIONS

SARAH BOOTH DARLING. Accompanies out-of-town patrons or shops for you. My experience & service are yours at no extra charge. 23 West 85th Street, New York City. TRafalgar 7-6450—if no answer, LExington 2-1100

NEW YORK SHOPS BROUGHT TO YOU. Orders of all kinds filled quickly and intelligently. No Service charge. Write for particulars. Helen L. Richards, 452 Fifth Avenue, New York City. Tel. PEnnsylvania 6-6862

SPORTSWEAR

HAND TAILORED SKIRTS & CAPES from woollens made by native Vermont weavers. Skirts from $6.25 including cloth & making-to-measure. Precision tailoring. Send for samples. Vermont Natives Industries, Bridgewater, Vt.

SWEATERS

SWEATERS—from Scotland. Pastel cardigans and pullovers of cashmere and Shetland wool. Favourably priced under a preferential tariff. Write for booklet. Henry Morgan & Co., Limited, Phillips Square, Montreal, Canada

REAL SHETLAND Sweaters Hand-loomed, hand-finished, style-perfect classic cardigan $6.75, slip-on $5.75. Save money by mail—17 shades. Write for color card. Village Yarn & Tweed Shop, Framingham Center, Mass.

JAEGER BUDGET SHOP—Women's Sweaters. Hand-fashioned Cardigans of Imported Yarn—Shetland—6.75, Cashmere—10.95. Hand-sewn Angora Cardigans—6.95. Twin-Sets too. Yes, Mail Orders!! Box 328, Lake Placid, N. Y.

SWIMMING

SCIENTIFIC INSTRUCTION in modern strokes, diving in crystal-clear water. Muscle-toning exercises; reducing. Massage. Squash court. Reasonable rates. Mary Beaton, R.L.S.S., Hotel Barbizon—140 E. 63rd Street, RH 4-9418

TAILORS

P. BASILE & SON creates for discriminating women, individual custom-made suits, coats of finest imported and domestic fabrics, or your own materials; newest fashions; modest prices; remodeling. 17 E. 53rd St. VO 5-7584

ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. CI 7-8179

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—Announcements exquisitely engraved. Samples sent promptly on request. An authoritative service, prices reasonable. Discriminating comparison requested. Harcourt & Company, Louisville, Kentucky

ENGRAVED WEDDING Invitations and Announcements, Reception Cards, Calling Cards. Attractive note sheets for acknowledging gifts. Reasonable prices. Samples. Lounhead & Company, 512 Race Street, Phila., Penna.

WEIGHT REDUCING

ROSE-DOR FARMS—Magnificent reducing and beauty haven. Dieticians, beauticians, all facilities for healthful weight reduction. Fine accommodations. Booklet. 30 min. from N.Y.C. Irvington-on-Hudson, N.Y. Tel. Irvington 1280

SLENDER LEGS! Marguerite Benson's Successful Scientific Methods; Reduce, Strengthen Ankles, Calves, Knees, Thighs. Scientific, reducing massages. Indiv. exercises. 330 W. 72. (10 Treatments $15 up) EN 2-0333

SLENDERIZE—ENERGIZE—VITALIZE. In "7 Steps" with Manya Kahn. Acquire smart trim figure. Sagging face, body muscles Firmed. Trial treatment $3; 10 group sessions $10. Bklt. Manya Kahn Studios, 53 W. 57. PL 3-7623

LOSE POUNDS AND INCHES—definite results. Successful reducing specialist. 16 yrs. experience. Individual attention. Expert in high colonics. Registered physiotherapist. Margaret Deuster, 160 E. 48th St., EL 5-8118

BIKER-HIKER: America's most outstanding indoor exerciser. Eminently simple. Biker-Hikering definitely rids body of excess fat; brings grace & beauty of body. $9. Booklet. Biker-Hiker Co., Box 407, Montgomery, Ala.

MEADOWBROOK FARM—Slenderizing beauty haven for smart women. Figure molding massage. Indiv. scientific diet cleanses, tones up system. Regain vibrancy at Meadowbrook. 8833 Holmes, Kansas City, Mo. Brochure

ENCHANTING RING TRIOS enhance any ensemble. Ruby, emerald, and crystal colored stones against golden background. Pin $4. Bracelet $7.50.

Mail orders filled carefully! Dept. V2

Gerlou 76th AND BROADWAY NEW YORK

Write for our Spring Booklet

29 EAST 48 STREET NEW YORK CITY
313 WORTH AVE., PALM BEACH, FLA.
John Frederics
306 N. RODEO DRIVE BEVERLY HILLS, CAL.
1039 LINCOLN RD., MIAMI BEACH, FLA.

VOGUE COVERS

Places with pianos

For those who like their piano straight, minus any kind of a chaser, here are two night-spots that approach the problem from quite opposite poles.

Those who like soft, sentimental "show" music will find it at the Barberry Room, 19 East Fifty-Second Street, where Roger Stearns plays at cocktails and again later, from eleven until closing time. This is the perfect background music (fills in the conversational blanks) and is equally pleasant if you feel like concentrating on it.

The tunes date from 1900 on, with plenty of Noel Coward, Dick Rodgers, and Cole Porter mixed in. A song-writer's pianist (many of them drop in here to hear him), Mr. Stearns plays the bare bones of the music, just as it was written by the composer, with no added fillips or distortions....

....For a piano that screams for attention, drop in around eleven at night at the hectic little Monkey Bar of the Hotel Elysée, 60 East Fifty-Fourth Street.

Johnny Payne, the demoniac and disorderly pianist, plays loudly and noisily here, and sometimes he sings, as well. The resulting sound blasts the tiny room. Not only has he one of the best left hands in the business, but it's probably one of the strongest, and he doesn't hesitate to let the piano have it. Two of his best numbers are "Love for Sale" and "Country Boy."

Soirée baroque

Seventeenth- and eighteenth-century music and stage sets of the same period will be combined into a baroque evening, on March 31, at the 460 Park Avenue Gallery. The music of the evening will be part of the regular Bach Circle series, but will not be limited to "members only," as it usually is.

Yella Pessl, the renowned harpsichordist (she's a favourite of Toscanini, has been heard in several concerts with him), will play; the other members of the trio will be René Leroy, flautist, and Janos Scholz, 'cellist. Mr. Scholz is a descendant of a distinguished Hungarian family, long a part of the music world; in fact, Franz Schubert's famed "Serenade" is said to have been written for the birthday of Mr. Scholz's great-grandmother.

Especially for this evening, Mr. Scholz has lent part of his collection of stage-set drawings of the period—some of them by Canaletto and Guardi. But the most exciting are the sketches by the eighteenth-century scenic designer Joseph Platzer for the first performance of two of Mozart's most sparkling operas, "The Magic Flute" and "Figaro."

Costumes

The emphasis on yellow and orange of the Empire days, colour favourites of many different periods, are exhibited at The Museum of Costume Art, 630 Fifth Avenue. More than thirty complete costumes are in the show, all arranged according to their colour period. Among them are several of Queen Alexandra's dresses in that special luminous mauve she loved so well; also her deep purple velvet skull-cap, covered with miniatures of the royal family.

The most exciting thing, however, is backstage—and not seen by every one. Called the study-storage room, it's here that the Museum keeps its 2,400 articles of clothing, some of them dating back to the sixteenth century. The clothes, hanging on standing hangers in long, Cellophane-enclosed cabinets, are filed according to the same stack system used in libraries. This is, in fact, a great reference collection used constantly by designers—the hats in "Gone with the Wind" were sketched in the Museum. (Ask at the desk to be shown this super storeroom.)

In Virginia, and for Britain

The lilac, the dogwood, the redbud, in fact all the flowers of Virginia, are blooming this year to aid England. The Garden Club of Virginia is giving the net proceeds of its annual tour (April 28—May 3) to Britain—and that usually comes to a pretty substantial sum. An admission is charged at almost all the old houses, gardens, and taverns included in the tour (there are over two hundred of them), and prices vary from twenty-five cents to one dollar.

Among the loveliest of these old houses is famed Westover—one of the James River plantations—, lying half-way between Richmond and Williamsburg. Built in 1730, the rose brick house was the ancestral home of the Byrd family. Its gardens are magnificent—great, hoary box bushes crowding the walks, sweeping lawns rolling right down to the broad, placid river's edge.

There's even a lonely ghost haunting the ancient house and garden—the ghost of lovely Evelyn Byrd, whose portrait hangs in one of the parlours. (The family legend is that, on a visit to London, she fell in love with an English lord, was sent home to Westover, and died of a broken heart.) Virginia is full of such wistful tales, and almost all the plantations have their special ghosts—and gardens.

Magician and palmist

Harry, the barman at the Coq Rouge, is a versatile fellow—not only can he mix about the dryest and best Martini in town, but he's also an adroit magician. His tricks (he claims

THE TOWN

he learned them when he was a waiter at Ciro's in Paris) are just baffling enough. For one, he balances a glass at an angle on a nickel; and another, our favourite, where, with only the aid of a piece of string, he manages to take a cube of ice out of a glass of water.

The Coq Rouge also has a shrewd palmist with an alluringly Eurasian name and face—she's called Carine of Shanghai.

Circus days

The Ringling Brothers, Barnum and Bailey Circus, stream-lined and mechanized by Norman-Bel Geddes, arrives at Madison Square Garden early in April. And in true Geddes fashion, the changes are pretty revolutionary. For instance, for about the first time the Garden will be specially repainted in blue, silver, and green. And the outer edges of the rings will be luminous, encircling *coloured* sawdust.

Even the baroque red-and-gold animal cages have been remodeled. Stripped of their rococo-ity, of their scrolls and cherubs, they're now completely functional, with an intricate system of front and side flaps. "When the flaps are opened," the wagon cages connect, forming a continous show-window of animals.

The monkeys and elephants have been especially spot-lighted—The monkeys are all together on a monkey mountain, and the elephants, instead of being scattered about in small groups, are divided into two big herds and give a pretty concentrated visual impact of elephants—front and rear.

Of course, the pride of this year's circus is Mr. and Mrs. Gargantua. This famed pair of gorillas will be kept in reinforced cages placed side by side. (On the road, their cages will be placed in a special tent designed on the same principle as a suspension bridge—with four sixty-foot towers holding up each end. This will be a kind of trial balloon for the circus, and for Geddes' office; if it works, next year's Big Top will be built on the same principle with two-hundred foot towers.) No one can predict whether or not the Gargantuas will be good or bad actors, but there is a fascination to this cosy couple.

Sculpture

Sweden's best-known sculptor, Carl Milles is having his first show in New York—since the Brooklyn Museum exhibition in 1932—at the Orrefors Galleries, 5 East Fifty-Seventh Street. It was ten years ago that Milles came to this country to live, to work, and to teach at Cranbrook Academy.

A sculptor of massive groups, of fountains and murals, he did the "Meeting of the Mississippi and the Missouri" fountain in St. Louis.

One of the interesting things about his work is that each figure in these huge "groups" is complete, perfect in itself. For instance, there is the magnificently satanic, passionate, brooding "Head of Orpheus" (the Metropolitan Museum of Art has bought a replica of it). Then there is the head of a girl—just fifteen inches high—a nymph cast in silver pewter, with an illusive, light, sculptural quality in striking contrast to the powerful Orpheus. Yet both of these figures are part of the famed fountain that stands in front of the Town Hall in Stockholm.

The show will be here until about April 15, after which it goes to the Art Institute in Chicago.

Playroom for cooks

Those people who keep saying, "I'd love cooking if it weren't for the dirty dishes" now have a chance to prove their point. The Shanty Playroom, at 20 East Fifty-Third Street, is open from dark to dawn on an optional cook-it-yourself-and-we'll-clean-up basis.

If you tell the waiter what you want to cook, he'll bring the stuff, and you can go right ahead. And if the pancake doesn't happen to "pan," there's a chef to take over.

P. S. The place, by design, has backgammon-boards—nice shiny ones.

Sporting club

With the armories closed to civilians (including badminton players), the Fifth Avenue Country Club, 565 Fifth Avenue, should be on the list of all "racket and bird" addicts. There's a stately air to the Club—it occupies the former quarters of an investment bank—but the marble walls and floors, the high ceilings, make it a badminton heaven.

There are five courts and two professionals on hand to help you improve your game. In case you hate carting a racket around (or if you just don't happen to own one), the Club has them for rent. It also has immaculate dressing-rooms.

The place is open from nine A.M. to eleven P.M. on week-days, and on Sundays from noon on. During the week, the day rates (up till four in the afternoon) are fifty cents per person, and you can play till you drop. After four and all day over week-ends, the courts are rented only by the hour—$2 for a singles court, $2.50 for doubles.

Perched up on the balcony are six table-tennis courts, two practice nets for golfers—and a couple of professionals to show you how. This is a busy place, and it's always a wise idea to reserve a court or arrange a lesson in advance. To join, the Club asks only a dollar initiation fee.

"FLANEUR"

House of
TAPPÉ INC
GOWNS & MILLINERY
Tailored Suits
Designed by Herman Patrick Tappé
25 West 57th Street New York

Exclusively
SHOECRAFT
714 FIFTH AVENUE • NEW YORK
Specialists in fitting AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled • Booklet • Charges
$15.75

Flirtation . . . .
Heart-Catcher for AAAAA
Make gay little coquettes of your feet in this precious afternoon pump. The very feminine lines will flutter your best beau's heart. In fine black gabardine alluringly trimmed with leather strips. High or medium heel 15.75

Enjoy a lazy morning in this Reading Jacket of rose print filament rayon crepe with flower pot pockets. $7.95
Maison de Linge
816 MADISON AVE., Bet. 68th & 69th Sts.
ALSO GREENWICH, CONN.

Miss Saylor's
UNUSUAL
CHOCOLATES EASTER CANDIES COFFEE-ETS

Delicious real cream and butter light and dark chocolate creams, chews, nuts and fruits.
Lovely to look at gorgeous to taste. The perfect Easter gift. Beautifully packaged and wrapped.
Boxes: 1 lb. $1.50, 1 lb. 10 oz. $2.50
Baskets: 6 oz. 50c, 10 oz. 75c

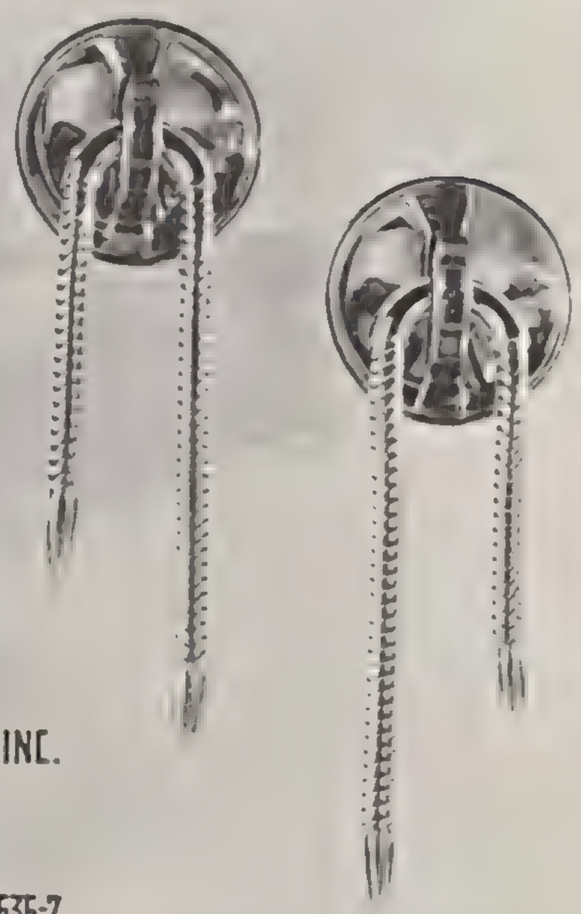
★ Exotic small, smooth nips of pure cream and real coffee candy. So intriguing you'll wonder how you've lived so long without them. Grand little "pepper-uppers," if you smoke you'll love 'em. Surprise someone this Easter with this unusual gift.
7½ oz. tin 50c, 1 lb. tin. $1.00

Order today for a real treat

Ensinell Ave. MISS SAYLOR'S CHOCOLATES, Inc. *Alameda, Calif.*

KARPLES PRESENTS...

Another Original Etruscan Ear-Clips in Modern Tempo



VARIED PRICE RANGE

Made in diamonds, rubies, sapphires, other precious or semi-precious stones.

JEWELS BY KARPLES INC.
724 FIFTH AVENUE
NEW YORK CI-7-6636-7

Out of the NIGHT

The Four Centuries Shop

Before the blackouts could muffle its crystal fire, Sloane shipped this chandelier and its mate out of Cadogan Square. Magnificent cut and an unusual simplicity of design make them a pair of great importance. Circa 1820.

W & J SLOANE
Fifth Avenue at 47th • New York
WASHINGTON • SAN FRANCISCO
BEVERLY HILLS

All Shining and Gay for Easter

A gleaming satin egg beautifully arranged with lilies and jonquils, and filled with a very special assortment of Alice H. Marks delicious candies, 10.00. Other packages from 3.50.

Give your soldiers at camp a sturdy box or kit bag filled to a man's taste with cigarettes, biscuits, candy, etc., from 5.50.

Alice H. Marks
6 East 52 St., New York • Plaza 3-7282

FROM THE
SPRING COLLECTION
OF
Mme. Pauline
6 East 53rd Street
New York

Shop

Mr. and Mrs. Give to a bride and groom coffee-cups of their very own. For a man, we chose the huge Crown Derby one at the left in the picture. It's decorated in orange and blue on a white ground. The lady's regular-sized cup is also of Crown Derby china. You will find them both at Plummer, Ltd., 7 East Thirty-Fifth Street. Man's cup, $25; lady's, $20

Great Outdoors: Looking ahead to warmer days, consider this chair of natural cypress wood. It's one of a group of rustic terrace or garden pieces made in Florida, by the local craftsmen. A set of chair, stool, and small table costs $8, postpaid; chair only $5. And there are strong, good-looking settees, too. Write to The Littletree Company, Box 123, Winter Park, Florida

Transparent Beauty: We found this console at Modernage the other day, and congratulated ourself. It's all glass, except for the squarish wooden base, which may be had in pale or dark finishes, or in lacquer colours. Any way you want it, you pay the same, $69.50. You may have it made higher or lower than its 26 inches, if you like. For all these custom-made touches, allow two weeks for delivery. The plaster blackamoor is $15. 162 East Thirty-Third Street

VOGUE STUDIOS

You asked for it—new military version of the perfect flats. Smartest casual anywhere and it fits like a second stocking! Comes in white suede with genuine tree snake in a tan-tone; beige suede with rust snake; black with red snake; Sizes 3½-10, AAAA-B.

Mail orders filled promptly and with care.

7.75

joseph SALON SHOES
544 NORTH MICHIGAN
CHICAGO, ILLINOIS
ALSO: SOUTH SHORE, EVANSTON, OAK PARK

Hound has a heart

For Ushers: Prospective bridegrooms can take at least one worry from their minds by consulting Sulka. Aside from turning the man into a handsome creature, they have wonderful accessories to choose for the ushers. Shown here, one of the usher's boxes, including heavy English silk Ascot for $8.50, and pearl-grey mocha gloves, hand-stitched, for $7. At 661 Fifth Avenue.

Desk Job: Here's a brand-new stamp-box, plated with silver and treated against tarnishing. On the cover, a gold-plated brass eagle stands over the legend, "stamps." Inside the box are three compartments, for holding ones, twos, and threes. It costs $1, postpaid, from Malcolm's House and Garden Shop, 524 North Charles Street, in Baltimore, Maryland. Little price, big address.

Portable: The old precept that you can't have too many small tables is doubly true when the tables are as good as this one. It's Alice Marks' copy of an old English one, and may be had in mahogany or pale pine. Pick it up by the handle and carry all three tiers full of goodies around from place to place. $35 seems a very fair price. The glass, china, and wood accessories are also from Alice Marks' shop. The address to be remembered is 6 East Fifty-Second Street.

Mrs. Pleasants Pennington presents a red and white plaid acetate and rayon sheer with fluffy ruffled collar 22.95

Chez Rosette

56th St. East of Fifth Ave.

NEW FOR EASTER!

GARDENIA PACKAGE

Fresh as the breath of spring... our newest creation. Each complements the other... the beautiful gardenia-centered deep blue tin... *and* the inspired selection of Schrafft's dainty Miniature Chocolates. Only in Schrafft's stores. 1 and 2 lb.

$1 lb.

SCHRAFFT'S

Send mail orders to 58 W. 25rd St., N.Y.C. Please add postage.

BRITISH TWEEDS, INC.
727 MADISON AVENUE (At 64th St) N.Y.
Also Greenwich, Conn.

MANUEL

INVISIBLE

Transformations

With his Sight-Proof Part—the exact reproduction of nature!

Curls, side and back pieces, Switches to make a turban effect for evening, is the latest style. Bob and long Postiche for Ladies. Wigs and toupees for Gentlemen.

We are designers and manufacturers of hair goods exclusively.

Mail Order *New Booklet*

Manuel Building
988 2d Ave. (nr. 52d), N. Y. C.
10 Rue Royale, Paris

hair goods

American Fashions for Spring

$12.75

...spotlight a shoe like this, of softest crushed kidskin in black, blue or brown. Newwalled last, square heel, trimmed with patent lacing, strategically placed to minimize the foot.

Sizes 2½ to 12—Widths AAAAA to C

• Write for booklet V
• Expert Mail Service

MOONEY & GILBERT INC.
35 W. 57th St., New York

MUSETTE
by
bernice charles
711 Fifth Ave., N. Y.

Transformations by SYLVIA

Finest quality hair goods *FOR LADIES ONLY* . . . under Sylvia's personal supervision. A wide variety of designs and shades.
Prompt Attention to All Mail Orders

SYLVIA
515 Madison Ave.
(Suite 812)
New York City
Entrance on 53rd St
Tel. PLaza 8-4389

Allure for Slim Figures!

A sensational success . . . our brassiere that does magic things to flat-chested figures! Permanently *built-in* air-foam porous latex wall. Perforated for coolness . . . undetectable . . . non-crushable . . . adjustable . . . washable . . . odorless. Sizes 32 up. Send measurements with orders. $5.00 up, plus 15c postage.

For Heavier Bosoms . . . Camouflage Brassiere (patented). Uplifts, minimizes, separates and remolds sagging muscles . . . $5.00 up.

Look Lovely on the Beach . . . Ruth Merzon's famous patented bathing suits with built-in brassieres. $10.00 up. Folder V on request.

RUTH MERZON—CORSETIÈRE
45 West 57th Street, New York
Wickersham 2-5322 Established 1905

Shop

Fur Finery: Among night-and-day furs, this little jacket of blended mink stands out happily. It's treated in the approved let-out vertical strips down to the waist. Then the pelts are made to run horizontally, forming a neat peplum. The price is indulgent—$250; and it's all made of mink with a pleasing dark colour and negligible weight. From the collection of Mr. Penizek, 660 Fifth Avenue. We're pleased with his prices in general, and his eye for fine detail.

Your Chinese Hat: Surely you're wearing something Greek, something Spanish, or something Chinese these days. For the Oriental in you, try this original-looking pill-box. We found it at Salinger's, which makes awfully good straw (and other) hats. The body is of lime-green toyo, and the high part, which forms a square at the top of it, is in bright blue ribbon. At the sides are set two round jewels, one of them green, one blue. $25: 16 East Fifty-Second St.

For Sentiment: If you're looking around for ideas to put on the heads of bridesmaids, look at this bonnet for awhile. It's fashioned of dark or light straw braid—as you prefer—used like latticework. In some lights, the brim throws cross-barred shadows over the forehead. Interesting, that. Over the bridesmaid's brow is a small bunch of forget-me-nots. Lil Picard will make this for bridesmaids and non-bridesmaids alike, for $18. Apply at 677 Madison Avenue.

Oversized: This hand-bag, bigger than big, appeals to your Hound. It's of cognac-coloured alligator calf, and is lined with the same leather. To our great delight, it costs $16.50, though you'd guess a good deal more, looking at it. Other choices: black, brown, red, Trooper Tan, or beige alligator calf, black or brown baby calf, and red or beige morocco. *That* selection ought to be enough for you. Take your choice, pay your money to David's, 425 Fifth Avenue.

VOGUE STUDIOS

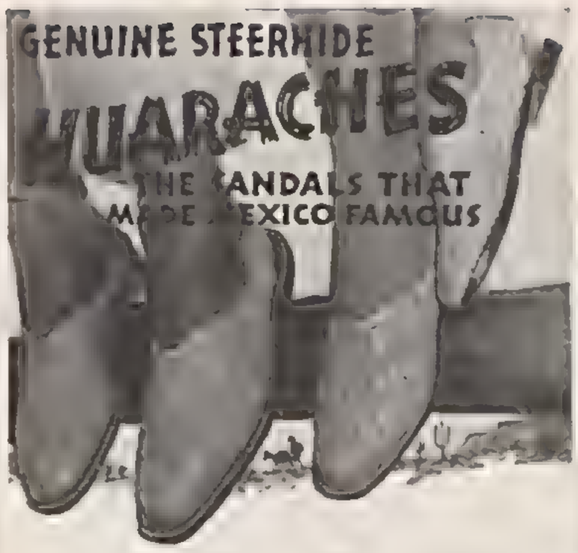
Hound

Fatally Feminine: Zoe De Salle, one of our perennial loves, designed this dress for you to wear when waiting for a serenade. It's made of black organdie, embroidered all over. The soft sleeves, beginning in unpadded shoulders, come down just below the elbow. You haven't missed that rose and stem twined around the neck, have you? It isn't part of the dress, but is prescribed by Zoe. She does such lovely things at 18 East Fifty-Third Street. Made-to-order, $195.

Knit Your Own: Knitting fiends will be glad of the opportunity to turn out such a handsome sweater-jacket as this. It's made of beige Miralane wool, using a double thread. The body is seed-stitched, with cable-stitching at the waist and on the pockets. You'll need sixteen balls, and number six needles. Alice Maynard, 558 Madison Avenue, will sell you the wool and give you full and comprehensible instructions. For average sizes, the wool will cost $9.20.

Fur with Straw: Herman Patrick Tappé, who can always be counted on to do something unexpected and beautiful, has designed this big hat of snowy white toyo. Perched right in the front of the brim is a pinwheel made, curiously enough, of ermine tails. The effect is lovely. You may have such a hat made for you for about $25. The address of Mr. Tappé's shop is 25 West Fifty-Seventh Street. Tappé has an almost magic gift for making beautiful wedding costumes.

The Sleek Look: Donu Edmond, Queen Marie's Beautician, has designed this coiffure for us. Veering away from the pompadour look, the hair is combed close to the head, with small flat curls at the sides. The back hair is arranged in a little chignon of curls. Edmond is at 8 East Fifty-Sixth Street. At the throat, our model wears a gigantic silver pin (once used for pinning wool scarfs) set with an old Scotch topaz. $45 at Gaza, 527 Madison Avenue.



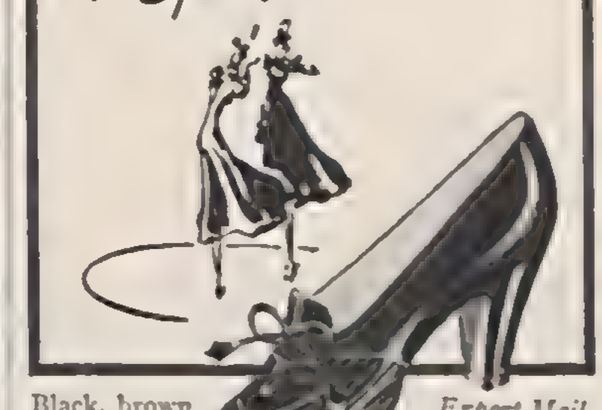
CUSTOM DESIGN ON A BUDGET
$2.95 Postpaid
Is the price of this bench-made sandal
WORN WHEREVER PEOPLE PLAY
AND GUARANTEED TO FIT
Just send foot outline and mention shoe size. We have all sizes for men and women.
Handtooled in natural beige leather
(also in white, plain weave)
No ordinary Huaraches are these for our Indian weavers never repeat a pattern and the soft fresh feel of the supple leather thongs they use relaxes tired feet as nothing else can.
The OLD MEXICO SHOP
SANTA FÉ—NEW MEXICO

• California version of the broomstick skirt fashion that's sweeping the country. Blouse and skirt in monotone calico print, blue, red, green, violet, with white embroidery bands. Sizes 12 to 18. 5.95. Bonnet 1.95.
Mail Orders Filled
MARY LEWIS
647 FIFTH AVENUE • NEW YORK

hats
Marietta Feeley
6 EAST 53rd STREET, NEW YORK
235 WORTH AVE., PALM BEACH, FLA.

Janet—Fifth Avenue
16 East 52nd Street
HATS
with the individual touch so necessary to selective people

"Down in the dumps? Colossal mistake! Slip into footwear that gives Spring a break!"



Black, brown or blue kid
1575
Expert Mail Service
J&J Slater
NEW YORK: 575 MADISON AVE. and 415 Fifth Ave.
East Orange: 594 Central Ave.
Washington: 1215 Connecticut Ave.

Idyl for Idlers

★ Veritable odes to comfort from any viewpoint! Smarten your garden for this and many seasons to come by choosing from our most noteworthy outdoor furniture collection. *Rattan, wrought iron, anodic aluminum,* moderately priced! See it now. Reserve Summer Furniture Booklet V4.

HAMMACHER SCHLEMMER
145 East 57th Street, New York

TO HEIGHTEN THE ENJOYMENT OF
Your Visit to New York
stay at
THE BILTMORE

Enjoy all that is best in luxurious comfort, high-quality meals, and perfect service at this most convenient and distinguished address . . the rates reflect outstanding values.

Single Rooms, $5.00 up; Double Rooms, $7.00 up,
With Twin Beds, $8.00 up; Suites, $12.00 up

The BILTMORE
David B. Mulligan, President
MADISON AVENUE AT 43RD STREET, NEW YORK
Direct elevator and stairway connections with Grand Central

Shop

Ice-Cube: This dangling watch emulates the ice-cube, with face and back set in deep crystal squares. On a heavy chain-bracelet of silver or rolled gold plate, it's your timepiece for $29.75. Or you may have a lapel-watch version, hanging from a two-toned gold-filled or sterling silver bow, for the same price. You'll find it at Tourneau, Madison Avenue at Forty-Ninth Street.

At Home with Beauty: Ruth Merzon, who works like a Trojan to give other women beautiful figures, is responsible for this fresh, young house-coat. It's made of white piqué, with a squarish yoke and sleeves of white eyelet embroidery. Miss Merzon builds into it one of her excellent brassières, made to your figure type. Her latest, extraordinarily natural one, makes flat chests curvy. The house-coat is $39.50, plus cost of brassière. 45 West Fifty-Seventh Street.

Gardener's Friend: Here's an example of garden-apron or overall which does almost everything but talk. It's made of striped ticking, blue with white, or blue with brown, and has padded, moisture-proof knees. Some of its tricks include a chain for scissors, clamp for gloves, and pockets for just about anything, including a small one for cigarettes. The price for this strange beauty comes to but $4, at Hammacher-Schlemmer, 145 East Fifty-Seventh Street.

Easter Character: This unusually fat rabbit is dear to your Hound. He's a pink plush rabbit, with dark eyes and a gentle expression. He's all dressed up for Easter with pink bows and Cellophane bows, and a chocolate egg slung over his shoulder. He carries around a little basket with a toy chicken in it. Pay your $2.75, and take your rabbit. Buy him at any Schrafft's store, or order from their 58 West Twenty-Third Street address, by mail.

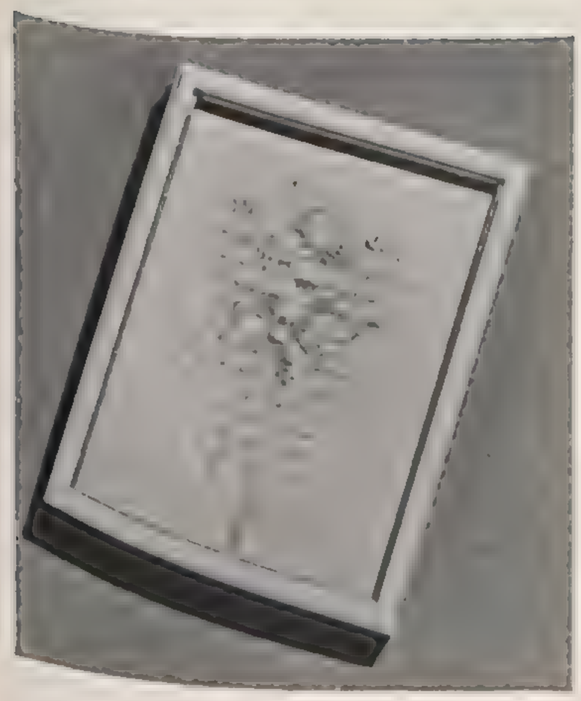
Hound

Knock-Knock: On your lapel, or over your heart, wear this little door-knocker pin, made by a firm which has for years made regular knockers. This one has a bright gold finish (or antique silver finish, if you prefer). The price of $1.50 includes the cost of having one name engraved on it, and postage postpaid. Order one of these from Art Colony Industries, 69 Fifth Avenue.

Plaid with Plain: For her going-away costume, a wise bride might choose this *very* handsome costume. The coat is of Rodier plaid, of cool medium brown, cross-checked in pale grey-blue. It's trimmed with wool of the same brown, and has two pockets at each side—one fake, one for hands. At the back, it falls in loose, unpressed pleats. Janet Sloane makes it and will make one (to order) for $75; 8 East Fiftieth Street. Lorna Abbott hat, $16.50, at 44 East Fiftieth Street.

VOGUE STUDIOS

Frilly Attendant: For this confection, a great deal of pale lavender tulle, and many violets were used. The tulle, pleated in tiers, forms a halo around the bed of violets, which comes down to a shallow point at the back of the hat. A lovely chapeau for a bridesmaid. Have this made for $10 at a modest little shop called Chez Chapeaux, 218 Madison Avenue. Here you may have your own hatty ideas carried out, or you may have a favourite hat repaired and reborn.



For remembrance: As an extra sentimental touch to wedding plans, Marcus and Company will have your bridal bouquet painted on one of your wedding invitations, for you to cherish. It's done in pale water-colours, and is as faithful to the actual bouquet as you want it to be. (You can send them a photograph, sketch, or word-picture to work with.) The cost for the painting, in a simple white frame, edged in gold, is $5, at 679 Fifth Avenue.

Editor's note: Prices listed in Shop-Hound do not include the cost of postage, unless definitely so marked in text.

During April

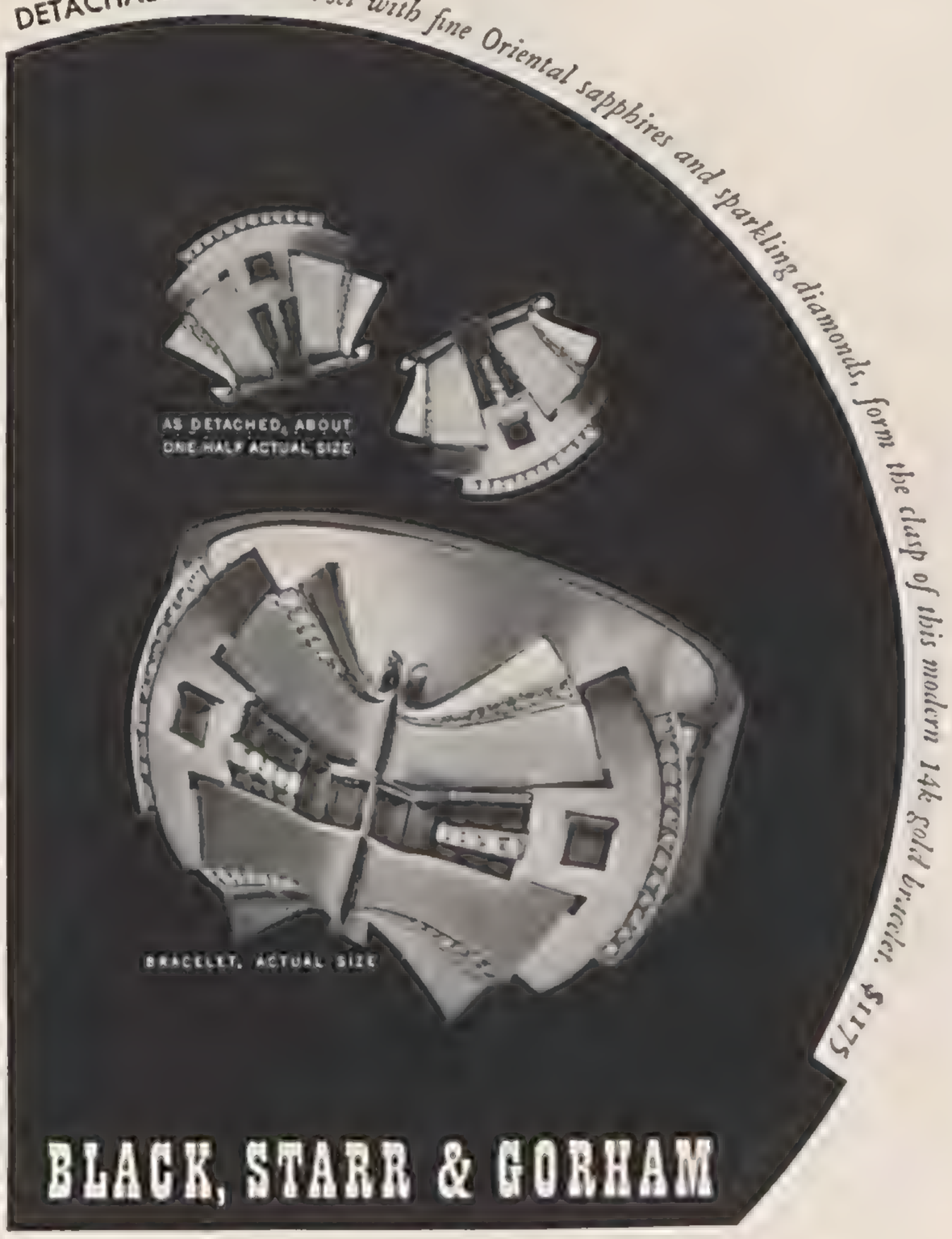
Dark Natural Mink

Specially priced at $1550

Harra

15 WEST 57th STREET, NEW YORK

DETACHABLE CLIPS . . . *set with fine Oriental sapphires and sparkling diamonds, form the clasp of this modern 14k gold bracelet.* $1175



BLACK, STARR & GORHAM

FIFTH AVENUE AT 48TH STREET, NEW YORK

CANADA SPEAKS

OFFICE OF THE PRIME MINISTER
CANADA

Ottawa,
February 6, 1941.

To the Citizens of the United States:

I am pleased to extend to you an invitation on behalf of the people of Canada to visit our country in the course of the present year.

When you come to Canada, you will be able to cross the border without difficulty; you will need no passports; you will suffer no restrictions; you will be as free in our country as you are in your own.

You will meet with the warm friendship that good neighbours entertain for one another. Our country and our institutions are somewhat different from your own. But these variations will add interest to your visit.

You will find good roads on which to travel, fine gardens, lakes and rivers, mountains and meadows, and peaceful homesteads. You will also find great national parks preserved and dedicated for the health, refreshment, and entertainment of the people of Canada and their friends. We have splendid hotels, railway systems of which we are proud, and many pleasant places along our highways and byways where the visitor may rest.

For your money, you will receive the full premium. The American dollars which you leave behind will be used by the Government of Canada for purchases to be made in the United States. These purchases will be used for the defence of the ideals of freedom and justice which we hold in common.

The fact that we are at war will not occasion the slightest interference with your enjoyment and freedom.

W. L. Mackenzie King.

PRIME MINISTER OF CANADA.

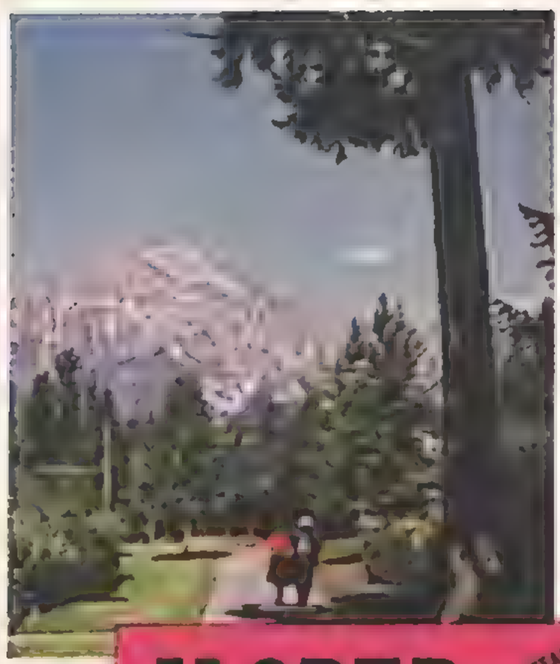
American-isms in COLOR

for your fingertips, lips and cheeks!

Three colors, unmistakably American as ice-cubes and cowboys, skyscrapers and O.K.! Sweet harmony in your make-up in Revlon's wonderful subtle tones to wear with the American fashions you swear by. Wear Rosy Future, American beauty red, with navy; Cherry Coke, burnished red, with beige; Hot Dog, luscious bronzed rose, with tweeds and stripes. Need we add that Revlon itself is a favorite American-ISM?

Cherry Coke and Rosy Future in Nail Enamel (63c), Lipstick (1.00 and new 60c size), and Cheek Stick (1.00). Hot Dog in Nail Enamel only.

P. S. And, of course, long-wearing Revlon Nail Enamel banishes self-conscious "Fingertip-Fidgets."



Canada invites you to New Realms of Pleasure—

Natural Color Photos.

JASPER
IN THE CANADIAN ROCKIES
SHOWPLACE OF THE CONTINENT

RAILWAYS · STEAMSHIPS · AIRLINES · EXPRESS · TELEGRAPHS · HOTELS

SEE MIGHTY GLACIERS on Cavell Drive (above) and Columbia Icefield Drive, in Jasper National Park. Marvel at the biggest accessible flow of living ice south of the Arctic Circle, birthplace of three rivers . . . Enjoy the charming chalets, the informal hospitality and unexcelled food of Canadian National's Jasper Park Lodge. Rates from $8 per day including meals.

ADVENTURE CALLS you to romantic horseback rides over skyline trails and through the broad valley of the Athabaska, rimmed by friendly peaks. No guides are needed on the new J.P.L. Circle Trail. Hike over paths of early fur traders. See jeweled lakes, Amethyst, Maligne, Lac Beauvert—dozens of others. Fish in tumbling trout streams. Snap closeups of mountain goats, deer, playful bears. All this is yours at Jasper, biggest national park on the continent—4200 square miles of glittering grandeur. Plan this glorious Canadian vacation now!

GAY SUMMER ACTIVITIES in a glorious Alpine setting fill every exhilarating minute. Ski on glacial snow (above). Swim in a heated outdoor pool (left below) or at Miette natural hot springs. Golf on velvet fairways of one of the world's outstanding courses (below). Play tennis, canoe, or just relax in warm sunshine.

NO PASSPORT NEEDED! Your United States dollar has extra value in Canada. This year more than ever, a friendly welcome awaits you throughout the Dominion. Come by air-conditioned *Continental Limited.* Through sleeping cars from Montreal, Toronto, St. Paul, Minn., to Jasper and Pacific Coast. Or cross Canada by Trans-Canada Air Lines.

LOW SUMMER FARES—LIBERAL STOP-OVERS

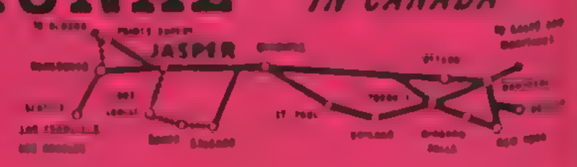
Call or write any Canadian National Office for illustrated booklets of Jasper, Canada and Alaska tours.

Boston.....186 Tremont St.	*New York*.....673 Fifth Ave.
Buffalo....22 N. Division St.	*Philadelphia*.1500 Chestnut St.
Chicago..4 S. Michigan Blvd.	*Pittsburgh*...355 Fifth Avenue
Cincinnati....206 Dixie Term.	*Portland, Me*.....G.T.R. Sta.
Detroit.....1239 W'ash. Blvd.	*San Francisco*..648 Market St.
Duluth...428 W. Superior St.	*Seattle*.....1329 Fourth Ave.
Kansas City.414 Fairfax Bldg.	*St. Louis*...314 No. Broadway
Los Angeles.607 S. Grand Ave.	*Wash., D.C.*...922 15th, N.W.
Minneapolis.711 Marquette Ave.	*Montreal, Que.*..360 McGill St.

The man in the 10-gallon hat will greet you at Jasper Station.

CANADIAN NATIONAL *TO EVERYWHERE IN CANADA*

Jasper and other principal Canadian Rockies resorts easily reached via Canadian National from all U.S. points. Also fast modern services to Pacific Coast, Ontario, Quebec and Maritime Vacation Lands.



Want something "Special" to spark your spirits?

CHOOSE THIS CONVERTIBLE CABRIOLET

It's the most powerful of all low-priced Convertibles . . . the front-runner on highway and hills . . . and its swank, swift-lined, youthful beauty makes it the fashion leader of '41.

How are you feeling these days? . . . *Then you need this Convertible—quick!*

There's nothing like it, whether you're "feeling low," "riding high" or "marking time" between one extreme and the other.

All agleam in any one of nine color combinations! . . . As individual as your own photograph! . . . Youthfully styled, with a Body by Fisher seating five passengers, and featuring an automatic top that rises or falls with your mood and the barometer! . . . And a true leader in action!

For this new Chevrolet Convertible Cabriolet is the most *powerful* Cabriolet in its field—the only one with a 90-h.p. Valve-in-Head "Victory" Engine.

It's also the strongest, smoothest, steadiest traveler among all the biggest-selling low-priced cars.

It *out-styles* all of them . . . *out-powers* all of them . . . and *out-rides* all of them on any type of road.

So, if you want something "special" to spark your spirits, may we suggest that you see your Chevrolet dealer and purchase this best-selling Convertible—*today!*

CHEVROLET MOTOR DIVISION, *General Motors Sales Corporation*
DETROIT, MICHIGAN

Again
CHEVROLET'S
THE LEADER

CHEVROLET'S SPECIAL DE LUXE STATION WAGON FOR '41

Sets the pace in style . . . comfort . . . value!

This longer, larger, wider Chevrolet Station Wagon for '41 . . . seating eight passengers in perfect comfort . . . is an ideal carrier for general suburban use and for resort hotels, clubs and estates.

A TOUCH OF THE BUTTON PUTS THE TOP UP OR DOWN

YOU'LL SAY "FIRST BECAUSE IT'S FINEST" EYE IT—TRY IT—BUY IT!

MIRACLE
LENTHERIC · CONFETTI
TWEED
Tweed
Confetti
Miracle
Parfums
LENTHERIC
PARIS · NEW YORK · LONDON
MAC

SHANGHAI
ANTICIPATION
à bientôt
LENTHÉRIC
Shanghai
à bientôt
Anticipation
Parfums
LENTHÉRIC
PARIS · NEW YORK · LONDON

FROM *Scotland*

. . from the Mill in the valley of the River Tweed, where the making of exquisite knitwear is a proud tradition . . . Caerlee comes to America . . . a new name identifying craftsman-knit Sweaters and Jackets, designed and styled for the few. Silky-textured pure Cashmere of the finest quality obtainable is used, dyed in the raw to ensure the perfection of each lovely colour. Fashioned in tailored grace, Caerlee craftsman-knit Sweaters and Jackets are carefree, smart and exclusive.

Caerlee

finest quality Cashmere: craftsman-knit in Scotland

TRADE BUYERS ARE ASKED TO MAKE CONTACT WITH JAMES W. KANE, 37 WEST 47TH STREET, NEW YORK CITY

VOGUE Incorporating Vanity Fair
IS PUBLISHED TWICE A MONTH

THERE ARE THREE VOGUES:
AMERICAN, FRENCH, and BRITISH

EDNA WOOLMAN CHASE
Editor-in-Chief of the three Vogues
Mehemed Fehmy Agha
Art Director

AMERICAN VOGUE
Editorial and Advertising Offices
420 Lexington Ave., New York
Cables: Vonork, New York

STAFF EDITORS:
Jessica Daves, Managing Editor
Arthur Weiser, Art Editor

FASHIONS
Emmy Ives
Countess Willaumez
FINE ARTS: Frank Crowninshield
FEATURES: Allene Talmey
SOCIETY: Margaret Case
BEAUTY: Madeleine Darling
Bettina Wilson
COPY: Marcelle McGuane
MERCHANDISE: Frederika Fox

BRITISH VOGUE
1 New Bond St., London, W. 1.
Elizabeth Penrose, Editor
Harry W. Yoxall, Managing Director

FRENCH VOGUE (temporarily suspended)
65 Ave. des Champs-Élysées, Paris
Michel de Brunhoff, Editor
Duchesse D'Ayen, Fashion Editor

SUBSCRIPTIONS
For the United States, Possessions, and members of the Pan American Postal Union, $5 a year, $8 for two years, in advance. For Canada, $1 additional per year for Tariff. For all other countries, $2.50 additional per year to cover postage. Single copies, 35c; in Canada, 40 cents.

CHANGE OF ADDRESS
Write to Greenwich, Connecticut. Four weeks' notice is required for a change of address or for a new subscription. In ordering a change, give both the new address and the old address exactly as it appeared on the wrapper of the last copy received.

COPYRIGHT
The entire contents of Vogue—text and illustrations—are protected by copyright in the United States and countries signatory to the Berne Convention and must not be reproduced without permission. Title Vogue registered in U. S. Patent Office. Vogue is manufactured in the U. S. A. by The Condé Nast Press.

THE CONDÉ NAST PUBLICATIONS, Inc.
Executive and Publishing Offices, Greenwich, Conn.
Condé Nast, President
F. L. Wurzburg, Vice-President
W. E. Beckerle, Treasurer
M. E. Moore, Secretary
F. F. Soule, Business Manager

VOGUE

Incorporating VANITY FAIR

COPYRIGHT 1941, THE CONDÉ NAST PUBLICATIONS, INC.

Proposals for a Bride . . Clothes for Limited Incomes

April 1, 1941

PEOPLE AND IDEAS

Vogue's-eye view of love or money 51
Letter on Letters, *by William Saroyan* 60
Carmen Amaya 61
People are talking about, *by Leonora Corbett* 66
Winston Churchill's grandson 67
Miss Gogo Schiaparelli marries 68
"Major Barbara," *by Lesley Blanch* 72–73
Mexican rhapsody, *by Frank Crowninshield* 76–77
Husband-losers 78
When to be extravagant 83
Army bride 86–87
Winter in Marseilles, 1941 88–89
Big-house tricks for little houses 93
Sixteen ideas from four Hawaiian rooms 96–97

THE WORLD OF FASHION

Mystifying money magic 52–59
Sweet pinks with violets 62–63
New head-lines for brides 64
For a bride's day 65
Thirty-five yards of tulle 69
Classic bride 70
Three toasts to the bride 71
California's fashion futures 74–75
First green—over sand 79
American idea—the shirt-waist idea 80–81
1941 polka-dots 82
Under twenty 84–85
Whispers to a girl with nothing a year 90–91
Flowery chintz for you and your house 92
Dowry for a bride (household linens) 94–95
Underneath things 98–99
Navy-blue—air-weight 100–101
Sterling silver for the bride 102

SPECIAL DEPARTMENTS

Gourmet's guide 26
The dog mode 28–30
Vogue's travelog 31
School directory 32–37
Vogue's address book 38–39
Vogue covers the town 40–41
Shop-hound has a heart 42–47

HORST

New rôle for your traditional orange-blossoms—wax ones for a necklace and for a tiny crown. Helena Rubinstein's Opalescent make-up is part of a fragrant "Heaven Sent" plan for brides

Few cosmetics offer such immediate and tangible rewards as Monteil's Beauty Balm. For this soothing, quietly perfumed lotion yields its benefits instantly. At once your skin feels better. At once your skin looks better. Your powder and rouge become part of you, blending beautifully with the natural tones of your complexion. Monteil's Beauty Balm asks no faith. Monteil's Beauty Balm gives added loveliness that is apparent to all.

Vogue's-eye view of Love or Money

MARTINUS ANDERSEN

VICTORIAN heroines, worthy of the name, always had to choose between Love and Money. (On the one hand, Papa's Choice—rich and elderly; on the other, a gallant and penniless Guardsman.) The heroine usually ended by marrying for love—but it took five thick volumes.

Nowadays, no heart-searchings are involved in marrying "for poorer"...and for love. Not in this day and age—when you can assemble a good-looking trousseau for a fairly modest sum. Read Money Magic, on pages 52 to 59, and Whispers to a Girl with Nothing a Year, on page 90; both full of frugal, and fun, ideas. Not when you can make a tiny house as comfortable as a mansion—"Big-House Tricks," on page 93, tells you how. (And if you really *are* marrying a gallant officer, page 86 gives you pointers on Army life.)

Of course, if you're marrying for Love and having Money, too—you might look at that dream wedding-dress, on page 69, involving thirty-five yards of tulle. You might look, also, at the next six pages (51a—51f) for more trousseau ideas. Whatever your financial rating, consider the idea of wearing a carnation lei; of putting all your bridesmaids in ballet slippers.

And even if that little bridal procession above (Lucille Mirus made it, of sea-shells) leaves you cold, you'll want to read Frank Crowninshield's drypoint impressions of Mexico; to read William Saroyan on letter-writing; to see Carmen Amaya in action; to read what Leonora Corbett, famous English actress now in America, writes of what people are talking about—and are *not* talking about—in London, now.

High points from

AMERICA'S HIGH COUTURE

In the March 1 and 15 issues of Vogue, you saw a preview of the first American Collections. In this issue and the next, you see the continued story—the made-to-order collections of New York's great specialty shops. These are the American equivalent of those collections from which American and French women formerly ordered their made-to-order clothes in Paris. They are high fashions and they carry the prestige of the top-flight designers in our country.

Among the high points of these high fashions, you'll see...

A tender pink camel's-hair coat, knee-length, to wear over everything from sports tweed to party tulle. Sequins and jet in the most unexpected places—sequins picking out the print of a long evening coat, jet studding the quilting of a white piqué evening coat. One of the newest stitches you can put on—a quilted jacket or coat, for day or evening.

A wonderful dove-grey faille afternoon suit with a lilac blouse. Crisp navy-blue alpaca suits to live in from April to October. Many a flannel suit with chalk stripes, such as the Duchess of Windsor wears. Or perhaps a suit with a pale blue jacket, a pink blouse, and taupe skirt—topped with a pink hat.

Great swaggering capes—one in brilliant Irish-green tweed to wear now over a beige wool suit, later over a shantung suit. Almost every designer uses shantung in light or dark colours. Everywhere, many pleats. Suit skirts are pleated, entire dresses are pleated. Everywhere, froths of white: foamy jabots, ethereal blouses, white piqué turned-back cuffs.

If you haven't yet tried a soft sloping shoulder, you soon will. If you haven't yet tried dolman or raglan or mandarin sleeves, you soon will. If you are not already wearing surah, you soon will. If you haven't yet fallen in love with colour, you're almost certain to before Easter. Perhaps a violet suit or coat. Grey with honey-yellow. Black and pink. Printed gloves or bag to match hat or blouse. Mauve or lime-green or fuchsia gloves. Clear, sharp prints on light or white backgrounds.

If you haven't chosen a dinner-dress yet, try one of those blouse-and-skirt dresses. A great skirt of blue net with an angelic white blouse and a green cummerbund. Such a high fashion can be high economy—you can change blouses ad infinitum. If you haven't yet chosen an evening dress, try one of the draped-up-in-front, split-to-the-knee variety.

If you haven't yet decided on anything, perhaps you will feel happiest, look loveliest, walk lightest in some sort of a faille coat dress, with a white lilac hat and a cloud of white veil that tucks in the deep, deep V throat of your frock.

Opposite Page:
Three colours for one of the most beautiful dinner-dresses this spring has seen. Black silk chiffon for the curved-shouldered, transparent yoke. Red jersey for the insert at the front. White silk jersey for the close-moulded bodice, the released folds of skirt—a silhouette almost a trademark of the designer, Mabel McIlvain Downs. This costume is at Henri Bendel

PHOTOGRAPH BY HORST

RAWLINGS

Jet Beads on White Piqué

The unexpected happens. Jet beads glitter on a white cotton piqué coat—one that you'd wear in April; wear on the torridest August night. Coat off, you're in a black silk crêpe dress—one of those adroit designs that look distinguished year in, year out. Bergdorf Goodman Original. Photographed at the Carl Milles Exhibition, at the Orrefors Galleries

HORST

Bright Ribbons on Black

The unexpected happens. Blue grosgrain ribbons, pink grosgrain ribbons slash brightly into the black silk crêpe of this dinner-dress. The blue ribbons stripe the skirt. The pink ribbon winds the waist—and goes on into a suspicion of a bustle. This year's own are the dolman sleeves. A dress that shows an artist's sure-handedness. Jay-Thorpe Original

Plain Suits—Plus Print

New effect: frivolous bursts of print against a solid-colour suit. First: Red-and-white print blouse and cap, with a black wool suit. Salon Moderne, Saks-Fifth Avenue. Second: Paisley blouse, gloves, with beige suit. Beige hat. Hattie Carnegie Original

Alpaca Suit—Plus Print

New-again fabric—silk alpaca, so suave, so luxurious to the touch. This is one of those beautiful suits you'll buy now and wear, coolly, all through the summer. Blue alpaca; blouse of blue-and-white surah. Suit, hat; Salon de Couture, Bonwit Teller

FOOL THE EYE, FOOL THE PURSE

MYSTIFYING MONEY MAGIC

PRESENTING
Vogue's 1941 Performance of

MONEY MAGIC

8 PAGES..4 ACTS

OF DOLLAR-STRETCHING DEVICES!!

DRAW up your gilt chairs, ladies—Vogue's performance of money magic is about to take place. Our subject is your wardrobe. Our intent, to help make your own cash-on-hand go far. Our assurance—that the costumes we are about to present will look like more money than they cost. In our bag of tricks, no rabbits—but instead, taste, ingenuity, imagination.

This spring, you'll want to call up all the forces of magic at your command. This spring, you'll want to be one right note—in your own small-scale, personal way—among the world's large-scale dissonances. You'll want to fill your immemorial rôle of morale-builder. You can do it best when your own morale is at peak. And your own morale is at peak when you are looking your best.

Right here, Vogue appears as your genie. There are no lamps to rub—only pages to turn. We slip some figurative aces up your sleeve. We borrow some coins, some bills from you, and show you how to do a bit of financial juggling.

For the amount of money you can spend is, of course, an object. Spend all you can spare—for the mental exhilaration as well as for the tangible effect on your wardrobe. Consider your clothes as investments as well as vestments. Sink a fair sum in backlog costumes—ones you'll live in, wear for a succession of assorted occasions, love for all their long life-span. Fill up your costume quota with a satisfying number of alternates—each at a price, so you can have several with no twinge to the budget. On these pages we conjure up several spring outfits that will fill a definite niche in your wardrobe—and the prices are less than you'd expect.

ACT 1

Scene—newly installed Gubbio Room of the Metropolitan Museum. It fools the eye with inlaid walls which look like shelves and doors and books. The costume fools the eye by *not* looking cheap—actually, $35 buys all components. Soft beige wool suit, with dotted brown rayon blouse; $25. Hat, $7.50. Necklace, $1.50. Earrings, $1. All from Best

Watch closely, while we show you how money magic works—how it can work for you. If you want a freshening new town costume—see Act 1, opposite. If you need evening magic, see Act 2. If you're a country denizen, Act 3 will surprise you. If a city-dweller, Act 4 turns tricks for you. And if you want a whole wardrobe—for a trousseau, or just because—keep your seat for all four acts of mystifying money magic.

On the opposite page—the curtain's up for Act 1. It's trompe-l'œil—where the eye thinks it sees one thing; actually sees another. Your eye may think it sees a costlier costume—but suit, blouse, and costume jewellery total only $35! Good stunt for office, suburban life, or spring holiday travels.

Act 2 (turn the page) involves black and white magic. If your way of life calls for dressing nearly every evening—don't miss this. Pay well for the white crêpe. Vary its gilt belt with a green girdle. Or top it with a striped jacket. Pay $35 for the jacket-dress—sans jacket, it's low-cut, dressed-up. Add one or all of the dwarf-priced dinner-dresses—and every do-dress occasion is magically solved.

Act 3 reflects a fine panorama of country clothes. A tweed suit—jacket and skirt—for $30. Your country wrap, a tweed cape, $25 more; put this over anything from dinner-dress to slacks. Fill in with the shiftable jacket-and-skirt team; the checked suit; the beige dress. Big effect—little money.

Act 4 is staged for urbanites. Pay the modest sum of $35 for the blue crêpe suit. Wear with or without the white frills. With the gentle-priced flower-hat or a strict sailor. Alternates, at mild prices—a beige dress with a velveteen coat; a blue gilet-dress; a checked dress. They'll take you from A.M. to P.M.—without undue strain on the budget.

For Acts 2, 3, and 4, read on

PHOTOGRAPH BY RAWLINGS

MONEY MAGIC .. ACT 2

EVENING GALA

IN BLACK and WHITE

FEATURING

Enchanting Checks, Bewitching Plaids,
That New Look—Half Black, Half White!

AT MODERATE PRICES

You Can Not See How It Is Done!

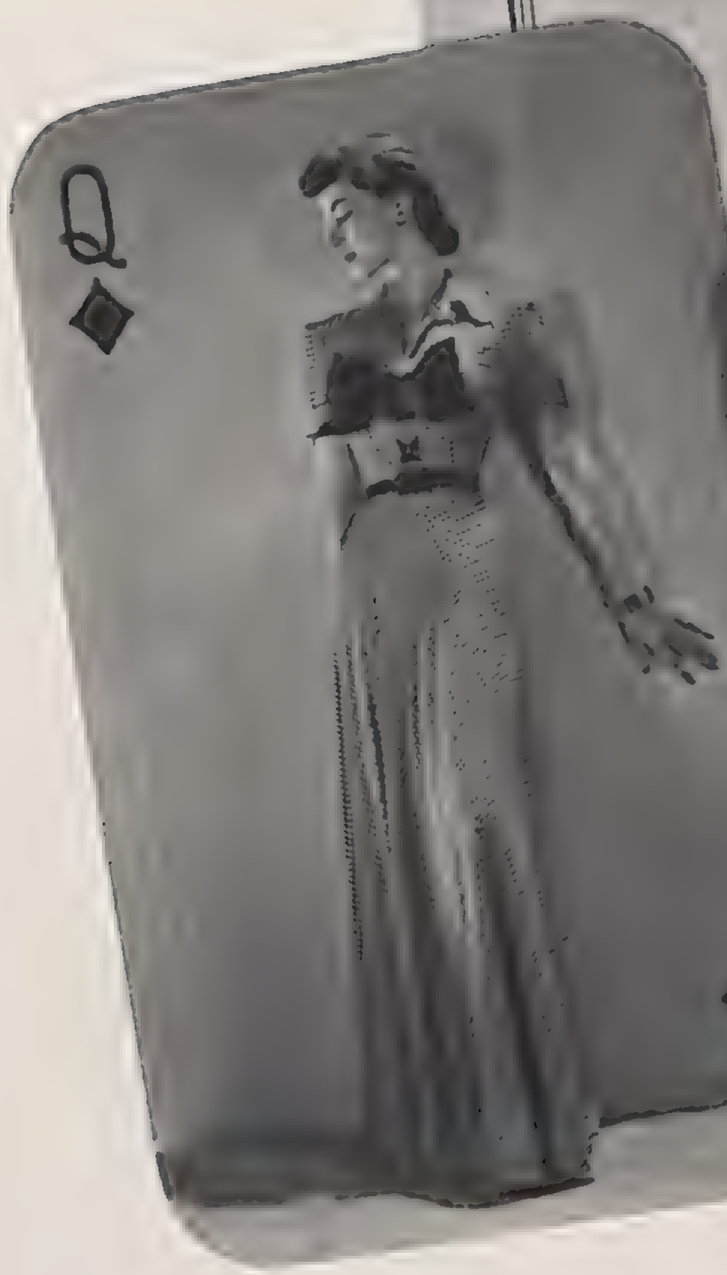
Pick a card—any card! Not even a magician could tell that the three evening dresses on this page—they're in the cards, below—each cost $25 or less. (The two opposite—both backlog dresses, as good next season as this—cost under $50 each.) Watch closely:

♦ Black-and-white checked rayon crêpe dress with an open-at-the-throat shirtwaist top, a huge taffeta bow. $19.95. Best.

♣ Black-and-white Glen plaid dinner-dress of rayon taffeta, with a long-sleeved jacket. $25. Franklin Simon.

♠ Half-black, half-white dinner-dress —rayon jersey top, eyelet cotton skirt, taffeta underskirt. $19.95. Chez Rosette.

3



1

2

Watching John Mulholland, master prestidigitator, figure extraordinary in the world of magic: Left, a girl in a white Enka rayon dress, gold kid belt. $49.95. Right: Jacket-dress of black rayon faille, white Crown-Tested marquisette. $35. Saks-Fifth Avenue

BLACK MAGIC, WHITE MAGIC

MULTIPLE IMAGE, FRACTIONAL COST

MONEY MAGIC .. ACT 3

OPEN-AIR PERFORMANCE

For Your Delectation...

DAZZLING REFLECTIONS OF Your Country Image!!

A REASONABLE SUM

LETS YOU INTO ANY OF THESE SUITS!

Something to reflect on—the country clothes on these two pages. Put a fair sum into the tweed suit and cape opposite—the sum is low, considering what cornerstones-of-a-wardrobe they are. Pay even less for the three below.

1. Tiny-checked wool for a blue-and-white suit; piqué for the blouse. Three pieces for $25. The crocheted cap; $5. Milgrim.

2. Dolman-sleeved jacket of red Shetland wool; $12.95. Blue wool skirt; $6.50. Russeks.

3. Side-buttoned suit-dress of beige rayon twill—that asymmetrical look is new. $19.95. Nice with the cape opposite. Jay-Thorpe.

The picture is done with mirrors, costume with $$—few $$, in view of All You Get. Plaid tweed suit, $29.95. Green tweed cape, $25. Cap, hand-crocheted; $5. All from Peck and Peck; I. Magnin

MONEY MAGIC .. ACT 4

CITY WILES

DIRECT FROM NEW YORK!

Don't Fail To See This

SHOW IN BROAD DAYLIGHT

4 GREAT

Opulent Illusions

FOR A REASONABLE CASH OUTLAY

Look once, look twice. Yes—your eyes *do* deceive you. Price-tags belie the expensive looks of these clothes. Pay a comparative modicum for the mainstay dress opposite. Pay even less for the extra costumes below.

1. Blue rayon crêpe dress with a Regency piqué gilet; $19.95. Best.

2. Brown velveteen coat; $29.95. Creamy-beige rayon crêpe dress; $16.95. White hat of crocheted cotton; $5. Bonwit Teller.

3. Velvet-collared dress of checked crêpe, by Carolyn Modes; $25. Arnold Constable.

RAWLINGS

Destined to be your Mainstay—this dress-with-jacket of blue Celanese rayon crêpe. Wear it many places; vary it many ways. $35. Daisy hat; $7.50. Bonwit Teller; I. Magnin. Jewels; Black, Starr and Gorham

PHOTOGRAPH BY HORST

GRAND ILLUSION,
MODEST PRICE

LETTER ON LETTERS

BY WILLIAM SAROYAN

"As long as there are postmen, life will have zest"

DEAR You: One of my favourite American songs makes the statement, "I'm going to sit right down and write myself a letter," and a book recently published, entitled *A Treasury of the World's Great Letters*, quotes Dr. Johnson as follows: "In a man's letters, you know, madam, his soul lies naked." George Jean Nathan wrote: "The public will always give up its dinner to read love-letters"; and a lot of other people, from Voltaire to Héloïse, all have been enthusiastic about the post, especially William James, who said: "As long as there are postmen, life will have zest."

Well, maybe, it's the truth, but if it isn't, it doesn't matter, because we are all, you know, little kids, or like them, and we've got to be humoured. We like to get in touch. We like to be with, or separate, in or out, and so forth and so on.

As you probably know, or have heard, the original name for literature was letters, and that's no lie. Every writer's work is a letter to himself—the old sweetheart of the cosmos, rose of the world, and all the other poetic terms that stand for The One and Only. The difference between professional writers and the others is that the professionals want everybody to see their letters, while the amateurs are afraid their spelling and grammar aren't good enough.

But in addition to the letters which constitute the works of professional writers, these people also write real letters, or letters which they like to pretend are real, so that even after the man dies he will have an enormous body of messages to himself for the amateurs to read. And the poor amateurs will always be waiting to read them, because there is nothing quite like it. You see, when a writer writes for books he tries like the devil for what they call Art, and Art has gotten to the point now where it will not allow a writer to say exactly what he wants to say; instead he says things all around it, with beautiful little decorations, ribbons, drawings, and so on—but in the meantime, almost every day, he is also working on his real letters and talking right out. "Darling," he will write, "I got up feeling lousy, with the inside of my head feeling like the very – – –." This shows how human he is or was, in addition to being a genius.

Most letters are lies, some more wonderful than others, others more shameless than others, but, on the whole, the most lying letters of all are the letters that are called love-letters. These are the most incredible liars of the whole realm of written expression. A man doesn't mind the love lies he tells in private, because, after all, they are sometimes absolutely necessary, they do no harm, and the only person who hears them is a woman who wants to hear them, but for any man of honour to forsake this intimate scene, return to the world, and then *write* more of the same, is downright ugly.

Some of the poems of Robert Burns are love-letters, but they are addressed to girls in general—in fact, now and then, to some milkmaid he knows he is going to encounter some day as she comes walking at sundown from the fields. He just looks forward to it—the once, or twice—but not backward and not toward forever, the way it is with the real big lovers, the boys who are in there writing letters from all over hell and driving poor young couriers mad with the urgency of their epistles.

TAKE that little bit of a man who bluffed all over the place, named Napoleon. Well, all you need to do to find out how pathetic he was with the girls is to read his carefully-worked-out letters to them, and then to examine his military triumphs that were accomplished only to impress them. Now, you know that if they were impressed, they couldn't have been much as women. It is very likely that his men knew better women than he ever did, and not one letter interfered with the fun. At least I don't remember seeing any letters from Napoleon's soldiers to the women available at the time. There must have been *some*, but it is a good thing they didn't know how to write. You can be sure the most remarkable love-affairs of all time have not been recorded in letters. They just didn't need to be. (Continued on page 141)

CARMEN AMAYA

Opposite: With heel taps and fingers snapping like dry branches, Carmen Amaya, assisted by seven of her relatives, flashes through her dances at the Beachcomber night-club on Broadway.

It is not her technique that brings the audience, not the mock rages, the arch comedy, and stylized seduction—but the nervous urgency of her gestures, the wild, half-Arabic spirit of this true flamenco dancer.

As a child, in the Albaicin quarter of Granada, in Spain, she danced for tourists on the earth floor of the hillside cave where she was born. When the wars came, in 1936, she went with fifteen of her family to Buenos Aires. There she was an instantaneous success, bought a house, a theatre, and a long silver fox coat

ANTON BRUEHL · CONDÉ NAST ENGRAVING

CARMEN AMAYA, true Spanish gipsy, symbol of the dark flamenco spirit, dancing in tight trousers and bolero

Tender passion—this spring's love for all shades of violet, mauve, and pink, sentimental as pressed flowers. Wear two or three together; add, perhaps, navy-blue, grey, or black. Left—a violet-covered skull-cap; lighter violet bag and gloves; De Rosa sea-shell clips. All; Bonwit Teller; I. Magnin. Right: Straw disk with chiffon veiling and roses; Lilly Daché

Sweet Pinks

with Violets

More violets and pinks—to be worn in nosegay combinations, with a pompadour or bangs, a rosy lipstick, a melting look. Left: Romantic straw tricorn, very 1776. Taffeta scarf; mauve gloves. Sally Victor; I. Magnin. Amethyst jewels; Karples. Right: Tulle turban, violet-strewn, with a drift of tulle veil. Crêpe dress; amethyst-and-gold metal clip. Bergdorf Goodman

HORST · CONDÉ NAST ENGRAVING

New Head-lines for Brides

For the Bride's Day

PUT BALLET SLIPPERS on your tiny flower girl, on your bridesmaids—maybe white satin ones for yourself

TIE ON TWO VEILS with butterfly tulle bows—your satiny waves showing. Dreamy for a garden wedding

SET A LACE GIPSY CAP on your head—its ruffles falling to your shoulders. For bridesmaids—tulle ones

WEAR AN ORGANDIE SCOOP with flowers at the back, more flowers for a chin-strap—like Kate Greenaway

HAVE YOUR INITIALS embroidered in pale blue (that "something blue") on your long white wedding gloves

TIE ON FLOWER ARMLETS over slim sleeves—and centre a fresh flower spray on a Victorian bridal bonnet

PUT MANE-LENGTH SNOODS on all your bridesmaids—snoods with bows, like so many brilliant butterflies

Opposite

Two wedding thoughts for a bride's head—ideas you, who are about to marry, might try on your Great day
First: Wrap your head in mists of chenille-dot veilings.
Second: Set a Hawaiian lei of white carnations on your head-in-the-clouds. A pair of carnations make earrings

People are talking about... in London

President Roosevelt, Wendell Willkie, and Cordell Hull...The signs of victory—Winston Churchill's insistent pronouncing of "Duce" as "Duc-see" ...Low's magnificent cartoons...Mrs. Ronnie Tree, who heads the hundred mobile kitchens which were bought with American money. (I was with her at Coventry, where she dished out tea and stews and thick bread until late at night, when, her supplies exhausted, she sang to an "Ole Bill" bus-man, "I Can't Give You Anything But Love, Baby".)

People are talking about...Lord Beaverbrook's raising the circulation of the R.A.F. even more rapidly than he did his newspaper, *The Daily Express*...Dancing at the Dorchester until two in the morning, the bombs sometimes keeping time to the music...Love and lipsticks and Monsieur Laval... The most popular radio program, "Hi Gang," with its stars, Bebe Daniels, Ben Lyon, and Vic Oliver, Winston Churchill's son-in-law, who tells his gags in a voice crisp and crackling...The increased butter ration, proving that one can have both guns *and* butter.

People are talking about...The anonymous book, "Guilty Men," a vitriolic account of the politicians and diplomats who set England's former appeaser course... The British movie hit, "Kipps," from the story by H. G. Wells, directed by the young English directorial genius, Carol Reed, who did "Night Train"...The new sensible housing plans, the broad avenues and lovely parks which London will build, thanks to Goering's savagery.

The Ministry of Information's superb movie short, "Dover Patrol"... Emlyn Williams, the most popular young actor-playwright, touring the provinces, where the theatre is booming...Every one singing "I Could Write a Book"...The stricken houses making Dali seem almost photographic... Invasion, all kinds of invasion.

People are <u>not</u> talking about... in London

The last Hitler speech...Cannes and St. Moritz and "have we ever been there?"...Cricket...When they last had sugar-cake...Colonel Lindbergh... Going to concerts and operas (instead they hear on the radio the big B.B.C. concerts, and go to the National Gallery to hear Myra Hess at noon)... Lemons and oranges, they're hard to forget, but even harder to get.

People are not talking about...Possessions...Making débuts and being presented at Court. (Instead, they make débuts at canteens, hospitals, and fire-stations; their presentations take place at public shelters)...Mink...and "wouldn't it be cute in pink?"...The servant problem...The security of civilian life...Old ancestors (it's the future ones that matter, the R.A.F. boys)...The piping days of peace...The black-out—instead they are just beginning to see the stars above the dark streets...Rations, the oddities of cooking...Silk stockings...How they got bombed out...Taxes—they pay them... Bombs—they return them...Past mistakes—they try not to make new ones.

LEONORA CORBETT

PHOTOGRAPHED IN LONDON BY CECIL BEATON

Winston Churchill's Grandson

with his mother, Mrs. Randolph Churchill

Mrs. Randolph Churchill, the only daughter-in-law of Britain's Prime Minister, contemplates her son. Auburn-haired, green-eyed, and only twenty years old. Mrs. Churchill is the daughter of Lord Digby, and, like her father, an authority on horses.

Mr. Randolph Churchill entered the House of Commons this year, making his maiden speech, a notable success, within a few days of his son's christening. This baby, sleeping serenely in his little Moses basket, will fall heir to the post-war Britain for which his grandfather is fighting so grimly—and so well.

HORST

Miss Gogo Schiaparelli Marries Mr. Robert Berenson

Miss Gogo Schiaparelli, daughter of the famous designer, Madame Elsa Schiaparelli, was married in New York on March 7 to Mr. Robert Lawrence Berenson, son of Mr. and Mrs. Bernard Berenson, of Boston. After the ceremony, Mr. and Mrs. Ottavio Prochet gave a reception at Hampshire House. The bride wore a tulle veil, a coronet of tuberoses, and a white crêpe dress designed by her mother. After a wedding trip to Bermuda, Mr. and Mrs. Berenson will live in New York.

The young bride—she is only twenty—is an accomplished sportswoman. She drove an ambulance in France, and came to America last summer and embarked on a career in her mother's perfume business. Madame Schiaparelli, who made an extensive lecture tour in the United States last autumn, has since returned to France.

Opposite. If yours is to be a Grand-Manner wedding, yours, too, might be this magnificent dress of white silk-and-rayon lace and thirty-five yards of silk tulle. The head-dress, tulle and a real calla-lily, on a white lace cap. If you wish, tuck a veil beneath the cap or wear a chou like this, and no veil. At Saks-Fifth Avenue

PHOTOGRAPH BY RAWLINGS

Thirty-five yards of tulle

Classic Bride

Three Toasts to the Bride

To You

if you're imaginative enough....

imaginative enough to have no attendants but children—two pages, and two flower girls, and one diminutive ring-bearer

imaginative enough, if you *do* you have bridesmaids though, to have them all in white, too, but with little faille waistcoats, each in a different colour: fuchsia, cyclamen, pale blue, lime-green; and to have them walk down Your Aisle in pastel-tinted ballet slippers

imaginative enough to carry four or five huge cabbage-roses, with the tremendous natural stems of exhibition roses attached to them, and no bows or ribbons, just these great long green stems coming to your knees; then, if you're having bridesmaids, let them carry roses like these, too, but in different colours, in pink, yellow, or red

To You

if you're romantic enough....

romantic enough to have the whole wedding in tulle, your bridesmaids in pink and mauve tulle, you in the palest, palest mauve, with two or three sixty-inch strings of pink pearls; and the church all abloom with pink lilac

romantic enough, if you're going to carry a prayer-book, to attach to it a sentimental arrangement of white butterfly orchids and forget-me-nots—or to bring back nostalgic childhood memories by dangling from your prayer-book three white ribbons, each with a tiny gold charm: a cross for hope, an anchor for faith, a heart for charity

romantic enough, if you're carrying flowers, to have a few sweetheart roses at the centre of your white bouquet; or to have there a few blue forget-me-nots, and for your bridesmaids, bunches of blue forget-me-nots fixed with enormous pink bow pins

To You

if you're ingenious enough....

ingenious enough to make Little go Far, even on this Day of Days; to be married in crisp, delectable cotton, like that Under Twenty white cotton organdie dress on page 84; to have for your ring a band of gold...old-fashioned idea, very new design...two-toned and hand-chased, or flexible gold mesh...all of them, incredibly, pleasantly priced

ingenious enough to choose your bouquet of white gladioli blossoms, orchid-like, but less costly; or to carry a garland of little white freesias, that you gather up in two points with your hands

ingenious enough to substitute for the traditional champagne, tall glasses of white wine, soda, ice, and mint; or a punch made with domestic champagne

ingenious enough to have a hand in the gifts you get; to tell someone, who will see that every one else is told, exactly what you want...so that even the least important of your gifts will be things you really covet

Opposite
A Grecian wedding-dress for the most dramatic-minded, the most serenely poised of brides. The toga of sheer white silk crêpe, embroidered with gilt and white beads, drapes to cover the head. The skirt is a Doric column of pleats. A Nettie Rosenstein design; Bonwit Teller; I. Magnin

Warring Britain's New Movie,

BARON

WENDY HILLER, IN WORKING HOURS, AS MAJOR BARBARA

WENDY HILLER, IN HER SPARE HOURS, AN AIR-RAID WARDEN

DEBORAH KERR, BRILLIANT AS "JENNY"

WENDY HILLER LIVED IN HER DRESSING-ROOM

ONE OF HER NON-SALVATION COSTUMES

WENDY HILLER LEADS THE ARMY OF SALVATION

COSTUME DESIGN BY CECIL BEATON

SHAW AND PASCAL: "YOU ARE MY ROCK," SAID PASCAL

PASCAL AND WENDY HILLER WATCH AN AIR BA

"Major Barbara"

The Government was its angel; George Bernard Shaw, its author; Gabriel Pascal, its director; and British will, its moving force

By LESLEY BLANCH

PASCAL: "...GIPSY, JESUIT, BUDDHIST, VISIONARY, AND BUSINESS MAN."

ROBERT NEWTON, AS THE EARTHY "BILL"

SHAW'S HAND; HIS ODD, SELF-INVENTED SHORTHAND

THIS is a celluloid legend, as fantastic as any "Wizard of Oz." It concerns the partnership of Bernard Shaw and Gabriel Pascal, the Hungarian whose first Shaw film, "Pygmalion," broke all records and confounded the experts; whose second, "Major Barbara," was made between air raids at the Denham Studios near London.

When the picture was begun, two years ago, it seemed a brilliantly appropriate moment for such a controversial theme. Armaments or God? Shaw twisted our tail even more sharply then, in doubting post-Munich days, than when he wrote the play, in that far-away halcyon era of *fin de siècle* idealism and Shavian pranks. But some say the moment is not so well chosen, and that the controversial aspect of the Armaments-versus-Religion theme may lose force to audiences who are, by now, pretty well convinced as to the necessity of this war.

All the profits and plaudits of "Pygmalion" grew out of inspired effrontery, or profound conviction (as you prefer it), and a working capital of two shillings and sevenpence. "Major Barbara" has had both an easier and harder passage. Easier, in that there was faith and encouragement, financial backing and *carte blanche;* harder in that there was all the mounting crescendo of working under the fritter and fray of wartime conditions—and, indeed, of working under fire.

Day by day, things grew worse and more difficult. There was the call-up to contend with. There were short working hours imposed by black-out; the frequent delays caused by air-raid warnings; and, far more obstructive, the loss of emotional, or temperamental, impetus caused by such breaks. It was increasingly difficult to obtain materials and technical equipment.

The magnificent furniture, properties, and pictures that would have been hired from dealers were inaccessible, stored away in rural hide-outs. This was particularly enraging to Pascal, who tolerates no second best (as his thirty-seven retakes for one shot prove). He stormed, demanded, insisted; waxed rhetorical, pathetic—borrowed his friends' choicest antiques—tore Aubusson rugs from under their feet, snatched bibelots right and left—persuaded Sir Kenneth Clark to lend him pictures and sculpture, and seized Sir Robert Vansittart's exquisite Drouais portrait of three modish infants, as well as a Vansittart ancestor, who stared down, aloof, urbane, upon the cardboard uproar of Stage 7, Set 2.

As the *Blitzkrieg's* fury mounted, windows were shattered, lights were fused, transport became incalculable. One day the railways would be out of action; the next, there would be a land-mine on the road. The telephone would break down, the month's petrol ration would be exhausted ...and so on...the whole maddening, inevitable saga. Some of the company slept at the Studios; Wendy Hiller and Penelope Dudley Ward dug themselves into their dressing-rooms; others dossed down where they could, in the overcrowded countryside, at pubs, or in the dormitories they made of their friends' houses, pedaling to work on push-bikes. But all this had no effect on such a company. (Consider their strength—Wendy Hiller, Sybil Thorndyke, Marie Lohr. (Continued on page 105)

CONSTANCE BENNETT

TONI FRISSELL

California's Fashion Futures

These dresses are from California's "Fashion Futures"—the first great all-California fashion show, presented in Los Angeles early this spring by the Los Angeles and San Francisco Fashion Group. In it, seventy-five designers proved that California is making a lively, stirring contribution to fashion. Above: Sophisticated dress by Irene of Bullock's-Wilshire, brilliant young California designer—its skirt and trailing scarf chalk-white crêpe, its bodice the colour of tanned skin. Constance Bennett has bought it for her own wardrobe.

Opposite: Dream dress by Adrian—Metro-Goldwyn-Mayer's famous designer—of white mousseline de soie, its hem, sleeves, and neck-line bordered with hand-made loops. It is worn here by Ingrid Bergman, now in "Rage in Heaven."

INGRID BERGMAN

AT THE CORRIDA—EVERYBODY COMES EARLY

MEXICAN RHAPSODY

Where the Demon of Improbability Rules Everywhere over Reason

By Frank Crowninshield

WHAT you will find so enchanting about Mexico is that, once in the midst of its strange and ancient civilization, all memories of the humdrum, the reasonable, and the necessary, will mercifully vanish from your mind.

In their place, the most contrary and improbable images will present themselves: a potpourri of mockingbirds and Aztec remains, Spanish cathedrals and German spies, incense and machetes, *dueñas* and toy balloons, hummingbirds and *banderillas*, volcanoes and camellias; plus, of course, rumbas, sarapes, moonlit balconies, guitars, gardenias, mantillas, peons, tangos, and all the other inebriations and bedevilments of life under a Mexican sky.

IN Mexico City itself, certain minor singularities will at once present themselves. Three of them our artist has attempted to illustrate. The first concerns the fact that while no one in Mexico is ever on time for any occasion whatever (people dine there, a little more often than not, at eleven o'clock), thirty-five thousand people will, every Sunday of the year, arrive ahead of time for a bullfight. And among such early arrivals, there will be a thousand or so ladies dressed in the precise manner of those smiling from this page, and waiting, in ecstasy, for the appearance of the *alcalde*.

Our second engraving illustrates the Mexicans' passion for carrying hens in public omnibuses, their right to do so having been settled by the courts. But, whatever the law, experience will teach you that the travelling, or omnibus, hen is—most regrettably—not house-broken.

MEXICAN TRAVELLING HEN

A third illustration depicts the custom, among the humbler Indians, of journeying, say eight miles from the country in to town, sticking all the time to the backs of their burros, while their wives follow respectfully on foot. Reprove any such head of a family, and he will infallibly explain that his greatly adored wife, having long been sick, has thought it wise to consult a doctor.

But there are a thousand other contrarieties. Grossly misinformed visitors, for instance, will tell you that Mexican servants sometimes steal. Actually, they do not steal; they merely, like Robin Hood, redistribute the world's goods, transferring them from such owners as are not worthy of them to those that are. I am certain, for instance, that Delfina, the maid at my hotel, who relieved me of sundry silk stockings and Ascot ties, only did so because a friend of hers—a bus-boy, I believe—was in sharper need of them than I.

And, anyway, it is wiser never to admit missing one's belongings, since everybody will tell you that Mexicans never expropriate property except from *unattractive* people. Hearing this, I felt less aggrieved by the loss of my haberdashery than by the knowledge that Delfina, a really attractive girl, had, despite our *relations amicales*, thought my charms so negligible.

CONCERNING society in Mexico, it can be said that, in its ultra-smart sense, it has practically ceased to exist, except among a handful of families—certain rich old aristocrats who dine well, play bridge badly, and are perpetually bored by life under the new régime. Their regrets derive, in the main, from the fact that so many of their properties have been expropriated; not slowly and by means of taxation, as is the case in the United States, but *en bloc*, and by seizure. ("The coward does it with a kiss, the brave man with a sword.")

In the old days, the ancient order snubbed the new; to-day, the snubbing is on the other foot, if feet can perform so useful a service. While the Governmental group is firmly in the saddle—as it is also in Rome and Berlin—the rapidly vanishing aristocrats have, *en revanche*, coined a delightful word for them. They call them—particularly such as have struck oil, expropriated property, or received lucrative Government contracts—*cursi*, a word meaning, not simply nouveau riches, but *hideously* nouveau riches.

The opera, in Mexico, possesses some of the virtues of a mixed grill. At a performance of Mozart's "*La Flauta Magica,*" I noticed that the arias were sung in German, the dialogues in Spanish. Two of the principals—the Papageno and Sarastro—were American; three were German; and two Spanish. Alban, the conductor, was an Austrian; Steiner, the director, a Hungarian. The orchestra was, for the most part, Mexican. I noticed, too, that no lady in the house wore décolleté.

THE native women, though more or less of a pattern, are often—what with their black hair, dark eyes, white teeth, and olive skins—extraordinarily beautiful. They rouge little, but are prodigal in the use of powder, eye-shadow, or any perfume derived from mimosa or jasmine. They dance expertly—tangos and *danzónes* of every kind—and sing songs of *tristesse* reasonably well. They dress, as all respectable Mexican women do, in black. Some one, some day, will explain the passion for black among the Mexicans. It is a mania that not only includes dresses, hats, shawls, and shoes, in its orbit, but pigs, horses, bulls, and, very particularly, beans, as well. In a wholly different way, their passion in flowers is entirely for the white varieties—camellias, carnations, lilacs, roses, lilies, and azaleas.

Under their eyes, native women usually apply a rich and apparently humid mixture of black and blue, a ruse intended to suggest passion, mystery, and despair. Their hands and feet are small; their fingers invariably soignée. I saw two girls cleaning fish at the market of San Juan. Their nails were expertly manicured.

Mexicans will inform you that their loveliest girls come from Guadalajara, in the district of Jalisco. They are a larger, and, in the Spanish sense, purer race; lighter in colour and blessed with creamier skins. They are called *tapatias*, perhaps because of their almond-shaped eyes. (In Oaxaca, to the southeast, the girls, for some inscrutable reason, resemble those of Java.)

In Mexico City itself, you will, as a rule, run across the prettiest girls on the Calle Madero (a *Calle*, it must be said, is a street) or the Avenida Juarez, both of them shopping centres of great renown. I, personally, flushed the likeliest coveys on the Calle Donceles, usually at one o'clock, the beginning of a Mexican girl's period of recess, meditation, and long-drawn-out siesta.

THE bull-fight is still incredibly popular with classes and masses alike. The most celebrated bull-fighters appear only from October to June, rarely performing during the rainy season. The result is that the so-to-speak "amateurs," who take their places, are not only gored, but rained upon.

On ordinary occasions, six bulls are killed, but, if the performance is a *gala*, eight are disposed of. Three months ago, a bull gored and killed Alberto Balderas, who, except for Firmin Espinosa, was the most renowned bull-fighter in Mexico. Thousands of people attended his funeral. Espinosa ("Armillitá," to the ladies) is now thirty-three, and receives 18,000 pesos—a little more than $3,000 for a single *gala*. What, of course, is so unbelievable about a bull-fight is that despite its brutalities, it remains, because of its costumes, trumpets, parades, flags, ceremonies, matadors, its *alcalde* in black, and the masses of pretty and well-dressed women one invariably sees there, the most elegant—there is no other word for it—spectacle in the world.

The night-clubs are, for the most part, spirit-blighting resorts. But the baser dance-halls—such as those on the Calle de Bolivar; haunts for taxi-drivers, porters, and bartenders—are genuine and arresting places of rendezvous. At midnight, forty or fifty young ladies are seated at little tables, awaiting what fortunes the evening may bring. They are mostly in evening dress, and are rarely over-rigged or rouged. They seem forever engaged in shadowing the areas about their eyes, combing their jet-black hair, or rubbing into their arms, necks, hands, and ears a pomade called *tabu*, the odour of which is supposed to be infallibly devastating to the male.

After midnight, the men straggle in. They appraise the bait at the traps, sit down wherever fancy prompts, order drinks, dance, enjoy what passes for a floor show, applaud the songs, whether sentimental or obscene, and send for more beer or wine. What is, of course, so fantastic about such scenes is the dignity and decorum of the entire ritual. Though the girls are ordinary women of the street, their deportment is orderly, not to say stately, with nothing in their conduct to suggest the nature, or antiquity, of their *métier*.

A WAVE of reform has swept Mexico City—much as it has New Orleans—during the past ten years. Only in limited areas, for example, does one now encounter itinerant "ladies of the evening." On certain streets, their figures still parade the sidewalks: soberly dressed, unobtrusive, no flowers in their hair, no hats, no words of greeting; hoping always for a favourable *rencontre*. Whatever their age, they look, and often are, absurdly young. On the Avenida Hidalgo, where it crosses the little Calle del dos de Abril, their promenade—hardly more than a quarter of a mile long—is terminated by two of Mexico's showier undertaking establishments: the mortuary parlours of Eusebio Gayosso, and the perhaps more florid salons of Señor M. Ordonez. (It was in that sinister milieu that, after his assassination,

(Continued on page 118)

MEXICAN PROMENADE SKETCHES BY RUFINO TAMAYO

HUSBAND-LOSERS

Some all too easy ways to lose a husband—techniques for ending up, unfortunately, alone

HERE are some thirty specifics for those who are wilful about losing a husband whom they had hoped to keep for life. Any of these is marital arsenic. (We're not going into any of the vital, fundamental bases for marriage—just the cinders that will roughen matters up.)

These will work...Tease him about his old girls...Keep an eye on the girls he cuts in on, then question him about them...Feel noble because you work...And check up on him as though you were the FBI.

Be a Men's Woman

If you have not recovered from your young party days, just pretend in front of others that you are still beau-ridden...Reserve for him the old dress that makes you look like a hag...When your husband holds the dinner spot-light, lure the man next to you into an intense little talk...

Flirt madly around him, as though he were a blank wall, and then droop on the way home...List all women as rivals, showing him their feline points that he was too dumb to see...Wear such low-cut dresses that you embarrass him...Confuse femininity with nurtured stupidity...

Be a Too Good Woman

Insist on being his pal, although his men friends are doing all right...Because he admires good tweeds, forget about chiffons and big, sexy black hats...Belittle his flu and his headaches in a "you've never had a baby" tone of voice...Tame him so that he puts furniture ahead of fun... Retain all your points that he fell so much in love with—your side parting, your conversation, but forget your charm...

Never listen...Run your house so efficiently that one unexpected guest upsets it...Believe firmly that a choice must be made, dividing good works and attractive clothes...Always say "I" instead of "We"... Forget that he is a man in a world filled with restless beauties...

Be a Grade-B Grande Dame

Look upon needlework as an occupation, and your dog winning ribbons as your own accomplishment...Use such baiting words as "It's not done," "bad breeding"...Too quietly ask to what clubs an acquaintance belongs...Discuss his new suit in public, emphasizing the supremacy of a fashionable tailor that he does not use...Remind him of the First Family blood that, luckily for his children, you were able to contribute...

Be Constantly Intellectual

Read books, but neglect such trivia as his care and feeding—even Madame Curie found time to cook and clean for her husband... Help him finish his sentences, supplying just the word he doesn't want... Study him as though he needed expert management, and apply all your parlour psychology.

Emphatically quote economic theories, and then be helpless about balancing your budget...Be definitely superior because you go to art exhibits...Be married to your mental superior and never find it out...

RAWLINGS • CONDÉ NAST ENGRAVING

First Green... over Sand

Green's the very colour of spring. And a colour you'll want, for at least one costume, this spring. Perhaps this tweed cape of Regency descent, over a sand silk shantung suit. For resorts now, town later. Challis hat. Bergdorf Goodman

American Idea — the Shirt-waist idea

NEVER does an American woman look more American than when she's wearing a shirt-waist—in any of its forms. We produced it. We fostered it. And we love it more than ever, in these days when we eye all things American with a special appreciation.

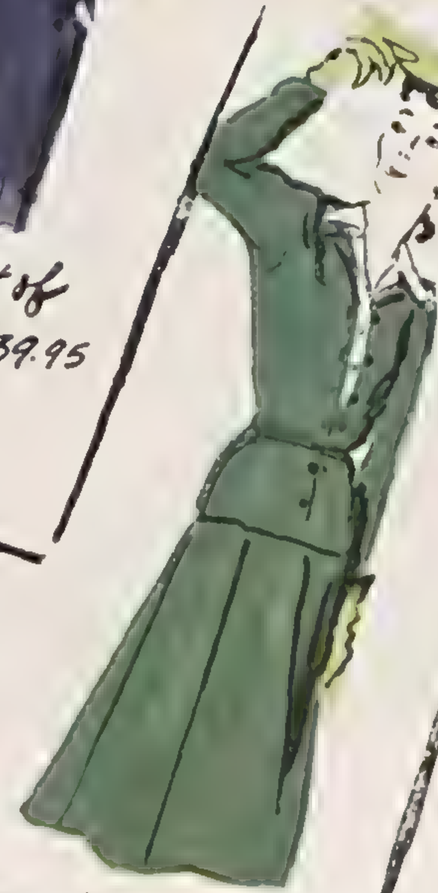
On these pages—the latest descendants of the shirt-waist clan. They've lost none of their virtues—the liberty-loving lines, the wearableness (for any age). They've acquired sophistications. Coats and jackets are newly cut like shirt-waists. Colours are 1941's own.

Along with these American shirt-waist costumes, you see new Revlon nail-polish and lipstick shades, to harmonize—as here—with your new spring clothes. (The Cheekstick, too, is in the same colour-range.)

• All these shirt-waist fashions and Revlon cosmetics are from Lord and Taylor; Carson Pirie Scott, Chicago

Soft shirt-waist frock; rayon crêpe. $29.95

Shirt-waist coat of Pacific wool. $39.95



Shirt-waist suit, silk shantung by McMullen. $35

Nail polish: Revlon's "Cherry Coke"

All American —
new shirt-waist fashions.
new nail-polish shades

Nail polish:
Revlon's "Hot Dog"

Knitted dress; mustard wool. $22.95

Shirt-waist suit of tweed. $39.95

Knitted shirt-waist suit of wool. $25

Dinner shirt-waist dress of rayon. $22.95

Shirt-waist print; rayon crêpe. $29.95

Shirt-waist blouse Trubu silk. $10.95

Nail polish:
Revlon's "Rosy Future"

HORST

BACK VIEWS AND SIZES ON PAGE 114

1941 Polka-Dots

Designs for dressmaking

One of this year's softer versions of the shirt-waist dress that all America loves—shown here in the polka-dots that all America loves. You yourself, looking ahead to warmer days, will be inspired to make it—or turn it over to your dressmaker. Of silk crêpe; piqué Breton. Design S-4295

...when to be extravagant

A single grand gesture can sometimes give an air to many small economies

ONE of the best ways of saving money is to know when to spend; the most unsatisfactory way of economizing is to achieve an economical effect. Sometimes a single grand gesture can give an air of delightful luxury to even the most modestly-priced dinner or costume or room. By doing without two or three mediocre things, by spending the money saved on one really gay or good or sophisticated item, what you get is an effect, with a capital E. Here is what we mean.

The dress opposite can be made of nine dollars' worth of pure silk. The total cost, with pattern, "findings," threads, et cetera, need not exceed twelve dollars, if you are handy with your needle. To such a dress add creamy, luxuriously wrinkling white gloves like those shown; they will cost you in the neighbourhood of eight dollars and are worth it, we say. The hat about fifteen dollars. The result—a distinguished costume—total price thirty-five dollars.

Other bright ideas:

Take the cheap buttons off your inexpensive shirt-waist dresses and replace them with the best real "pearl" buttons you can find; or with studs; or interesting, odd buttons you may have found in an antique shop or in your grandmother's button-box.

Use four drops of the best and most expensive perfume, rather than douse yourself with some inconsequential toilet-water.

Serve your table of bridge beer rather than Scotch, if you *must;* but don't ask them to play with inferior, not-fresh cards.

Buy the best writing-paper you can, but instead of an expensive monogram have the simplest block letters with your address. And for bill-paying correspondence with your household tradespeople, et cetera, have inexpensive, but equally correct paper with your name and address printed instead of engraved.

Have a bunny fur rug on your bed instead of a comforter. It will last longer and give you a delightful feeling of luxury.

Have for the summer one really super coat of peach-bloomy, luxurious camel's-hair—perhaps in palest silver-pink or in tomato-red, or coffee-ice-cream beige. Wear this coat over everything you own from sports right through the evening, over your prettiest dance frock.

You can wear your oldest, most inexpensive dinner-dress with practically perfect aplomb if you have treated yourself to a fairly expensive facial and coiffure before you set out for the evening.

A fresh flower boutonnière—a combination of your own choosing—can become a perpetual "signature" for you; it is really, remarkably inexpensive if you engage such a service by the month and adds a spendthrift air to the simplest, most modest costume.

One really good bright green satin evening bag will probably look well with almost everything you own. Buy one without a clasp, add your own clip or a flower or a little velvet bow to match the dress you wear.

Ransack the family heirloom box for discarded cuff-links to wear on your white silk shirt.

If you pay rent, pay rather for sunlight, space, and open fireplaces than for a smart address, many attendants, and an expansive entrance-hall.

If you can not afford two good maids, have one good one and pay her well. If you can't pay for a good maid *and* good food, choose the good food, serve it yourself or have your guests help. It is far better to have a reputation for extraordinary food than for excellent servants. (Anyway, the most excellent servants are those which are taken for granted by your guests!).

Good alligator leather shoes and bags are not cheap, but they are perennially and perpetually smart and give an air to an inexpensive tailored costume.

Cultured pearls are relatively inexpensive; have as long a string of as *large* ones as you can, to wrap round and round your neck or wrists. Have them knotted like real pearls with a small, real-jewel clasp, if possible.

Curtains of the cheapest sort of material can look effective if *enough* material is used. The effect of amplitude lends a more luxurious air than even very expensive fabrics stingily used.

Put big bowls of greens about if you can't afford fresh flowers in winter.

Geranium leaves in the finger-bowls; really hot artichoke breadsticks with the soup; plenty of nuts on the table; plenty of cigarettes and generous ash-trays about—all add to the feeling of considered comfort that has nothing (or very little) to do with expense.

Shepherdess Wedding Costumes

Under Twenty

**Wedding-party clothes under $20—
a bridal dress to make you memorable,
bridesmaids' dresses your attendants
will wear, happily, afterward**

Bride in White Jersey. The new dolman sleeves, the ageless full skirt—on a dress at a young price. $19.95. Celanese rayon

Bridesmaid in White Marquisette. For an all-white wedding—no procession more breath-taking—an ethereal, ruffly dress of rayon marquisette. $19.95

Bridesmaid in White Piqué. For a country wedding—a jacket with a cotton lace yoke, a dress beneath. $17.95. Nice summer-long

Opposite

For bride and bridesmaids—new shepherdess bodices, draw-string neck-lines, tiny winged caps. The bride's dress—white cotton organdie; bodice all-of-a-piece. $19.95. Veiled net cap; $15.75. The bridesmaid's dress—organdie; green rayon faille weskit. $19.95. Green cap; $5.

• Wedding costumes on both pages in young sizes, 10 to 20. All; Jane Engel; J. W. Robinson

Army Bride

If you are marrying an officer, read this preview of Army life—by Sally Phinney Kirkland

[*Editor's Note:* Many of our readers who are marrying officers of the rapidly expanding Regular Army have written to ask us about life on an Army Post. This answer is written by an Army daughter, one of Vogue's editors, who herself spent twenty-one years on Army Posts. We hope, in an early issue, to present another article, for brides who expect to live in towns near their husbands in National Guard encampments.]

"YOU'RE in the Army now." The minute you take that handsome young Second Lieutenant for better or for worse, the old phrase applies to you as much as to any doughboy. It's a very special kind of life—sometimes exasperating, sometimes discouraging, but never dull.

One of the nicest things about the Army is that once you're within your particular social ivory tower, you find it a true democracy. The paradox here—rigidly adhered to—is that officers' families and enlisted men never mix. (Neither group wants to.) In these times, with Army Posts at full capacity, and all the camps for National Guardsmen and trainees, this makes for unusual situations.

Often, such contingencies as these arise. If you're an officer's wife, you must maintain a strict policy of non-fraternization with your own sister, a private's wife. You can't even go to the same parties. A General's son, who is a Corporal, can't talk to his own father except by sneaking in the house the back way. All this, of course, may seem somewhat harsh to the uninitiated, but it's all in the interests of discipline.

Among the officers—the concern of this article—there is strict protocol according to rank. The whole structure is pyramided from the Second Lieutenants up to the Generals, but every Second Lieutenant knows that time and patience will move him inexorably up the line. All ranks of officers mix. All attend the same social functions, belong to the same clubs, work at the same charities and projects. The children are brought up at the same schools and go to the same parties, totally unconscious of rank. No Army families have any great amount of money; all are of necessity limited in the amount they ever can make. All are faced with the same hardships of home-making on the move—so material possessions count very little. People will envy your ingenuity in dressing and doing your house; not your outside income, if any.

Assuming you know little or nothing about actual Army life, but are about to accompany a newly-appointed officer-husband to an Army garrison, here is more or less what you can expect.

First—you'll never be as financially strapped as some of your friends in Manhattan or any big city. On the other hand, you'll never be even remotely wealthy. However, contrary to popular impression, the average young couple in the Army gets off to a much better financial start than many urban couples with better-than-average salaries or incomes. The newly-graduated Second Lieutenant gets approximately $1,500 a year, but this is what is known as base pay. In addition, he gets either living quarters or an extra sum for rent, if no Army quarters are available; an allowance for gas, electricity, telephone, and fuel. You're likely to exceed the fuel allowance in a cold climate, or the telephone maximum if you give a party, but, on the whole, these allowances are adequate. (Continued on page 112)

LUIS LLMUS

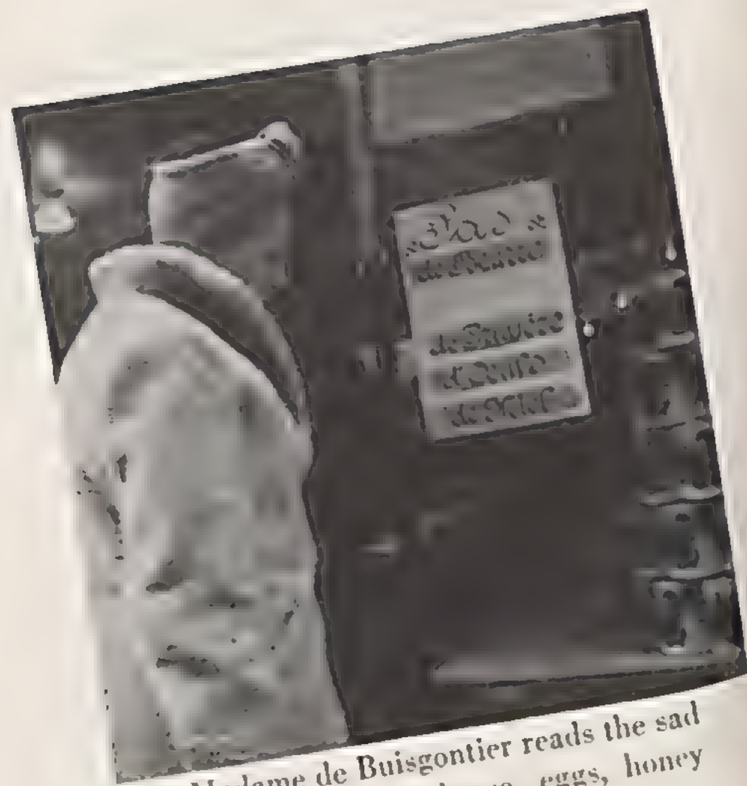
Army World... Man's World

The picture above is a Straw in the Wind—forecasting the clothes inequality of an Army officer and his bride. *He* must have a full quota of uniforms—made-to-order at no trifling sum. That uniform above totals $131.50, at Abercrombie and Fitch. *She* must get her effects with whatever money is left—plus her own taste and ingenuity.

And so she starts early—even at the altar. The dress above is perfect for an informal wedding; requires only a modest $19.95. It's sea-foam green rayon crêpe, shirred into graceful young lines. The flower hat is of violet felt; costs but $8.50. Both to be saved thereafter, for special occasions on the Army Post. Both; Saks-Fifth Avenue.

WINTER IN MARSEILLES, 1941

In unoccupied France,
darning-cotton and rabbits are prized gifts,
and even the sun has been hidden



Madame de Buisgontier reads the sad list—no butter, cheese, eggs, honey

Huddled under furs, Srta. Alvarez de Toledo and Princesse Murat knit for charity

WE ARE in a time where things lightly discussed, or feared, often come true. When sun shone last summer on the ruin and disaster of France, people whispered in hushed voices: yes, this is terrible, but just wait for next winter.

Next winter is here. It walked in like a hated, well-known ghost, and nothing could be more like the forecast of "next winter" than the winter itself. But there is a great difference between mental anguish and immediate, actual troubles. You would be surprised to hear that actual pains are not as cruel as possible ones. Therefore, real smiles may now and then bloom on the ice, and hope for next summer is all ready to pop its green flash into our long, windy, freezing nights.

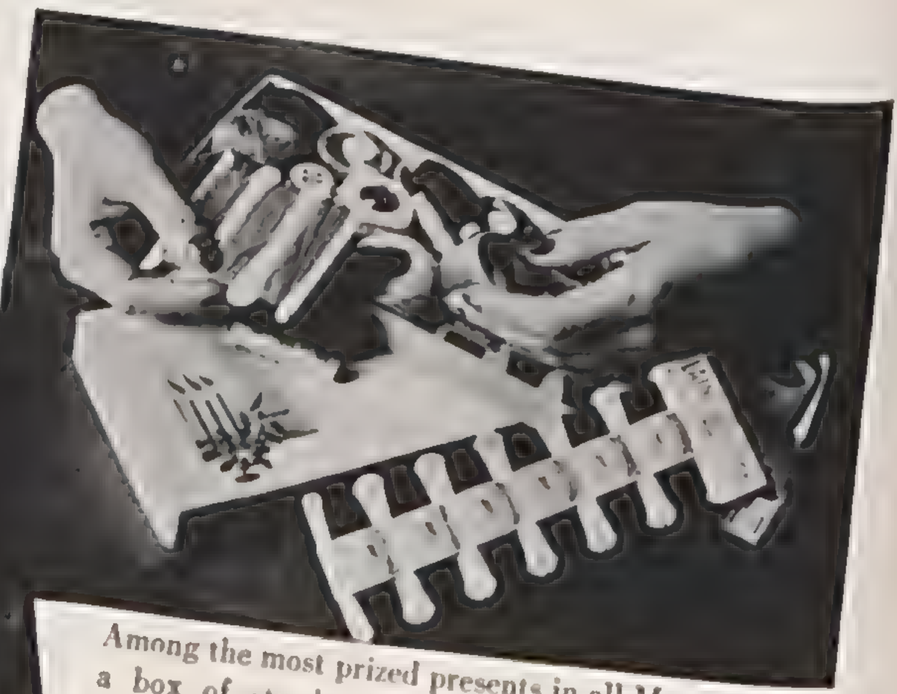
Still, winter plays its part very well in the great desolation, showing the French how very powerful it is, and what it can do. The description of truth may sound exaggerated, copied from novels, or old books. Here in Marseilles, for example, around the Rhône Valley, along the normally blessed coast, wild snowstorms come down, one after the other. The infuriated, freezing "mistral" knocks at windows and doors like a mad, wicked, dangerous creature, carrying all the wrath of the gods. Trams and trains are stopped. The milkman, after useless attempts to reach the town, drives his donkey home. Stocks freeze in the stations. Cattle die. Nobody for half a century has witnessed such an inferno season, and Provençal pipes, adding to the horrors, burst daily in noisy protest.

Women, old or young, smart or poor, react to all these happenings with a hard, aloof sense of reality. Some of them take it as an experience; others, as a bargain; more of them with a deep feeling of stocking for later on, an anxiously wished-for, cherished reward.

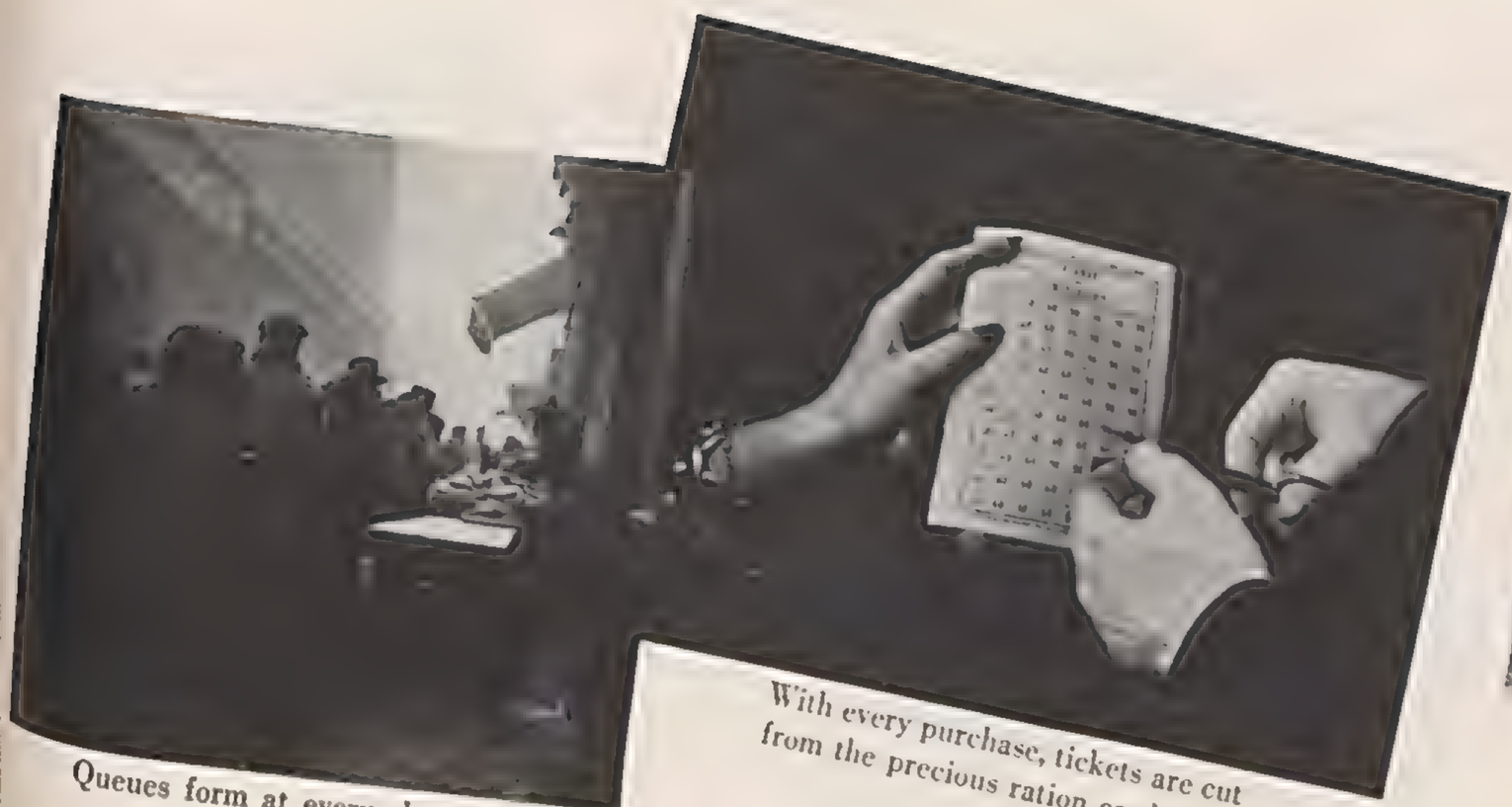
Beneath their close little hoods, they have sometimes solemn faces, sometimes radiant ones. It depends on the news, world-wide or private, on the grocer's emptiness, on the prisoner's slow or quick card. Long before Christmas, parcels were sent daily to the far-away, waiting man. But the rules have been changed once more.

Prince Murat, young war aviator, with his wife—both dressed for the freakish cold

Bridge in fur coats; Prince Murat, Mlle. Pastré, Princesse Murat, M. de Bravoura



Among the most prized presents in all Marseilles—a box of sturdy darning-cotton, wool, and silk



Queues form at every shop door

With every purchase, tickets are cut from the precious ration card

Srta. Alvarez de Toledo carries her own bags from station to hotel

Anyhow, the doom is widespread and covers every one. The nakedness of humanity before Nature and destiny, the chore of burdens, the elbowing, the single, universal subject of conversation, the kindness, the eagerness to help one another, all this gives to the period a pathetic depth that nobody could ever forget.

Men and women compete in attentions to each other. Restrictions are strict, but love is lavishly spent. Husbands and wives come home with humble, wonderful surprises: I have a card of brown darning-cotton for your stockings! I have a tin box of peas for your dinner! Here is a pack of Balto cigarettes (they taste like American ones). Here is a piece of real Gruyère cheese. Gifts are chosen with exquisite tenderness; boxes, no more of chocolates, are opened with excited fingers. Things are exchanged from flat to neighbouring flat, from shop to neighbouring shop. Old friends are worshipped, new friends, especially merchants, are precious.

The greatest fiend, for those moderns who once enjoyed the quick beat of life, is the slowed, panting rhythm of everything: days are short, and it takes many hours of one day to get anything at all, even a cinema ticket. Noisy, bursting, overcrowded Marseilles is a world of talkative, freezing statues, grouped in never-ending files. Queues for the late trains, queues for onions because all vegetables have frozen, for meat because eight hundred sheep have perished of cold last week, and also, alas, their shepherds. Queues for soap, queues for shoes. At least these will stop, because both articles have more or less disappeared.

Though people try very hard to avoid complaints, strange little scenes happen in united families. A young woman used her husband's shaving cream to wash the children's pinafores—"Just let your beard grow," she replied to the poor, angered man. There is no self-consciousness at all on the private subject of laundry. Countess de X. candidly confessed the other day that her sheets had not been changed for the last month. Some hands are still white and well-kept, but (Continued on page 108)

Princesse Jean Poniatowski rides a "velo-moteur"—one of the few methods of city transportation

Dogs are the greatest luxury left to the people of unoccupied France—their food comes from the owner's ration

Madame de Buisgontier addresses a package to her husband, a prisoner in Germany

Votive offerings in a Marseilles church—parachutes, airplanes, symbols of new wars

Whispers to a girl with nothing a year

1

2

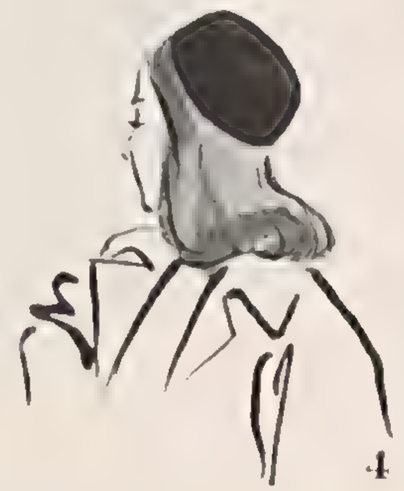
Cash needn't be the Criterion of your wardrobe. Nor $$$ the be-all, end-all--even if you are young and/or budgeted. Let ingenuity swing the balance. Establish a how-does-she-do-it-on-simply-nothing tradition with gently-priced bracers like these.

1. Get a dress that doubles for dinner or dancing--$17.95 takes all. Beige rayon crêpe, red-edged. Jacket off, a shirred red bodice appears. Altman

2. Love it and live in it--this 100% American, the shirt-waist dress. Red-and-white rayon crêpe. Yours for an incredible $8. Carson Pirie Scott, Chicago

3

3. Splurge on a hand-knitted white sweater--a news item because it's more than hip-length, because of the shirt-collar. $12.95; Bonwit Teller


4

5

4. Clap on the newest beanie extant--blue felt. A Mexican basket, upside down, is its ancestor. $5; Peck and Peck

5. Leave home, some evening, in a piqué hood, starched, white, with a dust-ruffle. $1; Best

6

6. Try naturalized shoulders, blouse version--this one is Kelly-green and white Celanese rayon. Wear it with shorts. Or slacks. Or suit. Or dinner-skirt. $9 for this versatility; Bonwit Teller

7

7. Succumb to that longing for a bright red bag. No extravagance at the price--$5. Saks-Fifth Avenue

8

8. Slip your feet into sinister black espadrilles, like ones a Mexican bandit might be captured in. They're rugged canvas, on a washboard hemp sole--sure-footed on a sloping, slippery deck; equally good in a garden. $2.25; Lord and Taylor

9

9. Wrap your swanlike neck with long necklaces--each one a lush five feet. Have one pink, one purple, or any of 18 other colours. $1 each; Lord and Taylor; Marshall Field

10. If you can be described as the Suave Type, by all means acquire this nonchalant dinner-jacket, another filch from the men. Have it in white rayon faille for $15. Have it in white piqué for a lesser $12. Best

12

11. Give yourself an Easter present of a fine new cape--with no one the wiser that the deal involved only $11.95. Corded beige rayon, by DuPont; braid frog. Best

13

12. Join the ranks of those who love the crisp new look of starched crocheted lace. This hand-crocheted pill-box is a creamy-beige--spiked with opulent gilt hatpins that defy even the gales around the Chrysler Building. $5 wins hat-and-hatpins. Bonwit Teller

13. Here's another member of the hand-crocheted clan--a cake-frosting hat of starched white lace. Tie it under the chin with black velvet ribbons, and let it be the come-hither of a sheer dark dress. $5 is a bagatelle for such charm. Bonwit Teller

14

14. Span your young wand-waist with this corselet of crocheted white lace--stimulant for a dress people have Seen You In Often. $3; Bonwit Teller

15

15. Give yourself the rakish airs of a Regency beau with this waistcoat of striped rayon bengaline. Red, green, and white stripes--nice with a white blouse. Add to sharkskin slacks, or a suit-skirt, or a dinner-at-home long skirt. $9; Bonwit Teller

10

11

Linda Pennyfew

LUIS LEMUS

Flowery chintz for you and your house

Big-house tricks for your first little house

Luxurious little flourishes that need no staff-work—just time, trouble, and a loving hand

To be loved makes women beautiful (it's practically a scientific fact), and houses blossom in the same way. If you love your house and work over it, it will have charm. If you treat it only as a jumping-off place, it will look exactly like one. The well-trained staff of a big house can fill in a lot of little gaps, with the butler ordering the olives, and the parlourmaid fixing the flowers. But here are some of the little flourishes that you can add yourself, with time and trouble as your main capital—big-house tricks that show a loving hand.

Take a wooden salad bowl, darken it with oil, and, in winter, keep it on the hall table full of apples or nuts. Use a low, shallow chopping-bowl as a centrepiece on the dining-room table and heap it with fruit or, in summer, have some sturdy, violent flowers, such as marigolds, floating in it. Other good ideas for the table are wicker bread-baskets, straw mats which last practically forever and need not be washed, and wooden pepper and salt mills—the gourmet's delight.

Afternoon tea can be a simple routine. Have it made in the kitchen and brought in, in the pot. Lots of big houses do this, and, for tea connoisseurs, nothing quite compares to tea made in a brown earthenware pot. (Lord Halifax, for instance, always uses one.) Have cookies instead of muffins, and Holland rusks, Triscuits, or some biscuit wafers, instead of toast. They are delicious when heated up with a little butter, and infinitely less trouble than toast. If no one has given you a silver tea-tray, buy one of pale fruitwood. China looks lovely against it, and a china tea-set is easier to keep, in a small house.

A TROUBLE saver for week-ends in the country is a tray that is set out in the morning with plenty of clean glasses, water, Coca-Cola, et cetera, and, above all, an ice-bucket. These ice-buckets come in every type, at almost any price. Try to get some one to present you with one of the new chromium ones, shaped like a giant pear, or, failing that, buy yourself, for next to nothing, a bright little barrel of insulated rubber.

Hot hors-d'œuvres are easy to do if you keep a ready-made mixture in a bottle in the ice-box—grated American cheese, Worcestershire sauce, mustard, and butter ready-mixed. Then the maid only has to spread it on a biscuit, pop it in the oven, and serve.

You probably have trouble with a lamp or telephone cord. Wrap it around a slender stick (a curtain-rod is ideal). It comes off the stick in a sculptured, pig's-tail ringlet and looks like the work of a super-English parlourmaid.

IF you are having week-end guests, try to have them breakfast in their rooms. A tray is no trouble at all for the maid, compared to the work of serving in the dining-room. And trays, in their little compass, can be charming. Nothing makes them look more attractive than a flower in a tiny vase—it's a big-house trick that all but the best big houses too often forget. Paper napkins and tray covers not only save laundry, but are very smart and new. (Lady Mendl used them in her house in Versailles—big ones with monograms, in lovely soft colours.) If your guests ask for cereal, send in brown sugar, as well as white. If they ask for coffee, send hot milk, as well as cream; but if they want tea, you might as well keep your best China tea for afternoon—most people like India tea in the morning.

You can never know the worst about your guest-room, usually the most neglected room in the house, until you spend the night there yourself. Consider the reading-lamp and the pillows—a soft one and a firm-ish one are a good pair. Watch for chinks of early morning light from the windows, and move the bed if light strikes the pillow. If you can't move the bed, get a screen. (One ingenious person we know painted one pale shell-pink to match the walls, decorated it with flowers and caricatures cut out of magazines, and then varnished the whole thing.) Plan to keep an extra blanket in the chest of drawers, and, if you have only one maid who couldn't possibly press for the guests, keep a small iron and ironing-board in the corner of the guest-room cupboard.

Stock the desk with writing-paper, stamps, and a few new, sharp pencils—the guest may never use them, but they look like the work of a well-organized staff. Earmark and prepare a tray for the night-table: biscuit jar, iced-water thermos, and a (Continued on page 141)

Opposite

Springlike idea of 1941—that you and your house be dressed in chintz of the same design. It's an idea worked out by Lord and Taylor, using various garden patterns of Everglaze chintz for a gamut of costumes; a gamut of decorating ideas. The chintz shown here is Covent Garden—soft-blooming pink flowers. For your room—a chintz dressing-table; chintz-hung window. For you—appliqué sprays of chintz on a hostess coat of pink mousseline de soie. In other designs, you can pick fruit—there's a luscious chintz with plump red strawberries, yours for the gathering

Dowry for

Lavish proposals for a bride who's, luckily, free to spend

For you who are lucky enough not to have to worry *too* much about budgets...for you who are surrounded by a galaxy of more-than-generous relatives... for you who've accumulated your basic, backlog linens and now want to add some luxurious touches—the beautiful things on this page are suggested.

If you're planning to equip a house or apartment with at least two bedrooms and two baths, here is, approximately, what you'll need of fundamental things. Two dozen fine white percale sheets; two dozen pillow-cases to match; eight linen sheets and pillow-cases; six blanket-covers.

To these, you'll probably want to add some coloured sheets and pillow-cases...especially nice if they repeat the colour of your rooms. You'll want, too, some of the finest blankets and comforters you can find. And these, too, may follow the same colour scheme.

For your bathrooms, you'll need about three dozen bath-towels, deep-textured; two dozen wash-cloths; two dozen linen face-towels; three dozen linen guest-towels; and about six bath-mats.

Your shopping won't be as overwhelming as this may sound. For many of these things are planned together. Sheets and pillow-cases come in sets. So do towels—one way is: wash-cloth, bath-towel, guest-towel, and bath-mat. All you have to do is decide on your colour scheme and your choice of monogramming, and then order as many sets as you wish.

1. Wamsutta Supercale sheets—handsomely monogrammed by the Linen Embroidery Company. Have them in white or pastel colours, with contrasting monograms

2. Martex Royalty bath-towels with a deep pile. These are pale rose—you could have them monogrammed in blue or wine. Or have the new silvery-grey shade, and add almost any colour monogram that you wish

3. Fine linen hand-towels (you'll need about two dozen of them). One is grey, with a wine monogram. The other is peach with baby-blue. At Mosse

4. One of the most luxurious of eiderdown comforters. It's of pale pink satin, with lace for trimming and rosettes; light blue ribbon bow-knots. At Carlin Comforts

5. Blanket-cover—see how pretty it is with the comforter above—with a deep border of net lace on dusty-rose silk crêpe de Chine...very feminine. There's a pillow-case to match, too. Cover and pillow-case from Carlin Comforts

LUIS LEMUS

a Bride

Thrifty proposals for a bride with her eye on the budget

FOR you who are marrying for love and not much money...for you who want to start off with a few essentials and add more later...for you who are moving into a small apartment with even smaller closet room—the well-chosen things on this page are meant.

Words to the wise: Don't feel you must have linens enough for a lifetime. Plan with care, and you'll be surprised at how far a few classic pieces will go. Concentrate on having just the essentials at first—and having them as good as you can possibly afford, and in such good taste that you can add to them as you go along. Don't buy things that will need constant cleaning: beware frills, furbelows, lace. Limit yourself mostly to white and one or two colours.

Other penny-savers: Elaborate monograms can run into a lot of money. For the time being, you may be just as pleased with extremely simple ones, or with decorative bright stripes or designs. Hemstitched sheets, too, cost more than unhemstitched ones.

Good basic plan for a start: Eighteen percale sheets with eighteen pillow-cases to match. (These sheets are a good return for the $2 or $3 they'll each cost.) One dozen bath-towels; one dozen wash-cloths; two bath-mats (a simple way to get these is in sets that will cost you only around $2 to $3, and include one wash-cloth, bath-towel, guest-towel, and bath-mat); and one dozen linen face-towels; two dozen linen guest-towels—costing about $10, $13 a dozen respectively.

1. Blanket-cover of pastel Plisse crêpe, with satin scallops. (Ask an indulgent aunt for two.) From Eleanor Beard

2. Comforter of hand-quilted flowered taffeta, lined with challis. This, like the cover above, isn't inordinately expensive—but for your budget's sake, you might do well to coax them from one of your most beneficent givers

3. Bath-mat and bath-towel by Cannon. They're peach-and-white, in a sea-shell design

4. White towel with a rose-striped border—Dundee makes these with all different coloured borders

5. Bedspread for summer—or a country house. White tufted pattern on pale green, blue, grey, or peach. By Bates

6. Hemstitched Bates' Comb-Percale sheets. Have them in either pastel shades or white

7. White sheets with coloured scalloping to take the place of hemstitching. They're Utica Percale

Sixteen ideas from

This lanai, or terrace-room, in the Singers' beach house is full of adaptable ideas:
1. Plants and furniture equal in size, scale, and importance.
2. Furniture covered in identically patterned material, reversing the colour scheme; some in yellow-and-white on green, others green-and-yellow on white.
3. Native lauhala rug (straw matting for mainland rooms).
4. One basic colour—beige—for the rug and all the wood; one basic motif—fish for the décor

The terrace room of Mr. and Mrs. Harton Singer

Entirely tropical, but easily translated for another setting, are the points of this room:
5. The use of a few sharp, strident colours—lime-green, white, and citrus-yellow—for a library.
6. Instead of paintings, a view of the outdoors—a carefully composed, mobile, dramatic picture.
7. Complementing the picture-window, tree fern printed on the curtains—effect of growing plant.
8. And curtains of white hand-blocked cotton, matched to the texture of the walls

The library of Mr. and Mrs. Harton Singer

four Hawaïian rooms

The game-room of Mr. and Mrs. Harrison Cooke

Borrow some of the charm of this game-room, full of trophies from the family ranch on Molokai.
9. Brilliant game birds, beautifully placed; antlers branching over the window.
10. A long window, with a flexible, rolled-back, wooden screen.
11. A huge brown-and-cream coloured steer-hide rug, pleasantly bold and hardy.
12. The vigorous, horizontal lines of the whole room, established by the paneling, emphasized by the window and the sofas, or hikiees

The library of Mr. Edward Grossman

Ideas from this untropical formal, but austere library might be used anywhere.
13. Against the pale grey of the walls, tall, thin half-columns, lacquered in Burgundy-red.
14. An old Chinese chest becomes a coffee-table—unexpected against the Aubusson rug.
15. Red and pink for the colour scheme—even the chairs are red lacquer, with Burgundy satin.
16. A broad frame of dark red velvet for a needle-point overmantel portrait of Napoleon

Underneath

Pink and blue faggoting on pink silk nightgown by Yolande. $7.95. Saks-Fifth Avenue

Right, above: White jersey négligé of Celanese rayon. $22.95. Bonwit Teller

Palest yellow silk satin nightgown. $14.95. Saks-Fifth Avenue

Bright-printed dolman sleeves on a trim-tailored négligé of white rayon crêpe. $19.95. Franklin Simon

Things

Blue-and-white striped nightgown and coat of Bemberg rayon crêpe. $15.90 Saks-Fifth Avenue

RAWLINGS

SHEER BEAUTY UNDER YOUR BRIDAL DRESS: LILY OF FRANCE ALL-IN-ONE; SAKS-FIFTH AVENUE

HERE are the newest négligés and nightgowns of the year. Ones that are so beautiful, so deftly made—that you could easily imagine yourself wearing them for dinner at home or for those long, leisurely Sunday breakfasts. Certainly, they'll make charming additions to your lingerie wardrobe for spring. That lovely white jersey one, for instance, with a multicoloured kid belt—you'll dress it up even more with some jewellery. Or consider how lovely that white crêpe with its so-new dolman sleeves. Each nightgown is practically a confection in itself—and very much this year's, too. Pale yellow satin or faggoted pink silk or the coat-and-gown costume—choose one or more of these new ideas.

Navy—

RAWLINGS

Jacket-dress of navy-blue sheer rayon crêpe; piqué collar, cuffs. Eisenberg dress; $49.95. Blue-and-white bonnet.
Franklin Simon; Carson Pirie Scott

Coat and dress of navy-blue sheer rayon crêpe; organdie collar, cuffs. Eisenberg design.
Franklin Simon; Carson Pirie Scott

TRIUMPHANTLY and happily sailing into this spring is sheer navy-blue. You take it to your heart each year. For its fresh, clean look—especially with feminine white touches. For its go-everywhere quality. For its fine ability to carry on, coolly, into warm summer days...and nights.

Here, then, are this spring's sheer navy-blue costumes. Bespeaking this spring: The tunic-jackets. The longer, fitted jackets. The frillier-than-ever, whiter-than-ever touches, stimulated by the Regency trend. The mid-arm sleeves.

These costumes lend themselves to change, too. Maybe you love head-to-foot navy-blue with white. But you might also consider bright hat or gloves—emerald-green. Or cerise. Or mauve-pink.

blue... air-weight

Dress of navy-blue sheer rayon crêpe;
draped-front skirt, organdie accents.
Block original; $45. Altman

Tunic-jacket... for a new silhouette —
over dress of navy-blue Enka rayon crêpe.
White lawn and lace touches.
$49.95. Saks-Fifth Avenue

Tunic-jacket —
like the Greek Evzonella guards' —
over dinner-dress with white top.
Crown-Tested sheer rayon crêpe.
$49.95. Saks-Fifth Avenue

SILVER FOR THE BRIDE

1

2

3

4

5

6

NYHOLM

ONE time not to be a too-retiring bride is when friends ask you about the sterling you'd like. *Tell* them. Be specific about pieces you need one of; general about those, such as bowls, you need in quantity. The pieces here are at good jewellers throughout the country.

1. You won't need more than one large meat platter with well and tree, such as this sterling one, not more than one sterling water-pitcher. Both from Wallace

2. You can always use several bowls and trays. Alvin's sterling Paul Revere bowl could be used for flowers or fruit. Their salad bowl, or dish, has many uses, too

3. Gorham's sterling "Queen Anne" tea-set, candelabra, and candlesticks. (You'll only need *one* tea-set!) You'll want a pair of candelabra and four candlesticks

4. Lunt's after-dinner sterling coffee set, covered vegetable dish, and open salt and pepper. Ask for four to six peppers and salts, two to three covered vegetable dishes

5. Watson's sterling oblong cocktail tray with gadroon edge, and round George Washington tray. You'll welcome two or three like this—in varying sizes

6. Sterling from Towle—the larger bowl would be ideal for a centrepiece on your dining-room table. You'll need two gravy-boats with ladles and trays, such as this

Elizabeth
BLUE GRASS
NIGHT
DAY
ELIZABETH ARDEN
Elizabeth Arden
Spring Fragrances
BY
ELIZABETH ARDEN
BLUE GRASS Perfume . . . Elizabeth Arden's great perfume success, $60. Smaller sizes, $6 to $32.50
WHITE ORCHID Perfume . . . boxed in its own greenhouse of Cellophane, $8.75
Other styles, $5.50 and $3
"IT'S YOU" Perfume . . . romantic fragrance
In Victorian bottle, $37.50
Other style bottles, $6.50 to $24.75
NIGHT AND DAY Perfume . . as appealing in the sunlight as by moonlight, $25. Smaller size, $12.50
CYCLAMEN Perfume . . . precious, provocative in shell bottle, $22.50, $35 Other styles, $5 and $18
691 FIFTH AVENUE
NEW YORK
Arden
Copyright, Elizabeth Arden, 1941

TANGEE'S THREE SMOOTHLY ALLURING CREAM BASE LIPSTICKS keep your lips soft and lovely for hours and hours . . . help end that dry, "drawn" feeling. Together with their matching rouges and your own shade of Tangee's famous Face Powder they give you complete make-up harmony . . . a perfect blend of skin and lip coloring.

TANGEE

REALLY STAYS ON!

WARRING BRITAIN'S NEW MOVIE

(Continued from page 73) Robert Newton, and Rex Harrison, to mention only a few.) Besides, Shaw and Pascal have galvanic powers of persuasion, which dominate even such distractions as aerial torpedoes.

Pascal is a perfectionist: the smallest detail must be as he approves it, or redone. As he *approves* it: not as he *conceives* it, for he is never oppressive, and gives every individual his full expression. "Nonn, Nonn," he roars, rendering "no" in his peculiar, excruciating, lucid English. "Nonn! For me, not happy conception. I spit on it." He turns and surveys the assembled company: "My dear childrens—must I hypnose you?"

Gabriel Pascal is like a Rodin statue: a chunky block of contradictions, with a dynamic force, passion, and poetic imagery, all woven into one substance. This singular man, this squat, sallow creature, gipsy, Jesuit, Hussar, poseur, fencer, Buddhist, actor, and wanderer, is at once a man of culture and action, a visionary, and a business man. Out of his deepest convictions, out of his most profoundly humanitarian beliefs, comes his conception of Bernard Shaw as a great universal writer—ranking with the Shakespeares and Goethes of the world, a man whose tart, somersaulting wit is but the catch-penny veneer upon a true universality. But out of Pascal's shrewd, unquenchable worldliness comes his knowledge that such universal qualities can be commercialized—ever so subtly, but ever so satisfactorily. How rare to find genuinely profound convictions which are such lucrative enterprises. Yet Pascal's powers have realized this agreeable state of affairs. Shaw is his creed and does him as proud as he does Shaw.

All is harmony between them. The bearded, impish octogenarian, upon whom it may be said no fly has ever settled, realized that in Pascal he had found an interpreter of genius and understanding, who could widen his audiences to cinema proportions. Their relationship flowered in the golden glow of complete accord and sound financial backing. Shaw is notoriously difficult to approach. He has turned deaf ears and blind eyes to every cinematic pundit, prior to Pascal. But perhaps poseur doesn't bite poseur, or Titan recognizes Titan.

At any rate, when, at the first interview, Pascal pleaded for the film rights of "The Devil's Disciple," Shaw countered by asking Pascal exactly how much capital he had to back his venture. Pascal, unshaven and penniless, a jobless wanderer, arrived that morning from Holland on a cattle-boat, put his cards, and the two shillings and seven-pence, which was his all, upon the table. Perhaps the startling, Irish irregularity of the scene appealed to Shaw: perhaps he had heard echoes of Pascal's European approach to pictures. But within an hour the deal was made, and Pascal obtained the film rights of all the Shaw plays. Shaw made only two stipulations. That the cast should be British. That "The Devil's Disciple" should not be the first picture: he thought it might scare away the public. Now, the Shaw film cycle is envisaged as "Pygmalion," "Major Barbara," "The Doctor's Dilemma," "The Devil's Disciple," and "St. Joan."

As the Shaw-Pascal collaboration prospers, they become cosier and cosier, basking in mutual esteem and trust. "Let me cast myself upon you; I am the tempest, you are my rock," cries Pascal, in a turmoil of temperament and hyperbole. Shaw accommodatingly proffers support and advice: the storm is weathered, and the two oddly-assorted giants proceed on their way. "I must see your film of 'St. Joan' before I die," writes Shaw; which he probably will do with ease, judging by the relish with which this eighty-five-year-old rogue-Titan put away his tuck-shop jam, cake, bun and biscuit and Devonshire split teas at the Studio.

Pascal lives nomadically. He used to go to Alexander Korda's house, where they would be discovered playing poker for their month's petrol ration: desperate stakes which their dependent households eyed uneasily. Sometimes he was found scouring the Buckinghamshire countryside for the farmhouse he has since bought. Sometimes he would be (Continued on page 106)

Ensemble harmony!

In Berkshire Stockings, the well-dressed woman finds gratifying aid to costume harmony. Their loveliness is enhanced by subtle shades that blend with Spring ensembles. And when you compare the wear of these lovely sheers—a modern version of the stockings made famous by Berkshire since 1906—you'll prefer Berkshires, always.

Also, see Berkshire Kantruns, the lovely, lacy stockings that never run.

Berkshire Stockings

Made by the world's largest manufacturer of full-fashioned stockings, Berkshire Knitting Mills, Reading, Pennsylvania.

WARRING BRITAIN'S NEW MOVIE

(Continued from page 105) wandering forlornly up and down the sunless, soulless lounges of some big hotel or restaurant. While vaguely aware of the discomforts and distractions of such surroundings, he would be too deep in abstraction to know how he got there, or how long he would stay. At that time, he was forever moving backwards and forwards between one hotel and the next, echoing the gipsy wanderings of his childhood, surrounded by a caravanserai of secretaries, script-writers, managers, and valets trailing unpacked clothes, hundreds of ties, challenge cups, signed photographs, and the foils he loves to use.

Sometimes he was in possession of an enormous suite, with bedrooms and bathrooms all in use as overflow offices; with four-figure contracts strewn over the dressing-tables and typists spanking away on machines uncomfortably dumped on beds, sunk in the pneumatic depths of satin eiderdowns. Pascal himself would be dictating dynamically, from the bath; or, garroted by towels, through the lather of a barber's paraphernalia.

Once the tiny hall was a stampeding mass of women, for Pascal had decided to hold a film audition and engage a Hungarian cook, both at the same time. I fought my way through the fur coats, orchids, and eyelashes of the actresses; the aprons, bound volumes of references, and bulk of the cooks, to burst in upon a remarkable scene. In the brocaded splendour of the suite's drawing-room, which seemed full of white pianos, standard lamps, electric log-fires, gilt radiators, floral tributes, Volpi cups, teacups, and Queen Anne cocktail shakers, Pascal was holding an audition for the part of Mog, the converted tart.

Surrounded by agents, associate producers, backers, business managers, and publicity experts, he was commanding an astonished blonde to recite the *Lord's Prayer* with proper Salvation Army gusto. I stayed to watch several aspirants essay this test.

Yet it is typical of Pascal that, in the middle of all this circus ring, he knows exactly what he wants, can give confidence to the most nervous beginner, and can make up his mind inflexibly, as to best actress and best cook. Which is, I suppose, the reason why he is an equally good person with whom to work or to dine.

THIS is Pascal as he is. But to appreciate him, one must know something of his romantic, harlequined background, and what he was. Transylvania was his birthplace, forty-six years ago. An early clash with family discipline sent him flying to the gipsies, with whom he wandered until he was seven, at which tender age he began the second stage of his youth, and was adopted by a princely family and educated by the Jesuits. In the towered and turreted heights of a Hungarian mountain home, he developed along the easy, cultivated lines of the big Central European families. He studied languages and music and learned to fence and ride, and eyed the Church with all the emotional force of his adolescence. But a chance reading of "Romeo and Juliet" changed his whole outlook. He saw the theatre as his true interest.

During all the shifting scenes and emotions of his youth—the long summers spent in Italy, when he came to know and be profoundly influenced by Eleanora Duse, in Vienna, where he was a military cadet; in the brief time that he was destined for the diplomatic service, or attached to the agricultural college in Berlin—during all these vicissitudes, his energies were directed towards the theatre. He wanted to act; he wanted to produce; he wished to be of the theatre...in this mood, he joined a stock company in Hamburg. From there, he graduated by a fantastic series of chances and mischances to the Imperial Theatre in Vienna.

In 1914, he saw the intriguing possibilities of motion-pictures, realized that at last his limitless imagination had found a medium of expression, and worked with Robert Weine, the great director who was later to make the revolutionary "Cabinet of Dr. Caligari." But war broke over Europe, and Pascal returned to Hungary and rejoined the army. When the slow, brutal years of bloodshed ended, he wandered in an exhausted Europe, looking for work in the film studios. In Rome, he found backers for two independent pictures, which he sold to (Continued on page 111)

Roses-and-Spice Ritual

Delightful trio for a luxury toilette, these bright spring mornings. Refreshing

sequence of Early American Old Spice Toiletries that wrap you in America's own fragrance—

piquant and unforgettable. Toilet Soap, Toilet Water and Dusting Powder, each

proudly packaged in picturesque containers bright with early American motifs.

Toilet Soap . . . 3 cakes, $1.00 *Toilet Water . . . $1.00, $1.75, $3.25* *Dusting Powder . . . $1.00 and $1.50*

Each a Shulton Original • *Trade Mark Reg. U. S. Pat. Off. • SHULTON, Inc., 5th Avenue, N. Y. C. • Hoboken, N. J.

A GLORIOUS TRADITION

IN SHOES

STEPS UP IN STYLE

STEPS SMARTLY DOWN

IN PRICE

Laird Schober & Co.

Bellina

Alert

Laird

This spring let Laird Schober shoes be the fashion spark to ignite your costume with brilliant new beauty. A seventy year tradition among women whose fashion sense is uncompromising, these fine shoes now enter a new era . . . holding proudly to their heritage of quality, but stepping down in price . . . bringing you new heights of style preeminence for your spring '41 shoes.

SOLD IN BETTER STORES THROUGHOUT THE UNITED STATES
write Laird Schober & Co., Inc., 47 W. 34th St., New York for name of nearest dealer

patents, gabardines, calfskins black, blue, brown

8.95 . . . *some higher*

WINTER IN MARSEILLES, 1941

(Continued from page 89) many others, like those of Scarlett, are quickly losing their useless mystery, and many red fingers, with still reddish nails, talk of hard rubbing, mending, and cooking. A glance at a woman's hands has become a kind of indiscretion.

And the dogs have become a first-rate extravagance. Food cards are not delivered for dogs. Some of them lived on milk or rich bones, and now milk is only allowed for children, and bones mean meat. It is easier, certainly, to lunch or dine in restaurants than in private houses, but dogs are not allowed. A few crumbs under the table may create disturbances. A friend of mine (she lives in a hotel) is facing the alternative of either spending her days hunting for her dog's supper, or parting, alas, with the old friend.

Every kind of real goods has certainly become more precious than pure gold, and the rarest of all is real coal. Beautiful, spacious, high-ceilinged houses can not ignore the fact. Fur rugs and fur coats are uncertain substitutes for empty radiators. A small kitchen corner is perhaps the actual paradise.

Every one longs for the easy springtime when we shall be able to tramp around in open sandals and naked toes! Until now, rubber boots and double soles did very well over wet, slippery pavements. But the shoe card, long threatened, has appeared at last. Real leather is vanishing. Double-soled shoes, leather boots, even high shoes (except the old ones, of course) are now forbidden. Never mind. Shoemakers, especially Abbate, a famous creator here, are rich in imagination, if not in kid, antelope, or calfskin. There is a rumour of interesting adaptations: knitted cotton or flax fabric, based on wood or cork soles. Greco, in Cannes, already started, sometime ago, to make excellent pumps half of tweed, half of leather.

SHOES are certainly not a problem say the dressmakers and fur people. But what about jersey? What about astrakhan, Persian lamb, and mink? The truth is, nobody wants those expensive furs at all, except "castor rasé"—sheared beaver—lovely, solid, practical. This is a rabbit period: rabbit for dinner, cleverly worked rabbit skins for linings or overcoats. Still, every smart woman on the coast seems to have a soft, long coat of platinum —blond guanaco. But each visit to the best Marseilles fur shop, Bes or Zimler, for instance, brings the same reply: "The last one has just been sold."

Marseilles dressmakers, like Gaston and Rose Silvestri, still live on their fabric stocks, and though they make a point of only showing Parisian models to their smart clients, the lack of these models (owing to the lack of communications between free and occupied zones) has not stopped their activity. "Even if I have to create personally," says Rose Silvestri (gifted with taste, experience, sense of humour, and brains), "I think and work in the terms and spirit Paris has taught me."

She studied for years with Madame Charlotte at Premet (so did Alix, you remember) until she could cut, fit, and sew, equally well, an evening dress or a tailored jacket. It seems that her hands—not her mind—are gifted with the sense of imagination. She uses actual fabrics, never cotton-toiles, for her technical researches—therefore, fabrics she must have, or lose her only joy in life: to make good clothes.

FOR most men and women, the only joy in life, right now, is to meet their friends, and there are many opportunities here, as all the world runs through Marseilles, coming or going to Paris, Lyon, Vichy, Cannes, Dakar. Hotels are packed. Dates are subject to changes on account of weather and stopped trains. The express from Lyon took forty hours to reach Marseilles, but the huge staircase of the Gare St.-Charles sees many a smart silhouette walk down its steps, always followed by the loaded porter. There are supposed to be only sixteen taxis for this enormous town; one may wait an hour or two for their arrival. Trams pass every ten or twenty minutes, or, sometimes, not at all. Bicycles and velo-motors, so popular in Cannes, (Continued on page 111)

Heaven-Sent..
HELENA RUBINSTEIN'S newest scent is Heaven sent indeed! If an angel grew flowers in her cloud garden and distilled celestial perfume to make mortal women feel immortal it would be Heaven-Sent! Nearest the light, fresh fragrance of flowers of the earth—after a spring shower. Complete sequence in scent: Heaven-Sent Eau de Toilette, 1.00, 1.75 and 3.25. Heaven-Sent Dusting Powder, 1.25. Heaven-Sent Angel Cakes of Soap: 2 Complexion Soaps, .85, giant Bath Soap, 1.00. Set, with one of each size, 1.40.
Helena Rubinstein
715 FIFTH AVENUE, NEW YORK, AND AT ALL SMART STORES
OTHER SALONS: BOSTON • CHICAGO • LOS ANGELES • MIAMI • PALM BEACH • TORONTO • LONDON • SYDNEY

Mais Oui

(PRONOUNCED "MAY WE"—MEANS "BUT YES!")

THE FRANKLY FLIRTATIOUS NEW PERFUME

Piquant, spicy, vivacious—Mais Oui is one part danger, three parts daring. This delightful fragrance is irresistibly feminine—"frankly flirtatious"!

Perfume—$1.50 to $10.00. Eau Parfumée—$1.25. Face Powder—$1.00

BOURJOIS
NEW YORK

WARRING BRITAIN'S NEW MOVIE

(Continued from page 106) Germany for treble their cost. Then followed a period of success. His technique developed. He made many noteworthy pictures. "Narcotic," made in France in 1925, won him further contracts in Germany, which was, at that time, the core of the *avant garde* of the cinema.

Then followed switchback years of failure and success, hopes and despairs. Pascal roamed the world, broke, unsure. In India, among the Buddhist monks of the northern mountain ranges, he learned something of those limitless reserves of philosophic control and detachment which are so remarkable a part of his character to-day. I suppose when you have understood, however humbly, the first principles of these doctrines, you are fortified against the snatch and fritter of Western life. You are, in fact, your own Tibet.

Now, at the height of his powers, Gabriel Pascal lets no second World War deter him from his determination to continue his Shaw cycle. (Has he any schemes apart from Shaw? Yes, Shakespeare. He would like to make "Macbeth," with Greer Garson, who he considers to have the greatest dramatic possibilities of any actress to-day, as Lady Macbeth.) He and Shaw have something to say. "Major Barbara" is more than a fine play. It's a great plea—both an indictment and an inspiration. *But what about entertainment?* These Titans are wits and wags and showmen, too. Their film is great entertainment, because it is built, not upon some petty plot, but upon world truths—reality—each scene eloquent of Shaw's genius, and Pascal's genius for Shaw.

WINTER IN MARSEILLES, 1941

(Continued from page 108) are little used in Marseilles. The streets are too crowded, so walking is again the best solution.

On account of food difficulties, few hostesses entertain here except the Comtesse Pastré, who has a beautiful property in the nearby neighbourhood called Montredon. In the big park, with cypresses and groves of pine-trees looking over the sea, an earlier generation of five Pastré brothers built five different houses. The Comtesse Pastré has two handsome daughters: Nadia, who is working hard to get her medical degree, and Dolly, who married last August the young aviator, Prince Murat.

MARSEILLES has still excellent restaurants: la Brasserie de Verdun, le Filet de Sole, where prices are breathtaking. But, strange to say, you seldom get fish, except river fish, and never bouillabaisse. A queue waits at the entrance door of the Beauvau Restaurant, because here no food tickets are ever required. Cintra, on the Vieux Port, is the bar where everybody meets. Castelmuro is the tea-room where parents bring their children for a helping of cakes (to fill out the bread tickets). A charming little hotel, the Bellevue, on the right-hand side of the harbour, next to a questionable, but picturesque quarter, has been lately cleaned, restored, and decorated. The rooms have blue-and-white or green-and-white chintz, old-fashioned little *santons* figures are placed on the wall shelves, and many artists come here to paint from their windows—if they can find colours.

The harbour is asleep, but the Canebière is terribly alive, packed, crowded, very vivid, very intriguing. One passes handsome women in hoods, tweeds, or sports fur coats. But the crowd is far too mixed to make a definite background for distinction. On the coast, Cannes remains the pearl of beauty, and all women arriving from cold, black Paris, even from windy Marseilles, gasp on the sunny terrace with surprise and joy. All the American and English residents have remained. Hotels are, by magic, still comfortable. Writers, doctors, artists, trade and accessories creators are numerous. Smart life continues, intellectual life has quickly developed. Cinema stars and directors walk up and down the Croisette. On this unique spot, a few minutes of illusion take hold of one's heart.

REMEMBRANCE

For all the gift occasions from Easter and on . . .

not forgetting yourself, and your own Spring costumes!

Compacts of a special alloy, light as a petal.

Enamelled in pastel color, cut through

delicately by hand to the shining metal.

Inspiration for bridesmaids' gifts . . . in two designs

and four flower colors . . . to give each of eight a little

different memento! In outstanding stores.

347 fifth avenue, new york VOLUPTÉ *inc.*

TIFFANY & CO.

Wedding and personal stationery for the bride. Silverware, china and glassware for her new home. Gifts of fine quality and workmanship.

FIFTH AVENUE & 57TH STREET
NEW YORK

A GOLD AND TOPAZ-QUARTZ BROOCH	$27.
AND A GRACEFUL BROOCH OF DIAMONDS AND SAPPHIRES WHICH MAY BE WORN AS TWO CLIPS	1550.
A STERLING SILVER PEPPER SHAKER OF TRADITIONAL DESIGN	10.
THE SALT CELLAR TO MATCH	6.
BREAD AND BUTTER PLATE OF STERLING SILVER	9.
SIX GOBLETS OF MODERN DESIGN	20.
SIX COCKTAIL OR WINE GLASSES	17.50

ARMY BRIDE

(Continued from page 87) Hospital and medical care, including dentist, are free. You pay only $1.50 a day for food, while in the hospital; and for dental materials, such as gold fillings, at cost. Besides, your lawn is cared for free of charge; the Post laundry does yours at cost; the Commissary sells foods practically at cost. The Officers' Club, for an infinitesimal monthly fee, provides entertainment—food and drinks at really low prices. A very decent Scotch and soda usually costs twenty cents at an Officers' Club.

Furthermore, by paying a few dollars a month, you can have an enlisted man spend a portion of his time serving as striker, or orderly. He does everything from stoking the furnace, polishing boots and shoes, serving at table, and helping with the dishes to minding the children. If you like, you can keep horses for a fraction of what you'd pay at a civilian stable. Many Posts have a few communal nags available to families who ride. Even gasoline for automobiles is sold at cost; and your garage, of course, goes with the house.

These are the bare facts, and lest they sound too attractive, I hasten to mention a drawback or two. The "quarters" are seldom of your own choosing, and—especially if you are a low-ranking officer—likely to be a tiny flat in a colourless modern beehive, or rambling, senselessly planned rooms in half of an old house dating from the Indian Wars. There is very little use attempting architectural changes or special furnishings, for the minute they are completed, you may find yourself ordered to a distant Post, where you live in a house, instead of a flat, or vice versa.

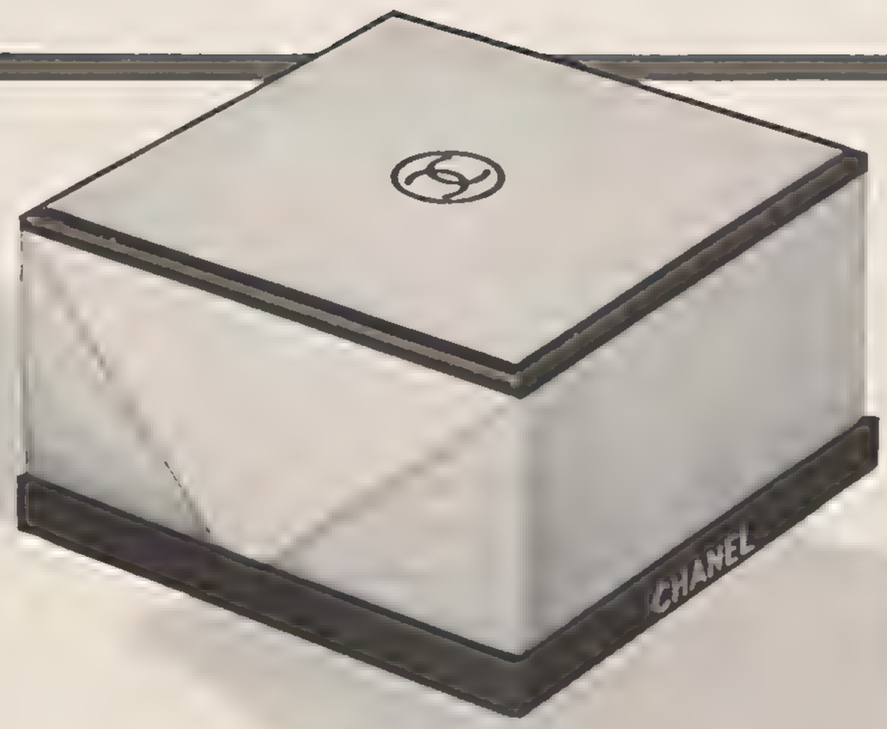
Moving, incidentally, is one of the expensive things about Army life. Allowance is made for a certain amount of furniture, but, after a few years, every one automatically exceeds this by several tons, and overweight charges plus inevitable breakage, plus constant redecorating, mount up. (It is said that three moves in the Army equal one fire!) Incidentally, here is where you can be clever—by eschewing heavy pieces—no matter how tempting a buy. A few moves, and they cost you their weight in gold. Instead, utilize the Post carpenter to build clever temporary shelves and benches and the like that can be left behind without a qualm. Buy curtains that you can bear to part with, too—they'll never fit the windows of new quarters, and you'll do well to sacrifice quality for gaiety and low price.

When you are finally settled in your quarters, you'll make the acquaintance of a whimsical creature known as the Post Quartermaster, or supply officer. (He'll make a New York landlord seem like a dream by comparison.) Attempts to buck the tide are futile, but you'll probably make them. Attempts like asking for coloured walls in the living-room, instead of the standard Quartermaster "French Ivory," or asking that the dining-room fireplace not be repaired on Wednesday, the day of the dinner-party. In the former case, you are stuck with any colour near at hand, with no possible redress; in the latter, you wait six months for the repairs as reproof for not conforming to schedule.

THE BRIDE ARRIVES

But on to more cheerful things. You do arrive on the Army Post, and do occupy your apartment, which a well-meaning wife or two will have tried to make temporarily habitable with Quartermaster furniture. This includes cots, desk, bureaus, dining-table, chairs, and so on, to which you are welcome until your own come, or even after. The first evening, you are taken to call on the Commanding Officer and his wife. After that, they call on you, within two days, and every other officer on the Post follows suit within a week. You repay the calls, and so on to the point of dizziness.

Until the next bride comes—and they are coming fast and furious these days—you are Bride of the Regiment. You will sit at the Commanding Officer's right at the first big party; very probably receive with the host and hostess; get a huge rush at the first hop. From there on, it's up to you. If your husband has been with the Post even for a few short weeks, you are given a silver piece—joint gift from the other (Continued on page 114)



Subtle Magic

FOR YOUR LOVELINESS

Only a magically gifted color sense could have inspired the shades that distinguish the new Chanel face powder and lipstick creations.

Chanel Face Powder... of super-fine texture. Superbly smart shades include Gypsy, dark and radiant, and Southern, a medium shade with Beige Rose undertones. Perfumed with No. 5 or Gardenia . . $2.00

Chanel Lipstick . . . Creamy soft, in colors daring to demure, new deep red Damask Rose, vivid "Glamour" Red, and others $1.50

Chanel Perfumes . . . Russia Leather — suggestive of Spring itself, with its ever stimulating tang and sparkle. Also No. 5, Gardenia, and Glamour from $2.50 to $42.00

No. 5, Glamour. Reg. U. S. Pat. Off.

CHANEL
INC.

Wouldn't you like to look in your mirror and see a *new* you . . . a *lovelier* you . . . with a smooth, youthful complexion, as *soft as a butterfly wing?*

Well, you can—when you use HAMPDEN POWD'R-BASE!

This easy-to-use complexion make-up is ideally light . . . non-greasy and won't "dry out" your skin.

It gives you a soft, smooth "portrait finish" • helps hide minor imperfections • prevents nose-shine • subtly "tints" your complexion in flattering tones • "livens" your make-up and keeps it lovely for hours.

Give yourself this thrilling new beauty experience. Try HAMPDEN POWD'R-BASE today and see what a difference it makes . . . see how it "makes" your make-up!

POWD'R-BASE
hampden

50c • $1
at all
Dept. and Drug Stores
•
OVER 15 MILLION SOLD

FIFTH AVENUE, N. Y.

ARMY BRIDE

(Continued from page 112) Officers, and marked with the regimental insignia.

One advantage is that you see a great deal more of your husband than your urban friends see of theirs. In the first place, his commuting usually consists of nothing more than a half-mile trip around the parade-ground to the barracks or Post headquarters. He always comes home for lunch and is through the day's work in time for riding or golf in the late afternoon. He usually has Wednesday and Saturday afternoons free.

You also see more of the other wives every day than in a less compact and single-minded community. Most families keep only one car; so if the husband has it, the wife shares rides with neighbours. Furthermore, when the men are away at manœuvres—a frequent occurrence these days—the wives make the best of a manless Post with small entertainments of their own.

Most Army wives, on the whole, seem to be in the happy position of being less burdened with housework than your average civilians of the same means. Maybe it is because their houses are run on a little more carefree basis, and with a little more help. Even households without maids (maids are paid $6 a week on the average) have the part-time services of a striker. Furniture is likely to be comfortable and unpretentious, rather than valuable and carefully planned. The usual form of entertaining is luncheon for four or eight, with bridge; a Hop supper, served buffet style; or a cocktail party before some one else's Hop supper.

Your mornings will be taken up with expeditions to the Commissary (Army version of A & P) or Post Exchange to inspect personally the day's buys. Perhaps you'll go for a horseback ride; perhaps pay a friendly visit or two "Up the line" (officer's row). At noon, you're off to pick up your husband, if you have the car. Then lunch; and in the afternoon, bridge, riding, golf, swimming, or Army Relief Work, which is sort of an Army Junior League.

ARMY DAY'S END

Along about 5:30, the afternoon is officially closed with Retreat—the taking down of the flag, a ceremony often accompanied by a parade. Informal cocktail groups gather after parade until dinner-time. After dinner, there are the Post movies, where the officers sit in one section, the enlisted men in another. (If your section is filled, you go home, but you never sit in the other section no matter how many seats are vacant there.) Army people are great organizers of impromptu entertainment—and a treasure-hunt or a moonlight ride may be planned in the morning for that very evening. Every one knows what every one else is doing (a situation with some obvious disadvantages), so there is no problem in rounding people up on short notice.

Over week-ends, there's a great flurry of entertaining, particularly if there is a Hop or country-club (Continued on page 117)

DESIGNS FOR DRESSMAKING

These are additional views of the Vogue Dressmaking Design which you can see in greater detail on page 82. No. S-4295 is designed for sizes 12 to 20 (30 to 38). It's one of the newest and nicest ideas for a spring shirt-waist dress

S-4295

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 140.

Heirloom Plate

HALLMARK OF THE FINEST SILVERWARE

Eyes were made to see with, and fingers were made before forks! So . . . eye the beauty of Heirloom patterns and feel the fineness of Heirloom knives and forks and spoons before you commit yourself to your lifetime silverware! See richly-encrusted Chateau . . . excitingly different Grenoble, knowingly severe Longchamps. So choose your Heirloom pattern where choice silverware is shown. Place Settings start at a mere $4.75, and Heirloom dealers will arrange spaced payments for you.

• • • •

Fae Huttenlocher . . . Associate Editor of Better Homes & Gardens, and nationally recognized authority on table appointments . . . planned this smart place setting with *Grenoble* pattern of Heirloom Plate.

AT YOUR DEALER'S — THE SILVERSCOPE

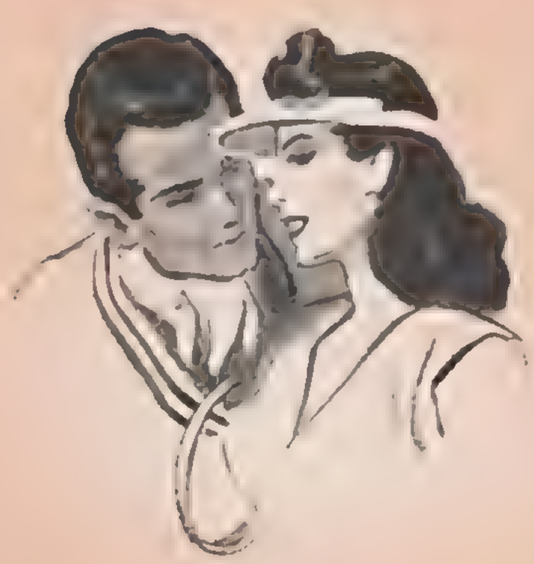
Fae Huttenlocher created this device for you. Spin it and there's the correct table setting (silverware and all table accessories, too) for any occasion. At Heirloom dealers', or send only 25c to Heirloom Plate, Sherrill, N. Y.

© Trade-Mark Copyright 1941 Oneida Ltd.

Barbara Stanwyck

in Paramount's "THE LADY EVE"

★ *Your mirror will reveal a lovely new complexion the very first time you try Pan-Cake Make-Up.*



★ *It helps hide tiny complexion faults, so you can face any close-up test confidently.*

Pan-Cake Make-Up

Like a miracle, it creates a lovelier beauty!

Do you want to look lovelier, today...tonight... then Pan-Cake Make-Up is your magic wand of beauty. The very moment you look in your mirror you'll see a beautiful new complexion, lovely in color, smooth and flawless. Easy and quick to use, it's a "find" as a time-saver. Originated by *Max Factor Hollywood* for Technicolor pictures, Pan-Cake Make-Up has become today's popular fashion. Try it...you'll be devoted to it forever.

★ *Because it stays on for hours without re-powdering, you'll like it especially for evening.*

Max Factor • Hollywood

ARMY BRIDE

(Continued from page 114) dance scheduled. Most clubs in the vicinity of Army Posts offer special rates to officers' families, for full privileges. On Sundays, perhaps there's a polo game.

The Army as a whole is a fairly self-contained social unit. This may sometimes be rather stifling, particularly on a small Post, when you realize that you can't possibly leave that dull Mrs. So-and-Such out of your party. It is also rather touching, as the Army invariably takes care of its own before venturing into the outer world for new talent. Such is the case with unmarried daughters of officers—even the least attractive never lack for dancing partners. Such is the case with a wife whose husband is away.

Your clothes problems, on an Army Post, are very much the problems you'd have in an average suburb. However, you won't have as much money to spend on them. The first blow comes when you learn that your husband's numerous uniforms must be tailored to the pink—at no mean cost. Your clothes are secondary.

If you can start off with a whole new trousseau, divide your money like this. By all means, get a fur coat and a good one, since every one will expect to see you in it for years. (Anyway, don't forget you'll be seeing new people every year or two, and your wardrobe will seem new to them, if not to you.) If you intend to do a lot of riding—and it's a great part of Army life—get the absolute best in riding-clothes. The Army is very snobbish about this, and you'll discover that the dowdiest Army wife will look like a dream on a horse, down to the last Peal boot.

Because you'll wear sports clothes almost exclusively during the day, dedicate a good portion of your cash to sweaters and skirts, a tweed suit and a tweed top-coat. You'll do well to avoid slacks and shorts around the Post. After all, it is a man's world.

Only one town outfit is necessary, as your trips to town will be limited. For afternoons and informal evenings, choose a few soft wool and crêpe dresses. Invest in one backlog dinner-dress—a good one which you vary with accessories ad infinitum. Supplement it with as many more inexpensive dinner-dresses as you can afford. The Army likes to dress every night, except, of course, for bowling, and you do see the same people over and over.

WEATHER CONDITIONS

The shift from a cold climate to a warm one, or vice versa, doesn't involve the sartorial headaches it used to. These days, you can buy clothes for any climate the whole year 'round, with no appreciable price variance according to season. You can't go wrong by sticking to the classics, which can appear season after season at Post after Post.

There are two more things to add to the credit side of Army life. First, although it pains you to leave an attractive group of friends at one Post, it's worth it for the joy of running into them again in other parts of the world. After a few years in the Army, you never arrive at a new Post without running into a delighted friend or two.

Second, the Army is a heavenly place to bring up children. Changing schools seems to advance rather than to retard them, and they inevitably develop a cosmopolitan and gregarious outlook which will make them self-reliant the rest of their lives. They are practically no problem to you, as a school bus picks them up in the morning and brings them back after school. Young officers teach and supervise the boys' sports. Above all, your children are safe on any part of the Post, which is a guarded world.

Even financially, Army children are not as much of a burden as civilian children. As already mentioned, medical care is free. On the large Posts, there are free private schools maintained by the Army. Older girls are usually sent away to finishing school or college—where a surprising number of scholarships await Army girls; boys go to West Point at their own ardent request.

In general, if you have the slightest touch of the gipsy in you, if you have ingenuity at making ends meet, if you are gregarious and curious—you'll not only love the Army, you'll be a huge success in it. And you *can* help your husband on to responsible Details by living up to them beforehand.

Ask for "Four-Hundred," the fabulous doeskin* glove that washes so beautifully in Ivory Flakes . . . at your favorite shop, about 5.50. Lovely for Spring in snowy white or Mexican Beige—a new warm, sunny neutral.

DIAMOND AND RUBY CLIP FROM CARTIER

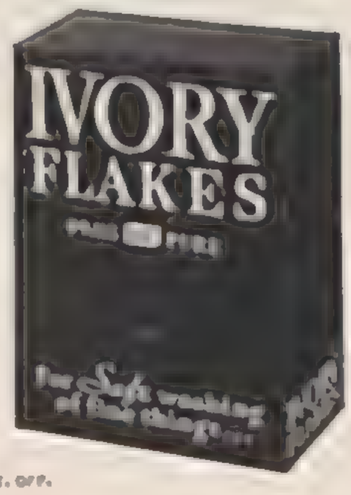
Looks velvety-soft . . .

feels feather-light on your hand . . .

An Aristocratic

Ivory-Washable by Aris

"Fine leathers need gentle care. Give this American beauty of ours the good American care of frequent washings with pure, gentle IVORY FLAKES . . ." says Aris, famous for years as makers of beautiful gloves.



99 44/100% PURE

PROCTER & GAMBLE • TRADEMARK REG. U. S. PAT. OFF.

for your everchanging moods . . . you feel

Glamorous

Trivolous

Practical

IN Paradise THOSE PERFECTLY HEAVENLY SHOES

• Priced at $6.85 to $7.95 •

Leading stores feature Paradise Shoes. For brochure of Spring styles, address Style Department.

BRAUER BROS. SHOE CO.
Makers of Paradise Shoes and Tango Pumps

Costumes by Scruggs, Vandervoort and Barney St. Louis

MEXICAN RHAPSODY

(Continued from page 77) Leon Trotsky was, for more than three days, exposed to public view.)

But it is not on the Avenida Hidalgo that you will see the city at its liveliest; but on the Aquiles Serdan, a street that lies beyond the Alameda, that charming forty-acre park which is eternally shaded by poplars and beeches. Here, say at eleven o'clock at night, the true *ethos* of a city housing close to two million souls, can most accurately be estimated.

On its uneven pavements, a strange phantasmagoria will nightly pass you by; on the street, the clattering hand-carts, street-cars, buses, and bicycles. Beside you, a long succession of cafés and food shops, apparently without fronts, and displaying a welter of *tortillas*, oranges, oysters, sweetmeats, fish, and bottled drinks. Above the muffled murmur of motor-horns, whistles, and bells, you will detect the sound of a hand-organ, the cries and the laughter of young men. You will detect, too, the odour of highly seasoned food, mixed with the vague, disturbing perfume of women's bodices, kerchiefs, and hair.

It is undeniable that life in Mexico is complicated by minor difficulties. For example: the electricity is turned off from eleven in the morning to half-past one, an expedient designed to save motive power. Since all the elevators and door-bells are operated electrically, the results are occasionally diverting—middle-aged ladies, scrambling up four flights of hotel stairs in pursuit of their shawls, purses, and eye-glasses; morning visitors, the city over, furiously and fruitlessly ringing door-bells; and the citizenry, in general, finding themselves, without warning, immured in pitch-black *salas*, basements, and bathrooms.

Another difficulty is that the Government telegraph offices are closed for two hours every afternoon. Again, as telegrams are sometimes delivered after as much as twenty-four hours, it is advisable to send copies of them by post, using the ordinary mail, or *correo*, as it is speedier than the post, which, for no ascribable reason, is called *urgente*. Difficulties also arise from the fact that the principal business houses—and all branches of the Government, as well—shut down from one to three o'clock. And, when a Mexican says "three," he really means "four."

An additional disconcertion is that there are two entirely separate telephone systems; two varieties of instrument, two telephone books, two manners of dialing. On the red machines, one must dial six numbers. (A lady entrusted me with a very smart number—100,001.) On the black machines, one dials only five numbers. However, since the people one dials are invariably out of the house, ill, attending a bull-fight, asleep, or too proud to answer, nothing actually matters. The fact, also, that the operators inevitably murmur the word *bueno* in your ear, when the system of service so rarely seems *bueno*, is another minor irony of life in Mexico.

The matter of eating-places deserves a passing word. There are, roughly, two orders of restaurants—Mexican and French. To become accustomed to out-and-out Mexican food is a long and painful process, as it is a cuisine too rich and hot for American tastes. To their simpler dishes, such as *tortillas* and *frijoles*, one may soon become inured, but to their more sulphurous concoctions —Oaxca *tamales* or *enchiladas de Tacuba*, or any of the volcanic *moles*, with their thirty or more ingredients—it is difficult to become hardened. In typical Mexican restaurants, like the Tacuba, I found that three *enchiladas* were equivalent, in litres of perspiration, to eighteen holes of golf. Such dishes are also, because of the high altitude—7,350 feet—difficult to digest. Since one often dines at eleven o'clock, eats heavily, and uses alcohol to liquefy the resultant mass, the processes of digestion are seldom completed before the following Thursday.

The *tortilla*—a *sine qua non* at every table—is a thin, disk-like object made of maize and filled with almost any curio which the cook may chance to light upon. It is really bread—in a thin disguise. Anybody will tell you that a (Continued on page 120)

Translucid
(GLOWING THROUGH)

Now HOUBIGANT *awakens sleeping beauty . . .*

"New SHEER MAKE-UP for sheer beauty"

The beauty you've sought . . . the make-up you've dreamed about . . . is now at your finger tips. Houbigant, originator of exclusive beauty preparations since 1775, has created Translucid —a diaphanous, mist-sheer make-up that permits your natural skin-tone to "glow through" . . . as if you were wearing a veil of beauty! Translucid promises a new and thrilling rendezvous with your mirror . . . promises a new YOU.

TRANSLUCID FOUNDATION LOTION—An entirely new powder-base, starting point of a Translucid make-up. Apply lightly to face and neck with finger tips. Keeps make-up fresh for hours. 4 shades—$1.50.

TRANSLUCID FACE POWDER—*sheer-sifted* to morning mist fineness. Created expressly to wear with the lotion. Assures that "glowing through" look. Stays on marvelously. 7 shades—$1.50.

TRANSLUCID ROUGE and matching LIPSTICK—important to the lovely Translucid make-up. Sheer in application. 6 shades—$1.00 each.

TRANSLUCID VANITY—so slim in your hands, yet so capacious—$1.50.

The luxurious TRANSLUCID INTRODUCTORY SET—a peach-tone handkerchief case, perfumed and outfitted with travel-size Translucid Foundation Lotion, Face Powder, Rouge and Lipstick, $1.50.

"A skin like hers is a gift" *they say*

-but is it? *she gives it special care!*

The woman whose loveliness of skin is always noticed is often told that she is fortunate. And of course she is.

But credit is due her, too. For she knows that a naturally lovely skin can *be kept lovely* only by her own efforts.

It requires constant care to guard against such blemishes as enlarged pore openings, blackheads, oily shine, or rough scaly skin due to dryness.

Thousands of girls and women have found the very help they need in daily care with Phillips' Creams. These creams are unique because they contain the famous Phillips' Milk of Magnesia.

PHILLIPS' MILK OF MAGNESIA TEXTURE CREAM. Put this beneficial cream to work on your skin! It softens and neutralizes accumulations often acid in nature in the external pore openings of your skin. It also contains cholesterol which, by holding moisture in the skin, helps to keep it softer and more supple.

A smooth working foundation. Phillips' Texture Cream is a marvelous base for make-up. It removes excess oiliness and softens roughness and dryness so that powder and rouge go on evenly and adhere for hours.

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM. You'll be delighted with the way this cream cleanses! It not only loosens and absorbs the surface dirt and make-up but cleanses accumulations from the outer pore openings and leaves the skin fresh and clean. Give these *different* creams a chance to help! Try this special kind of care.

PHILLIPS' *Milk of Magnesia* **CREAMS**

Texture Cream 30¢ *and* 60¢ • **Cleansing Cream** 30¢, 60¢ *and* $1.00

MEXICAN RHAPSODY

(Continued from page 118) *tortilla must* be patted into shape by human hands, since, shaped in any other way, it loses its flavour. Beans (there are fifty varieties of them, the black being the most popular) also play a stellar rôle in the Mexican cuisine. They are served, as a rule, in the form of *frijoles*, a rich, pasty, and surprisingly agreeable dish. *Frijoles*, a bowl of chili, some black coffee, and a powerful, local cigarette called a "Casino"—that is the average diet of an average peasant in Mexico.

Of the so-called French restaurants, I found the Gallia on the Calle Gante the most diverting. I liked particularly the six waitresses who stumbled so repeatedly over the cooks, since everything there is cooked before you. I delighted, also, in the mendicant Indian who played his violin so badly, and in Julia, the wittiest of the waitresses, whose enchanting eyelashes were almost as long as her side-whiskers. My first luncheon there consisted of an order of snails (*caracoles*); a small *pato*, or wild duck, fried potatoes, a green salad, a cup of *café special*, and a bottle of Tehuacan mineral water. The feast, without mention of a princely largesse to Julia, cost exactly $1.10.

The national drink of the plainer and poorer people is *pulque*, a concoction which emits a revolting and nauseating smell. It is a white liquid extracted—actually, sucked—from the maguey or *agave* plant and will be found, when fermented, reliably intoxicating. Women addicted to it invariably take pains to explain that they only quaff it for their kidneys, *pulque* being a wonderful cure for such secret and distressing ailments.

But the little vexations of Mexican life are more than balanced by its humours, enchantments, and improbabilities. A Mexican Turkish bath, for example, is a really diverting adventure. The dark and sinewy Indian whose privilege it was to perform upon me chanced to be a native of Vera Cruz. He used excelsior in preference to towels. During the various bodily indignities which he heaped upon me, he managed also to consume an orange. I noticed, too, that his phonograph played throughout our séance. At my request, he repeated *"Buenas Noches, Mi Amor"* and a *triste* called *"Tormento,"* which I thought, on the whole, well-named. Mexicans greatly enjoy any and all kinds of heart-breaking songs. Lupita Palomera, a dark and youthful version of Ethel Merman, has scored heavily in "yearning" such elegies as *"Amor Perdido," "Delirio,"* and *"Desesperadamente."*

A Mexican bridal car—the sort rented out for weddings—is, first of all, upholstered with pleated white satin. On its little pillows, two love-birds are embroidered. A ribbon (emerging from the beaks of these birds) supports a flesh-coloured heart. A white Angora rug decorates the floor. On the seat, there is a bouquet of artificial white orchids, wrapped in Cellophane. Once the bride and groom are actually in the car, the door-handles are tied with white ribbons, after which the lovers are allowed, after farewells to the multitude, to vanish into Elysium.

One morning, very early, in the happy little park near the Post Office, an Indian was offering five newly-born kids for sale at one peso each. An American lady intrigued, perhaps, by a spectacle which somehow brought the figure of Mrs. Dionne to her mind, offered the Indian six pesos for the lot. But the peasant would sell her no more than one. "What," he asked, "could I do with the rest of the day?"

The Indians have a passion for music in any form, and are able, in any place and at any time, to conjure it from the most improbable contraptions. A *jarana*, for instance, has a sounding-board fashioned (Mr. Ripley might take a note) from an armadillo's shell. It does excellent service for a tolerable guitar.

The Mexican guides have a great liking for the private and the personal. As an example, they will show you, in the park of Chapultepec, high above its wooded walks and delightful merry-go-rounds, the palace that housed those youthful, but unhappy lovers, Maximilian and Carlotta. But mine could hardly rest until he had shown me the Empress's most private apartment, indicating, with special reverence, the two (Continued on page 123)

Schiaparelli Salut Perfume—Salut Cologne—joyously light—tenderly sweet—perfect salute to Spring!

HINT TO BRIDES—

Tell Mother to be Sensible

SHOWERS, HOPE CHESTS AND BRIDAL GIFTS don't happen every day, so pick your colors, name your pattern and tell mother and all her friends to give you the longest-wearing towels — Martex. You'll surely be pardoned for a feeling of pride when friends exclaim over your lovely towels — because *everyone* knows that Martex makes the very finest of bath towels. Their absorbency and long life are always assured by the balanced construction and plied yarn underweave used in the making of every towel bearing the Martex label.

Department stores and linen shops will show you matching Martex bath towels, guest towels, wash cloths, lid covers and tufted mats in a delightful array of colors. Wellington Sears Company, 65 Worth Street, New York, N. Y.

Martex Chenille has borders in China Blue, Straw, Turquoise, Peach, Rose and Sand.

DORIC

CHENILLE

Martex Doric comes in White, China Blue, Navy, Straw, Lavender, Turquoise, Nile, Peach, Wine, Rose, Sand and Silver as shown in the rosette above.

IONIC

Martex Ionic comes in China Blue, Straw, Green, Coral, Rose, Cream and Silver as shown in the rosette at left.

Martex Spray comes in China Blue, Straw, Turquoise, Peach and Rose as shown in the rosette below.

SPRAY

Monograms by Mossé Inc.

Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS

MEXICAN RHAPSODY

(Continued from page 120) possessions which were veritably Carlotta's. The first was her dressing-table; the second, the seat in her bathroom, a monument which I thought baroque in order, faulty in design, and—for a royal personage—questionable in taste.

Some word might be said concerning the position of the Germans in Mexico. It is true that while the rank and file of the people have a fairly low opinion of the Americans and English alike, they entertain, for the Germans, an almost brotherly regard. The reason may well be that the Germans marry there, bring up their children in Mexico, maintain good schools for them, and spend whatever incomes they receive, *in Mexico.* But the Americans, and the English, on the contrary, arrive married, and send their children, and their annual lucre, out of the country. Furthermore, the Americans often treat the Mexicans—the Indians among them, in particular—as if they were people of a benighted race. Since the Aztecs founded Mexico City three hundred years before the Pilgrims stumbled on Plymouth Rock, and had, also, produced a highly developed culture a thousand years before we had achieved any culture at all, our attitude of hauteur leads, not to actual ill-will, but to amused surprise.

The best-equipped German spies in Mexico are usually men of a highly intellectual order. The archæologists probably rank first, both in their number and ability; after them, the ornithologists, botanists, mineralogists, conchologists, and ichthyologists, in approximately that order.

As to journeyings generally and the cost of living in particular. To-day, one travels to Mexico City very comfortably. Leaving New York at 7:20 P. M. (Eastern Air Lines), one arrives in Mexico City at half-past one, the very next day. By train, one reaches Mexico City over the Missouri-Pacific and National Railways of Mexico. Once arrived there, you will find that two luxuries—time, and a motor car—will add greatly to the pleasure of your visit. With their aid, a variety of more or less fabulous excursions are made possible in a country where there is no summer, autumn, or winter, since it is always, and perpetually, spring.

The principal hotels in Mexico City—the Reforma, Ritz, Majestic, and Maria Cristina—maintain travel bureaus which can at short notice arrange your trips, by plane, motor, bus, or railway. Failing a motor-car, the services of the National Railways of Mexico make most parts of the country accessible.

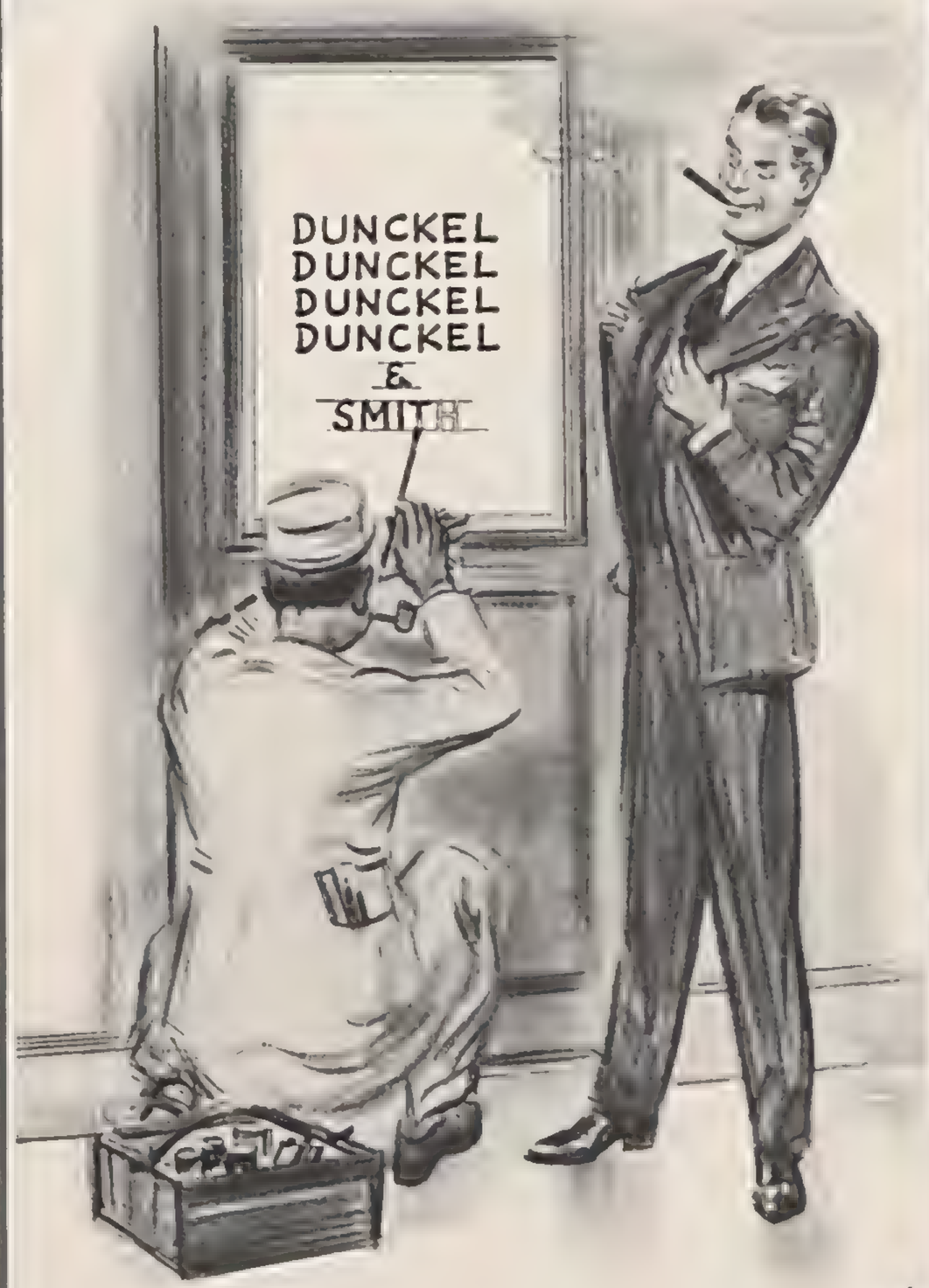
Among the most popular one-day motor trips are those to Guadalupe and the pyramids; to Puebla and Cholula—where, in an hour's drive, you will see three hundred and sixty-five different churches, including the really fabulous cathedral at Puebla; to the Desert of the Lions; the floating gardens of Xochimilco, and, very particularly, Taxco and Cuernavaca, two of the most beautiful spots, not only in Mexico, but in the inhabited world.

If you like flying, a scant two hours will deposit you in Acapulco, a port on the Pacific, where cottages, and bungalows, and elaborate hotels—such as the Los Flamingos and the Mirador—are packed with people whose personal manias include swimming, sailing, fishing, and going native. The place is, in fact, a pleasant and fervid mixture of Capri, Bimini, Tahiti, Waikiki, and the celestial regions.

Everywhere in Mexico the cost of living is extremely low; prices being highest in the city itself. But one can live in any of the good boarding-houses there for a dollar a day. An artist, living modestly, can manage on fifty dollars a month.

With an annual income of $3,000, a man is everywhere thought rich. Such a fortune will enable him to live in a large house, with a good garden; support a wife, two children, a cook, a gardener, a laundress, a maid, a chauffeur, and a motor-car. He can also indulge discreetly in theatres, clothes, gasoline, doctors, liquors, and some occasional entertaining. He will pay the cook $7 a month; the maid $6; and the chauffeur $13. For his pleasant, and fairly well-furnished house, with its outlook on an agreeable garden, he need expend no more than $600 a year.

LIFE'S GREAT MOMENTS....."THE NEW JUNIOR PARTNER"



THIS CALLS FOR *Haig & Haig!*

● It's only natural that the supreme Scotch should be chosen to commemorate a supreme moment. But why not be equally discriminating at other times? Remember, Haig & Haig is the only Scotch with a 314-year-old record of continuous satisfaction. And yet, despite this distinction, Haig & Haig makes no extra charge for its great name and fame.

PINCH BOTTLE
12 Years Old

FIVE STAR
8 Years Old

THE OLDEST NAME IN SCOTCH

BLENDED SCOTS WHISKY 86 8 PROOF • SOMERSET IMPORTERS, Ltd., NEW YORK, CHICAGO, SAN FRANCISCO

Wonderful to be hair-FREED by IMRA!

Now you can remove unwanted hair blissfully with IMRA*! Odorless. Painless. Pure white cream depilatory. You smooth it on. Later...you rinse it off. Skin is hair-free as alabaster. No bad smell. No razor nicks. No scars of battle. No bristly razor stubble poking through your sheer hose. Wonderful! Three sizes of IMRA: 65¢, $1, $1.25. At fine drug and department stores. Or send coupon below for generous trial tube.

ARTRA, 12 Roosevelt Ave., Bloomfield, N. J.
In Canada: 751 Victoria Square, Montreal

I enclose 25c (stamps or coin). Please send generous trial tube of IMRA to:

NAME_____

ADDRESS_____ V-4

* REG. U. S. PAT. OFF.
U. S. PAT. PEND.
COPYRIGHT 1941
BY ARTRA COSMETICS, INC.

BRIDES SHOULD

VOGUE STUDIOS

It's fresh as a cherub, sweet as an angel, is "Heaven-Sent," the new fragrance created by Helena Rubinstein. You may have it in bath and complexion soaps, eau de toilette, bath oil and dusting powder. It's very new, and very nice, to have the same sweet fragrance in every single scented preparation you use

You will be more beautiful on your honeymoon than you ever were before in your life...for a woman is never so beautiful as when the man she loves thinks her so. But it will be up to you to see that this beauty of yours is a reality, and not merely a matter of his indulgent, uncritical eye.

The best way to go about all this is to make a Plan, now, beforehand. If you leave it all till the last minute, you'll find yourself too occupied with a million other more pressing items. You won't have time to stop and think, "What do I really want to take?"—so you'll probably just dump the contents of your medicine cabinet and your dressing-table into the nearest valise. If, instead, you think about it now, you can decide exactly what you'll be wanting to take, what you can have done ahead of time, what beauty salon appointments should *really* be left till the last minute.

What You Can Do Before You Go. You can cut in half the time and trouble beauty would ordinarily require on your honeymoon, if you're willing to make yourself a little schedule now, and stick faithfully to it. To begin with, one month before your wedding-day is the time for several beauty steps to be taken. It may be a great temptation to have your wonderful new permanent right on the eve of the Great Event—but resist it, please. No matter how good a new permanent is, you need several weeks to get to know it properly, to try out the various ways of having it set, of combing and managing it. And remember that sometimes a permanent is faintly obstreperous at the very first—especially if you're going to be subjecting it to salt water and sun and wind on your honeymoon. So have your permanent wave a month before your marriage, and know that it has thoroughly "set," that it will give you a minimum of worry on your trip.

A month before your wedding is, too, the right time to start doing some special exercises, if you haven't been doing them right along. Don't forget that that winter figure of yours, that's been covered up with girdles and suits and furs, is going to go on rather sudden display, if you're planning to honeymoon at any of the resorts, or anywhere where there's swimming. Choose a couple of simple exercises aimed at flattening and firming your middle, and do them conscientiously, so that when you make your first appearance of the season in a bathing-suit, you won't need to be self-conscious about it.

BE BEAUTIFUL

And, on the same principle, cast a thought or two to your feet. You'll want a pedicure, of course, just before you go—but it's a good idea to have two or three before that, so that your feet will really have an *always*-been-cared-for look. And while you're about it, do manage, if you can, to use a sun-lamp on them several times before you will be exposing them to the public gaze. You may have forgotten now, but you've undoubtedly noticed at some time or other what an unattractive pallor dead-white feet so often have on a beach.

Just before your marriage—maybe the day before, if you can arrange it—you ought to have a full day of beautifying at a salon. Have your legs waxed—it will postpone, more than anything else, the reappearance of enough-fuzz-to-do-something-about. (And it makes your legs look heavenly soft, too.) If you're used to facials, by all means have one. If you're not, perhaps you'd better have your first one some other time, when you will be freer to experiment with untried magic.

And as for your hair—override all the insidious cajolery of your hair-dresser and *insist* that he set it exactly as it has been set before. This needn't mean you have to have the same coiffure you've been wearing for a dozen years. But if you're going to want something new, try out that "something" two or three weeks before your wedding-day. See if you like it; see if your friends like it; see if you can manage it; but, above all, see whether your husband-to-be likes it. Under no circumstances ought you to spring a totally new, unexpected You on him for a honeymoon present!

What to Take Along. It's best, of course, to take only an indispensable minimum. Here is that minimum. Cleansing cream, lotion, complexion soap, emollient cream or lotion. If you're going some place warm, be sure to take sun preparations. At the beginning of the season, you can't depend on local stores carrying full stocks of summer products. Take good sun cream and sun-glasses.

You don't need to be reminded, of course, to take make-up, but here are a few points worth noting. Take three lipsticks, one for day, one for evening, one that goes with a special off-colour costume. Take a powder slightly darker than the one you're now using, if you expect to tan at all. Take, too, a foundation, cream or liquid, in a slightly darker shade than your regular one. It will do yeoman duty, not only as a powder base on your face, but also in covering up discrepancies in sunburn or tan on your neck and arms and shoulders that would otherwise look unpretty in an evening dress.

Get a little oil-silk lined box, and dump into it all these: your lipsticks, your eyebrow pencil, mascara, rouge, tweezers, powder, eyebrow and lipstick brushes, bobby pins, hairpins, toe-nail clippers, safety-pins, straight pins, thimble, needle, thread, and scissors. These are the things that mess up a dressing-table and cause a young husband to doubt the authenticity of your beauty. Keep all this paraphernalia *in* the box. Take the smallest sizes of everything that you can.

Your bath preparations will take up the most room, but even here you can do some cutting down on space. Several companies make concentrated bath essences which you ration out with an eye-dropper—marvellous when you're cramped for space. Also consider concentrated body sachet, as against a big box of dusting powder. And for real condensation, there is a liquid mélange of powder and Cologne which is excellent. Cologne will take up room, but it is thoroughly worth the while. Some men are (Continued on page 137)

Tzigane
For the Gypsy in Your Soul
TZIGANE CORDAY PARIS
POSSESSION CORDAY PARIS
Possession
Captured in Fragrance
les parfums de
CORDAY
FROM THE ATELIERS OF toujours Moi

A Magnificent Gesture

Flattery for a feminine gesture . . . brought to you in these luxuriously sheer hankies. Exquisite petit point patterns, embroidered by Burmel in the U.S.A. with a skill that rivals Old World handcraft. Hand-rolled hems. Look for the label . . . at your favorite store . . . about 50¢

Burmel — New York

NEW BAGS—LONG AND NARROW

CHINESE-RED—and long—a bag of baby calf, by Koret. That top strap unbuttons • Gilt Liberty torch clip made by De Rosa. Both at Bonwit Teller

TUCKED BENGALINE—for afternoon, dinner. Well fitted; all-black. Elizabeth Arden • Dress-up necklace of crystal and gilt—made by Gerli. Macy's

NATURAL PIGSKIN—all saddle-stitched—for a very simply tailored envelope, by Pichel • Gerli's simple clip of white and gilt. Both; Bonwit Teller

BLACK CALF—shaped like an envelope; new bracket-shaped flap. By Shur-Tite • Stock-pin: black-and-gilt blackamoor. Both; Saks-Fifth Ave.

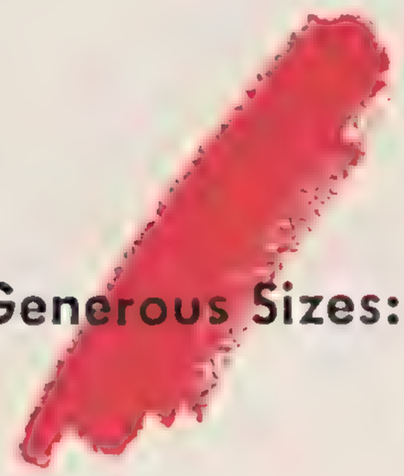
LONG AND NARROW—a black silk faille bag for afternoon. Lucite top. By Josef • To initial: Lucite powder-box made by Volupté. Both at Saks-Fifth Avenue

"It's all right! My New Pond's LIPS stay on!"

Relax, Hiram! She knows how you feel about being lipsticked from ear to ear—and she's reformed! Nowadays she's using those **new Pond's "LIPS"**—the lipstick that knows its place and stays there longer! And that cute red little mouth IS mighty attractive ··· **Go on, Hi** ··· nobody'll ever know—

5 Enticing Stagline Shades

Honey—golden red
Rascal Red—clear, flaming
Dark Secret—deep and rich
Heart Beat—wine
Natural—changeable



Two Generous Sizes: 55¢, 10¢

Made by the makers of Pond's Creams

EASTER TIME IS PERFUME TIME

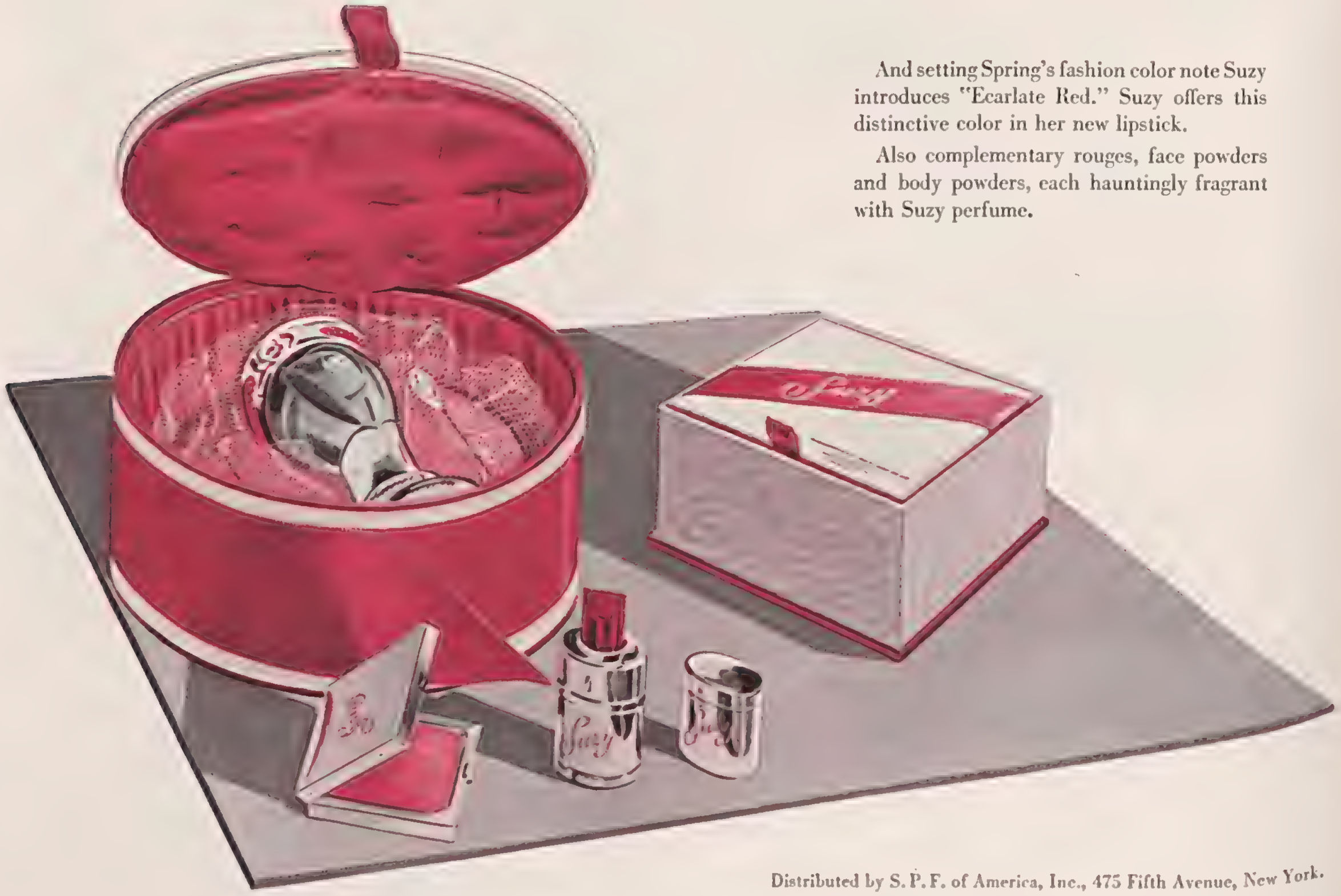
...TIME TO GIVE SUZY'S GAY PERFUME—

Écarlate de Suzy

HEADY as Spring itself, pert as Suzy's inimitable hats, here indeed is a gift—and a tribute—for a very dashing lady. In the clever Suzy hat bottle.

And setting Spring's fashion color note Suzy introduces "Ecarlate Red." Suzy offers this distinctive color in her new lipstick.

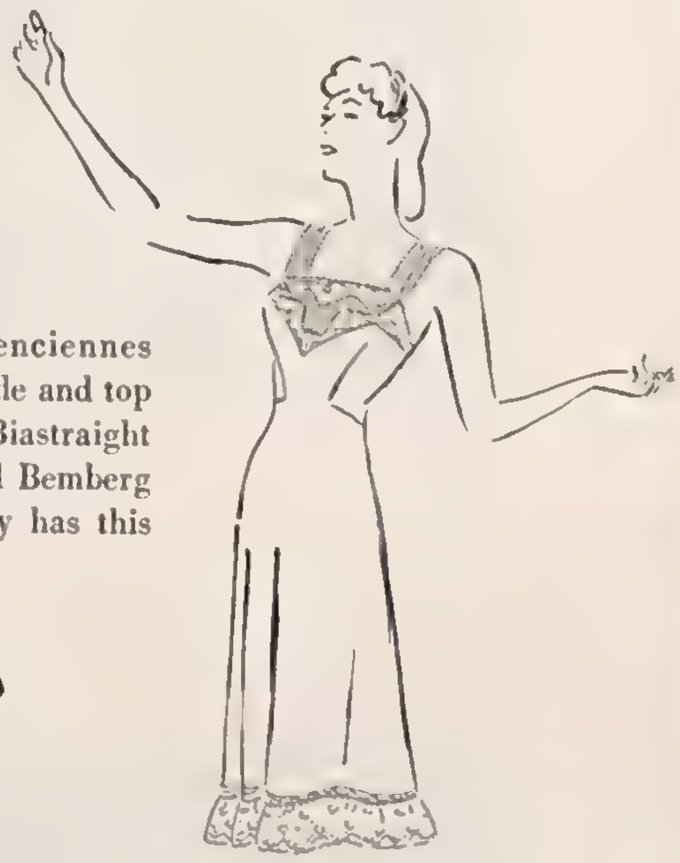
Also complementary rouges, face powders and body powders, each hauntingly fragrant with Suzy perfume.



Distributed by S. P. F. of America, Inc., 475 Fifth Avenue, New York.

UNDERNEATH THINGS

Hand-made in the Philippines—this pink silk satin slip with a lace panel and a hem all scalloped. By Yolande. Saks-Fifth Avenue



Imported Valenciennes lace for hem-ruffle and top of a white satin Biastraight slip. Of silk and Bemberg rayon. McCreery has this

Appliqué white satin leaves make the high waistband of a silk crêpe slip in pale blue—nice under crêpe dresses. Lord and Taylor

Coat with high collar, long sleeves—over a nightgown with a shirred bodice. Of white silk chiffon, bound with blue ribbon. Altman

Wide lapels and waistband of eyelet embroidery on a nightgown of cool white French batiste, made by Patricia. Saks-Fifth Avenue

Sophisticated detail in a Lampl Original. Ribbed shoulder yoke. Intricately stitched pockets. Shining silvery buttons. Just the kind of touches that in-the-know women expect...and find...in a Lampl knitted dress. Sold in fine stores. Pastel colors to wear now and into the summer. Under $20.

LAMPL KNITWEAR CO.

CLEVELAND, OHIO • *N. Y. OFFICE, 1410 BROADWAY*

SIX SETTINGS FOR

Breakfast for the bride—our bride will serve tall tumblers of iced orange-juice, a fish soufflé instead of eggs, flaky little croissants, split and toasted muffins, and coffee with hot milk as well as cream. Her sterling silver is Wallace's "Grande Baroque." Pale grey linen, flowered china, and glass are all from Alice Marks

For an informal lunch, the bride's menu—clear tomato soup, English Sole Bonne Femme, creamed spinach topped with crisp croutons, a tossed green salad, and a compote of fruit. She chooses Alvin's "Château Rose" sterling flat silver. She found the linen, pale green crystal, and china at Carole Stupell

Formal lunch—green turtle soup, guinea-hen served on squares of toast with thin slices of Virginia ham and a creamed grape sauce, peas cooked with tiny onions; asparagus served separately, Crème Brulée for dessert. Her sterling silver, Lunt's "English Shell." China, Marghab linen, glasses from Georg Jensen

A BRIDE'S MENUS

Informal dinner in a setting of silver and rose. Boule Gratinée; lobster, shrimp, and oyster Newburg; squab served with red currant jelly; baked string-beans; Baked Alaska for dessert. Gorham's "English Gadroon" sterling flat silver. Grey-and-silver china, pink-and-silver linen, cranberry crystal at Alice Marks

Dinner on a buffet plan—French onion soup in individual covered dishes, filet mignon served with tiny roasted potatoes and tiny onions glacé cooked in brown sugar. Salad is followed by individual chocolate *pots de crème*. Towle's "Candlelight" sterling flat silver. Pottery, glass, and linen are all from Carole Stupell

NYHOLM

Formal dinner—clam broth with a dab of whipped cream, followed by eggs baked in cream, covered with grated cheese. Stuffed rack of lamb, tiny beets surrounded by a spinach ring, Bermuda potatoes. Salad, then coffee parfait. Watson's "Lamerie" sterling flat silver. China, glass, Marghab linen; Georg Jensen

Glorified

GLOVE SILK UNDERTHINGS FOR A MORE GLAMOROUS YOU!

This Spring look your loveliest and feel your finest in sleek, smooth fitting, sublimely comfortable glove silk underthings by Faerie. Distinctively designed by one of America's most capable designers, these garments launder like a hankie . . . never lose their figure-fitting style. And actually outwear several ordinary garments, because NO RUNS can mar their perfect beauty.

No Runs CAN MAR THEIR PERFECT BEAUTY

Faerie SURELOCK Construction TRADE MARK REG. PREVENTS RUNS

A Guarantee

Sold with this Certificate of Guarantee at better stores everywhere.

faerie

GLOVE SILK UNDERTHINGS

FAIRY SILK MILLS · SHILLINGTON, PA.

for perfect uplift and perfect fit

You can be as beautifully lifted as our pictured charmer in Vassarette Brassieres! Because Vassarette Brassieres are full-fashioned to fit every bust type as perfectly as a fine stocking fits a pretty leg. There's no wrinkling, no bagging, no uncomfortable binding. And plenty of smooth support. In supple lastex, lisle, silk or rayon fabrics that wash easily, require no ironing, $1.50 to $3.50.

Write for booklet, Vassar Company, 2573 Diversey Parkway, Chicago

FULL-FASHIONED
VASSARETTE BRASSIERES

MY COOK IS MAHALEY

By Marion W. Flexner

MAHALEY was my grandfather's cook in Montgomery, Alabama. His was a cosmopolitan household if ever there was one; for my grandfather was French, my grandmother American, of German descent, and Mahaley of pure Negro stock, born in slavery. Yet the food she "comcocted," to use her own word, was famous throughout the state.

A tall, large-boned, ebony-skinned woman, Mahaley did not resemble at all the traditional Southern mammy. She wore no bandanna on her greying hair, done into minute plaits; no earrings in her ears. Her features were patrician, though she marred her appearance somewhat by the wad of scented snuff she kept constantly under her lower lip. She had been a slave "befo' de war," meaning, of course, the Civil War; she had come to my grandfather to help nurse his numerous offspring and, when they grew up, remained as cook.

SOUTHERN COOKING AT ITS BEST

When I hear Northern critics make fun of "greasy Southern food," I wish they could have had a meal in my grandparents' house. Breakfast was always an occasion. On week-days, there would be a bowl of fruit (orange- and tomato-juice had not yet come into vogue), grits, bacon, an enormous platter of fried eggs—resembling a field of daisies, according to one appreciative guest—, broiled chicken livers or thin slices of "beaten" steak, topped with a generous helping of onion gravy. Hot breads were passed at every meal, and Mahaley was a hot-bread baker de luxe. There never was anything to equal her tiny pocketbook rolls, popovers, muffins, corn pone, or biscuits—plain or beaten. She had no machine to help mix the latter; she beat them with a flatiron, on a marble slab, deftly turning the dough with each powerful stroke, pounding it until it blistered.

Every Sunday, we had waffles, flannel cakes, or corncakes—those delectable fluffy pancakes with the crisp, lacy edges—in the place of the hot breads. These were eaten with honey, cane syrup (called by the Negroes "long sweetning" in contrast to sugar which was "short sweetning"), or jelly—made from blackberries, muscadines, or scuppernongs, our native wild grapes. And there was always plenty of coffee—French coffee, roasted and ground with a bit of chicory before each dripping, and diluted with boiled milk before drinking.

I used to spend every Sunday with my grandparents, and, as soon as the breakfast dishes were washed, I went into the kitchen to "help" Mahaley get dinner. I don't remember doing much of the actual work, though I did look forward to licking the dasher when Buster, the combination stableboy, yardman, and butler, finished his freezing chores. Before "Aunt" Mahaley "beat up" her cake, she would turn to me and ask, "What shall hit be terday, Honey, marble, spice, er jes plain white cake?" When I had made my decision, she would sift some flour into a large yellow crockery bowl. How much? Mahaley never measured. Eggs and salt were added to this and well blended with her hands. Into another bowl went butter, sugar, and flavouring; rose-water, vanilla, almond or lemon extract. Then the two mixtures were blended, and a bit of yeast powder—baking-powder to us—was added.

If a marble cake was desired, the batter would be divided into three equal parts: one was left plain, to the other was added cochineal and a dash of cinnamon, and the third was mixed with allspice, cloves, and cocoa. Then the pan was filled with alternating dribbles of batter. If a chocolate cake had been ordered, more sugar was added to the original batter, and less flour. Mahaley's cakes never failed, as far as I know. They were light and crumbly and melted in the mouth; yet she had no way of knowing for certain if her ingredients were accurately proportioned, or her stove regulated correctly.

I can see her now, bending over the range in her grey cambric dress and stiffly starched bib-apron, streamers crossed over broad shoulders and tied into a large bow at the waist. To test the stove, she ran her hand into the oven. If it was too hot to suit her, she opened the door; if too cool, she dropped a few more sticks of "kindling" in the fire. Once the cake had been put into the oven, however, we were not allowed to walk across the floor, or speak above a whisper, " 'Case de slightest commotion gwine jar dat cake and mek hit fall," Mahaley warned.

Here are a few of Mahaley's specialties.

GRILLED SPARERIBS WITH BARBECUE SAUCE

(six servings)

4 pounds of spareribs
6 cupfuls of water (or enough to cover ribs)
Salt
1 large onion, chopped
Black pepper to taste
Melted butter

Cover the ribs with water, onion, salt, and pepper. Place a lid on the pot and simmer until tender, one and one-half to two hours. Remove ribs from the broth (but do not throw it away) and place on a flat pan, side by side. Do not cook the ribs until they fall to pieces when handled, although they must be thoroughly done. Brush with butter (it will take about four to six tablespoonfuls of melted butter), season with salt and pepper.

Just before serving, brown the ribs under the flame until crisp, but not burned. Mahaley used a charcoal grill, and, if one of these can be found, the flavour is greatly improved. Some people cook the ribs in the sauce before sending them to the table, but I prefer to serve mine separately.

BARBECUE SAUCE

1 cupful of ketchup
1 tablespoonful of apple-cider vinegar
½ teaspoonful of tabasco or pepper sauce
Salt, black pepper to taste
1 cupful of strained broth from the ribs
¼ cupful of butter
2 tablespoonfuls of Worcestershire sauce
1 onion, chopped fine
1 pod of garlic, chopped fine

Fry the onion and garlic in melted butter. Add all the other ingredients

MY COOK IS MAHALEY

except the broth and simmer for half an hour. Add broth; cook until thick.

SOUTHERN BEANS AND CORN

2 pounds of green beans
¼ teaspoonful of black pepper
4 ears of corn
½ pound of country bacon or salt pork
Water to cover beans (about 1 quart)
2 onions
2 tablespoonfuls of bacon drippings or butter
1 tablespoonful of flour
Salt to taste

Boil the meat and one chopped onion with water for half an hour. Add the beans, which have been carefully washed and cut into one-inch pieces. (If they are not of the stringless variety, the threads or strings must be removed before cooking.) In adding the beans to the meat and water, be sure that they are just covered. Cook until the beans are tender, one to one and one-half hours.

Melt fat in a skillet. Add other onion, diced fine; cook until it begins to get brown. Then add the flour, and when it, too, is dark brown, pour two cupfuls of the bean broth over this. Stir well to keep from lumping. Now strain this gravy (there should be two cupfuls of it; if not, more water will have to be added to make the pint) over the beans. Add the corn, cut from the cob, salt and pepper to taste, and a pinch of sugar. Cook twenty to thirty minutes, or until the corn is done. Caution: If salt pork is used, do not add any more salt until the beans are almost done!

GRITS BREAD *(four servings)*

½ cupful of grits
2 cupfuls of milk
½ teaspoonful of salt
1 egg
1 tablespoonful of butter (rounded)

Pour the boiling milk over grits. Return to stove and cook until thick (about ten minutes). Add butter, then well-beaten egg. Pour into a shallow baking-dish (I use a nine-inch Pyrex pie-pan) and bake in a fairly hot oven (400° Fahrenheit) until top is quite brown.

Cut into pie-shaped wedges and serve with meats, in place of a starchy vegetable. It is amazing how delicious this comparatively simple recipe can be. You may eat it with gravy or a bit of tart jelly.

CRISP CORN CAKES WITH LACY EDGES

(six servings)

1 cupful of white corn meal (water-ground if possible)
1¾ cupfuls of rich buttermilk (from which no butter has been removed)
½ teaspoonful of soda
½ teaspoonful of salt
1 egg

Sift dry ingredients. Slowly add well-beaten egg mixed with milk, beating batter until smooth. Drop by tablespoonfuls on a well-greased iron skillet (allow one teaspoonful of lard, or substitute, for (Continued on page 142)

SOFGLO Nail Enamel FREE!
with each 70¢ Jar of SOFSKIN CREME

PRICE 50c

Here's A Beauty Bargain—
A $1.20 Value For Only 70c

IT'S FREE— YET IT HAS A MONEY-BACK GUARANTEE!

EASTER JARS GIFT-WRAPPED IN PASTEL COLORS OF RAYON TAFFETA IN
Orchid
Fuchsia
Peacock
Love Bird
New Gold
Rose Romance

● Your share of charm and glamour has been *doubled*, madame, because of the sensational introductory offer of a 50c bottle of SOFGLO Nail Enamel FREE with the purchase of a 70c jar of SOFSKIN CREME at your beauty shop. SOFGLO'S eleven sophisticated shades are designed to perfectly complement fashion's latest styles. For your convenience, each lustrous shade is individually *numbered* and packaged in a *tip-proof* bottle. *SOFGLO is guaranteed to wear longer than any other nail polish* . . . if you are not convinced of this, just return the SOFGLO to the Sofskin Company, Findlay, Ohio, and we will send you 50c for the bottle which cost you nothing.

You will love the beauty of the Easter Gift-Wrapped jar of SOFSKIN CREME, presented in six gorgeous pastel colors, but even its resplendent hue will pale beside the unparalleled thrill you will experience when you see how quickly SOFSKIN CREME brings white, soft loveliness to your hands and skin. Sofskin is not sticky . . . you can wear gloves immediately after applying it . . . it is a grand powder base, too!

This offer is for a limited time only—so buy now!

SOFSKIN Cosmetics are sold in Beauty Shops Only

Beauty Editors Recommend

Grace Donohue

15% Colloidal Sulphur Cleanser
WITH COMPLEXION BRUSH

GRACE DONOHUE is first to offer as a cosmetic, this unique Colloidal Sulphur Cleanser in cake form, a valuable aid in the preservation of a clear, healthy complexion. The chemical reaction of sulphur upon the skin is accepted by the Medical Profession as an aid in the cleansing of local superficial eruptions. It serves as a lubricant to assist in the mechanical removal of blackheads—especially when applied with stimulating "Complexion Brush".

Grace Donohue
MILKY LOTION
A non-drying powder base, smooths, softens
SAMPLE
For a limited time, with every "Cleanser".

HARPER'S BAZAAR
"Grace Donohue has a special cleanser that lathers instantly and contains 15% Colloidal Sulphur, a recognized disinfectant and cleansing agent."

MADEMOISELLE
"This cleanser's action on any skin, dry or oily, is in direct ratio with the waste product the skin itself throws off. You are left clean and glowing."

GLAMOUR
"Beauty and the Brush, Grace Donohue's complexion twins—a little brush and a thorough cleanser—lead the way to a glowing skin."

Grace Donohue 15% Colloidal Sulphur Cleanser with Complexion Brush **$1.25**
Sold separately 75c each

If unable to purchase at dept. or drug stores in your vicinity, order direct.
GRACE DONOHUE, Inc.
640 Madison Avenue (Dept. V-15) New York, N. Y.

GENTLE IMPRINTS

A new shoulder-yoke and pearly buttons on the jacket...pleats all the way around the skirt of the dress. Of grey-and-white polka-dotted Enka rayon crêpe with a red-and-white dotted top on the dress. Consider how well it would go travelling with you. $23. This is at Altman; Carson Pirie Scott

A gathered blouse tops this two-piece dress of gold-and-white polka-dotted rayon shantung. On the blouse—shirred peplum and tiny pearl-bead cluster-buttons. On the skirt—a full kick-pleat. Nice dress to wear with your navy-blue spring accessories. $14.95. You'll find it at Carson Pirie Scott

The Glenurquhart plaid—for this black-and-white rayon crêpe dress. See its pretty front fullness and its refreshing—and becoming—white piqué cuffs, collar, and pocket-edges. Consider its pretty price, too...a mere $13.95...such a pleasant thought for a price-conscious trousseau. This is at Best

OF THIS SPRING

Navy-blue and white slim reefer and tailored dress—all in narrow, vertically striped sheer rayon crêpe. One of the coolest ideas for you who shuttle between country and town in summer. Carolyn Modes design; $29.95. Arnold Constable; Best's Apparel, Seattle; Mandel Brothers, in Chicago

All dressed up for the afternoon—this dress with spring's brand-new slightly sloping shoulder-line. It's made of light blue rayon crêpe—just visualize how charming if you add navy-blue, pale mauve-pink, or violet accents. Takes well to pink pearls, too. $29.95. At Saks-Fifth Avenue

VOGUE STUDIOS

The trimmest of navy-blue collar, pockets, and cuffs, on this jacket and dress made of navy-blue and white polka-dotted faille. Note the longer-length jacket, the full pleated skirt on the dress, the "neat look" making the costume so right this spring. $23. Franklin Simon; Carson Pirie Scott

BUITONI

PRESENTS

Two new American Products

BUITONI MEAT SAUCE

the sauce of many uses

Made in the exquisite home-made style of the Century old **BUITONI** recipe. Only the choicest beef cuts, highest grade tomatoes, olive oil, butter and cheese used.

BUITONI GLUTEN SPAGHETTI

more gluten—less starch

Delicious—healthful—non-fattening. The added gluten enhances the taste and has a high protein value.

Try these two new American products at our elegant

BUITONI SPAGHETTI BAR

TIMES SQUARE AT 47th STREET • ADJOINING R. K. O. PALACE THEATRE

BUITONI PRODUCTS are available at all **SHEFFIELD FARMS STORES** and leading groceries

THE OLDEST SPAGHETTI BRAND IN THE WORLD

BUITONI PRODUCTS Inc.
99 Hudson St., New York

The **MARIAN CAROL** *stud dress*

White pearls* take on the blushing tones of SHIRLEY'S MARSALA, a wonderfully cool rayon sheer. Sweetest and most feminine version of your favorite classic. In clover pink, sea green, banana, sky blue and white. Around $15.00. Write us for the name of the store in your city.

*Simulated

Brookmeade

1375 Broadway, New York City

The BEAGLER and the RANGER

The season's smartest couple

You ought to have a pair of each

To wear, here and there, from now on

In every smart shade and combination of color

They give you Glove Grip comfort

ARNOLD *Authentics*

M. N. ARNOLD SHOE CO., So. Weymouth, Mass.

STAR YOUR CHILD IN *Hollywood Hits*

Young Moderns Prefer
Klad-ezee Self-Help Togs

Klad-ezee Garments are style-conscious Hollywood's choice for child stars. Famous screen parents also prefer Klad-ezee for their children. You, too, can combine smart style with utility by dressing your child the Klad-ezee way. Adjustable Hug-Tight waistline makes trim fit. Patented no-button drop-seat feature teaches self-reliance at an early age. Gives new freedom to mothers. Klad-ezee garments are sold direct from factory to you through special representatives who call at your home by appointment. Write for Klad-ezee style book today.

KLAD-EZEE
Dept. 41 269 First Ave.
Minneapolis, Minn.

Klad-ezee
SELF HELP TOGS

BOOKLETS *for the asking*

To simplify your shopping and learn more about many products advertised in Vogue, write to the addresses listed below for these booklets. All are free unless otherwise indicated.

BEAUTY

DOROTHY GRAY

has two new booklets—"Salon Secrets of Make-up" and " 'Help Yourself' Face Treatments" which between them should make it possible for you to put your best face forward. The first discusses what colour make-up to wear to blend with your skin, and how to make a long face seem shorter, or a short face longer by skillful use of cosmetics. The second deals with skin-toning treatments which you can give yourself. Dorothy Gray, Dept. V, 683 5th Ave., N. Y.

MILKMAID BEAUTY PREPARATIONS,

made of 80% milk, are described in a charming little booklet which explains why milk has always been a complexion aid, and how the Milkmaid preparations should be used. Write to: Milkmaid, Inc., Dept. V, 630 5th Ave., New York City.

ELIZABETH ARDEN

has prepared a booklet on "Scintillating Jewel Harmony Make-Ups" which lists her new and exciting colour harmonies, inspired by precious stones. Ruby, Emerald, Amethyst, Sapphire, Aquamarine and Topaz make-ups, to dramatize your jewelry and yourself, are all included here. Elizabeth Arden, Dept. V, 691 Fifth Avenue, New York.

BEAUTIFUL HANDS

outlines the authentic Peggy Sage manicure method that you may follow at home. Peggy Sage, Inc., Department V, 50 East 57 Street, New York, New York.

DESTINA

has a little booklet on caring for your skin. The secret of resatining dry skin, whether you live in the North, South, East or West is described here, and a list of Destina products is given. Write to: Farel Destin, Inc., Dept. V, 31 West 47, N. Y.

TRAVEL

JASPER NATIONAL PARK

with all its natural beauties, sports facilities, pack trips and historical features is the subject of a handsome booklet from the Canadian National Railways, illustrated in black and white and colour. The section of general information, gives some idea of prices, general accommodations, guide trips, nearby shops, etc. Canadian National Railways, Dept. V, 673 Fifth Ave., New York.

CANADA CALLS YOU

is the provocative title of a new booklet which contains copious illustrations and descriptions of all Canada's attractions, from its historic monuments to the Dionne quintuplets. Included is information on transportation. Canadian Government Travel Bureau, Dept. AT 141, Ottawa, Canada.

THE ST. REGIS

agrees that there is no place like home, but that at times un-homelike features are welcome. Many of these luxurious changes are described in an attractive illustrated booklet, but many more cannot be shown, for they are the behind-the-scenes activities of this fine hotel that anticipates your wishes and fills your needs. The St. Regis, Dept. V, Fifth Avenue at Fifty-Fifth Street, New York City.

THE WESTBURY

has a new booklet emphasizing the special advantages of staying at the Westbury during your trip to New York. A convenient map shows the points of interest you may wish to visit, and their relative locations to the hotel. The Westbury, Madison Avenue at 69th Street, New York City.

CAMPS

VOGUE'S CAMP DIRECTORY

The 1941 edition will be available by April 1. Here you'll find a selective list of girls', boys' and coeducational camps for children of all ages, prepared by Vogue's Camp Department, and arranged to meet individual requirements. Write to Vogue's Camp Department, Dept. 4, 420 Lexington Avenue, New York City.

HOUSEHOLD

HENRY BIRKS & SONS

have issued a booklet on their fine China collections, imported direct from Great Britain. Wedgwood, Royal Doulton, and other English Bone China and English Semi-Porcelain patterns are illustrated, and described. Henry Birks & Sons, Ltd., Dept. V, Montreal, Canada.

THE BACARDI BAR BOOK

offers to help you give new zest to your cocktails and other drinks by suggesting new and exciting uses of Bacardi rum which may not have occurred to you. Schenley Import Corp., Dept. V, 24 West 40th St., New York City.

THE HOST'S HANDBOOK

is designed to give the modern host all the information on fine wines and liquors that he needs for successful entertaining. There is a brief history of the different kinds of spirits, information on how to judge their quality, a section of cocktail and canapé recipes, a page of general hints for the amateur bartender, and a chart showing what wines to serve with what courses in a formal dinner, and how to serve them. Please send 10c. Write to: National Distillers Products Corporation, 120 Broadway, New York City.

WORLD FAMOUS GIN RECIPES

including two favourites, Martini and Tom Collins, are given in an attractive new Gordon's Gin booklet. Twenty-five recipes will give you many new ideas for delicious drinks. Somerset Importers, Ltd., Dept. V, 9 Rockefeller Plaza, New York City.

A GUIDE FOR THE BRIDE

offers a practical approach to the sheet-and-pillow-case problem, by working out a series of trousseaux for small and large homes—with quantities, sizes and prices—and a style chart of new colors and designs in Wamsutta Supercale. Wamsutta Mills, Dept. V, New Bedford, Mass.

HINTS ON DECORATING

the Home of your Dreams, is a brand new booklet of suggestions on how to plan the decorations for your home. There is a wide variety to allow for individual choice, and illustrations show rooms decorated in different styles. An outline of the most popular furniture styles and their outstanding characteristics is also included. For your copy, write Sealy, Inc., Dept. V, 6666 Lake Shore Drive, Chicago, Illinois.

SILVERWARE

ALVIN STERLING SILVER PATTERNS

each have a descriptive folder with price lists. Write for folders on the patterns in which you are interested: Chased Romantique, English Rose, Maytime, Mastercraft, Bridal Bouquet, Maryland, Della Robbia, Romantique, Chapel Bells, Gainsborough. Alvin Silversmiths, Dept. V, Providence, R. I.

SILVERWARE INVENTORY

This little folder should prove of vast assistance to any bride or housewife. The complete chart of flat pieces, serving pieces, hollow ware, etc., may be filled in regardless of make, and forms an inclusive record of your silverware. Please send 6c in stamps. Lunt Silversmiths, Dept. V-19, Greenfield, Massachusetts.

HEIRLOOM PLATE'S SILVERSCOPE

has a movable disc which tells you the correct table settings for various occasions. By turning the disc you can discover what silver, serving pieces, table covers, decorative accessories, china and glassware are needed for a formal dinner, a buffet meal, a tea, a luncheon and so on. Please send 25c to Heirloom Plate, Dept. V, Sherrill, N. Y.

ENTERTAINING . . . THE STERLING WAY

is Gorham's charming new booklet that is brimful of suggestions on entertaining. The fine Gorham sterling silver patterns are illustrated. For your copy, please send ten cents to The Gorham Co., Dept. V, Providence, Rhode Island.

BRIDES SHOULD BE BEAUTIFUL

(Continued from page 125) violently *pro* strong perfume, some just as violently against it—but practically every man alive loves the gentle, sentimental scent of a good Cologne on you. Choose one of these fresh, sweet fragrances, and then let it permeate every single bath preparation you use—soap, eau de toilette, sachet, oil—so that your husband will come to identify this one sweet, haunting scent always with you.

Some Techniques for Beauty. The special problem beauty presents on your honeymoon is mostly the one of not having it be so much in evidence that it will disillusion your husband. The best way to get around this is to do everything possible—the wearing of a heavy cream or a mask, for instance—in the privacy of your bath. Even if your skin is *very* dry, you needn't wear a cream to bed; get one of those excellent emollient lotions that seep right into your skin, leave no greasy trace, and are imperceptible except for the faint perfume of them. You can wear this, too, in the daytime as a powder foundation.

If you're going to be motoring, keep a kit in the car, with cleansing pads. Better to let your husband see you for one quick moment with all make-up off, and then to put on a fresh face, than to walk into hotel lobbies with him when you're looking all grimy. Keep in the car, too, fresh white gloves and fresh turbans, and you'll look surprisingly slick and neat even after a long day.

And one final word—if you *do* need considerable time to make-up properly, you might as well acquaint him with that truth right now. (He'll never feel more indulgent towards you than he does on the honeymoon, so that's the time for such confessions.) Perhaps suggest that he use a shared bathroom first, and then wait for you in the cocktail lounge. Be as fast and efficient as you can, of course—but never, never, never, at the cost of being less beautiful!

"Good Neighbor"

IS GOOD FASHION

Timely and topical, these typically tropical handkerchiefs . . . a series of six exotic prints . . . the colorful flowers of Peru, Argentina, Brazil, Uruguay, Chile and Colombia. Pure linen. Hand rolled.

International Handkerchief Manufacturing Company
17 East 37th Street, New York, N. Y.

CELEBRITEES

*Reg. U. S. Pat. Off.

for April showers

Glory flowers . . color symphonies, as many as twenty tone-on-tones . . an enchanting, new water color technique. Morning Glories, Dahlias, Pansies and Cosmos, on pastel backgrounds. Sheerest Swiss mull; Victorian size (16 in.). 1.00 ea.

Handkerchiefs At All Fine Shops

BLOCH FRÈRES

Couturiers Prints

11 East 38th Street • New York

ESCAPE WITH DICK TRACY

The phenomenon of the comic strips, cheap, romantic, and virtuous— the delight of fifty million fans

By Jan Spiess

NINETY-SEVEN per cent. of all newspaper readers turn to their favourite comic strip before they read the news. The news doesn't even bring a smile, but the comic strips are good for a laugh any day. They are an open door to escape: romantic escape, when you peruse Smilin' Jack; mountaineer escape, when you follow Li'l Abner; or just escape, when you read Popeye. And they are read 'round the world...in candid-camera shots of the war-zones, one often sees an oblivious youngster bent over a tattered copy of the comics. He, like the oldsters, is forgetting. Fortunately, it is easy to come upon the comic strips.

The *New York Times* and the *Boston Transcript* do not carry them (they are the only two major newspapers which so distinguish themselves). But *New York Times* readers are notorious for peeking over others' shoulders to discover what Winnie Winkle is up to; and in Back Bay they haven't gotten around to lifting the taboo against R. F. Outcault.

R. F. Outcault, you may remember, was responsible for the phrase "yellow journalism." In the early days of comic strips, his was the first coloured comic page and introduced The Yellow Kid, whose yellow pyjamas so offended the nightshirt generation. Mr. Outcault was forced to create Buster Brown, to bring the balance back to respectability. But the respectable Buster Brown was never as popular as the reprehensible Katzenjammer Kids.

THE KATZENJAMMER KIDS

The Katzenjammer Kids, born November 18, 1889, in the *New York World*, was the first black-and-white comic section printed in America. It amused the kiddies, and by circuitous routes found itself being taken seriously by the Supreme Court. For the Kids were finally the raison d'être for one of the most quoted lawsuits in American history: the case between the *Journal* and the *World* over Rudolph Dirks' right to transfer them from one paper to another. Those gargantuan newspaper figures, Pulitzer and Hearst, jousted to a draw. When the clang of battle grew quiet, the court handed down a Solomon verdict: Hearst retained the title, and Pulitzer got the Kids. Rudolph Dirks, who has drawn them for forty-three years, rechristened the Katzenjammer Kids the "Captain and the Kids."

The modern type of daily comic has developed from the daily comic gag, which was a small acorn, to the mighty oak of the present—the narrative-type daily serial story. These melodramatic thrillers are as deftly designed, as intricately evolved, as studiously characterized as many best sellers. Whether one underrates or overrates the comics, they speak a universal language.

Fifty million people see Moon Mullins every day; comic strips are translated into every language, including Italian, for although Mussolini banned most comic strips he still permits Tarzan to be read. The strips have an elastic adjustment to their foreign readers; corned beef and cabbage become rice in China; and osculation is deleted in Japan, where there was once a near riot in the office of Nichi-Nichi because Tillie kissed Mac.

The comic strips come true to many of their readers. When Harold Teen refused to marry Senga, the beautiful adventuress, a dozen bachelors sprang gallantly forward and, in impassioned fan-mail notes, offered to take Harold's place; when Lady Plushbottom had twins, the *News* received everything from complete layettes to a pram; when Dick Tracy was dying, a Brooklyn reader offered a pint of his own red blood to the strip detective. Orphan Annie has been literally adopted by thousands of readers. Harold Grey, the artist who draws Orphan Annie, received

GET YOURSELF A

Gluv-Gard*

CLEVER LITTLE FASHION "FIND" THAT KEEPS GLOVES FROM STRAYING!

If your gloves have the wanderlust, fasten them quickly and safely to your handbag with this smart little leash! Gold-plated chain with darling Wildflower nosegay.

Also with various handmade, simulated semi-precious stones. $1.00

At fine stores, including—
LORD & TAYLOR, New York
BULLOCK'S WILSHIRE, Los Angeles
MARSHALL FIELD, Chicago

If not available in your city, write
GLUV-GARD MFG. CO. 220 Fifth Ave., N.Y.

*Pat. Pending, Reg. U. S. Pat. Off.

KEEP YOUR HANDS

Lovely

KREME-SKIN *Gloves*

CREAM-TREATED LAMBSKIN . . . FOR WORK OR PLAY

These amazing, dual-purpose gloves soften, whiten, as well as protect your hands — *both at the same time.* Their silky-soft lamb leather, permanently cream treated, gives a continual beauty massage, softening and whitening the hands while busy with HOUSEWORK, DRIVING, GARDENING and other activities. They're so comfortable, too, and protect perfectly from dirt, scratches, and damage to your manicure. Washing gloves won't impair cream treatment.

At toilet goods, glove, gift or specialty counters — or send $1 and glove size to NATIONAL GLOVE COMPANY, Dept. V4, Columbus, Ohio.

For Enduring Loveliness

WEAR Bettersilk TEST-TWIST HOSIERY

For hosiery that's practical when you work, sensible when you play, enchanting when you must look your best, morning — noon — and night, wear exquisite BETTERSILK "Test-Twist" Stockings. At better stores everywhere.

Bettersilk Test-Twist Hosiery

Ask to see our NYLON HOSIERY

MADE OF DU PONT nylon

BETTERSILK HOSIERY MILLS
BRISTOL, VIRGINIA

ESCAPE WITH DICK TRACY

a wire from Henry Ford, when Annie's dog, Sandy, was lost, saying "Please do all you can to help Annie find Sandy. We are all interested."

Little girls get the breaks in the accepted Cinderella manner, though their names be Ella Cinders or Orphan Annie. He-men flex their muscles and snap their fingers at adventures that make them brothers to D'Artagnan. How well that musketeer would have understood Dick Tracy's cry to Tess Trueheart, "We'll be wading in blood before we lick this outfit," or the square-jawed, square-shouldered insouciance of Smilin' Jack as he faces a battalion of native head-hunters equipped with the latest in bows and poisoned arrows. But through each episode runs the remembered pattern; there is a moral in every sequence, virtue colours the outcome of the narrative, and the adventuress never ousts the nice little girl from the heart of the upstanding young man.

LEADING OFF WITH LITTLE ORPHAN ANNIE

When the public was polled to discover its favourite comic strips, it responded with four, in the following order: Little Orphan Annie, Dick Tracy, Blondie, Gasoline Alley. This poll will bring mighty men to their feet protesting that Li'l Abner, or Moon Mullins, or Terry and the Pirates have been wrongfully submerged.

It is almost a misnomer to call Orphan Annie a comic strip, for life to Annie is deadly serious...as it is to so many of her readers. The common touch is not always laughter. She is the Little Nell of our time, the orphaned child whose adventures go far beyond the sink full of dishes and head full of dreams that we associate with the Cinderella girls. No, life is more than that to Annie, who, in a drab little dress, goes on every day trying to prove with childlike gravity that might can be conquered by right and that it is simpler in the end to be good. Often her quests to right wrongs lead her into difficulties that would defeat Popeye and a cask of spinach. Her problems are of absorbing interest. When Annie was omitted from the *Chicago Tribune* for one day, over a thousand telephone calls came in asking for her whereabouts.

In 1919, Gasoline Alley was born as a complete episode to become a comic strip later. It was born of men tinkering over second-hand cars, of women eying them from their kitchen windows. It was the first comic that allowed its characters to grow older. Remember Skeezix when he was simply a raised eyebrow on Uncle Walt's door-step? Well, he has a sweetheart of his own now. This is a family chronicle, with very little melodrama in it since Skeezix was kidnapped and Frank King, the artist, drew such an avalanche of anguished fan mail that he decided it was safer to keep his public calm.

THE INFLUENCE OF FAN MAIL

Fan mail keeps the comic strips in order. It is responsible for these countless taboos: artists must not be offensive to any colour, creed, race, sect, or group; they must not poke fun at any popular hero, movement, thought, or view. Seasons are seldom designated, because when it is summer here it is winter in South America. (And there are more comic strips published in Buenos Aires than any place in the world.) Milton Caniff, who draws Terry and the Pirates (and the most glamorous girls in comic strips), remembers ruefully the number of letters he got when he called Hong Kong a U. S. naval base; when he forgot to put the marine insignia on the tin hats of a detachment of Devil Dogs. Caniff has never been nearer China than the Public Library, but Mr. Dollar of the Dollar Line recommends his strip as a guide-book to the Orient. "The Chinese laundrymen of Manhattan are a big help when I'm in a tight spot," Caniff once confessed.

The girls in Terry and the Pirates are vitamin G (the glamour vitamin) for college boys and (Continued on page 140)

LEGS ARE YOUNG IN

QUAKER Stockings

April showers
display the reason
For Quaker stockings
in every season

Every woman knows glamour begins at the ankle-line, and Quaker stockings are styled to make the most of it—to accentuate ankle slenderness; high-light leg contour. Like any Quaker textile product, Quaker stockings are made to wear as well as flatter. Try them—in silk or nylon—at your favorite store.

QUAKER LACE COMPANY
HOSIERY DIVISION
330 FIFTH AVENUE • NEW YORK

ESCAPE WITH DICK TRACY

(Continued from page 139) girls; Winnie Winkle is the ideal comic-strip working wife; Blondie, the ideal young homebody wife; Tillie the Toiler, the ideal business girl. The girls, Winnie and Tillie, are rivals for the title, "Best-dressed girl in the comic strips." Tillie, drawn by Russ Westover, was one of the first, some years ago, to wear the little hat with the feather curled coyly on it that became that coast-to-coast rubber stamp, the Eugénie hat. Russ Westover had seen the hat on a girl in an elevator and proceeded to make it Tillie's own.

Winnie Winkle, by some alchemy of purse (or perhaps she is the possessor of a nugget-laying goose) never wears the same dress twice. Will Wright is too new a husband to mention (if he notices) Winnie's extensive wardrobe. He is very proud of her, but their wedding was touch and go. Her loveliest costume was her bridal dress in which, lonely and tremulous, she told her public, "I'd be mortified if Will didn't show up."

Blondie's hats are her problem, though she occasionally stretches Dagwood's payroll to include perfume. There was pathos in the domestic scene when she asked her prosaic husband how he liked her lovely new perfume, "Night of Glamour." His nose was turned to the kitchen stove as he told her, "It's nice. It smells like liver and onions."

FROM THE COMIC STRIPS

There is a comic-strip heroine for every reader of the comic strips. And there is a comic-strip wisecrack for every situation that confronts the average person. How many husbands have muttered under their breath (if they didn't dare say it aloud) Uncle Willie's (you see him in the Moon Mullins strip) response to his wife, Mamie, when she said to him, "It's my new ensemble. What does it look like?" He said, "It looks like about three weeks' wages to me, Mamie."

Or what girl hasn't agreed with Raven's advice to herself in Terry and the Pirates when she murmurs, "If I act like a hothouse orchid instead of a work-gang foreman, I'll be attractive to that big bum, Pat Ryan." Or what high-school lad suffering the first pangs of puppy love hasn't wished he had written the poem that Poison Pembroke read to Lillums in Harold Teen: "I never sausage eyes as thine, And if you'll butcher hands in mine, And liver round me every day, We'll seek some ham-let far away, An' meat life's frown with love's caress, And cleaver road to Happiness."

Yes, every one reads the comics. The intellectual giant and the lad who hasn't learned to spell, the banker from Wall Street and the man with the pick. They are glamorous, grotesque, wise, silly, good or bad, just as the galaxy of folk they ape. Sir Toby Belch, Touchstone, or even Falstaff penned in our day with lighter touch might have been characters in comic strips. They people a world, which, whether or not you partake of it, is gayer and better because of them.

Life begins with VITAMINS Plus

Wonders can happen to you. Wonders of feeling well, looking well—of being awfully glad you're alive. Vitamins can be the secret. Even if you're careful with your daily diet you may be under par, living half-a-life because of a hidden hunger for certain vitamins.

In VITAMINS *Plus* you get all these vitamins; A, B, C, D and G, and liver concentrate and iron. But remember, all vitamin preparations are not the same. It's not the capsule's size, it's the vitamin units inside that count. Discover the difference! Take VITAMINS *Plus*. At drug and dept. stores. 72 capsules, $2.75

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

383	$2.00
388	2.00
S-4295	1.00
S-4303	1.00
9041	.50
9045	.60
9048	.75

LETTER ON LETTERS

(Continued from page 60) If you want to write letters—to *anybody*—you can do it. I have heard of people writing letters to actresses. It is permissible, I believe.

But if you want to have some real fun, get people to write letters to you, like I do. There are thousands of organizations in America which are literally hungering for people to write to, and for many years now I have given encouragement to these people.

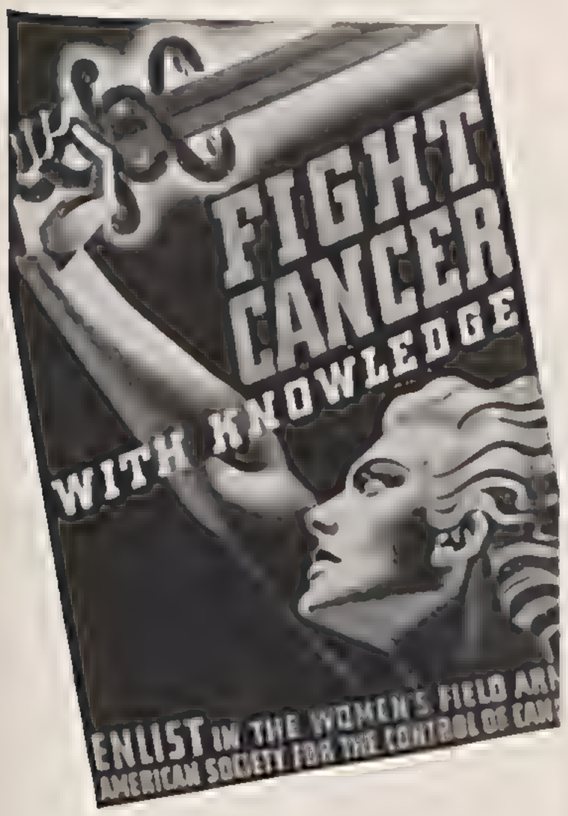
Circulation managers of magazines are in constant communication with me; several correspondence-school executives drop me an intimate five-page note every other week; all sorts of clubs, organizations, freedom-loving groups, enemies of enemies, and so on, send me tons of letters every year—for which I am deeply grateful. What pleases me is the utter honesty of these letter-writers. They all want something from me—they have a great deal to give in return, they claim, but to begin with they want something—usually money. But if I sent them the money, I'd stop getting the letters, and the letters are what I want.

Twenty-three years ago, I clipped a coupon from a two-year-old magazine I had found on a park bench and expressed a mild interest in becoming a finger-print expert, no obligation involved. Only this morning, the great teacher of finger-printing sent me a letter, arguing sweetly that it was not too late for me to earn as much as $1,800 annually. I believe him. I have always believed him. But I don't need the money, and I'm no longer interested in finger-prints, not even as little as I was twenty-three years ago. I know who the criminal is, and I don't need his finger-prints. All I want is the letters from the man in Cincinnati who devoted his life to finger-prints.

There is a school, that is supposed to teach people how to write by mail, that I didn't even send a coupon to, that has been begging me for years and years to gather myself together and really study writing, shaming me with the success of many of their graduate students who have sold short stories to *Adventure* magazine at a net profit of $125. This school claims that what Mr. Edward Gilpatrick of Michigan City, Indiana, has done, I, too, can do. But I don't go for adventures and hate like hell to sit up late at night learning something. The last letter I got from these people said, "How do you know you can't write?" As a friend of mine named Louis Paul said in reply to the same question, "I just know, that's all." *PM* sends me nice letters, and *you* can get them, too. They are well-written, and I believe convincing. *Time* magazine is one of my favourite correspondents. They claim I just can't let the world go to hell this way; I've got to read about it. I get all kinds of letters. Ask for them, and you'll get them.

If you want to get real bona-fide *love-letters*, all you've got to do is answer one or two of the Personal ads of *The Saturday Review of Literature*, but I warn you them dames are desperate, and there isn't a beauty in the lot. You could do better at the bar around the corner any day.—W. S.

ASK FOR A
Willat Wave
the Only
HEATLESS PERMANENT
It's SPRAYED into your hair!
Entirely different, truly magical... one pleasant visit to your beauty salon and the lovely waves you've always dreamed about are yours! Leading salons feature the sensational, patented* Willat Wave process. Heatless Permanent Wave Co., San Francisco.
* U. S. Patents 2,195,803; 2,180,380



Early diagnosis is the first line of defense against cancer. Enlist in the local unit of the Women's Field Army. Annual enlistment fee $1.00.

AMERICAN SOCIETY
for the
CONTROL OF CANCER
385 madison avenue • new york city

. . . it can't *help* looking smarter if there is a Kabo Foundation taking care of your Self-Control underneath. Give your new Spring dress wardrobe an exciting lift!

Get a KABO Foundation Wardrobe

No more than you would wear a tailored suit to a formal party, should you try to make the same foundation serve under a lovely dinner gown and sporty tweeds. There is a Kabo "Self-Control" garment for strolling, for lolling and for your most alluring moments. The foundation illustrated is Kabo Model No. 01762. Ask your corsettiere for a fitting.

Kabo CORSET COMPANY
New York, CHICAGO, St Louis, Los Angeles

MAIDEN FORM'S
"Allo-Ette"
FOR "IN-BETWEEN" FIGURES

... FITS TO THE FRACTION-OF-AN-INCH

If you're not actually *heavy*-busted but just a *trifle* larger-than-average — Maiden Form's "Allo-Ette" solves your brassiere problem because it gives you that necessary *extra* fullness through the breasts. *Adjustable* shoulder straps and *adjustable* back-fastening assure, "precision fit," to a fraction-of-an-inch. Bandeau or with 2-inch band — $1.00, $1.50, $2.00.

Now you can have a one-piece foundation that also fits to a fraction-of-an-inch because "Allo-Ette"-topped *"Once-Overs" have the same adjustable back-fastening and shoulder strap features as the brassieres. With 14- or 16-inch "skirt" — in Broadcloth, $5.00; in Satin, $7.50.

"There is a Maiden Form for Every Type of Figure!"

Maiden Form
LOOK FOR THIS TRADE-MARK ON
BRASSIERES
GIRDLES • "ONCE-OVERS"

AT ALL LEADING STORES

*REG. U. S. PAT. OFF.

Send for *free* Foundation Style Booklet VH: Maiden Form Brassiere Co., Inc., New York

AN INVITATION...

W

May we have the pleasure of your patronage during your next visit to New York?

•

Daily Tariff

SINGLE $5 • DOUBLE $7
SUITES $10 up

APARTMENTS BY THE MONTH OR YEAR
TWO EXCELLENT RESTAURANTS

THE
Westbury
MADISON AVE. AT 69th ST., NEW YORK

KARL P. ABBOTT, Managing Director
CURTIS C. SAWYER, Mgr.

MY COOK IS MAHALEY

(Continued from page 133) every four cakes). When brown on one side, turn with a pancake turner, and brown on the other side. If batter gets too thick (and it has a tendency to do this), add a bit more milk, a tablespoonful at a time. Serve with molasses or maple syrup.

COMPOTE OF BANANAS AND GREEN GRAPES

(four servings)

(Usually served with ham baked with molasses and champagne or ginger ale)

4 bananas
¼ cupful of sugar
⅛ teaspoonful of salt
½ lemon, juice and rind
½ cupful of seedless green grapes, or white seedless raisins
1 teaspoonful of cinnamon
¼ teaspoonful of nutmeg
2 tablespoonfuls of butter
4 tablespoonfuls of maple syrup

Slice bananas lengthwise and crosswise. Place a layer in the bottom of a glass or pottery baking-dish. Sprinkle with some of the sugar and the spices. Add another layer of bananas, more spices, and sugar. Dot with butter, add salt, pour the syrup over this, and add the thinly sliced lemon, cut into bits. Bake in a moderate oven (375° Fahrenheit) twenty minutes. Serve with any roast. If no maple syrup is handy, brown sugar may be substituted; in which case, add a tablespoonful of water to the whole before baking.

RYE BREAD SOUFFLÉ

½ cupful of rye bread-crumbs
4 eggs
½ lemon, juice and grated rind
3 tablespoonfuls of brandy or sherry
¾ cupful of sugar
½ teaspoonful of ground cloves
½ teaspoonful of ground allspice
1 teaspoonful of cinnamon
¼ cupful of ground or finely chopped almonds

Dry bread in oven, then grind to make a half-cup of crumbs. Moisten this with the liquor and lemon-juice. Add lemon rind grated, and the spices. Mix well. Beat the yolks of the eggs until thick and spongy. Add sugar and beat again. Add crumbs, and fold in the well-beaten whites. Add almonds. Beat again. Pour the mixture into a well-greased baking-dish, set in a pan one-fourth full of water, and bake in a moderate oven (375° Fahrenheit) forty minutes, or until the mixture has set. Serve hot with whipped cream, sweetened and flavoured with vanilla.

BOURBON BEAUTIES

(about six dozen cookies)

4 cupfuls of flour
1 egg
1 cupful of butter
2 cupfuls of sugar
2 tablespoonfuls of whisky (Bourbon)
1 teaspoonful of vanilla

Cream the butter and sugar. Add

HOUSE & GARDEN'S PORTFOLIO
OF
Flower Prints

Twenty-five superb illustrations, in full color, suitable for framing, with an introductory essay by Richardson Wright.

Use the coupon below to order this beautiful Portfolio of 25 flower prints as published in House & Garden. Each print appears on a separate sheet of fine paper with wide margins. As decorative notes for the home or gifts for friends, they are ideal.

$5 Postpaid—Now on Sale

THE CONDÉ NAST PUBLICATIONS, INC., GREENWICH, CONN.

I enclose $5 for House & Garden's Portfolio of Flower Prints (postpaid).

Name _____

Street _____

City _____

State _____ VM 4-1-41

MY COOK IS MAHALEY

whisky, vanilla, and flour and mix well. Put in ice-box two hours. Roll dough very thin, a bit at a time, and cut out with a round, scalloped cooky-cutter, or a doughnut cutter minus the centre. Place on ungreased cooky sheet or pan. Brush the top of the cookies with a brush dipped in the well-beaten egg, to which has been added a tablespoonful of water. Sprinkle the surface with a bit of the following mixture:

¼ cupful of sugar
2 teaspoonfuls of cinnamon
½ cupful of chopped almonds or pecans

Cook nine to ten minutes in a hot oven (400°). These cookies will keep indefinitely in a covered tin or crockery jar.

MAHALEY'S SWEET POTATO CUSTARD PIE

(six servings)

1½ cupfuls of sweet-potato pulp packed solid, made by boiling the whole potatoes, peeling them, and putting them through the ricer or strainer
2 tablespoonfuls of whisky (Bourbon)
1 tablespoonful of lemon-juice
½ teaspoonful of grated lemon rind
2 tablespoonfuls of butter (melted)
½ cupful of milk
Few grains of salt
1¼ cupfuls of brown sugar (soft)
1 teaspoonful of ground cinnamon
½ teaspoonful of ground ginger
2 eggs
1 tablespoonful of flour
½ cupful of cream

Mix the well-beaten eggs with the flour, milk, cream, and sugar, and add gradually to the sweet-potato pulp. Melt butter and add to this mixture, and all spices and seasonings. Pour into a nine-inch pie-pan filled with uncooked pastry. Bake in a hot oven (425° Fahrenheit) for five minutes, reduce the heat, and bake forty-five minutes in a moderate oven (375°), or until custard has set. Serve warm or cool, never hot. Thick, unsweetened cream is sometimes served with this.

The dough for the Sweet-Potato Pie requires:

1¼ cupfuls of flour
¼ teaspoonful of salt
2 to 4 tablespoonfuls of ice-water, or enough to make a stiff dough
2 tablespoonfuls of butter
2 tablespoonfuls of lard, or substitute

Sift the flour and salt. Add the shortening and blend with the finger-tips until the mixture becomes crumbly, resembling corn meal. Add the water gradually, a bit at a time, to make a very stiff dough. Place in ice-box to chill slightly (fifteen minutes). Roll the dough very thin, place in a pie-pan, trim and flute the edges, or press with a fork dipped in cold water. Fill with the potato mixture, and bake as directed. (Mahaley's original recipe calls for a tablespoonful of rose-water, but I omit it because so many guests complain that it makes the pie taste like perfume.)

BIG-HOUSE TRICKS

(Continued from page 93) plate of fruit. (Many people like a lemon late at night or early in the morning, but don't forget to put a knife with the lemon.) Keep a pincushion on the dressing-table, with a little flowered china box of new hairpins, and a good clothes-brush. Cigarettes, matches, magazines, and books are vital. Have books, but remember that your guests' preferences, as readers, may vary from Booth Tarkington to Huxley.

Watch especially for the details of the guest-bathroom. Two bath-towels are quite enough, but don't stop at two face-towels—hang five or six, big ones and little ones, on the rack. It looks well, and it need not mean extra cost, as the guest will probably use only one anyway. Keep face-tissues in the guest-bathroom, and a tin of talcum-powder—not one of those big, luxurious-looking boxes with puffs, however, because you can't buy a new puff for each guest.

If you have ordered the kind of dinner that can be prepared beforehand, and have had the guest-room arranged the day before, the maid can unpack for your guests. (She should put belts, shoes, and hand-bags in obvious places.) Nothing cheers guests more than a cocktail, sherry, or a whiskey and soda sent in while they are dressing. Your maid will also be cheered if you find out by dinner-time what is wanted for breakfast. The tray can be prepared in the evening, and the maid can square off mentally to other problems—hash that she knows about is easier than toast wanted without warning.

It costs very little to have several newspapers, including the guest's favourite paper. If you have an extra radio, put it in the guest-room. It is always a sound plan to keep an extra bathrobe and a bed-jacket of the warmish kind to lend to guests. (Towelling is perfect for the bathrobe—it can go to the laundry instead of to the cleaner.) Another big-house trick, that requires one initial outlay and no upkeep or organization, is an extra heating-pad for the guest-room bed. Then, of course, there are such further flourishes as pressing the guest's night-dress. (If you can work this in, you are really doing well.) And if you can achieve all this, and are still looking for trouble, you can attack that summit of hostesses, reached only in the Old South and in Chile—you can iron out your guests' dollar bills!

TO OUR CONTRIBUTORS

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions, except, of course, to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by previous arrangement with its New York office.

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

At good cosmetic counters everywhere. Botany Lanolin Triple-Action Cream... cleanses, lubricates, protects...$1 and $1.75. Botany Lanolin Formula 70...ideal night or massage cream for dry skins...$1.25 and $2. Botany Lanolin Superfatted Soap...3 cakes for 50c. Botany Pure Lanolin...in tubes...25c.

Botany LANOLIN

AIDS TO LOVELINESS

To *Feel the Difference* in the deeply penetrating, richer Lanolin Beauty Aids, send the coupon today for Botany Travel Kit (enclose 10c. to cover handling).

BOTANY DISTRIBUTORS, Passaic, N. J., Dept. 82
Enclosed find 10c. to cover handling costs, for which send sample Travel Kit containing Botany Lanolin Aids to Loveliness.

Name .....

Address .....

.....

• *Actual color photograph—James R. Callis inspects a leaf of fine, golden tobacco.*

"Lady— money talks in buying lighter, milder leaf!

"And Luckies pay more to get that lighter leaf!" says James R. Callis, warehouseman of Willow Springs, N. C.

"IT'S like this: year in and year out, I see Luckies pay higher prices to get the finer, milder tobaccos. So I choose Luckies for my own enjoyment, same as most other independent warehousemen, buyers and auctioneers!"

In buying tobacco, you get what you pay for. Luckies pay the price to get the lighter, the naturally milder leaf. So smoke the smoke tobacco experts smoke. Next time, ask for Lucky Strike!

WITH MEN WHO KNOW TOBACCO BEST— IT'S LUCKIES 2 TO 1

Copyright 1941, The American Tobacco Company

CN00029537